



House and Home Expenditures

4208 Bishop Lane, Louisville, KY, 40218
Oriental Garden
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.20047
Longitude: -85.68667

2019 Housing Summary		2019 Demographic Summary		
Housing Units	4,942	Population	9,597	
2019-2024 Percent Change	0.61%	Households	4,502	
Percent Occupied	91.1%	Families	2,222	
Percent Owner Households	57.1%	Median Age	41.8	
Median Home Value	\$192,866	Median Household Income	\$45,816	
		Spending Potential Index	Average Amount Spent	Total
Owned Dwellings		68	\$8,745.19	\$39,370,834
Mortgage Interest		67	\$2,530.80	\$11,393,656
Mortgage Principal		67	\$1,288.37	\$5,800,238
Property Taxes		70	\$1,804.02	\$8,121,705
Homeowners Insurance		71	\$391.29	\$1,761,610
Ground Rent		73	\$52.90	\$238,177
Maintenance and Remodeling Services		69	\$1,475.84	\$6,644,233
Maintenance and Remodeling Materials		70	\$341.10	\$1,535,618
Property Management and Security		78	\$82.17	\$369,933
Rented Dwellings		97	\$5,001.06	\$22,514,770
Rent		98	\$4,902.40	\$22,070,610
Renters' Insurance		99	\$28.95	\$130,320
Maintenance and Repair Services		85	\$46.22	\$208,099
Maintenance and Repair Materials		88	\$23.49	\$105,741
Other Lodging		75	\$432.00	\$1,944,873
Owned Vacation Homes		75	\$388.29	\$1,748,086
Principal Paid on Home Loans		75	\$55.28	\$248,857
Closing Costs		80	\$15.40	\$69,337
Interest Paid on Home Loans		73	\$74.45	\$335,194
Property Taxes		75	\$103.85	\$467,511
Homeowners Insurance		73	\$15.33	\$69,006
Maintenance and Remodeling		78	\$107.22	\$482,720
Property Management and Security		74	\$16.76	\$75,460
Housing While Attending School		69	\$43.71	\$196,787
Household Operations		74	\$1,541.54	\$6,940,008
Child Care		70	\$358.66	\$1,614,666
Care for Elderly or Handicapped		86	\$62.60	\$281,842
Appliance Rental and Repair		76	\$15.51	\$69,827
Computer Information Services		79	\$459.27	\$2,067,637
Home Security System Services		71	\$29.33	\$132,024
Non-Apparel Household Laundry/Dry Cleaning		74	\$20.79	\$93,619
Housekeeping Services		71	\$131.17	\$590,507
Lawn and Garden		72	\$339.12	\$1,526,723
Moving/Storage/Freight Express		83	\$55.16	\$248,310
Installation of Computers		80	\$0.49	\$2,199
PC Repair (Personal Use)		80	\$5.19	\$23,383
Reupholstering/Furniture Repair		70	\$6.81	\$30,669
Termite/Pest Control		72	\$26.04	\$117,211
Water Softening Services		73	\$4.66	\$20,981
Internet Services Away from Home		79	\$6.53	\$29,411
Other Home Services (1)		71	\$20.21	\$90,998

