



Demographic and Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010		2019		2024			
Population	8,606		9,526		9,928			
Households	3,404		3,760		3,916			
Families	2,406		2,622		2,719			
Average Household Size	2.47		2.48		2.48			
Owner Occupied Housing Units	2,733		2,827		2,969			
Renter Occupied Housing Units	671		933		947			
Median Age	41.5		43.6		44.7			
Trends: 2019 - 2024 Annual Rate	Area		State		National			
Population	0.83%		0.51%		0.77%			
Households	0.82%		0.50%		0.75%			
Families	0.73%		0.38%		0.68%			
Owner HHs	0.99%		0.69%		0.92%			
Median Household Income	2.41%		2.16%		2.70%			
Households by Income	2019			2024				
	Number		Percent	Number		Percent		
	<\$15,000		90	2.4%	72	1.8%		
	\$15,000 - \$24,999		98	2.6%	81	2.1%		
	\$25,000 - \$34,999		269	7.2%	233	5.9%		
	\$35,000 - \$49,999		371	9.9%	338	8.6%		
	\$50,000 - \$74,999		671	17.8%	611	15.6%		
	\$75,000 - \$99,999		460	12.2%	444	11.3%		
	\$100,000 - \$149,999		813	21.6%	898	22.9%		
	\$150,000 - \$199,999		494	13.1%	638	16.3%		
\$200,000+		494	13.1%	600	15.3%			
Median Household Income			\$94,715		\$106,702			
Average Household Income			\$124,250		\$140,636			
Per Capita Income			\$49,120		\$55,507			
Population by Age	Census 2010		2019		2024			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		523	6.1%	497	5.2%	509	5.1%
	5 - 9		514	6.0%	573	6.0%	574	5.8%
	10 - 14		602	7.0%	647	6.8%	649	6.5%
	15 - 19		612	7.1%	597	6.3%	649	6.5%
	20 - 24		403	4.7%	426	4.5%	384	3.9%
	25 - 34		995	11.6%	1,009	10.6%	994	10.0%
	35 - 44		1,018	11.8%	1,168	12.3%	1,241	12.5%
	45 - 54		1,452	16.9%	1,150	12.1%	1,176	11.8%
	55 - 64		1,297	15.1%	1,509	15.8%	1,361	13.7%
	65 - 74		663	7.7%	1,173	12.3%	1,358	13.7%
	75 - 84		389	4.5%	544	5.7%	751	7.6%
	85+		137	1.6%	234	2.5%	282	2.8%
Race and Ethnicity	Census 2010		2019		2024			
	Number	Percent	Number	Percent	Number	Percent		
	White Alone		7,642	88.8%	8,133	85.4%	8,262	83.2%
	Black Alone		518	6.0%	708	7.4%	812	8.2%
	American Indian Alone		24	0.3%	24	0.3%	23	0.2%
	Asian Alone		166	1.9%	275	2.9%	355	3.6%
	Pacific Islander Alone		2	0.0%	2	0.0%	2	0.0%
	Some Other Race Alone		125	1.5%	191	2.0%	233	2.3%
	Two or More Races		130	1.5%	194	2.0%	242	2.4%
	Hispanic Origin (Any Race)		286	3.3%	452	4.7%	584	5.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019

