

Recreation Expenditures

Epic Plaza 12910 Factory Ln, Louisville, Kentucky, 40245 Ring: 1 mile radius Prepared by Charlotte Hollkamp Latitude: 38.28821

Longitude: -85.51154

Population 4,267 4,503 Households 1,875 1,984 Families 1,177 1,240 Median Age 34.6 35.9 Median Household Income Spending Potential Index Average Amount 1212,727 Verdie/Audio 144 \$1,757.44 \$3,263.571 Cable & Statellite Television Services 138 \$1,200.69 \$2,246.301 Televisions & Video 159 \$388.34 \$7221.147 Audio 159 \$388.54 \$7221.147 Audio 159 \$151.57 \$2827.365 Entertainment/Recreation Fees and Admissions 160 \$1,143.23 \$2,245.301 Tickets to Twaker/Operas/Concerts 145 \$150.897 \$202.350 Tickets to Twaker/Operas/Concerts 154 \$449.76 \$92.401 Admission to Sporting Events, excl.Tips 154 \$449.76 \$92.403 Admission to Sporting Events, excl.Tips 156 \$430.303 \$15,149 Membership Fees for Social/Kerexetion/Civic Clubs 155 \$366.31 \$443.33 <th>Demographic Summary</th> <th></th> <th>2019</th> <th>2024</th>	Demographic Summary		2019	2024
Families 1.177 1.240 Median Age 33.6 35.9 Median Household Income Spending Potential Average Amount Try/Video/Audia Spending Potential Average Amount Try/Video/Audia 1138 \$1,207.60 Cable & Statellite Television Services 1138 \$1,207.60 Televisions & Video 159 \$338.34 \$721,147 Audio \$154.75 \$2273.56 Rental of TV/Radio/Sound Equipment 1101 \$0.67 \$11.43.23 Tickets to Thetart/OperacyConcerts 145 \$130.80 \$72.53 Tickets to Parks or Museums 173 \$94.65 \$1575.766 Tickets to Parks or Museums 154 \$97.22 \$180.717 Fees for Recreational Lessons 170 \$243.96 \$453.948 Press for Recreational Lessons 170 \$243.96 \$453.938 Toxy/Games/Arts/Crafts/TricyCles 161 \$110.4 \$335.449 Press for Recreational Lessons 170 \$243.96 \$453.938 Toxy/Games/Arts/Crafts/TricyCles <td>Population</td> <td></td> <td>4,267</td> <td>4,503</td>	Population		4,267	4,503
Median Household Income 'j4.6 'j3.9 Median Household Income Spending Potential Index Average Amount Spent Total Tv / Video / Audio 144 \$11,757,44 \$3,23,571 Cable & Satellite Television Services 133 \$1,209,69 \$2,246,331 Televisions & Video 159 \$134.33 \$277,147 Audio 159 \$134.33 \$272,728 Rental of TV/RcR/Radio/Sound Equipment 161 \$3.80 \$7,753 Entertainment/ Recreation Fees and Admissions 160 \$1,143.23 \$22,22,393 Tickets to These and Admissions 154 \$499,76 \$292,401 Tickets to Parkic on Houseums 154 \$497,52 \$210,717 Fees for Recreational Lessons 154 \$497,52 \$210,717 Fees for Recreational Lessons 156 \$103,631 \$631,331 Dating Services 161 \$1143,132 \$117,375 Parky Commes/Lotarty / Hobbies 155 \$366,51 \$661,331 Dating Services 161 \$1414 \$13,221	Households		1,857	1,984
Median Household Income Spending Potential Average Amount Average Amount Tv/Video/Audio 144 11,757.44 \$3,263,571 Cable & Satellite Television Services 138 1,129,069 \$2,246,391 Televisions & Video 159 \$388,34 \$721,147 Audio 159 \$184,75 \$287,365 Renati of TV/CRAdio/Sound Equipment 110 \$0.87 \$1,143,23 Televisions & Video 1138 \$451,143,23 \$22,230 Trickets to Theatro/Operas/Concerts 1145 \$101,893 \$22,230 Trickets to Theatro/Operas/Concerts 1145 \$101,893 \$22,203 Trickets to Movies 173 \$94,65 \$107,573 Admission to Sporting Events, excl. Trips 168 \$100,64 \$335,499 Tekes to Thartic/Operas/Concerts 155 \$366,91 \$643,308 Membership Fees for Kerceational Lessons 170 \$243,96 \$453,038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366,91 \$451,308 Toys/Games/Crafts/Hobbies 161 \$124,24<	Families		1,177	1,240