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	77	\$3,750.81	\$16,886,154
Bottled Gas	75	\$34.05	\$153,284
Electricity	78	\$1,408.63	\$6,341,635
Fuel Oil	78	\$46.81	\$210,749
Natural Gas	76	\$361.40	\$1,627,027
Phone Services	78	\$1,359.64	\$6,121,080
Water and Other Public Services	74	\$535.13	\$2,409,146
Coal/Wood/Other Fuel	75	\$5.16	\$23,233
Housekeeping Supplies	77	\$579.67	\$2,609,676
Laundry and Cleaning Supplies	78	\$162.45	\$731,344
Postage and Stationery	77	\$138.84	\$625,040
Other HH Products (2)	77	\$278.39	\$1,253,293
Household Textiles	77	\$77.32	\$348,084
Bathroom Linens	79	\$12.54	\$56,475
Bedroom Linens	77	\$41.00	\$184,601
Kitchen, Dining Room and other Linens	75	\$8.30	\$37,357
Curtains and Draperies	77	\$11.57	\$52,097
Slipcovers, Decorative Pillows	76	\$3.90	\$17,554
Furniture	76	\$465.64	\$2,096,299
Mattresses and Box Springs	78	\$93.82	\$422,356
Other Bedroom Furniture	76	\$80.69	\$363,255
Sofas	76	\$133.17	\$599,523
Living Room Chairs	76	\$39.34	\$177,115
Living Room Tables	77	\$12.34	\$55,558
Kitchen, Dining Room Furniture	76	\$34.47	\$155,170
Infant Furniture	75	\$10.35	\$46,617
Outdoor Furniture	70	\$27.33	\$123,061
Wall Units, Cabinets, Other Furniture (3)	75	\$34.13	\$153,644
Major Appliances	74	\$260.69	\$1,173,618
Dishwashers and Disposals	70	\$23.51	\$105,832
Refrigerators and Freezers	71	\$79.99	\$360,116
Clothes Washers & Dryers	75	\$70.30	\$316,498
Cooking Stoves and Ovens	72	\$37.59	\$169,252
Microwave Ovens	80	\$12.89	\$58,040
Window Air Conditioners	76	\$5.81	\$26,146
Electric Floor Cleaning Equipment	78	\$20.47	\$92,152
Sewing Machines and Miscellaneous Appliances	84	\$10.12	\$45,582

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	75	\$24.21	\$108,994
Housewares	76	\$80.94	\$364,389
Small Appliances	78	\$38.13	\$171,641
Sewing/Needlework/Quilt Materials/Items	78	\$10.14	\$45,658
Window Coverings	72	\$17.16	\$77,272
Lamps/Lighting Fixtures/Ceiling Fans	74	\$32.67	\$147,073
Infant Equipment	77	\$17.70	\$79,690
Rental of Furniture	96	\$6.70	\$30,173
Laundry and Cleaning Equipment	80	\$24.18	\$108,836
Closet and Storage Items	71	\$17.99	\$81,006
Luggage	74	\$10.36	\$46,647
Clocks and Other Household Decoratives	72	\$138.57	\$623,837
Telephones and Accessories	78	\$58.60	\$263,839
Grills and Outdoor Equipment	77	\$26.42	\$118,952
Power Tools	70	\$44.45	\$200,118
Hand Tools	79	\$7.36	\$33,157
Office Furniture/Equipment for Home Use	73	\$11.82	\$53,212
Computers and Hardware for Home Use	77	\$127.57	\$574,334
Portable Memory	74	\$3.29	\$14,792
Computer Software	78	\$7.93	\$35,712
Computer Accessories	76	\$14.41	\$64,886
Other Household Appliances	72	\$12.04	\$54,204
Misc Equipment incl Ladders/Sheds/Etc	77	\$68.84	\$309,905

