



# Retail Goods and Services Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Exurbanites (1E)	45.5%	Population	9,526	9,928
Savvy Suburbanites (1D)	15.7%	Households	3,760	3,916
Rustbelt Traditions (5D)	15.6%	Families	2,622	2,719
Bright Young Professionals (8C)	10.1%	Median Age	43.6	44.7
Parks and Rec (5C)	7.2%	Median Household Income	\$94,715	\$106,702
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		136	\$2,911.49	\$10,947,202
Men's		135	\$560.20	\$2,106,368
Women's		142	\$1,019.68	\$3,833,983
Children's		129	\$414.43	\$1,558,267
Footwear		131	\$628.42	\$2,362,876
Watches & Jewelry		139	\$192.53	\$723,902
Apparel Products and Services (1)		145	\$96.22	\$361,805
<b>Computer</b>				
Computers and Hardware for Home Use		141	\$233.30	\$877,193
Portable Memory		142	\$6.33	\$23,802
Computer Software		139	\$14.06	\$52,881
Computer Accessories		145	\$27.52	\$103,459
<b>Entertainment &amp; Recreation</b>		140	\$4,592.46	\$17,267,667
Fees and Admissions		152	\$1,083.01	\$4,072,128
Membership Fees for Clubs (2)		154	\$365.27	\$1,373,415
Fees for Participant Sports, excl. Trips		153	\$164.36	\$617,992
Tickets to Theatre/Operas/Concerts		156	\$117.26	\$440,880
Tickets to Movies		139	\$76.20	\$286,497
Tickets to Parks or Museums		139	\$44.84	\$168,585
Admission to Sporting Events, excl. Trips		153	\$96.63	\$363,338
Fees for Recreational Lessons		152	\$217.50	\$817,791
Dating Services		139	\$0.97	\$3,630
TV/Video/Audio		134	\$1,639.27	\$6,163,668
Cable and Satellite Television Services		133	\$1,173.24	\$4,411,381
Televisions		134	\$145.11	\$545,622
Satellite Dishes		136	\$2.14	\$8,038
VCRs, Video Cameras, and DVD Players		140	\$8.09	\$30,423
Miscellaneous Video Equipment		141	\$35.86	\$134,826
Video Cassettes and DVDs		138	\$15.78	\$59,326
Video Game Hardware/Accessories		128	\$35.58	\$133,782
Video Game Software		128	\$19.54	\$73,466
Rental/Streaming/Downloaded Video		135	\$62.97	\$236,763
Installation of Televisions		162	\$1.85	\$6,941
Audio (3)		139	\$135.34	\$508,873
Rental and Repair of TV/Radio/Sound Equipment		120	\$3.78	\$14,227
Pets		136	\$899.92	\$3,383,682
Toys/Games/Crafts/Hobbies (4)		137	\$161.32	\$606,575
Recreational Vehicles and Fees (5)		147	\$234.19	\$880,552
Sports/Recreation/Exercise Equipment (6)		147	\$305.49	\$1,148,624
Photo Equipment and Supplies (7)		142	\$74.07	\$278,494
Reading (8)		148	\$157.98	\$594,014
Catered Affairs (9)		140	\$37.22	\$139,930
<b>Food</b>		136	\$11,998.17	\$45,113,104
Food at Home		134	\$6,954.52	\$26,149,012
Bakery and Cereal Products		135	\$912.88	\$3,432,423
Meats, Poultry, Fish, and Eggs		133	\$1,518.85	\$5,710,893
Dairy Products		135	\$721.17	\$2,711,590
Fruits and Vegetables		136	\$1,387.66	\$5,217,600
Snacks and Other Food at Home (10)		134	\$2,413.96	\$9,076,505
Food Away from Home		137	\$5,043.64	\$18,964,092
Alcoholic Beverages		146	\$841.15	\$3,162,740