Spending Potential Index Average Amount TrV/Udeo/Audio 144 \$1,757.44 \$3,263,571 Cable & Stellite Television Services 138 \$1,209,60 \$2,246,391 Televisions & Video 159 \$388,34 \$721,147 Autio 159 \$388,34 \$721,147 Autio 159 \$154,75 \$287,366 Rental of TV/Radio/Sound Equipment 161 \$3.80 \$7,053 Tickets to Thestrac/Operas/Concerts 145 \$108,97 \$202,350 Tickets to Thestrac/Operas/Concerts 154 \$97,52 \$213,087,77 Fees for Farticipant Sports, excl.Trips 154 \$97,52 \$138,077 Fees for Farticipant Sports, excl.Trips 154 \$97,52 \$138,077 Fees for Farticipant Sports, excl.Trips 154 \$97,32 \$180,071 Fees for Farticipant Sports, excl.Trips 154 \$97,32 \$180,071 Fees for Farticipant Sports, excl.Trips 154 \$97,32 \$180,071 Fees for Farticipant Sports, excl.Trips 156 \$100,211 \$131,312 <t< td=""><td>Median Age</td><td></td><td>34.6</td><td>35.9</td></t<>	Median Age		34.6	35.9
Index Spent Total Tr/Videy/Audio 138 \$1,209.69 \$2,263.91 Televisions & Video 159 \$388.34 \$721,147 Audio 159 \$154.75 \$282,736 Rental of TV/Radio/Sound Equipment 110 \$0.87 \$1,143.23 Repair of TV/Radio/Sound Equipment 161 \$1,380 \$72,2393 Tickets to Theatre/Operas/Concerts 145 \$100.897 \$202,330 Tickets to Theatre/Operas/Concerts 154 \$97,32 \$180,717 Fees for Participant Sports, excl.Trips 154 \$97,32 \$180,717 Fees for Participant Sports, excl.Trips 168 \$100,64 \$335,449 Pees for Participant Sports, excl.Trips 168 \$100,64 \$335,449 Pees for Participant Sports, excl.Trips 160 \$189,30 \$351,528 Toys/Games/Arts/Crafts/Tobbies 160 \$188,30 \$351,528 Toys/Games/Arts/Crafts/Tobbies 161 \$162,42 \$30,611 Play pround Equipment 169 \$71.11 \$13,211 P	Median Household Income		\$109,381	\$121,727
Tv/Video/Audio 144 \$1,757.44 \$3,253,571 Cable & Statilite Television Sevices 158 \$1,200.69 \$2,266,3171 Televisions & Video 159 \$158.34 \$7721,147 Audio 159 \$158.35 \$2287,366 Rental of Tv/XcR/Radio/Sound Equipment 110 \$0.87 \$1,614 Repair of Tv/Radio/Sound Equipment 161 \$3.80 \$7,053 Entretrainment/Recreation Fees and Admissions 160 \$1,14.32 \$21,22,983 Tickets to Thestret/Operas/Concerts 145 \$108.97 \$202,330 Tickets to Marks or Museums 154 \$49.76 \$92,401 Admission to Sporting Events, excl.Trips 158 \$180.64 \$333,497 Fees for Recreational Lessons 170 \$243.96 \$433,308 Membership Fees for Social/Kecreation/Clvic Clubs 155 \$366.91 \$661,301 Dating Services 160 \$189.30 \$331,528 Toxy/Games/Arts/Crafts/Tricycles 161 \$162.42 \$30,611 Phayment 169 \$7.11 \$13,32		Spending Potential	Average Amount	
Cable & Satellite Television Services 138 \$1,200.69 \$2,246,391 Televisions & Video 159 \$388.34 \$721,147 Aucio 159 \$154.75 \$287,365 Rental of TV/CR/Adi/Sound Equipment 161 \$3.80 \$7,053 Entertainment/Recreation Fees and Admissions 160 \$1,143.23 \$2,122,983 Tickets to Theatre/Operas/Concerts 154 \$400.97 \$202,350 Tickets to Theatre/Operas/Concerts 154 \$497.65 \$175,766 Tickets to Parks or Museums 154 \$497.72 \$180,717 Fees for Participant Sports, excl.Trips 168 \$180.64 \$335,449 Fees for Participant Sports, excl.Trips 168 \$180.64 \$335,449 Fees for Participant Sports, excl.Trips 168 \$180.64 \$335,449 Fees for Arecreational Lessons 170 \$242.36 \$453.361 Dating Services 160 \$189.30 \$351,528 Toxy/Games/Crafts/Hobies 161 \$162.42 \$301.611 Play Arcade Pinball/Vitedo Games 203 \$			-	
