

# Point Loma Development Site/Value Add- SD Bay Views

3328-3340 HARBOR VIEW DRIVE, SAN DIEGO, CA 92107



KW COMMERCIAL 12780 High Bluff Drive, Suite 130 San Diego, CA 92130

PRESENTED BY:

ELIZABETH BRIGNON

Director 0: 619.540.4208 ebrignon@kwcommercial.com CA #01899405

# **Confidentiality & Disclaimer**

SAN DIEGO, CA

All materials and information received or derived from KW Commercial its directors, officers, agents, advisors, affiliates and/or any third party sources are provided without representation or warranty as to completeness, veracity, or accuracy, condition of the property, compliance or lack of compliance with applicable governmental requirements, developability or suitability, financial performance of the property, projected financial performance of the property for any party's intended use or any and all other matters.

Neither KW Commercial its directors, officers, agents, advisors, or affiliates makes any representation or warranty, express or implied, as to accuracy or completeness of the materials or information provided, derived, or received. Materials and information from any source, whether written or verbal, that may be furnished for review are not a substitute for a party's active conduct of its own due diligence to determine these and other matters of significance to such party. KW Commercial will not investigate or verify any such matters or conduct due diligence for a party unless otherwise agreed in writing.

#### EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE.

Any party contemplating or under contract or in escrow for a transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party. All financial data should be verified by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. KW Commercial makes no warranties and/or representations regarding the veracity, completeness, or relevance of any financial data or assumptions. KW Commercial does not serve as a financial advisor to any party regarding any proposed transaction.

All data and assumptions regarding financial performance, including that used for financial modeling purposes, may differ from actual data or performance. Any estimates of market rents and/or projected rents that may be provided to a party do not necessarily mean that rents can be established at or increased to that level. Parties must evaluate any applicable contractual and governmental limitations as well as market conditions, vacancy factors and other issues in order to determine rents from or for the property. Legal questions should be discussed by the party with a attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies. All properties and services are marketed by San Diego, CA in compliance with all applicable fair housing and equal opportunity laws.

PRESENTED BY:

KW COMMERCIAL

12780 High Bluff Drive, Suite 130 San Diego, CA 92130 ELIZABETH BRIGNON Director 0: 619.540.4208 ebrignon@kwcommercial.com CA #01899405

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.



### **Executive Summary**



**OFFERING SUMMARY** 

SALE PRICE:	Call Broker for Details
AVAILABLE SF:	
LOT SIZE:	0.99 Acres (43,093 sf)
ZONING:	RS 1-7 (1 per 5,000)
MARKET:	Point Loma
SUBMARKET:	La Playa
APN #:	531-641-05 and 06

#### **PROPERTY OVERVIEW**

There are multiple options for development of this high end opportunity in the prestigious waterfront community of La Playa. The opportunity consists of three parcels with varying degrees of development potential. 3340 Harbor View Drive has a value add single family home with excess land in the rear to accommodate additional homes. 3328 Harbor View Drive has already been split, having created a new lot in the rear while maintaining the existing value add single family home on a separate parcel. (See details below) There are expansive VIEWS of the San Diego Bay from the new and existing home sites. Each property is available individually or as a portfolio sale.

#### **PROPERTY HIGHLIGHTS**

- Parcel A- 3340 Harbor View Drive- 27,500 sf lot with 5br/3ba home (3,500 sf) and views of the San Diego Bay; could accommodate two additional homes behind it
- Parcel B- 3328 Harbor View Drive (back half)- 7,504 sf FULLY APPROVED (Coastal and Site Development Permits) single family lot with conceptual plans for a 2,750 sf home, also with views of the San Diego Bay.
- Parcel C- 3328 Harbor View Drive (front half)- 7,378 sf lot with 2br/1ba home (1,200 sf)



### **Property Description**







#### **LOCATION OVERVIEW**

La Playa is a bay front neighborhood in the Point Loma community of San Diego, which is comprised primarily of high end residential homes. The neighborhood has two yacht clubs, San Diego Yacht Club and Southwestern Yacht Club, and lies just across the channel from Shelter Island. It has played an important role in San Diego history as it became the location where commercial and military ships were anchored in the early days of the City. Now the La Playa neighborhood includes some of the most expensive homes in San Diego.