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	167	\$35,774.87	\$134,513,496
Value of Retirement Plans	165	\$156,801.27	\$589,572,792
Value of Other Financial Assets	157	\$8,925.69	\$33,560,602
Vehicle Loan Amount excluding Interest	133	\$3,793.56	\$14,263,800
Value of Credit Card Debt	141	\$3,457.54	\$13,000,362
<b>Health</b>			
Nonprescription Drugs	139	\$200.08	\$752,298
Prescription Drugs	140	\$511.69	\$1,923,944
Eyeglasses and Contact Lenses	143	\$129.70	\$487,655
<b>Home</b>			
Mortgage Payment and Basics (11)	154	\$15,513.13	\$58,329,368
Maintenance and Remodeling Services	158	\$3,372.99	\$12,682,452
Maintenance and Remodeling Materials (12)	148	\$725.07	\$2,726,267
Utilities, Fuel, and Public Services	135	\$6,541.38	\$24,595,589
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	139	\$139.32	\$523,859
Furniture	142	\$871.93	\$3,278,469
Rugs	153	\$49.64	\$186,630
Major Appliances (14)	143	\$504.51	\$1,896,945
Housewares (15)	142	\$151.56	\$569,879
Small Appliances	134	\$65.04	\$244,554
Luggage	145	\$20.24	\$76,092
Telephones and Accessories	144	\$108.81	\$409,114
<b>Household Operations</b>			
Child Care	138	\$702.27	\$2,640,552
Lawn and Garden (16)	150	\$706.34	\$2,655,839
Moving/Storage/Freight Express	138	\$91.50	\$344,044
Housekeeping Supplies (17)	136	\$1,021.96	\$3,842,551
<b>Insurance</b>			
Owners and Renters Insurance	144	\$835.05	\$3,139,771
Vehicle Insurance	132	\$2,050.07	\$7,708,255
Life/Other Insurance	148	\$682.50	\$2,566,200
Health Insurance	141	\$5,535.38	\$20,813,043
Personal Care Products (18)	138	\$689.94	\$2,594,164
School Books and Supplies (19)	136	\$211.82	\$796,440
Smoking Products	118	\$478.36	\$1,798,641
<b>Transportation</b>			
Payments on Vehicles excluding Leases	132	\$3,348.43	\$12,590,091
Gasoline and Motor Oil	131	\$2,996.61	\$11,267,258
Vehicle Maintenance and Repairs	142	\$1,627.14	\$6,118,034
<b>Travel</b>			
Airline Fares	150	\$818.37	\$3,077,064
Lodging on Trips	152	\$940.85	\$3,537,608
Auto/Truck Rental on Trips	153	\$40.17	\$151,026
Food and Drink on Trips	148	\$799.81	\$3,007,300

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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## Retail Goods and Services Expenditures

