



# Household Budget Expenditures

4208 Bishop Lane, Louisville, KY, 40218  
Oriental Garden  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.20047  
Longitude: -85.68667

Demographic Summary			2019	2024
Population			9,597	9,668
Households			4,502	4,526
Average Household Size			2.09	2.10
Families			2,222	2,211
Median Age			41.8	42.9
Median Household Income			\$45,816	\$52,315
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	76	\$56,811.87	\$255,767,034	100.0%
Food	77	\$6,807.66	\$30,648,097	12.0%
Food at Home	78	\$4,013.54	\$18,068,949	7.1%
Food Away from Home	76	\$2,794.12	\$12,579,148	4.9%
Alcoholic Beverages	75	\$434.97	\$1,958,225	0.8%
Housing	77	\$17,929.06	\$80,716,630	31.6%
Shelter	77	\$14,178.25	\$63,830,477	25.0%
Utilities, Fuel and Public Services	77	\$3,750.81	\$16,886,154	6.6%
Household Operations	74	\$1,541.54	\$6,940,008	2.7%
Housekeeping Supplies	77	\$579.67	\$2,609,676	1.0%
Household Furnishings and Equipment	75	\$1,605.14	\$7,226,329	2.8%
Apparel and Services	76	\$1,630.81	\$7,341,900	2.9%
Transportation	77	\$6,545.07	\$29,465,907	11.5%
Travel	73	\$1,646.93	\$7,414,469	2.9%
Health Care	77	\$4,556.70	\$20,514,259	8.0%
Entertainment and Recreation	76	\$2,472.29	\$11,130,268	4.4%
Personal Care Products & Services	76	\$676.14	\$3,043,997	1.2%
Education	73	\$1,160.51	\$5,224,631	2.0%
Smoking Products	83	\$333.77	\$1,502,630	0.6%
Lotteries & Pari-mutuel Losses	77	\$44.21	\$199,048	0.1%
Legal Fees	79	\$165.20	\$743,719	0.3%
Funeral Expenses	81	\$68.07	\$306,462	0.1%
Safe Deposit Box Rentals	77	\$3.81	\$17,146	0.0%
Checking Account/Banking Service Charges	84	\$29.09	\$130,972	0.1%
Cemetery Lots/Vaults/Maintenance Fee	77	\$6.54	\$29,443	0.0%
Accounting Fees	73	\$82.82	\$372,848	0.1%
Miscellaneous Personal Services/Advertising/Fine	79	\$43.47	\$195,711	0.1%
Occupational Expenses	71	\$43.47	\$195,683	0.1%
Expenses for Other Properties	75	\$102.72	\$462,430	0.2%
Credit Card Membership Fees	75	\$6.64	\$29,876	0.0%
Shopping Club Membership Fees	76	\$20.52	\$92,389	0.0%
Support Payments/Cash Contributions/Gifts in Kind	78	\$1,940.04	\$8,734,064	3.4%
Life/Other Insurance	73	\$337.06	\$1,517,452	0.6%
Pensions and Social Security	73	\$5,919.16	\$26,648,073	10.4%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



# Household Budget Expenditures

4208 Bishop Lane, Louisville, KY, 40218  
Oriental Garden  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.20047  
Longitude: -85.68667