Televisions & Video 159 \$388.34 \$721,147 Audio 159 \$154.75 \$4287,366 Rental of TV/VCR/Radio/Sound Equipment 110 \$0.87 \$1,614 Repair of TV/Radio/Sound Equipment 161 \$3.830 \$7,723 Entertaimment/Recreation Fees and Admissions 160 \$1,143.23 \$22,2330 Tickets to Thestre/Operas/Concerts 145 \$108.97 \$220,2350 Tickets to Maxies 173 \$94.65 \$1175,766 Tickets to Parks or Museums 154 \$97,32 \$180,717 Admission to Sporting Events, excl. Trips 168 \$180.64 \$335,449 Fees for Recreational Lessons 170 \$243.36 \$453,038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$61,301 Dating Services 166 \$1102 \$1,991 Toys/Games/Arts/Crafts/Thicycles 161 \$162,42 \$301,511 Phy Arcade Pinball/Video Games 203 \$83.34 \$15,444 Online Entertainment and Games 129 \$103.46	Tv/Video/Audio	144		
Audio 159 \$154.75 \$287,366 Rental of TV/Radio/Sound Equipment 110 \$0.87 \$1,614 Repair of TV/Radio/Sound Equipment 161 \$3.80 \$7,7053 Entertainment/Recreation Fees and Admissions 160 \$1,143.23 \$2,122,939 Tickets to Theatre/Operas/Concerts 143 \$108.97 \$202,330 Tickets to Movies 173 \$94.65 \$175,766 Tickets to Parks or Museums 154 \$97,32 \$180,717 Fees for Participant Sports, excl.Trips 168 \$180.64 \$333,49 Pees for Participant Sports, excl.Trips 168 \$10.64 \$333,49 Dating Services 166 \$1.02 \$1,901 Toys/Cames/Cafts/Hobbles 160 \$199.30 \$331,528 Toys/Games/Arts/Crafts/Hobbles 161 \$162.42 \$301,611 Play Arade Pinball/Video Games 203 \$8.34 \$15,444 Online Entertainment and Games 149 \$6.6.3 \$12,217 Stamp & Coin Collecting 112 \$4.80 \$8,905 <	Cable & Satellite Television Services	138		\$2,246,391
Rental of TV//CR/Radio/Sound Equipment 110 \$0.87 \$1,614 Repair of TV/Radio/Sound Equipment 161 \$3.80 \$7,053 Entertalimment/Recreation Fees and Admissions 160 \$1,13.23 \$2,12,2983 Tickets to Theatre/Operas/Concerts 145 \$108.97 \$202,350 Tickets to Maxies 173 \$94.65 \$175,766 Tickets to Navies 154 \$97,32 \$180,717 Fees for Participant Sporting Events, excl.Trips 168 \$100.64 \$333,749 Fees for Recreational Lessons 170 \$243.96 \$453,038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$681,361 Dating Services 166 \$1.02 \$1,931 Toys/Games/Arts/Crafts/Tricycles 161 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Tricycles 161 \$162.42 \$301,611 Phay Arcade Phibal//Video Games 203 \$8.34 \$15,786 Toys/Games/Arts/Crafts/Tricycles 161 \$162.42 \$301,611 Phay Arcade Phibal//Video Games 203	Televisions & Video	159	•	
Repair of Tv/Radio/Sound Equipment 161 \$3.80 \$7,053 Entertainment/Recreation Fees and Admissions 160 \$1,143.23 \$2,122,983 Tickets to Theatrc/Operas/Concerts 173 \$94.65 \$175,766 Tickets to Parks or Museums 154 \$49.76 \$92,401 Admission to Sporting Events, excl.Trips 154 \$97.32 \$180,47 Fees for Recreational Lessons 170 \$243.96 \$453.038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$681.351.499 Toys/Games/Crafts/Hobbies 160 \$189.30 \$351.528 Toys/Games/Arts/Tricycles 161 \$162.42 \$301.611 Play arcade Pinball/Video Games 203 \$8.34 \$15.484 Online Entertainment and Games 149 \$6.63 \$12.317 Stamp & Coin Collecting 122 \$4.80 \$48.905 Recreational Vehicles and Pees 125 \$199.70 \$37.03.84 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25.73.33 Camp Fees 155	Audio	159		