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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2019 Housing Summary		2019 Demographic Summary		
Housing Units	43,955	Population	93,687	
2019-2024 Percent Change	0.91%	Households	40,762	
Percent Occupied	92.7%	Families	21,925	
Percent Owner Households	60.0%	Median Age	39.2	
Median Home Value	\$186,618	Median Household Income	\$52,057	
		Spending Potential Index	Average Amount Spent	Total
Owned Dwellings		83	\$10,609.26	\$432,454,711
Mortgage Interest		82	\$3,121.53	\$127,239,753
Mortgage Principal		82	\$1,580.75	\$64,434,403
Property Taxes		83	\$2,161.56	\$88,109,520
Homeowners Insurance		86	\$471.26	\$19,209,307
Ground Rent		82	\$59.70	\$2,433,683
Maintenance and Remodeling Services		83	\$1,764.93	\$71,942,176
Maintenance and Remodeling Materials		85	\$414.36	\$16,890,130
Property Management and Security		87	\$91.30	\$3,721,405
Rented Dwellings		106	\$5,464.58	\$222,747,098
Rent		107	\$5,354.14	\$218,245,420
Renters' Insurance		113	\$32.83	\$1,338,242
Maintenance and Repair Services		97	\$52.80	\$2,152,412
Maintenance and Repair Materials		93	\$24.80	\$1,011,024
Other Lodging		83	\$480.36	\$19,580,523
Owned Vacation Homes		83	\$427.48	\$17,425,054
Principal Paid on Home Loans		84	\$61.35	\$2,500,845
Closing Costs		89	\$17.20	\$701,003
Interest Paid on Home Loans		83	\$85.45	\$3,482,931
Property Taxes		85	\$117.85	\$4,803,937
Homeowners Insurance		79	\$16.73	\$681,892
Maintenance and Remodeling		80	\$110.47	\$4,502,869
Property Management and Security		81	\$18.44	\$751,578
Housing While Attending School		84	\$52.88	\$2,155,469
Household Operations		88	\$1,822.83	\$74,302,090
Child Care		86	\$438.70	\$17,882,133
Care for Elderly or Handicapped		99	\$71.52	\$2,915,214
Appliance Rental and Repair		91	\$18.59	\$757,837
Computer Information Services		93	\$538.87	\$21,965,489
Home Security System Services		87	\$36.04	\$1,469,037
Non-Apparel Household Laundry/Dry Cleaning		84	\$23.56	\$960,437
Housekeeping Services		82	\$151.83	\$6,188,919
Lawn and Garden		84	\$396.23	\$16,151,287
Moving/Storage/Freight Express		98	\$65.25	\$2,659,688
Installation of Computers		93	\$0.57	\$23,184
PC Repair (Personal Use)		95	\$6.16	\$251,024
Reupholstering/Furniture Repair		81	\$7.93	\$323,335
Termite/Pest Control		84	\$30.21	\$1,231,253
Water Softening Services		86	\$5.51	\$224,586
Internet Services Away from Home		93	\$7.73	\$315,108
Other Home Services (1)		85	\$24.13	\$983,558

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	91	\$4,405.00	\$179,556,493
Bottled Gas	78	\$35.40	\$1,442,913
Electricity	91	\$1,634.69	\$66,633,377
Fuel Oil	73	\$44.07	\$1,796,538
Natural Gas	94	\$446.89	\$18,215,928
Phone Services	91	\$1,596.66	\$65,083,189
Water and Other Public Services	88	\$642.36	\$26,184,003
Coal/Wood/Other Fuel	71	\$4.92	\$200,545
Housekeeping Supplies	90	\$676.54	\$27,577,247
Laundry and Cleaning Supplies	91	\$189.59	\$7,727,898
Postage and Stationery	89	\$161.04	\$6,564,291
Other HH Products (2)	90	\$325.92	\$13,285,058
Household Textiles	92	\$91.84	\$3,743,750
Bathroom Linens	95	\$15.02	\$612,272
Bedroom Linens	92	\$48.96	\$1,995,669
Kitchen, Dining Room and other Linens	85	\$9.46	\$385,411
Curtains and Draperies	93	\$13.92	\$567,442
Slipcovers, Decorative Pillows	87	\$4.49	\$182,956
Furniture	91	\$558.06	\$22,747,680
Mattresses and Box Springs	94	\$113.20	\$4,614,397
Other Bedroom Furniture	92	\$97.91	\$3,991,021
Sofas	91	\$158.91	\$6,477,684
Living Room Chairs	90	\$46.65	\$1,901,548
Living Room Tables	95	\$15.18	\$618,935
Kitchen, Dining Room Furniture	89	\$40.23	\$1,639,755
Infant Furniture	92	\$12.58	\$512,797
Outdoor Furniture	84	\$32.95	\$1,342,947
Wall Units, Cabinets, Other Furniture (3)	89	\$40.44	\$1,648,597
Major Appliances	88	\$311.01	\$12,677,443
Dishwashers and Disposals	86	\$28.73	\$1,171,065
Refrigerators and Freezers	86	\$96.61	\$3,937,894
Clothes Washers & Dryers	90	\$84.08	\$3,427,086
Cooking Stoves and Ovens	86	\$45.24	\$1,844,198
Microwave Ovens	94	\$15.20	\$619,721
Window Air Conditioners	80	\$6.09	\$248,282
Electric Floor Cleaning Equipment	91	\$23.84	\$971,863
Sewing Machines and Miscellaneous Appliances	93	\$11.22	\$457,333

