



Executive Summary

17121 Marcy St, Omaha, Nebraska, 68118
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.24950
Longitude: -96.18169

	1 mile	3 miles	5 miles
Population			
2000 Population	7,364	50,778	130,882
2010 Population	9,164	69,281	181,426
2019 Population	9,866	78,838	209,960
2024 Population	10,323	83,427	224,623
2000-2010 Annual Rate	2.21%	3.16%	3.32%
2010-2019 Annual Rate	0.80%	1.41%	1.59%
2019-2024 Annual Rate	0.91%	1.14%	1.36%
2019 Male Population	49.2%	49.1%	49.0%
2019 Female Population	50.8%	50.9%	51.0%
2019 Median Age	44.6	37.3	36.5

In the identified area, the current year population is 209,960. In 2010, the Census count in the area was 181,426. The rate of change since 2010 was 1.59% annually. The five-year projection for the population in the area is 224,623 representing a change of 1.36% annually from 2019 to 2024. Currently, the population is 49.0% male and 51.0% female.

Median Age

The median age in this area is 44.6, compared to U.S. median age of 38.5.

Race and Ethnicity

2019 White Alone	91.2%	89.3%	88.4%
2019 Black Alone	1.0%	1.7%	2.3%
2019 American Indian/Alaska Native Alone	0.2%	0.2%	0.3%
2019 Asian Alone	4.9%	5.7%	5.1%
2019 Pacific Islander Alone	0.0%	0.1%	0.1%
2019 Other Race	0.9%	1.1%	1.6%
2019 Two or More Races	1.7%	1.9%	2.2%
2019 Hispanic Origin (Any Race)	3.4%	3.8%	4.8%

Persons of Hispanic origin represent 4.8% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 28.7 in the identified area, compared to 64.8 for the U.S. as a whole.

Households

2019 Wealth Index	223	176	146
2000 Households	2,448	16,574	46,706
2010 Households	3,426	24,635	67,408
2019 Total Households	3,693	28,062	77,671
2024 Total Households	3,861	29,685	82,878
2000-2010 Annual Rate	3.42%	4.04%	3.74%
2010-2019 Annual Rate	0.81%	1.42%	1.54%
2019-2024 Annual Rate	0.89%	1.13%	1.31%
2019 Average Household Size	2.67	2.78	2.69

The household count in this area has changed from 67,408 in 2010 to 77,671 in the current year, a change of 1.54% annually. The five-year projection of households is 82,878, a change of 1.31% annually from the current year total. Average household size is currently 2.69, compared to 2.67 in the year 2010. The number of families in the current year is 55,850 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

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Mortgage Income			
2019 Percent of Income for Mortgage	11.3%	11.8%	12.3%
Median Household Income			
2019 Median Household Income	\$113,728	\$105,243	\$92,922
2024 Median Household Income	\$125,280	\$114,818	\$104,271
2019-2024 Annual Rate	1.95%	1.76%	2.33%
Average Household Income			
2019 Average Household Income	\$152,525	\$133,761	\$117,361
2024 Average Household Income	\$165,992	\$148,464	\$132,051
2019-2024 Annual Rate	1.71%	2.11%	2.39%
Per Capita Income			
2019 Per Capita Income	\$58,009	\$47,856	\$43,458
2024 Per Capita Income	\$63,236	\$53,080	\$48,770
2019-2024 Annual Rate	1.74%	2.09%	2.33%

Households by Income

Current median household income is \$92,922 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$104,271 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$117,361 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$132,051 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$43,458 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$48,770 in five years, compared to \$36,530 for all U.S. households

Housing			
2019 Housing Affordability Index	175	166	159
2000 Total Housing Units	2,571	17,244	48,384
2000 Owner Occupied Housing Units	2,207	14,517	37,648
2000 Renter Occupied Housing Units	241	2,057	9,059
2000 Vacant Housing Units	123	670	1,677
2010 Total Housing Units	3,557	25,735	70,397
2010 Owner Occupied Housing Units	2,761	20,263	53,150
2010 Renter Occupied Housing Units	665	4,372	14,258
2010 Vacant Housing Units	131	1,100	2,989
2019 Total Housing Units	3,796	28,974	80,139
2019 Owner Occupied Housing Units	2,835	21,940	58,972
2019 Renter Occupied Housing Units	857	6,123	18,699
2019 Vacant Housing Units	103	912	2,468
2024 Total Housing Units	3,959	30,586	85,300
2024 Owner Occupied Housing Units	3,005	23,420	63,635
2024 Renter Occupied Housing Units	856	6,266	19,243
2024 Vacant Housing Units	98	901	2,422

Currently, 73.6% of the 80,139 housing units in the area are owner occupied; 23.3%, renter occupied; and 3.1% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 70,397 housing units in the area - 75.5% owner occupied, 20.3% renter occupied, and 4.2% vacant. The annual rate of change in housing units since 2010 is 5.93%. Median home value in the area is \$234,097, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 1.49% annually to \$252,008.

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