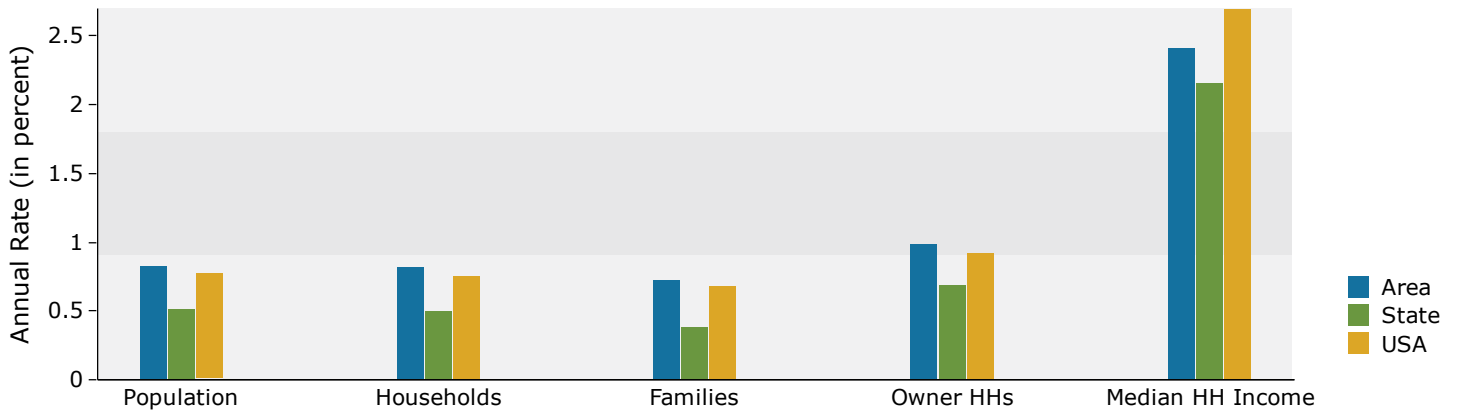


Demographic and Income Profile

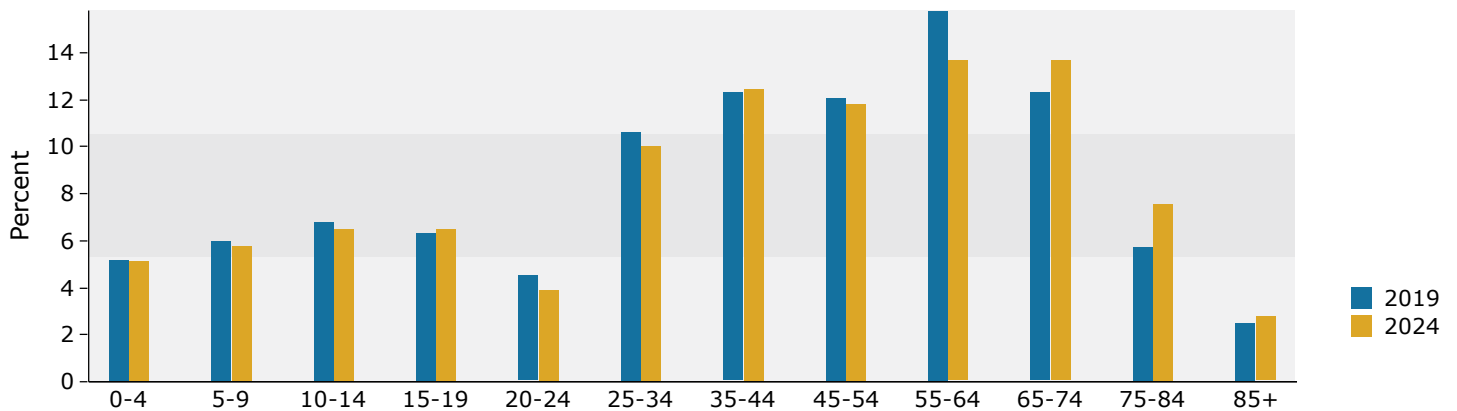
Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

