



The Elders

Dominant Tapestry Segment

KEY FACTS



6,740

Total Population



\$190,942

Median Home Value



199

Businesses



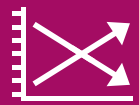
6,700

Daytime Population



61.9

Median Age



1.7%

2010-17 Pop Growth Rate



\$29,695

Per Capita Income



2.2

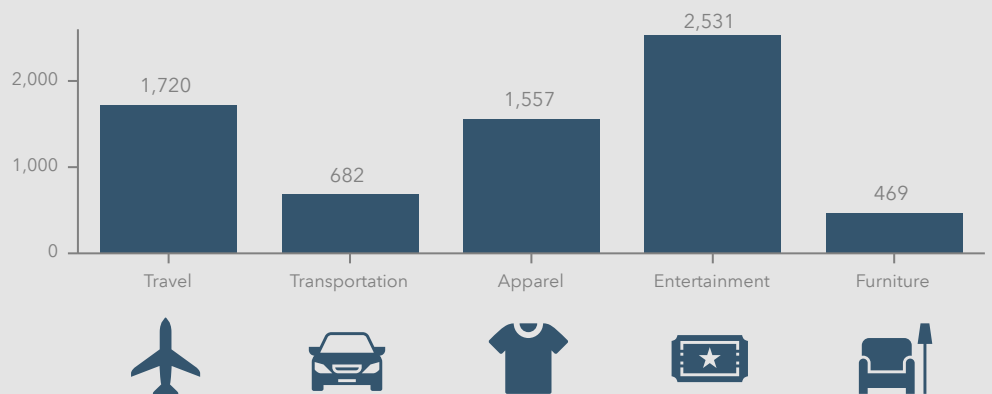
Avg Household Size



\$51,219

Median Household Income

KEY SPENDING FACTS (\$)



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Midlife Constants

Dominant Tapestry Segment

KEY FACTS



50,863

Total Population



\$164,164

Median Home Value



1,200

Businesses



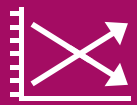
42,435

Daytime Population



55.5

Median Age



1.2%

2010-17 Pop
Growth Rate



\$27,026

Per Capita Income



2.3

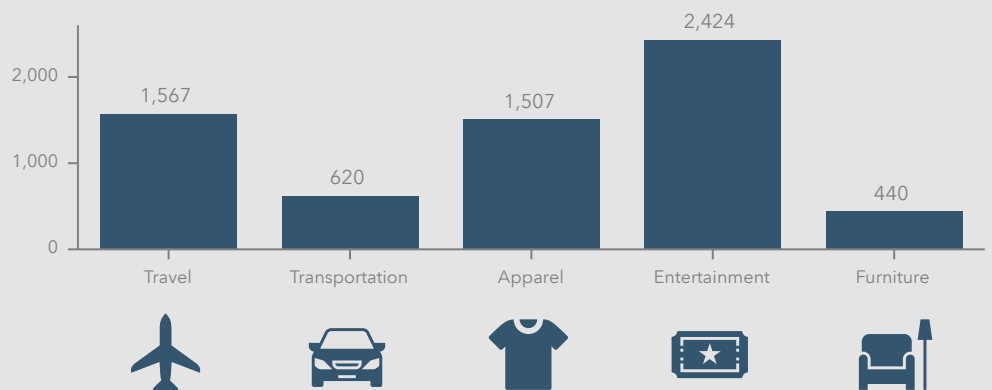
Avg Household
Size



\$47,410

Median Household
Income

KEY SPENDING FACTS (\$)



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Senior Escapes

Dominant Tapestry Segment

KEY FACTS



101,601

Total Population



\$163,994

Median Home Value



4,435

Businesses



107,293

Daytime Population



52.6

Median Age



1.4%

2010-17 Pop
Growth Rate



\$27,095

Per Capita Income



2.3

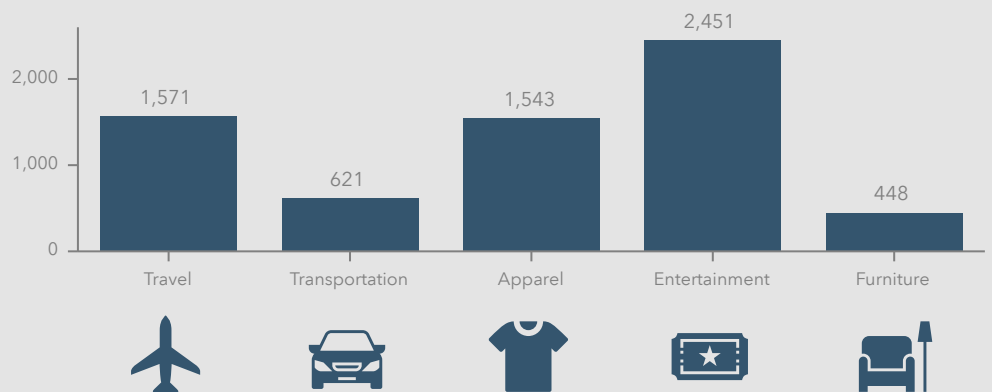
Avg Household
Size



\$45,447

Median Household
Income

KEY SPENDING FACTS (\$)



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