Entertainment/Recreation Fees and Admissions 160 \$1,143.23 \$2,122,883 Tickets to Theatre/Operas/Concerts 145 \$108.97 \$202,350 Tickets to Novies 173 \$94.65 \$175,766 Tickets to Navies 154 \$499.75 \$92,401 Admission to Sporting Events, excl. Trips 154 \$99.32 \$180,717 Fees for Participant Sports, excl. Trips 168 \$180.64 \$335,449 Fees for Participant Sports, excl. Trips 166 \$189.30 \$351,528 Dating Services 166 \$189.30 \$351,528 Toys/Games/Crafts/Tricycles 161 \$162,422 \$301,611 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 12 \$4.80 \$8,905 Recreational Vehicles and Pees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 153 \$316.64	Rental of TV/VCR/Radio/Sound Equipment	110	\$0.87	\$1,614
Tickets to Theatre/Operas/Concerts 145 \$108.97 \$202,350 Tickets to Movies 173 \$94.65 \$175,766 Tickets to Parks or Museums 154 \$97.32 \$180,717 Fees for Parkticpant Sporth, excl.Trips 156 \$97.32 \$180,717 Fees for Parkticpant Sporth, excl.Trips 168 \$180,64 \$335,449 Fees for Parkticpant Sporth, excl.Trips 166 \$180,64 \$335,449 Fees for Social/Recreation/Civic Clubs 155 \$366,91 \$681,361 Dating Services 146 \$1.02 \$1,901 Toys/Games/Crafts/Hobbies 161 \$162,42 \$301,611 Phayarcade Pinball/Video Games 203 \$8.34 \$15,840 Online Entertainment and Games 149 \$6.63 \$12,21,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 193 \$131,66 \$22,373 Camp Fees 199 \$66.04 \$122,462 Payments on Boats/Trailers/Campers/RVs 140 \$82,24 \$152,726	Repair of TV/Radio/Sound Equipment	161	\$3.80	\$7,053
Tickets to Movies 173 \$94.65 \$177,766 Tickets to Parks or Museums 154 \$97.32 \$180,717 Fees for Participant Sports, excl. Trips 168 \$180.64 \$335,449 Fees for Participant Sports, excl. Trips 168 \$180.64 \$335,449 Fees for Recreational Lessons 170 \$243.96 \$453.038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$61.02 Toys/Games/Crafts/Hobbies 160 \$189.30 \$321,528 Toys/Games/Arts/Crafts/Hickles 161 \$162.42 \$301,611 Play arcade Pinball/Video Games 203 \$8.34 \$15,844 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Planes 123 \$13.66 \$25,373 Camp Fees Payrments on Boats/Trailers/Campers/RVs 153 \$37.75 \$70.093 Sports, Recreation and Exercise Equipment 155 \$36.64 \$68.033 Huncting and Fishing Equipment 189 \$14.24 \$26.451 Sports, Recrea	Entertainment/Recreation Fees and Admissions	160	\$1,143.23	\$2,122,983
Tickets to Parks or Museums 154 \$49.76 \$92,401 Admission to Sporting Events, excl.Trips 154 \$97.32 \$180,717 Fees for Participant Sports, excl.Trips 168 \$180.64 \$335,449 Fees for Recreational Lessons 170 \$243.96 \$453,038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$681,361 Dating Services 160 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Hiobles 160 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Hioples 161 \$162.42 \$301,611 Play arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 123 \$19.97 \$370,834 Docking and Landing Fees for Boats and Planes 124 \$4.80 \$8,905 Recreational Vehicles and Fees 199 \$66.04 \$122,422 Payments on Boats/Trailers/Campers/RVs 153 \$37.75 \$70,033 Retrait of Boats/Trailers/Campers/RVs 153 \$36.64 \$68,033 B	Tickets to Theatre/Operas/Concerts	145	\$108.97	\$202,350
Admission to Sporting Events, excl. Trips 154 \$97.32 \$180,717 Fees for Participant Sports, excl. Trips 168 \$180.64 \$335,449 Fees for Recreational Lessons 155 \$366.91 \$681,361 Dating Services 166 \$1.02 \$1,901 Toys/Games/Crafts/Hobbies 160 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Irocles 161 \$162.42 \$301,611 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.480 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 140 \$82.24 \$152,726 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreational Mices Equipment 175 \$361.64 \$661,333 Hunting and Fishing Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 168 <t< td=""><td>Tickets to Movies</td><td>173</td><td>\$94.65</td><td></td></t<>	Tickets to Movies	173	\$94.65	