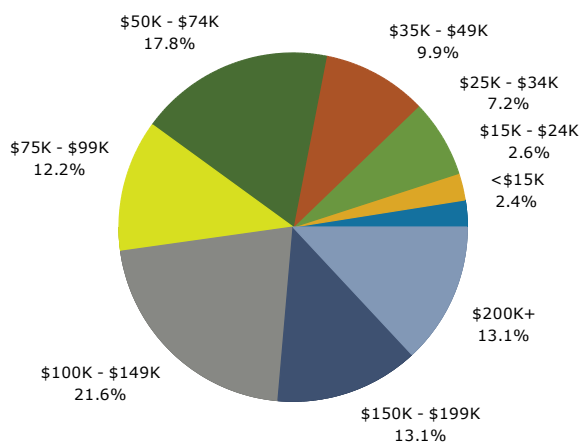
Trends 2019-2024



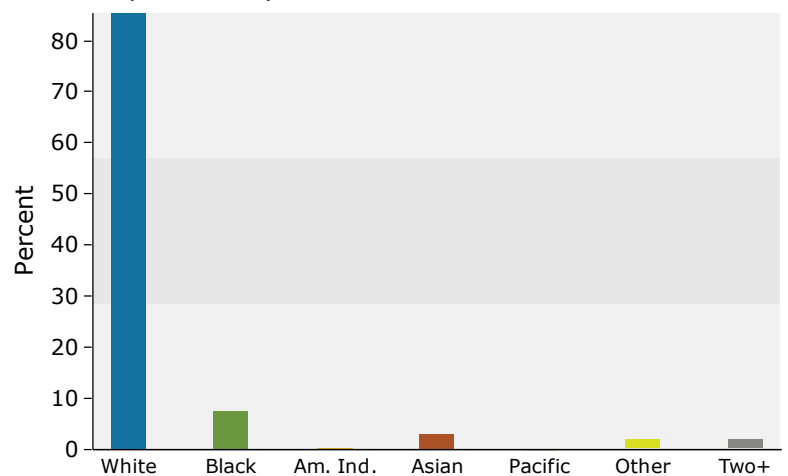
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019



Demographic and Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010		2019		2024			
Population	69,844		73,725		76,292			
Households	30,853		32,554		33,664			
Families	18,544		19,151		19,698			
Average Household Size	2.23		2.22		2.23			
Owner Occupied Housing Units	20,197		20,564		21,412			
Renter Occupied Housing Units	10,656		11,990		12,253			
Median Age	41.4		43.1		43.8			
Trends: 2019 - 2024 Annual Rate	Area		State		National			
Population	0.69%		0.51%		0.77%			
Households	0.67%		0.50%		0.75%			
Families	0.56%		0.38%		0.68%			
Owner HHs	0.81%		0.69%		0.92%			
Median Household Income	2.88%		2.16%		2.70%			
			2019		2024			
Households by Income			Number	Percent	Number	Percent		
	<\$15,000		1,629	5.0%	1,289	3.8%		
	\$15,000 - \$24,999		1,520	4.7%	1,246	3.7%		
	\$25,000 - \$34,999		2,261	6.9%	1,970	5.9%		
	\$35,000 - \$49,999		4,297	13.2%	3,982	11.8%		
	\$50,000 - \$74,999		5,836	17.9%	5,443	16.2%		
	\$75,000 - \$99,999		4,309	13.2%	4,319	12.8%		
	\$100,000 - \$149,999		6,598	20.3%	7,619	22.6%		
	\$150,000 - \$199,999		2,936	9.0%	3,950	11.7%		
	\$200,000+		3,167	9.7%	3,847	11.4%		
	Median Household Income			\$78,327		\$90,268		
Average Household Income			\$106,542		\$121,564			
Per Capita Income			\$46,974		\$53,542			
			2019		2024			
Population by Age	Census 2010							
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		3,958	5.7%	3,738	5.1%	3,838	5.0%
	5 - 9		3,986	5.7%	3,931	5.3%	3,980	5.2%
	10 - 14		4,225	6.0%	4,300	5.8%	4,239	5.6%
	15 - 19		3,955	5.7%	4,094	5.6%	4,147	5.4%
	20 - 24		3,892	5.6%	4,030	5.5%	4,079	5.3%
	25 - 34		9,504	13.6%	9,303	12.6%	9,585	12.6%
	35 - 44		8,506	12.2%	9,115	12.4%	9,448	12.4%
	45 - 54		9,857	14.1%	8,902	12.1%	8,954	11.7%
	55 - 64		9,366	13.4%	9,995	13.6%	9,532	12.5%
	65 - 74		6,019	8.6%	8,567	11.6%	9,288	12.2%
	75 - 84		4,357	6.2%	4,963	6.7%	6,257	8.2%
85+		2,219	3.2%	2,787	3.8%	2,945	3.9%	
			2019		2024			
Race and Ethnicity	Census 2010							
	Number	Percent	Number	Percent	Number	Percent		
	White Alone		58,661	84.0%	58,721	79.6%	58,693	76.9%
	Black Alone		5,680	8.1%	7,065	9.6%	7,858	10.3%
	American Indian Alone		133	0.2%	129	0.2%	124	0.2%
	Asian Alone		2,754	3.9%	4,216	5.7%	5,330	7.0%
	Pacific Islander Alone		34	0.0%	32	0.0%	32	0.0%
	Some Other Race Alone		1,216	1.7%	1,659	2.3%	1,949	2.6%
	Two or More Races		1,366	2.0%	1,904	2.6%	2,306	3.0%
	Hispanic Origin (Any Race)		2,987	4.3%	4,301	5.8%	5,354	7.0%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019