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Ring: 3 mile radius

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Exurbanites (1E)	20.3%	Population	73,725	76,292
In Style (5B)	14.2%	Households	32,554	33,664
Old and Newcomers (8F)	9.4%	Families	19,151	19,698
Emerald City (8B)	8.7%	Median Age	43.1	43.8
Bright Young Professionals (8C)	7.9%	Median Household Income	\$78,327	\$90,268
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		120	\$2,580.45	\$84,004,064
Men's		120	\$498.82	\$16,238,627
Women's		123	\$884.38	\$28,790,023
Children's		116	\$375.31	\$12,217,822
Footwear		119	\$570.13	\$18,559,944
Watches & Jewelry		123	\$170.13	\$5,538,280
Apparel Products and Services (1)		123	\$81.69	\$2,659,369
<b>Computer</b>				
Computers and Hardware for Home Use		125	\$207.48	\$6,754,431
Portable Memory		122	\$5.42	\$176,441
Computer Software		126	\$12.74	\$414,669
Computer Accessories		125	\$23.63	\$769,207
<b>Entertainment &amp; Recreation</b>		121	\$3,944.81	\$128,419,391
Fees and Admissions		126	\$898.48	\$29,249,208
Membership Fees for Clubs (2)		128	\$301.93	\$9,829,188
Fees for Participant Sports, excl. Trips		127	\$136.12	\$4,431,311
Tickets to Theatre/Operas/Concerts		130	\$97.45	\$3,172,541
Tickets to Movies		125	\$68.29	\$2,223,007
Tickets to Parks or Museums		119	\$38.64	\$1,258,036
Admission to Sporting Events, excl. Trips		125	\$78.71	\$2,562,298
Fees for Recreational Lessons		123	\$176.39	\$5,742,169
Dating Services		134	\$0.94	\$30,658
TV/Video/Audio		119	\$1,456.76	\$47,423,468
Cable and Satellite Television Services		118	\$1,033.70	\$33,651,093
Televisions		121	\$131.16	\$4,269,796
Satellite Dishes		112	\$1.76	\$57,375
VCRs, Video Cameras, and DVD Players		127	\$7.33	\$238,737
Miscellaneous Video Equipment		124	\$31.62	\$1,029,409
Video Cassettes and DVDs		123	\$14.06	\$457,738
Video Game Hardware/Accessories		123	\$34.42	\$1,120,348
Video Game Software		124	\$18.82	\$612,812
Rental/Streaming/Downloaded Video		127	\$59.42	\$1,934,317
Installation of Televisions		130	\$1.48	\$48,189
Audio (3)		122	\$119.23	\$3,881,450
Rental and Repair of TV/Radio/Sound Equipment		119	\$3.75	\$122,206
Pets		117	\$771.30	\$25,109,059
Toys/Games/Crafts/Hobbies (4)		121	\$142.87	\$4,650,978
Recreational Vehicles and Fees (5)		116	\$185.17	\$6,028,018
Sports/Recreation/Exercise Equipment (6)		124	\$257.52	\$8,383,461
Photo Equipment and Supplies (7)		126	\$65.40	\$2,129,178
Reading (8)		126	\$133.99	\$4,361,759
Catered Affairs (9)		125	\$33.31	\$1,084,263
<b>Food</b>		120	\$10,636.11	\$346,247,819
Food at Home		119	\$6,176.27	\$201,062,421
Bakery and Cereal Products		119	\$810.26	\$26,377,179
Meats, Poultry, Fish, and Eggs		119	\$1,356.39	\$44,155,801
Dairy Products		119	\$636.89	\$20,733,216
Fruits and Vegetables		120	\$1,222.89	\$39,809,944
Snacks and Other Food at Home (10)		119	\$2,149.85	\$69,986,281
Food Away from Home		121	\$4,459.83	\$145,185,397
Alcoholic Beverages		126	\$727.01	\$23,666,927

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<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	134	\$28,687.25	\$933,884,626
Value of Retirement Plans	129	\$122,517.81	\$3,988,444,730
Value of Other Financial Assets	129	\$7,314.38	\$238,112,325
Vehicle Loan Amount excluding Interest	118	\$3,370.56	\$109,725,242
Value of Credit Card Debt	121	\$2,957.72	\$96,285,717
<b>Health</b>			
Nonprescription Drugs	122	\$175.31	\$5,707,187
Prescription Drugs	119	\$435.80	\$14,186,872
Eyeglasses and Contact Lenses	121	\$109.17	\$3,554,001
<b>Home</b>			
Mortgage Payment and Basics (11)	120	\$12,057.52	\$392,520,365
Maintenance and Remodeling Services	123	\$2,619.56	\$85,277,110
Maintenance and Remodeling Materials (12)	116	\$569.01	\$18,523,665
Utilities, Fuel, and Public Services	118	\$5,739.31	\$186,837,505
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	122	\$122.50	\$3,987,979
Furniture	123	\$756.61	\$24,630,728
Rugs	128	\$41.55	\$1,352,540
Major Appliances (14)	119	\$421.77	\$13,730,205
Housewares (15)	122	\$130.21	\$4,238,929
Small Appliances	121	\$58.71	\$1,911,393
Luggage	125	\$17.41	\$566,727
Telephones and Accessories	127	\$96.17	\$3,130,634
<b>Household Operations</b>			
Child Care	119	\$606.41	\$19,740,910
Lawn and Garden (16)	120	\$564.60	\$18,380,079
Moving/Storage/Freight Express	132	\$87.44	\$2,846,364
Housekeeping Supplies (17)	120	\$897.71	\$29,223,914
<b>Insurance</b>			
Owners and Renters Insurance	117	\$679.41	\$22,117,670
Vehicle Insurance	119	\$1,837.45	\$59,816,392
Life/Other Insurance	120	\$553.23	\$18,009,728
Health Insurance	120	\$4,727.20	\$153,889,213
Personal Care Products (18)	122	\$609.91	\$19,855,159
School Books and Supplies (19)	122	\$188.62	\$6,140,415
Smoking Products	113	\$454.63	\$14,800,056
<b>Transportation</b>			
Payments on Vehicles excluding Leases	116	\$2,948.70	\$95,992,030
Gasoline and Motor Oil	117	\$2,676.51	\$87,131,170
Vehicle Maintenance and Repairs	127	\$1,450.36	\$47,215,069
<b>Travel</b>			
Airline Fares	125	\$684.87	\$22,295,170
Lodging on Trips	124	\$767.88	\$24,997,504
Auto/Truck Rental on Trips	127	\$33.39	\$1,086,949
Food and Drink on Trips	124	\$669.61	\$21,798,372