Demographic Summary			2019	2024
Population			93,687	94,616
Households			40,762	41,120
Average Household Size			2.23	2.23
Families			21,925	21,929
Median Age			39.2	40.4
Median Household Income			\$52,057	\$59,456
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	89	\$66,788.38	\$2,722,428,040	100.0%
Food	90	\$7,978.61	\$325,223,958	11.9%
Food at Home	90	\$4,671.91	\$190,436,285	7.0%
Food Away from Home	90	\$3,306.70	\$134,787,673	5.0%
Alcoholic Beverages	90	\$516.83	\$21,066,990	0.8%
Housing	90	\$20,959.20	\$854,338,825	31.4%
Shelter	89	\$16,554.20	\$674,782,332	24.8%
Utilities, Fuel and Public Services	91	\$4,405.00	\$179,556,493	6.6%
Household Operations	88	\$1,822.83	\$74,302,090	2.7%
Housekeeping Supplies	90	\$676.54	\$27,577,247	1.0%
Household Furnishings and Equipment	90	\$1,916.14	\$78,105,613	2.9%
Apparel and Services	90	\$1,922.35	\$78,358,715	2.9%
Transportation	91	\$7,710.02	\$314,275,680	11.5%
Travel	87	\$1,943.92	\$79,238,198	2.9%
Health Care	90	\$5,354.41	\$218,256,326	8.0%
Entertainment and Recreation	89	\$2,895.83	\$118,039,635	4.3%
Personal Care Products & Services	91	\$807.03	\$32,895,998	1.2%
Education	86	\$1,367.73	\$55,751,465	2.0%
Smoking Products	95	\$383.20	\$15,619,801	0.6%
Lotteries & Pari-mutuel Losses	89	\$50.97	\$2,077,727	0.1%
Legal Fees	89	\$186.53	\$7,603,484	0.3%
Funeral Expenses	94	\$78.77	\$3,210,825	0.1%
Safe Deposit Box Rentals	87	\$4.32	\$176,224	0.0%
Checking Account/Banking Service Charges	98	\$33.91	\$1,382,155	0.1%
Cemetery Lots/Vaults/Maintenance Fee	80	\$6.77	\$276,161	0.0%
Accounting Fees	83	\$94.02	\$3,832,466	0.1%
Miscellaneous Personal Services/Advertising/Fine	89	\$49.16	\$2,004,058	0.1%
Occupational Expenses	86	\$52.50	\$2,140,167	0.1%
Expenses for Other Properties	87	\$118.06	\$4,812,352	0.2%
Credit Card Membership Fees	87	\$7.64	\$311,232	0.0%
Shopping Club Membership Fees	91	\$24.61	\$1,003,070	0.0%
Support Payments/Cash Contributions/Gifts in Kind	90	\$2,240.51	\$91,327,792	3.4%
Life/Other Insurance	87	\$401.53	\$16,367,135	0.6%
Pensions and Social Security	87	\$7,093.53	\$289,146,343	10.6%

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December 31, 2019



# Household Budget Expenditures

4208 Bishop Lane, Louisville, KY, 40218  
Oriental Garden  
Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.20047  
Longitude: -85.68667

Demographic Summary			2019	2024
Population			260,724	266,936
Households			116,614	119,439
Average Household Size			2.15	2.15
Families			58,480	59,268
Median Age			39.0	39.9
Median Household Income			\$50,538	\$57,615
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	86	\$63,885.53	\$7,449,947,241	100.0%
Food	87	\$7,655.94	\$892,789,485	12.0%
Food at Home	87	\$4,481.22	\$522,573,566	7.0%
Food Away from Home	86	\$3,174.71	\$370,215,918	5.0%
Alcoholic Beverages	86	\$495.24	\$57,751,503	0.8%
Housing	86	\$20,135.96	\$2,348,135,383	31.5%
Shelter	86	\$15,924.24	\$1,856,989,103	24.9%
Utilities, Fuel and Public Services	87	\$4,211.73	\$491,146,281	6.6%
Household Operations	84	\$1,731.22	\$201,884,501	2.7%
Housekeeping Supplies	86	\$646.00	\$75,332,821	1.0%
Household Furnishings and Equipment	86	\$1,825.66	\$212,897,046	2.9%
Apparel and Services	86	\$1,848.14	\$215,518,921	2.9%
Transportation	87	\$7,385.88	\$861,296,557	11.6%
Travel	82	\$1,845.57	\$215,219,580	2.9%
Health Care	86	\$5,078.43	\$592,215,613	7.9%
Entertainment and Recreation	84	\$2,761.13	\$321,986,677	4.3%
Personal Care Products & Services	87	\$769.04	\$89,680,891	1.2%
Education	83	\$1,321.92	\$154,154,849	2.1%
Smoking Products	92	\$373.15	\$43,515,017	0.6%
Lotteries & Pari-mutuel Losses	86	\$49.16	\$5,732,466	0.1%
Legal Fees	86	\$179.62	\$20,946,372	0.3%
Funeral Expenses	89	\$74.51	\$8,688,850	0.1%
Safe Deposit Box Rentals	82	\$4.10	\$477,629	0.0%
Checking Account/Banking Service Charges	96	\$33.36	\$3,889,800	0.1%
Cemetery Lots/Vaults/Maintenance Fee	75	\$6.40	\$746,814	0.0%
Accounting Fees	78	\$89.16	\$10,397,547	0.1%
Miscellaneous Personal Services/Advertising/Fine	88	\$48.63	\$5,670,666	0.1%
Occupational Expenses	82	\$50.15	\$5,848,679	0.1%
Expenses for Other Properties	83	\$112.50	\$13,118,994	0.2%
Credit Card Membership Fees	83	\$7.33	\$855,078	0.0%
Shopping Club Membership Fees	86	\$23.43	\$2,732,807	0.0%
Support Payments/Cash Contributions/Gifts in Kind	86	\$2,124.72	\$247,772,283	3.3%
Life/Other Insurance	82	\$376.87	\$43,948,391	0.6%
Pensions and Social Security	83	\$6,745.04	\$786,566,330	10.6%

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