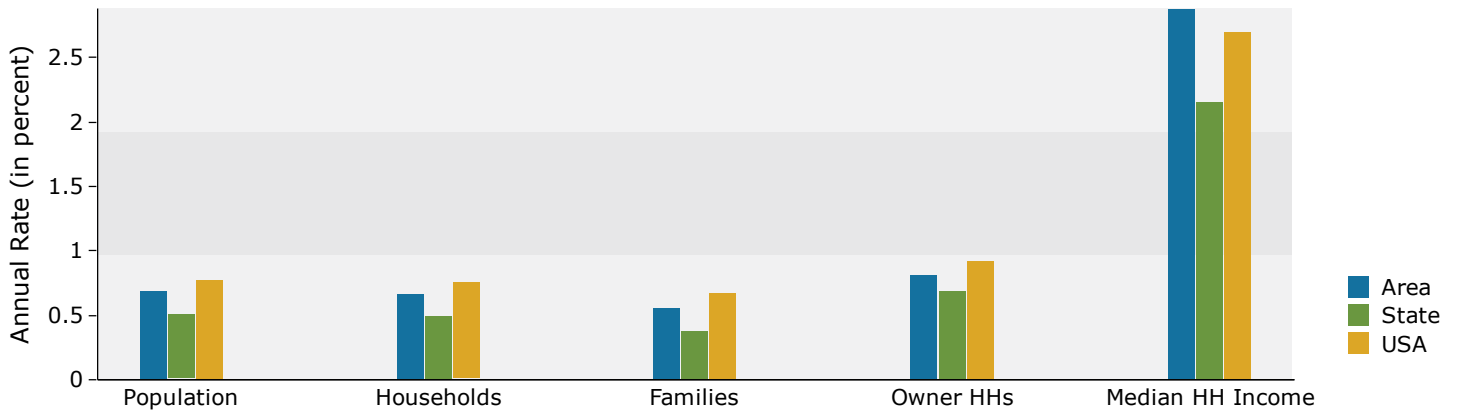


Demographic and Income Profile

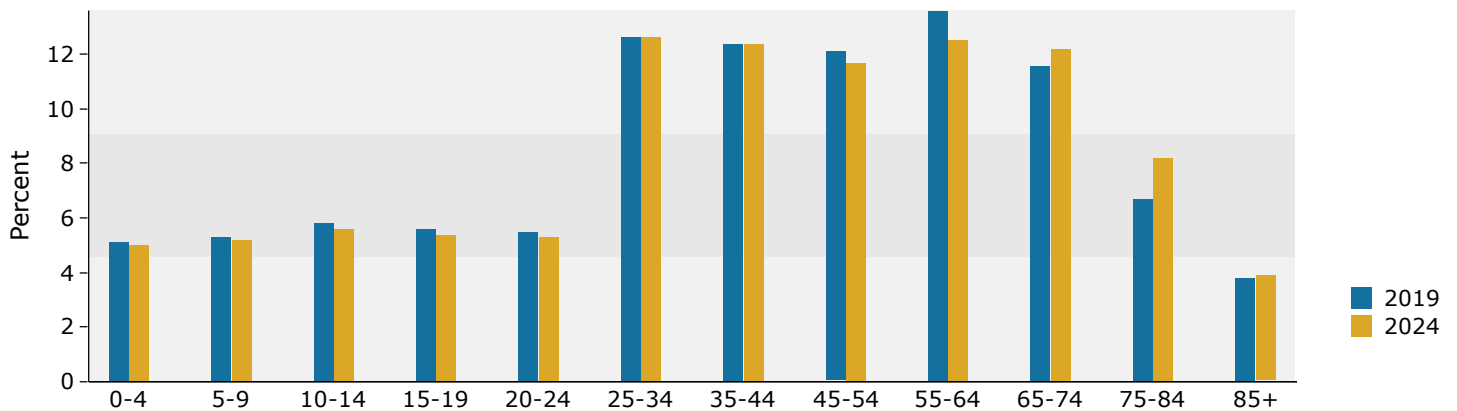
Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