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
In Style (5B)	13.3%	Population	189,101	196,232
Exurbanites (1E)	11.5%	Households	81,527	84,571
Emerald City (8B)	7.6%	Families	49,564	51,181
Comfortable Empty Nesters (5A)	7.1%	Median Age	42.1	42.9
Bright Young Professionals (8C)	6.4%	Median Household Income	\$81,837	\$94,808
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		125	\$2,686.32	\$219,008,013
Men's		125	\$517.88	\$42,221,044
Women's		127	\$917.88	\$74,832,350
Children's		123	\$395.51	\$32,244,561
Footwear		123	\$591.80	\$48,247,511
Watches & Jewelry		129	\$177.94	\$14,507,103
Apparel Products and Services (1)		128	\$85.31	\$6,955,444
<b>Computer</b>				
Computers and Hardware for Home Use		130	\$214.73	\$17,506,015
Portable Memory		126	\$5.63	\$459,124
Computer Software		129	\$13.13	\$1,070,634
Computer Accessories		130	\$24.65	\$2,009,465
<b>Entertainment &amp; Recreation</b>		126	\$4,110.46	\$335,113,227
Fees and Admissions		132	\$942.08	\$76,804,598
Membership Fees for Clubs (2)		133	\$314.70	\$25,656,571
Fees for Participant Sports, excl. Trips		134	\$143.23	\$11,677,454
Tickets to Theatre/Operas/Concerts		134	\$100.79	\$8,217,114
Tickets to Movies		130	\$71.01	\$5,789,315
Tickets to Parks or Museums		125	\$40.43	\$3,296,112
Admission to Sporting Events, excl. Trips		131	\$82.92	\$6,760,252
Fees for Recreational Lessons		131	\$188.05	\$15,330,915
Dating Services		134	\$0.94	\$76,865
TV/Video/Audio		123	\$1,507.13	\$122,871,692
Cable and Satellite Television Services		122	\$1,069.66	\$87,206,424
Televisions		125	\$135.52	\$11,048,578
Satellite Dishes		118	\$1.86	\$151,653
VCRs, Video Cameras, and DVD Players		132	\$7.59	\$618,636
Miscellaneous Video Equipment		129	\$32.93	\$2,684,548
Video Cassettes and DVDs		127	\$14.56	\$1,187,155
Video Game Hardware/Accessories		127	\$35.32	\$2,879,182
Video Game Software		126	\$19.24	\$1,568,418
Rental/Streaming/Downloaded Video		131	\$61.04	\$4,976,768
Installation of Televisions		136	\$1.55	\$126,700
Audio (3)		127	\$124.02	\$10,111,063
Rental and Repair of TV/Radio/Sound Equipment		122	\$3.83	\$312,566
Pets		121	\$802.70	\$65,441,717
Toys/Games/Crafts/Hobbies (4)		126	\$149.03	\$12,150,133
Recreational Vehicles and Fees (5)		123	\$196.80	\$16,044,214
Sports/Recreation/Exercise Equipment (6)		131	\$271.52	\$22,136,292
Photo Equipment and Supplies (7)		131	\$68.01	\$5,544,312
Reading (8)		130	\$138.61	\$11,300,267
Catered Affairs (9)		130	\$34.59	\$2,820,003
<b>Food</b>		125	\$11,033.91	\$899,561,551
Food at Home		124	\$6,398.43	\$521,644,690
Bakery and Cereal Products		124	\$840.15	\$68,495,300
Meats, Poultry, Fish, and Eggs		123	\$1,403.34	\$114,410,338
Dairy Products		123	\$660.26	\$53,829,041
Fruits and Vegetables		125	\$1,267.46	\$103,332,061
Snacks and Other Food at Home (10)		124	\$2,227.21	\$181,577,950
Food Away from Home		126	\$4,635.48	\$377,916,860
Alcoholic Beverages		130	\$753.04	\$61,393,186