Fees for Participant Sports, excl.Trips 168 \$180.64 \$335,449 Fees for Recreational Lessons 170 \$243.96 \$453,038 Membership Fees for Social/Recreation/Clvic Clubs 155 \$366.91 \$681,361 Dating Services 146 \$1.02 \$1,901 Toys/Games/Arts/Crafts/Hobbies 160 \$189.30 \$251,528 Toys/Games/Arts/Crafts/Tricycles 161 \$162.42 \$301,611 Play Arcade Pubble/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$127,628 Exercise Equipment 175 \$361.64 \$671,553 Exercise Equipment 185 \$36.64 \$68,0953	Tickets to Parks or Museums	154	\$49.76	\$92,401
Fees for Recreational Lessons 170 \$243.96 \$453.038 Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$681.361 Dating Services 160 \$189.30 \$\$351.528 Toys/Games/Arts/Crafts/Thicycles 161 \$162.42 \$301.611 Playground Equipment 169 \$7.11 \$13.211 Play Arcade Pinball/Video Games 203 \$8.34 \$15.948 Online Entertainment and Games 203 \$8.34 \$15.948 Online Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$225,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$125,726 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 176 \$11.21 \$21.242 Payments on Boats/Trailers/Campers/RVs 168 \$9.08 \$16.669 Sports, Recreation and Exercise Equipment 176 <td>Admission to Sporting Events, excl.Trips</td> <td>154</td> <td>\$97.32</td> <td>\$180,717</td>	Admission to Sporting Events, excl.Trips	154	\$97.32	\$180,717
Membership Fees for Social/Recreation/Civic Clubs 155 \$366.91 \$688,361 Dating Services 146 \$1.02 \$1,901 Toys/Games/Arts/Crafts/Hobbies 160 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Hobbies 161 \$162.42 \$301,611 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,584 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,909 Recreational Vehicles and Fees 123 \$13.66 \$22,373 Camp Fees 99 \$66.04 \$122,662 Payments on Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$68,033 Hunting and Fishing Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 168 \$9.08 \$16,68 Water Sports Equipment 163 \$84.82 \$17,707	Fees for Participant Sports, excl. Trips	168	\$180.64	\$335,449
Dating Services 146 \$1.02 \$1,901 Toys/Games//tris/Crafts/Tricycles 160 \$189.30 \$351,528 Toys/Games//tris/Crafts/Tricycles 161 \$162.42 \$301,511 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,844 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$422,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$152,726 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$669,933 Camp frailers/Campers/RVs 165 \$48.98 \$90,953 Cating Equipment 185 \$36.64 \$68,035 Camping Equipment 186 \$9.08 \$16,869	Fees for Recreational Lessons	170	\$243.96	\$453,038
Toys/Games/Crafts/Hobbies 160 \$189.30 \$351,528 Toys/Games/Arts/Crafts/Incycles 161 \$162.42 \$301,611 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.6.3 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$\$9005 Recreational Vehicles and Fees 125 \$199.70 \$3370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$152,726 Rental of Boats/Trailers/Campers/RVs 153 \$377.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$66.03 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles 165 \$48.98 \$90,953 Camping Equipment 185 \$6.641 \$66.03		155	\$366.91	\$681,361