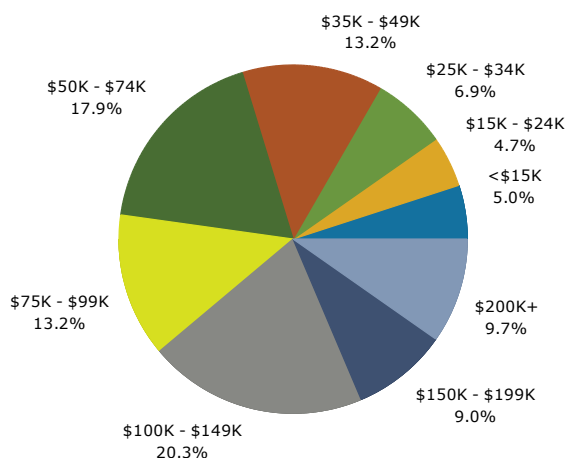
Trends 2019-2024



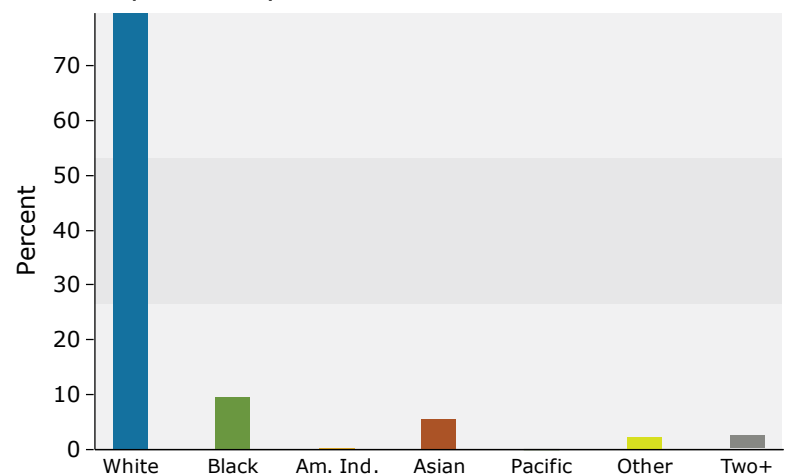
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019