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**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



## Retail Goods and Services Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	138	\$29,689.57	\$2,420,501,831
Value of Retirement Plans	135	\$128,225.46	\$10,453,836,727
Value of Other Financial Assets	132	\$7,519.13	\$613,012,189
Vehicle Loan Amount excluding Interest	123	\$3,524.67	\$287,355,610
Value of Credit Card Debt	126	\$3,082.48	\$251,305,392
<b>Health</b>			
Nonprescription Drugs	126	\$181.08	\$14,762,678
Prescription Drugs	124	\$451.47	\$36,806,988
Eyeglasses and Contact Lenses	126	\$113.89	\$9,284,750
<b>Home</b>			
Mortgage Payment and Basics (11)	128	\$12,862.22	\$1,048,618,500
Maintenance and Remodeling Services	130	\$2,777.16	\$226,413,557
Maintenance and Remodeling Materials (12)	124	\$605.80	\$49,389,290
Utilities, Fuel, and Public Services	123	\$5,956.00	\$485,574,918
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	127	\$127.11	\$10,362,760
Furniture	128	\$788.00	\$64,243,681
Rugs	135	\$43.80	\$3,570,623
Major Appliances (14)	125	\$442.52	\$36,076,972
Housewares (15)	127	\$135.48	\$11,045,185
Small Appliances	125	\$60.51	\$4,933,298
Luggage	130	\$18.16	\$1,480,282
Telephones and Accessories	132	\$99.46	\$8,108,543
<b>Household Operations</b>			
Child Care	126	\$644.91	\$52,577,819
Lawn and Garden (16)	126	\$592.44	\$48,299,480
Moving/Storage/Freight Express	134	\$89.29	\$7,279,815
Housekeeping Supplies (17)	124	\$932.19	\$75,998,480
<b>Insurance</b>			
Owners and Renters Insurance	124	\$717.70	\$58,511,924
Vehicle Insurance	123	\$1,901.70	\$155,039,965
Life/Other Insurance	126	\$581.56	\$47,413,223
Health Insurance	125	\$4,917.01	\$400,869,151
Personal Care Products (18)	127	\$634.63	\$51,739,870
School Books and Supplies (19)	126	\$195.85	\$15,967,324
Smoking Products	115	\$463.97	\$37,825,779
<b>Transportation</b>			
Payments on Vehicles excluding Leases	122	\$3,091.10	\$252,008,149
Gasoline and Motor Oil	121	\$2,776.47	\$226,357,560
Vehicle Maintenance and Repairs	130	\$1,490.42	\$121,509,479
<b>Travel</b>			
Airline Fares	131	\$714.82	\$58,277,248
Lodging on Trips	129	\$803.68	\$65,521,375
Auto/Truck Rental on Trips	133	\$34.88	\$2,843,593
Food and Drink on Trips	129	\$698.53	\$56,949,389

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December 31, 2019





# Retail Goods and Services Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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