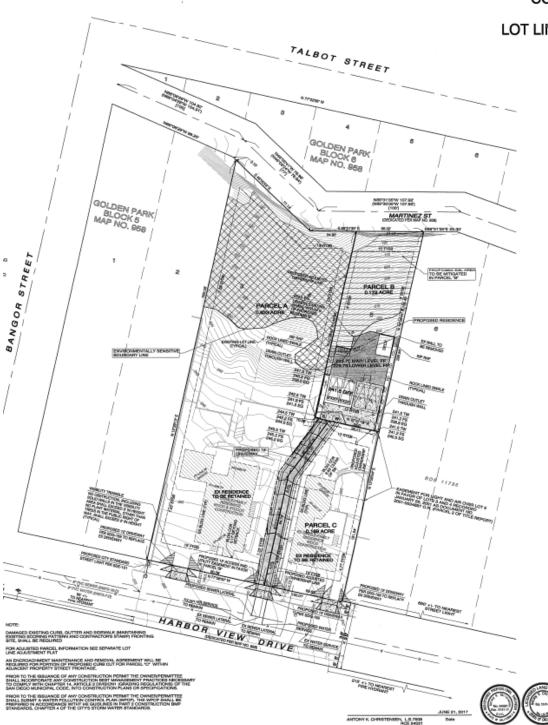
There is a variety of shopping, restaurants and other retail located just minutes away and the property has a close proximity to Sunset Cliffs, Point Loma Nazarene University, Naval Base Point Loma and Cabrillo National Monument.

#### **AREA HIGHLIGHTS**

- San Diego Unified School District: Cabrillo Elementary, Dana/Correia Middle School, Point Loma High School
- La Playa neighborhood home sales in the past year range from \$1.5 mil to \$5 mil with a median home value of \$2.45mil



### Site Plan



#### COASTAL DEVELOPMENT PE SITE DEVELOPMENT PERM LOT LINE ADJUSTMENT PLAT NO APPROVAL NO. 1838179

#### LEGAL DESCRIPTION

LOT 5 AND 4 IN BLOCK 5 OF GOLDEN PARK, IN THE CITY OF SAN DEGO, DOUNT OF CALIFORNIA, ACCORDING TO MAP THEREOF NO, BRE, FLED IN THE OFFICE C RECORDER OF SAN DEED COUNTY, SEPTEMBER, 12, 1965. DOD NOT THE

LOT 5 IN BLOCK 5 OF GOLDEN PARK, IN THE CITY OF BAN DEGO, COLINITY OF BU GALIFORMA, ADONDRING TO MAP THEREOF NO. 688, FILED IN THE OFFICE OF T RECORDER OF BAN DEFDC COLINET, REFINEMENT, 51, 1964.

#### BASIS OF BEARINGS

THE BOUTH LI APN / ADDRESS

00.06-0 ADDRESS 3328-40 HWRECK VIEW DRW SAN DECO, GA

#### NOTES

PRELIMENTY TITLE REPORT HAS BEEN PROVIDED BY CHICAGO TITLE COMPAN AUSUIST 16, 2016, ORDER NO. 1201201-926-974, ITEMS OTHER THAN CASEME SHE TITLE REPORT FOR DETAILS. THE BOURCE OF THE TOPOGRAPHIC INFORMATION SHOWN HEREON IS FROM SAN DISSO LAND SURVEYING, 9805 CHESAPEANE DRIVE, SUITE 445, SAN DEGI CATED 62:10-10 AMD REVISED 02:01.11.

8. THE USE OF PROPOSED PARCELS IS RES

THE SUBJECT PROPERTY IS SERVED BY ONLY OF WATER MANS. IR OF PARCELS IS THREE. THE PR

6. NADE? COORDEWATER = 202-1686. NADE: COORDENATER = 1842-6265.

ENTS CROSSING PROPOSED OWNERSHIP LINES TO BE RENO

ED PWICE, LINE TO BE NEW

10. TREATMENT OF RUNDEF WILL BY FLOW OVER VEDETATIONLANDSOAF THE SITE. THIS IS A STANDARD DEVELOPMENT PROJECT.

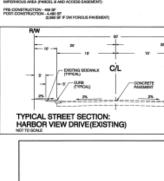
#### GRADING DATA

AREA OF SITE - 42.507 S.F. AREA OF SITE TO BE GRADED 4.810 SF PERCENT OF SITE TO BE GRADED 11.35

AMOUNT OF CUT - 90 G.Y. AMOUNT OF FEL - 110 C.Y. AMOUNT OF FEL - 110 C.Y. AMOUNT OF FEL - 110 C.Y. AMOUNT OF FEL - 100 C.Y. INFORMATING TO POST OF CUT AND THE INFORMATING OF COMPACT OF CUT AND THE INFORMATING INFOL A FREE MARK, SPIFET LONG