Toys/Games/Arts/Crafts/Tricycles 161 \$162.42 \$301,611 Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$125,726 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$66,033 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles \$36.64 \$68,033 \$414,58 \$90,953 Camping Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 190 \$133.38	Dating Services	146		\$1,901
Playground Equipment 169 \$7.11 \$13,211 Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$152,725 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$671,563 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles 165 \$48.98 \$90,953 Camping Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 189 \$14.24 \$26,451 Other Sports Equipment 168 \$9.08 \$16,869 Winter Sports Equipment 163 \$84.82 \$17,711 <tr< td=""><td></td><td>160</td><td></td><td>\$351,528</td></tr<>		160		\$351,528
Play Arcade Pinball/Video Games 203 \$8.34 \$15,484 Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199,70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$152,726 Rental of Boats/Trailers/Campers/RVs 153 \$37.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$671,563 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles 159 \$103.46 \$192,126 Camping Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 190 \$133.38 \$247,683 Winter Sports Equipment 168 \$9.08 \$16,689 Water Sports Equipment 164 \$44.24 \$26,451 Other Sports Equipment and Supplies 158 \$12,771 \$21,771 </td <td>Toys/Games/Arts/Crafts/Tricycles</td> <td>161</td> <td></td> <td>\$301,611</td>	Toys/Games/Arts/Crafts/Tricycles	161		\$301,611
Online Entertainment and Games 149 \$6.63 \$12,317 Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 133 \$13.66 \$\$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 153 \$37.75 \$700,933 Sports, Recreation and Exercise Equipment 175 \$361.64 \$671,563 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles 165 \$48.98 \$90,953 Camping Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 189 \$14.24 \$26,451 Other Sports Equipment 168 \$9.08 \$16,669 Water Sports Equipment 164 \$4.15 \$7,707 Photographic Equipment 163 \$84.82 \$157,511 Film 148 \$1.17 \$21,674 Film Processing 158	Playground Equipment	169		\$13,211
Stamp & Coin Collecting 112 \$4.80 \$8,905 Recreational Vehicles and Fees 125 \$199.70 \$370,834 Docking and Landing Fees for Boats and Planes 143 \$13.66 \$25,373 Camp Fees 99 \$66.04 \$122,642 Payments on Boats/Trailers/Campers/RVs 140 \$82.24 \$152,726 Rental of Boats/Trailers/Campers/RVs 153 \$377.75 \$70,093 Sports, Recreation and Exercise Equipment 175 \$361.64 \$671,563 Exercise Equipment and Gear, Game Tables 159 \$103.46 \$192,126 Bicycles 165 \$48.98 \$90,953 Camping Equipment 185 \$36.64 \$68,033 Hunting and Fishing Equipment 166 \$9.08 \$16,680 Water Sports Equipment 168 \$9.08 \$16,680 Water Sports Equipment 164 \$4.12 \$26,451 Other Sports/Recreation/Exercise Equipment 176 \$11.71 \$21,741 Rental/Repair of Sports/Recreation/Exercise Equipment 176 \$11.71 \$21,	Play Arcade Pinball/Video Games	203		
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Digital Book Readers 164 \$41.69 \$77,414				
	Digital Book Readers	164	\$41.69	\$77,414

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.