Demographic and Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010		2019		2024		
Population	176,146		189,101		196,232		
Households	76,136		81,527		84,571		
Families	47,096		49,564		51,181		
Average Household Size	2.28		2.29		2.29		
Owner Occupied Housing Units	52,168		54,124		56,345		
Renter Occupied Housing Units	23,968		27,402		28,227		
Median Age	40.4		42.1		42.9		
Trends: 2019 - 2024 Annual Rate	Area		State		National		
Population	0.74%		0.51%		0.77%		
Households	0.74%		0.50%		0.75%		
Families	0.64%		0.38%		0.68%		
Owner HHs	0.81%		0.69%		0.92%		
Median Household Income	2.99%		2.16%		2.70%		
Households by Income				2019		2024	
				Number	Percent	Number	Percent
	<\$15,000			4,023	4.9%	3,246	3.8%
	\$15,000 - \$24,999			3,880	4.8%	3,256	3.9%
	\$25,000 - \$34,999			5,555	6.8%	4,876	5.8%
	\$35,000 - \$49,999			9,940	12.2%	9,169	10.8%
	\$50,000 - \$74,999			13,649	16.7%	12,620	14.9%
	\$75,000 - \$99,999			11,118	13.6%	10,957	13.0%
	\$100,000 - \$149,999			16,549	20.3%	18,887	22.3%
	\$150,000 - \$199,999			7,941	9.7%	10,768	12.7%
	\$200,000+			8,870	10.9%	10,794	12.8%
Median Household Income			\$81,837		\$94,808		
Average Household Income			\$111,066		\$126,632		
Per Capita Income			\$47,859		\$54,540		
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	10,529	6.0%	10,099	5.3%	10,391	5.3%
	5 - 9	10,890	6.2%	10,926	5.8%	11,072	5.6%
	10 - 14	10,974	6.2%	11,530	6.1%	11,463	5.8%
	15 - 19	9,986	5.7%	10,489	5.5%	10,692	5.4%
	20 - 24	9,262	5.3%	9,741	5.2%	9,890	5.0%
	25 - 34	24,107	13.7%	23,773	12.6%	24,487	12.5%
	35 - 44	22,821	13.0%	24,736	13.1%	25,648	13.1%
	45 - 54	25,731	14.6%	23,647	12.5%	23,940	12.2%
	55 - 64	23,481	13.3%	25,834	13.7%	24,681	12.6%
	65 - 74	13,751	7.8%	21,011	11.1%	23,130	11.8%
	75 - 84	9,920	5.6%	11,320	6.0%	14,498	7.4%
	85+	4,692	2.7%	5,995	3.2%	6,340	3.2%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		147,728	83.9%	150,321	79.5%	150,838	76.9%
Black Alone		15,133	8.6%	18,984	10.0%	21,027	10.7%
American Indian Alone		315	0.2%	317	0.2%	313	0.2%
Asian Alone		6,681	3.8%	10,699	5.7%	13,587	6.9%
Pacific Islander Alone		95	0.1%	94	0.0%	100	0.1%
Some Other Race Alone		2,810	1.6%	3,886	2.1%	4,558	2.3%
Two or More Races		3,384	1.9%	4,801	2.5%	5,809	3.0%
Hispanic Origin (Any Race)		7,065	4.0%	10,318	5.5%	12,839	6.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019