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	94	\$30.44	\$1,240,752
Housewares	90	\$95.85	\$3,906,904
Small Appliances	92	\$44.65	\$1,820,185
Sewing/Needlework/Quilt Materials/Items	91	\$11.83	\$482,359
Window Coverings	86	\$20.39	\$831,271
Lamps/Lighting Fixtures/Ceiling Fans	92	\$40.66	\$1,657,255
Infant Equipment	90	\$20.71	\$844,249
Rental of Furniture	114	\$7.97	\$324,800
Laundry and Cleaning Equipment	94	\$28.46	\$1,160,097
Closet and Storage Items	84	\$21.16	\$862,682
Luggage	89	\$12.47	\$508,408
Clocks and Other Household Decoratives	85	\$163.64	\$6,670,439
Telephones and Accessories	89	\$67.25	\$2,741,389
Grills and Outdoor Equipment	92	\$31.58	\$1,287,268
Power Tools	87	\$54.93	\$2,239,180
Hand Tools	94	\$8.81	\$359,055
Office Furniture/Equipment for Home Use	87	\$14.09	\$574,446
Computers and Hardware for Home Use	92	\$152.24	\$6,205,549
Portable Memory	87	\$3.89	\$158,664
Computer Software	94	\$9.56	\$389,482
Computer Accessories	91	\$17.35	\$707,043
Other Household Appliances	87	\$14.47	\$589,876
Misc Equipment incl Ladders/Sheds/Etc	93	\$82.81	\$3,375,387

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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2019 Housing Summary		2019 Demographic Summary	
Housing Units	127,886	Population	260,724
2019-2024 Percent Change	2.33%	Households	116,614
Percent Occupied	91.2%	Families	58,480
Percent Owner Households	53.9%	Median Age	39.0
Median Home Value	\$189,487	Median Household Income	\$50,538
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	77	\$9,874.67	\$1,151,525,055
Mortgage Interest	76	\$2,903.36	\$338,571,974
Mortgage Principal	77	\$1,466.07	\$170,963,810
Property Taxes	78	\$2,022.32	\$235,831,387
Homeowners Insurance	79	\$437.52	\$51,021,523
Ground Rent	78	\$56.73	\$6,615,602
Maintenance and Remodeling Services	77	\$1,639.84	\$191,228,061
Maintenance and Remodeling Materials	79	\$384.30	\$44,815,158
Property Management and Security	83	\$86.63	\$10,101,863
Rented Dwellings	109	\$5,597.66	\$652,765,090
Rent	109	\$5,489.64	\$640,168,669
Renters' Insurance	114	\$33.09	\$3,859,125
Maintenance and Repair Services	93	\$50.55	\$5,894,803
Maintenance and Repair Materials	91	\$24.38	\$2,842,493
Other Lodging	78	\$451.91	\$52,698,958
Owned Vacation Homes	78	\$402.02	\$46,880,796
Principal Paid on Home Loans	79	\$57.56	\$6,712,423
Closing Costs	85	\$16.34	\$1,905,408
Interest Paid on Home Loans	78	\$80.04	\$9,334,106
Property Taxes	80	\$110.93	\$12,936,482
Homeowners Insurance	75	\$15.70	\$1,831,170
Maintenance and Remodeling	75	\$104.06	\$12,134,667
Property Management and Security	76	\$17.38	\$2,026,540
Housing While Attending School	79	\$49.89	\$5,818,162
Household Operations	84	\$1,731.22	\$201,884,501
Child Care	82	\$418.99	\$48,859,840
Care for Elderly or Handicapped	92	\$66.74	\$7,783,316
Appliance Rental and Repair	86	\$17.55	\$2,046,736
Computer Information Services	89	\$519.02	\$60,524,471
Home Security System Services	81	\$33.51	\$3,907,480
Non-Apparel Household Laundry/Dry Cleaning	81	\$22.74	\$2,651,251
Housekeeping Services	77	\$142.25	\$16,588,472
Lawn and Garden	79	\$370.28	\$43,179,629
Moving/Storage/Freight Express	95	\$63.10	\$7,358,798
Installation of Computers	89	\$0.54	\$62,984
PC Repair (Personal Use)	91	\$5.92	\$690,034
Reupholstering/Furniture Repair	76	\$7.41	\$864,542
Termite/Pest Control	78	\$28.02	\$3,267,632
Water Softening Services	81	\$5.16	\$602,275
Internet Services Away from Home	90	\$7.49	\$873,171
Other Home Services (1)	79	\$22.50	\$2,623,870

