



Executive Summary

3001 Dodge St, Omaha, Nebraska, 68131
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.25969
Longitude: -95.95692

	1 mile	3 miles	5 miles
Population			
2000 Population	25,436	126,653	260,449
2010 Population	24,352	126,228	260,483
2019 Population	27,413	137,085	279,462
2024 Population	28,783	143,173	290,190
2000-2010 Annual Rate	-0.43%	-0.03%	0.00%
2010-2019 Annual Rate	1.29%	0.90%	0.76%
2019-2024 Annual Rate	0.98%	0.87%	0.76%
2019 Male Population	52.0%	50.2%	49.6%
2019 Female Population	48.0%	49.8%	50.3%
2019 Median Age	28.8	32.9	33.6

In the identified area, the current year population is 279,462. In 2010, the Census count in the area was 260,483. The rate of change since 2010 was 0.76% annually. The five-year projection for the population in the area is 290,190 representing a change of 0.76% annually from 2019 to 2024. Currently, the population is 49.6% male and 50.3% female.

Median Age

The median age in this area is 28.8, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	54.0%	60.2%	61.5%
2019 Black Alone	14.3%	17.6%	17.3%
2019 American Indian/Alaska Native Alone	2.2%	1.4%	1.3%
2019 Asian Alone	6.9%	4.1%	3.3%
2019 Pacific Islander Alone	0.1%	0.1%	0.1%
2019 Other Race	18.0%	12.4%	12.1%
2019 Two or More Races	4.5%	4.3%	4.3%
2019 Hispanic Origin (Any Race)	30.3%	23.3%	22.2%

Persons of Hispanic origin represent 22.2% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 73.2 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	36	58	56
2000 Households	10,920	51,497	103,415
2010 Households	9,705	49,698	100,676
2019 Total Households	11,232	54,211	108,083
2024 Total Households	11,961	56,863	112,535
2000-2010 Annual Rate	-1.17%	-0.35%	-0.27%
2010-2019 Annual Rate	1.59%	0.94%	0.77%
2019-2024 Annual Rate	1.27%	0.96%	0.81%
2019 Average Household Size	2.12	2.41	2.49

The household count in this area has changed from 100,676 in 2010 to 108,083 in the current year, a change of 0.77% annually. The five-year projection of households is 112,535, a change of 0.81% annually from the current year total. Average household size is currently 2.49, compared to 2.48 in the year 2010. The number of families in the current year is 59,985 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income			
2019 Percent of Income for Mortgage	20.3%	15.1%	13.3%
Median Household Income			
2019 Median Household Income	\$35,534	\$45,430	\$46,354
2024 Median Household Income	\$41,008	\$52,853	\$53,375
2019-2024 Annual Rate	2.91%	3.07%	2.86%
Average Household Income			
2019 Average Household Income	\$51,382	\$63,979	\$62,732
2024 Average Household Income	\$62,019	\$75,511	\$73,735
2019-2024 Annual Rate	3.83%	3.37%	3.28%
Per Capita Income			
2019 Per Capita Income	\$20,569	\$25,538	\$24,405
2024 Per Capita Income	\$24,943	\$30,220	\$28,733
2019-2024 Annual Rate	3.93%	3.42%	3.32%

Households by Income

Current median household income is \$46,354 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$53,375 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$62,732 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$73,735 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$24,405 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$28,733 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	100	134	152
2000 Total Housing Units	12,465	55,834	110,474
2000 Owner Occupied Housing Units	2,163	25,879	59,649
2000 Renter Occupied Housing Units	8,757	25,618	43,765
2000 Vacant Housing Units	1,545	4,337	7,060
2010 Total Housing Units	11,846	56,466	112,133
2010 Owner Occupied Housing Units	2,043	24,100	54,614
2010 Renter Occupied Housing Units	7,662	25,598	46,062
2010 Vacant Housing Units	2,141	6,768	11,457
2019 Total Housing Units	13,875	61,396	119,810
2019 Owner Occupied Housing Units	1,985	23,636	53,429
2019 Renter Occupied Housing Units	9,247	30,575	54,653
2019 Vacant Housing Units	2,643	7,185	11,727
2024 Total Housing Units	14,795	64,351	124,610
2024 Owner Occupied Housing Units	2,203	25,168	56,668
2024 Renter Occupied Housing Units	9,758	31,696	55,867
2024 Vacant Housing Units	2,834	7,488	12,075

Currently, 44.6% of the 119,810 housing units in the area are owner occupied; 45.6%, renter occupied; and 9.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 112,133 housing units in the area - 48.7% owner occupied, 41.1% renter occupied, and 10.2% vacant. The annual rate of change in housing units since 2010 is 2.99%. Median home value in the area is \$125,906, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 2.15% annually to \$140,060.

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