

# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



## PROPERTY DESCRIPTION

85,000-square-foot shopping center with a signalized entrance. The plaza has great visibility from the road. There is an in-line space available for lease, as well as a pad site in front of the plaza with visibility from multiple streets for freestanding tenants.

## LOCATION DESCRIPTION

Auburn Towne Plaza is located in Auburn, NY, a large town to the west of Syracuse. The Plaza is located on the west side of downtown Auburn along Genesee Street, one of the main roads into and out of town. Nearby retailers to Auburn Towne Plaza include Tops, Five Star Bank, McDonald's, Rite Aid, and numerous local businesses, as well as several local bars and restaurants.

Located on Owasco Lake, one of New York's Finger Lakes, Auburn benefits from the vibrant tourism industry in the Finger Lakes region. Home to multiple wineries, breweries, cideries, and distillers, the Finger Lakes have received national press and praise.

## PROPERTY HIGHLIGHTS

- Signalized entrance
- Pylon signage
- \$2.67/SF NNN for gym space
- Pad sites available

SPACES	LEASE RATE	SIZE (SF)
Gym Space	Negotiable	11,569
Pad Site	Negotiable	43,560



**Brian Donovan**  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934



# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



**Brian Donovan**  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934



# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



## LEASE INFORMATION

Lease Type:	NNN; Ground	Lease Term:	Negotiable
Total Space:	5,000 - 43,560 SF	Lease Rate:	Negotiable

## AVAILABLE SPACES

SUITE	TENANT	SIZE (SF)	LEASE TYPE	LEASE RATE
Gym Space	Available	5,000 - 11,569 SF	NNN	Negotiable
Pad Site	Available	1 Acres	Ground Lease	Negotiable



**Brian Donovan**  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934





# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



**Brian Donovan**  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934





# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



Brian Donovan  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934





# AUBURN TOWNE PLAZA

315 Genesee Street  
Auburn, NY 13021



Demographics	1 Mi.	2 Mi.	3 Mi.	10 Min.
<b>Population</b>				
<b>2023 Estimated Population</b>	<b>7,165</b>	<b>22,199</b>	<b>31,308</b>	<b>33,090</b>
2028 Projected Population	7,061	21,401	30,093	31,867
2020 Census Population	7,230	22,385	31,879	33,598
2010 Census Population	7,486	23,170	32,994	34,792
<b>2023 Median Age</b>	<b>40.6</b>	<b>39.6</b>	<b>41.5</b>	<b>41.8</b>
<b>Households</b>				
<b>2023 Estimated Households</b>	<b>3,093</b>	<b>9,508</b>	<b>13,626</b>	<b>14,373</b>
2028 Projected Households	2,965	8,916	12,735	13,463
2020 Census Households	3,109	9,519	13,774	14,489
2010 Census Households	3,183	9,495	13,831	14,541
<b>Race and Ethnicity</b>				
2023 Estimated White	80.2%	81.4%	84.3%	84.8%
2023 Estimated Black or African American	12.4%	11.7%	9.2%	8.8%
2023 Estimated Asian or Pacific Islander	0.7%	1.0%	1.0%	1.0%
2023 Estimated American Indian or Native Alaskan	0.3%	0.2%	0.2%	0.2%
2023 Estimated Other Races	6.4%	5.7%	5.4%	5.3%
2023 Estimated Hispanic	4.6%	4.5%	4.3%	4.2%
<b>Income</b>				
2023 Estimated Average Household Income	\$64,920	\$72,235	\$80,931	\$82,876
<b>2023 Estimated Median Household Income</b>	<b>\$45,294</b>	<b>\$49,257</b>	<b>\$57,801</b>	<b>\$59,229</b>
2023 Estimated Per Capita Income	\$28,956	\$31,983	\$36,028	\$36,772
<b>Education (Age 25+)</b>				
2023 Estimated High School Graduate	32.8%	30.0%	27.6%	27.8%
2023 Estimated Some College	18.4%	20.7%	20.4%	20.1%
2023 Estimated Associates Degree Only	12.5%	13.9%	15.8%	15.7%
2023 Estimated Bachelors Degree Only	10.8%	12.1%	14.3%	14.5%
2023 Estimated Graduate Degree	5.5%	6.9%	8.8%	9.0%
<b>2023 Estimated College Graduated</b>	<b>0.472</b>	<b>0.536</b>	<b>0.593</b>	<b>0.593</b>
<b>Business</b>				
2023 Estimated Total Businesses	238	743	1,061	1,094
<b>2023 Estimated Total Employees</b>	<b>3,611</b>	<b>10,131</b>	<b>14,324</b>	<b>14,478</b>
2023 Estimated Employee Population per Business	15.2	13.6	13.5	13.2
2023 Estimated Residential Population per Business	30.2	29.9	29.5	30.2



**Brian Donovan**  
716.998.2943 | [brian@donovanres.com](mailto:brian@donovanres.com)  
460 East Ave, Rochester, NY 14607  
[www.donovanres.com](http://www.donovanres.com)  
NY #10491202934