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	87	\$4,211.73	\$491,146,281
Bottled Gas	73	\$33.26	\$3,878,515
Electricity	87	\$1,561.93	\$182,142,689
Fuel Oil	72	\$43.26	\$5,044,751
Natural Gas	91	\$428.35	\$49,952,101
Phone Services	87	\$1,533.45	\$178,822,011
Water and Other Public Services	83	\$606.72	\$70,752,439
Coal/Wood/Other Fuel	69	\$4.75	\$553,776
Housekeeping Supplies	86	\$646.00	\$75,332,821
Laundry and Cleaning Supplies	87	\$181.32	\$21,145,014
Postage and Stationery	85	\$153.13	\$17,857,521
Other HH Products (2)	86	\$311.54	\$36,330,286
Household Textiles	88	\$88.01	\$10,263,589
Bathroom Linens	92	\$14.51	\$1,692,266
Bedroom Linens	89	\$47.04	\$5,485,605
Kitchen, Dining Room and other Linens	81	\$8.97	\$1,045,833
Curtains and Draperies	88	\$13.18	\$1,537,297
Slipcovers, Decorative Pillows	84	\$4.31	\$502,588
Furniture	87	\$534.38	\$62,316,209
Mattresses and Box Springs	91	\$108.78	\$12,685,397
Other Bedroom Furniture	88	\$93.89	\$10,949,107
Sofas	87	\$152.65	\$17,801,207
Living Room Chairs	85	\$44.22	\$5,156,909
Living Room Tables	91	\$14.59	\$1,700,834
Kitchen, Dining Room Furniture	85	\$38.58	\$4,499,333
Infant Furniture	89	\$12.22	\$1,424,974
Outdoor Furniture	79	\$30.80	\$3,591,461
Wall Units, Cabinets, Other Furniture (3)	85	\$38.65	\$4,506,987
Major Appliances	83	\$294.30	\$34,319,969
Dishwashers and Disposals	80	\$26.83	\$3,128,944
Refrigerators and Freezers	81	\$90.77	\$10,584,633
Clothes Washers & Dryers	85	\$79.75	\$9,300,258
Cooking Stoves and Ovens	81	\$42.50	\$4,955,533
Microwave Ovens	91	\$14.66	\$1,710,041
Window Air Conditioners	79	\$6.04	\$704,265
Electric Floor Cleaning Equipment	87	\$22.91	\$2,671,140
Sewing Machines and Miscellaneous Appliances	90	\$10.85	\$1,265,155

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	88	\$28.67	\$3,343,138
Housewares	86	\$91.05	\$10,617,732
Small Appliances	89	\$43.20	\$5,037,477
Sewing/Needlework/Quilt Materials/Items	87	\$11.19	\$1,304,509
Window Coverings	81	\$19.17	\$2,235,899
Lamps/Lighting Fixtures/Ceiling Fans	86	\$38.05	\$4,436,632
Infant Equipment	88	\$20.28	\$2,365,453
Rental of Furniture	113	\$7.91	\$922,711
Laundry and Cleaning Equipment	90	\$27.35	\$3,189,429
Closet and Storage Items	79	\$19.92	\$2,322,711
Luggage	85	\$11.93	\$1,391,604
Clocks and Other Household Decoratives	80	\$154.09	\$17,969,572
Telephones and Accessories	85	\$64.20	\$7,486,641
Grills and Outdoor Equipment	86	\$29.67	\$3,459,439
Power Tools	81	\$51.36	\$5,989,265
Hand Tools	91	\$8.48	\$989,046
Office Furniture/Equipment for Home Use	83	\$13.45	\$1,568,607
Computers and Hardware for Home Use	89	\$147.27	\$17,174,091
Portable Memory	84	\$3.73	\$435,521
Computer Software	92	\$9.28	\$1,082,202
Computer Accessories	87	\$16.58	\$1,933,399
Other Household Appliances	82	\$13.72	\$1,600,407
Misc Equipment incl Ladders/Sheds/Etc	88	\$78.39	\$9,141,794

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019