EATTHWORK CALCULATIONS ARE DET

IS AREA (PARCEL B AND



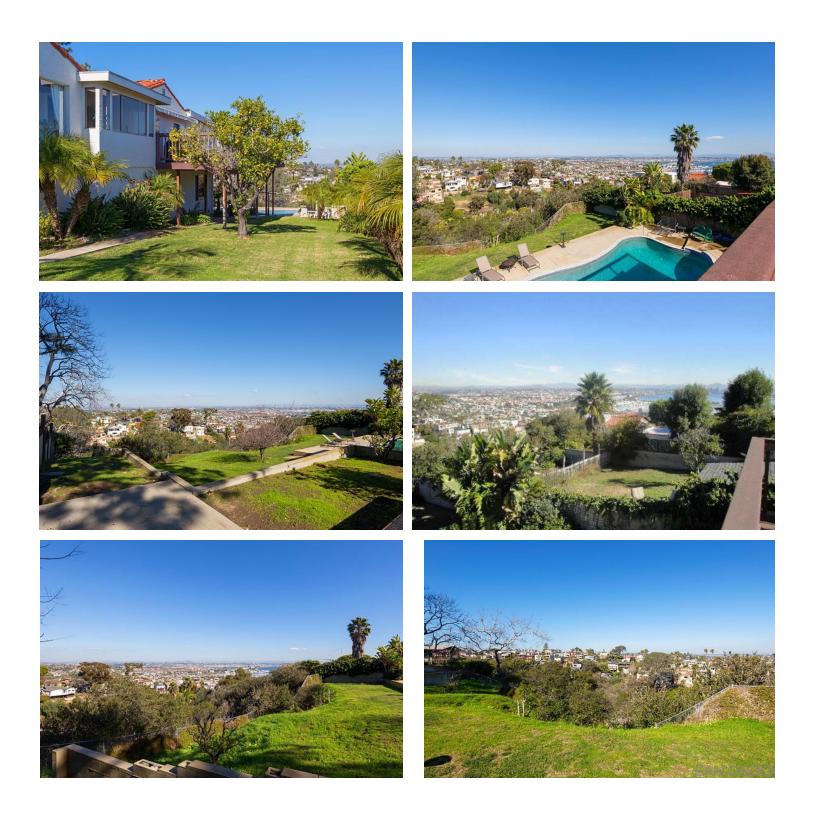
221 SECOND AVENUE CHILLA VIETA, CA

O, CA 3528-40 HAVEO

LOT LINE ADJUSTMENT PLAT PRELIMINARY GRADING PLAN

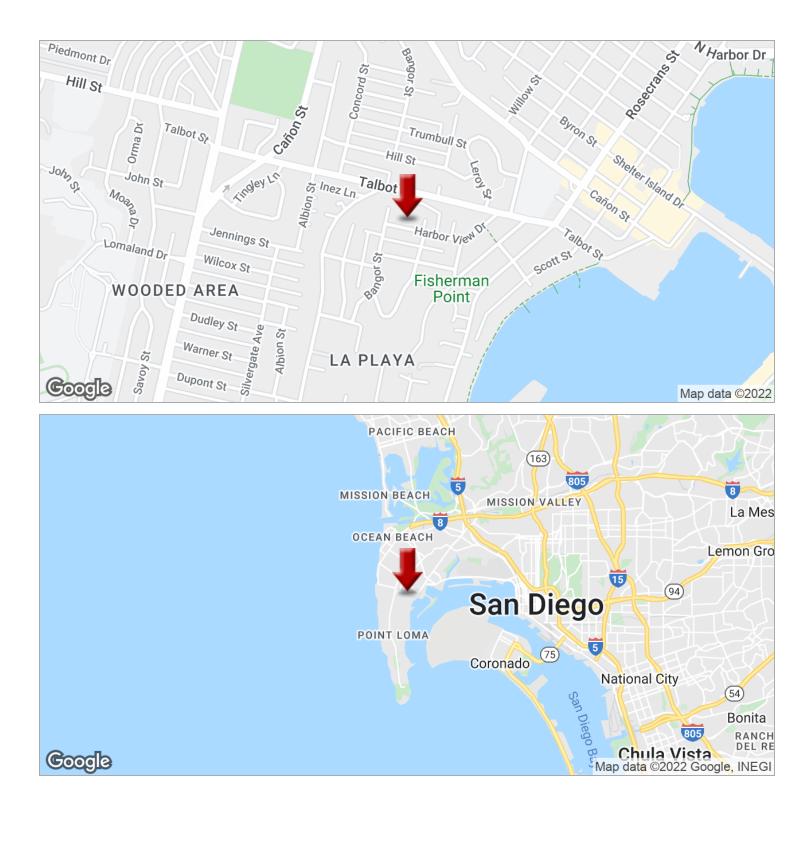


# **Additional Photos**





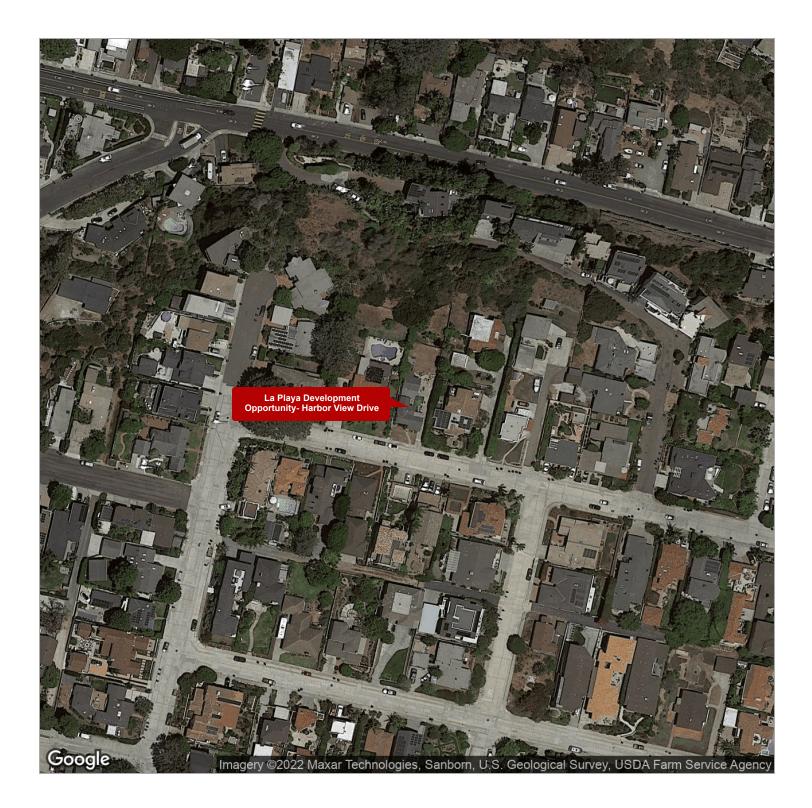
## **Location Maps**





Google

# **Aerial Map**





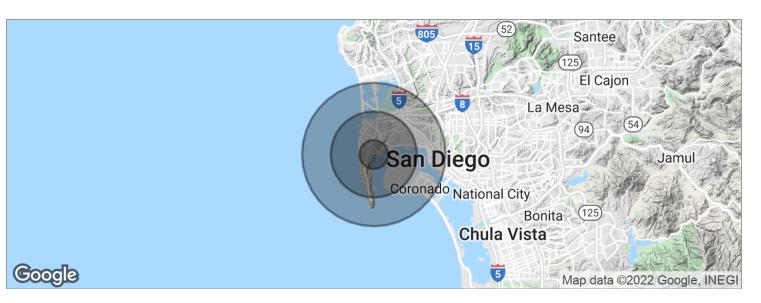
# **Demographics Report**

	1 MILE	3 MILES	5 MILES
Total population	11,847	67,883	126,541
Median age	42.5	33.6	34.7
Median age (male)	41.6	33.4	34.6
Median age (female)	44.4	34.2	35.2
	1 MILE	3 MILES	5 MILES
Total households	<b>1 MILE</b> 4,747	<b>3 MILES</b> 27,848	<b>5 MILES</b> 55,461
Total households Total persons per HH			
	4,747	27,848	55,461

\* Demographic data derived from 2010 US Census



## **Demographics Map**



POPULATION	1 MILE	3 MILES	5 MILES
Total population	11,847	67,883	126,541
Median age	42.5	33.6	34.7
Median age (male)	41.6	33.4	34.6
Median age (Female)	44.4	34.2	35.2
HOUSEHOLDS & INCOME	1 MILE	3 MILES	5 MILES
HOUSEHOLDS & INCOME Total households	<b>1 MILE</b> 4,747	<b>3 MILES</b> 27,848	<b>5 MILES</b> 55,461
Total households	4,747	27,848	55,461

\* Demographic data derived from 2010 US Census