Recreation Expenditures

Epic Plaza 12910 Factory Ln, Louisville, Kentucky, 40245 Ring: 3 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28821 Longitude: -85.51154

Demographic Summary		2019	2024
Population		46,130	48,276
Households		17,743	18,632
Families		12,587	13,143
Median Age		39.1	39.9
Median Household Income		\$97,046	\$107,576
	Spending Potential	Average Amount	
	Index	Spent	Total
Tv/Video/Audio	140	\$1,709.07	\$30,323,994
Cable & Satellite Television Services	137	\$1,203.99	\$21,362,413
Televisions & Video	146	\$355.35	\$6,305,049
Audio	149	\$145.56	\$2,582,732
Rental of TV/VCR/Radio/Sound Equipment	97	\$0.77	\$13,599
Repair of TV/Radio/Sound Equipment	144	\$3.39	\$60,201
Entertainment/Recreation Fees and Admissions	158	\$1,128.10	\$20,015,835
Tickets to Theatre/Operas/Concerts	153	\$114.82	\$2,037,325
Tickets to Movies	155	\$84.84	\$1,505,282
Tickets to Parks or Museums	146	\$47.29	\$839,088
Admission to Sporting Events, excl.Trips	156	\$98.59	\$1,749,368
Fees for Participant Sports, excl.Trips	163	\$174.49	\$3,096,016
Fees for Recreational Lessons	164	\$235.17	\$4,172,664
Membership Fees for Social/Recreation/Civic Clubs	157	\$371.94	\$6,599,261
Dating Services	136	\$0.95	\$16,832
Toys/Games/Crafts/Hobbies	149	\$175.39	\$3,111,861
Toys/Games/Arts/Crafts/Tricycles	148	\$149.81	\$2,658,113
Playground Equipment	156	\$6.54	\$116,009
Play Arcade Pinball/Video Games	172	\$7.05	\$125,112
Online Entertainment and Games	138	\$6.16	\$109,214
Stamp & Coin Collecting	136	\$5.83	\$103,413
Recreational Vehicles and Fees	147	\$235.15	\$4,172,260
Docking and Landing Fees for Boats and Planes	158	\$15.01	\$266,285
Camp Fees	150	\$100.75	\$1,787,554
Payments on Boats/Trailers/Campers/RVs	141	\$82.71	\$1,467,456
Rental of Boats/Trailers/Campers/RVs	149	\$36.69	\$650,966
Sports, Recreation and Exercise Equipment	162	\$336.06	\$5,962,649
Exercise Equipment and Gear, Game Tables	159	\$103.38	\$1,834,213
Bicycles	155	\$46.14	\$818,740
Camping Equipment	164	\$32.48	\$576,292
Hunting and Fishing Equipment	167	\$117.63	\$2,087,196
Winter Sports Equipment	158	\$8.54	\$151,462
Water Sports Equipment	172	\$12.96	\$230,031
Other Sports Equipment	163	\$10.85	\$192,522
Rental/Repair of Sports/Recreation/Exercise Equipment	161	\$4.07	\$72,194
Photographic Equipment and Supplies	153	\$79.69	\$1,413,998
Film	144	\$1.14	\$20,154
Film Processing	156	\$12.25	\$217,338
Photographic Equipment	158	\$32.27	\$572,632
Photographer Fees/Other Supplies & Equip Rental/Repair	148	\$34.03	\$603,873
Reading	148	\$158.07	\$2,804,716
Magazine/Newspaper Subscriptions	143	\$53.28	\$945,284
Magazine/Newspaper Single Copies	132	\$8.79	\$155,889
Books	154	\$57.59	\$1,021,859
Digital Book Readers	152	\$38.42	\$681,685

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.