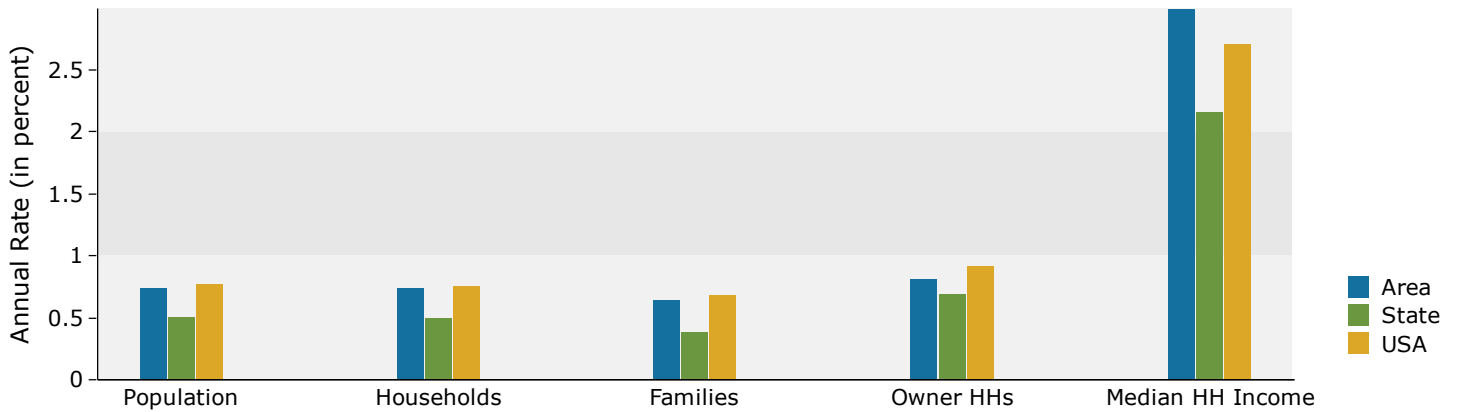


Demographic and Income Profile

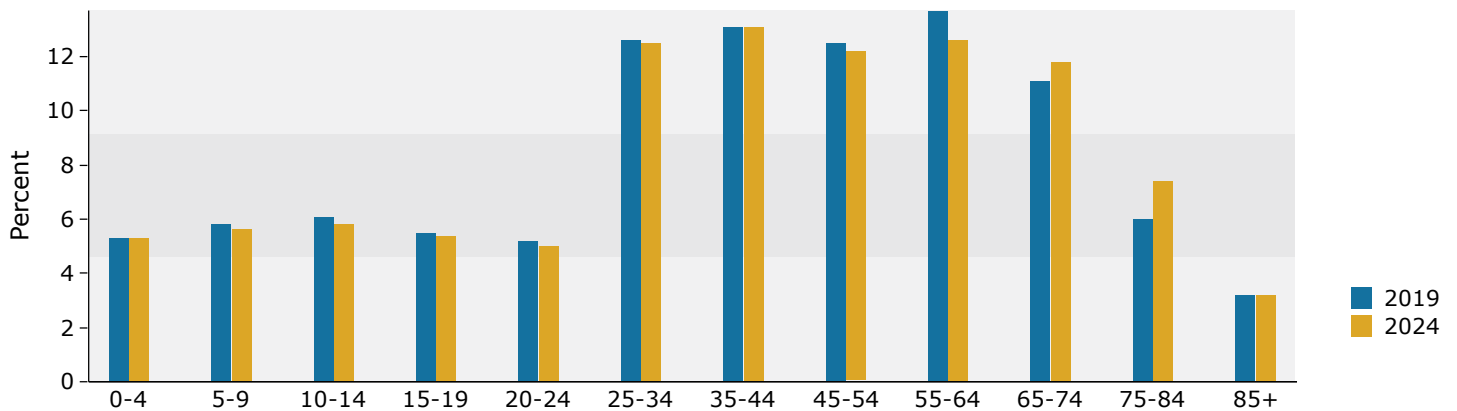
Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

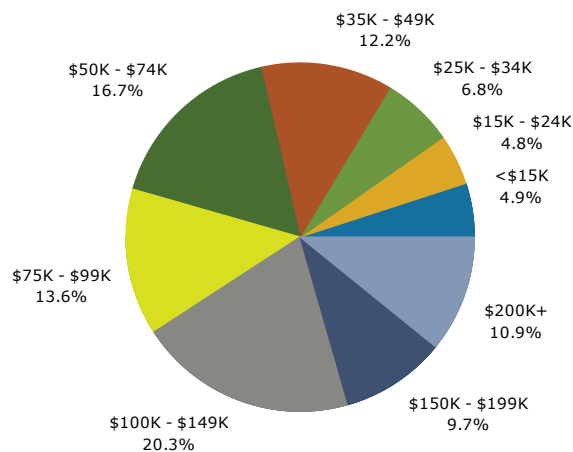
Trends 2019-2024



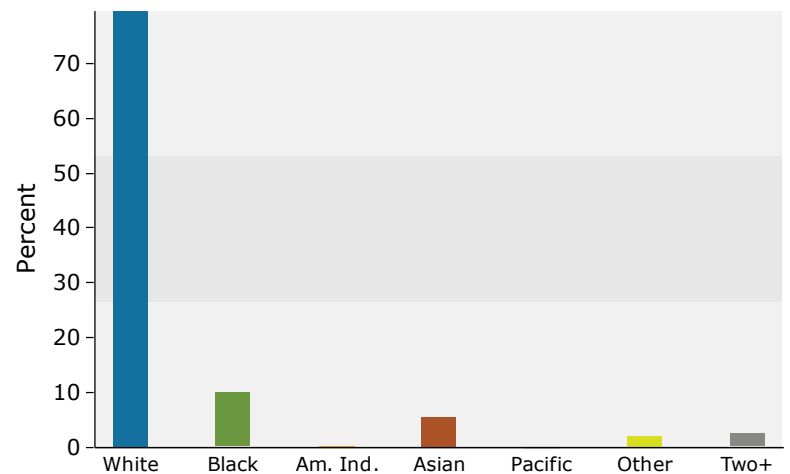
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 5.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 31, 2019