970 Elbert St, Elberton, GA 30635





**CHARLOTTE JONES** 

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GA #334942



#### **OFFERING SUMMARY**

SALE PRICE:	\$1,300,000
CAP RATE:	9.36%
NOI:	\$121,633
LOT SIZE:	1.48 Acres
RENOVATED:	2018
PRICE / SF:	\$75.27
ROOMS:	45
BUILDING SIZE:	17,272

#### **KW COMMERCIAL**

1200 Commerce Dr. Suite 110 Peachtree City, GA 30269

#### PROPERTY OVERVIEW

Magnuson Hotel in Elberton, GA located 2 miles from quaint downtown Elberton and 110 miles east of Atlanta. Priced below replacement cost at \$1,300,000, \$28,800 per room.

Revenue increasing since owner started managing the property full time in early 2019. 2 story, exterior corridor, previously Holiday Inn Express, Econolodge and in 2013 Magnuson Hotel. Large manager apartment with full kitchen. Upgrades done in 2018. Adjacent lot being leased for additional guest RV and truck parking. Seasonal exterior pool. 45 rooms including manager apartment. 2 rooms currently being used for storage.

Through additional marketing the hotel could potentially see a large increase in revenue.

Elbert's County also known as the "Granite Capital of the World" is home to industry giants such as Pilgrim's Pride, Hailo, Moller Tech and Bubba Foods. A 4 lane expansion of Hwy 72 is in process to accommodate the growth in the area.

#### PROPERTY HIGHLIGHTS

- Great opportunity for new owner to be hands on and manage the business
- · Opportunity to keep or change the flag
- Growing development in the area

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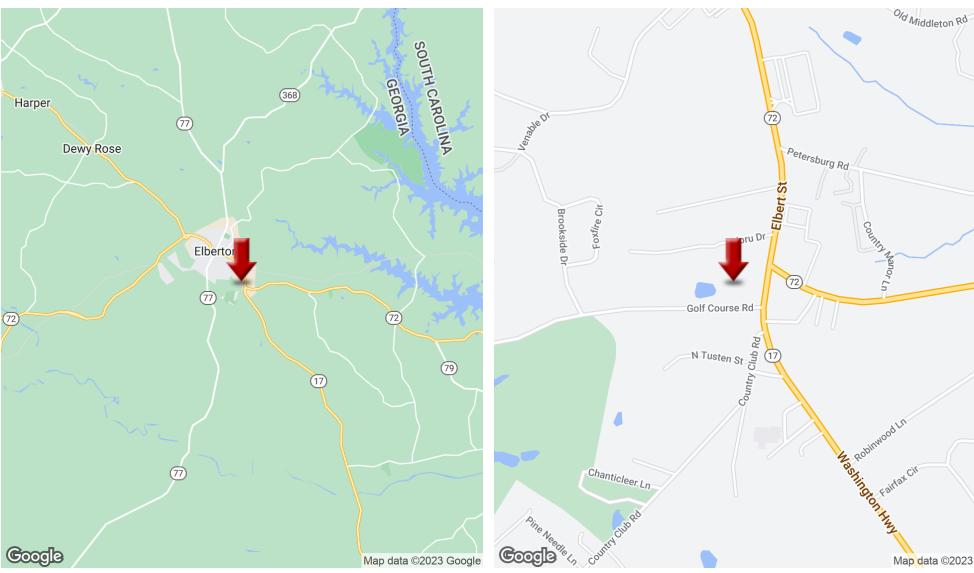
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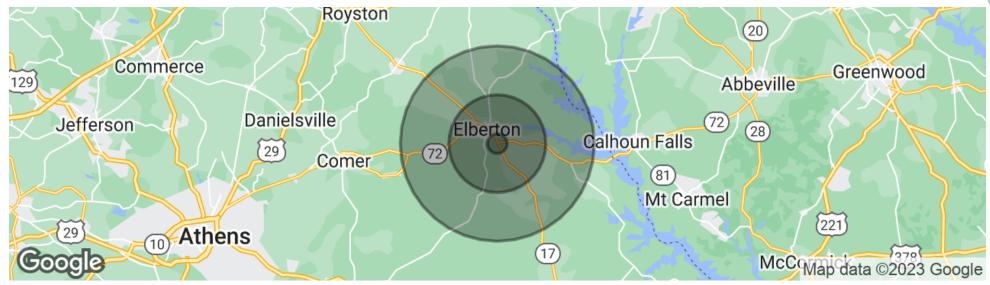
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POPULATION	1 MILE	5 MILES	10 MILES
Total population	154	8,337	16,890
Median age	42.6	37.7	39.5
Median age (Male)	36.7	35.4	36.8
Median age (Female)	45.4	38.6	40.6
HOUSEHOLDS & INCOME	1 MILE	5 MILES	10 MILES
Total households	61	3,089	6,324
# of persons per HH	2.5	2.7	2.7
Average HH income	\$48,160	\$38,734	\$41,645
Average house value			\$121,205

<sup>\*</sup> Demographic data derived from 2020 ACS - US Census

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