Recreation Expenditures

Epic Plaza 12910 Factory Ln, Louisville, Kentucky, 40245 Ring: 5 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28821 Longitude: -85.51154

Demographic Summary		2019	2024
Population		122,354	129,557
Households		48,433	51,318
Families		33,147	34,992
Median Age		41.2	42.1
Median Household Income		\$95,819	\$107,133
	Spending Potential	Average Amount	
	Index	Spent	Total
Tv/Video/Audio	136	\$1,660.33	\$80,414,824
Cable & Satellite Television Services	134	\$1,179.04	\$57,104,424
Televisions & Video	139	\$338.37	\$16,388,061
Audio	142	\$138.92	\$6,728,440
Rental of TV/VCR/Radio/Sound Equipment	103	\$0.81	\$39,078
Repair of TV/Radio/Sound Equipment	136	\$3.20	\$154,822
Entertainment/Recreation Fees and Admissions	153	\$1,088.06	\$52,698,192
Tickets to Theatre/Operas/Concerts	152	\$114.13	\$5,527,458
Tickets to Movies	145	\$79.30	\$3,840,723
Tickets to Parks or Museums	141	\$45.57	\$2,207,070
Admission to Sporting Events, excl.Trips	152	\$95.97	\$4,648,299
Fees for Participant Sports, excl.Trips	156	\$166.79	\$8,078,028
Fees for Recreational Lessons	156	\$223.33	\$10,816,771
Membership Fees for Social/Recreation/Civic Clubs	153	\$362.02	\$17,533,608
Dating Services	136	\$0.95	\$46,236
Toys/Games/Crafts/Hobbies	141	\$166.58	\$8,067,910
Toys/Games/Arts/Crafts/Tricycles	141	\$142.08	\$6,881,210
Playground Equipment	143	\$5.99	\$289,898
Play Arcade Pinball/Video Games	152	\$6.24	\$302,423
Online Entertainment and Games	133	\$5.94	\$287,694
Stamp & Coin Collecting	148	\$6.33	\$306,685
Recreational Vehicles and Fees	145	\$231.97	\$11,234,874
Docking and Landing Fees for Boats and Planes	158	\$15.05	\$729,114
Camp Fees	154	\$102.97	\$4,986,994
Payments on Boats/Trailers/Campers/RVs	135	\$79.07	\$3,829,548
Rental of Boats/Trailers/Campers/RVs	142	\$34.88	\$1,689,218
Sports, Recreation and Exercise Equipment	152	\$314.81	\$15,247,281
Exercise Equipment and Gear, Game Tables	153	\$99.90	\$4,838,586
Bicycles	147	\$43.60	\$2,111,471
Camping Equipment	151	\$30.00	\$1,452,826
Hunting and Fishing Equipment	152	\$107.06	\$5,185,344
Winter Sports Equipment	151	\$8.18	\$396,368
Water Sports Equipment	159	\$11.97	\$579,903
Other Sports Equipment	153	\$10.18	\$493,217
Rental/Repair of Sports/Recreation/Exercise Equipment	155	\$3.91	\$189,566
Photographic Equipment and Supplies	147	\$76.32	\$3,696,337
Film	141	\$1.11	\$53,639
Film Processing	151	\$11.85	\$574,029
Photographic Equipment	149	\$30.43	\$1,473,956
Photographer Fees/Other Supplies & Equip Rental/Repair	143	\$32.93	\$1,594,714
Reading	146	\$155.56	\$7,534,101
Magazine/Newspaper Subscriptions	147	\$54.76	\$2,651,958
Magazine/Newspaper Single Copies	136	\$9.03	\$437,347
Books	149	\$55.58	\$2,691,890
Digital Book Readers	143	\$36.19	\$1,752,906

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.