



# Demographic and Income Profile

Epic Plaza  
12910 Factory Ln, Louisville, Kentucky, 40245  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28821  
Longitude: -85.51154

Summary	Census 2010		2019		2024		
Population	3,697		4,267		4,503		
Households	1,576		1,857		1,984		
Families	1,035		1,177		1,240		
Average Household Size	2.34		2.29		2.27		
Owner Occupied Housing Units	896		953		1,003		
Renter Occupied Housing Units	680		903		980		
Median Age	33.5		34.6		35.9		
Trends: 2019 - 2024 Annual Rate	Area		State		National		
Population	1.08%		0.51%		0.77%		
Households	1.33%		0.50%		0.75%		
Families	1.05%		0.38%		0.68%		
Owner HHs	1.03%		0.69%		0.92%		
Median Household Income	2.16%		2.16%		2.70%		
Households by Income				2019		2024	
				Number	Percent	Number	Percent
	<\$15,000			58	3.1%	49	2.5%
	\$15,000 - \$24,999			41	2.2%	34	1.7%
	\$25,000 - \$34,999			96	5.2%	83	4.2%
	\$35,000 - \$49,999			182	9.8%	162	8.2%
	\$50,000 - \$74,999			202	10.9%	176	8.9%
	\$75,000 - \$99,999			211	11.4%	193	9.7%
	\$100,000 - \$149,999			498	26.8%	533	26.9%
	\$150,000 - \$199,999			286	15.4%	390	19.7%
\$200,000+			283	15.2%	362	18.2%	
Median Household Income			\$109,381		\$121,727		
Average Household Income			\$132,076		\$150,714		
Per Capita Income			\$54,498		\$63,050		
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	301	8.1%	322	7.5%	336	7.5%
	5 - 9	339	9.2%	380	8.9%	394	8.8%
	10 - 14	288	7.8%	316	7.4%	341	7.6%
	15 - 19	178	4.8%	196	4.6%	209	4.6%
	20 - 24	219	5.9%	159	3.7%	159	3.5%
	25 - 34	616	16.7%	797	18.7%	727	16.1%
	35 - 44	728	19.7%	804	18.8%	937	20.8%
	45 - 54	489	13.2%	522	12.2%	545	12.1%
	55 - 64	309	8.4%	384	9.0%	396	8.8%
	65 - 74	143	3.9%	259	6.1%	296	6.6%
	75 - 84	70	1.9%	97	2.3%	124	2.8%
	85+	17	0.5%	30	0.7%	38	0.8%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	3,140	84.9%	3,417	80.1%	3,475	77.2%
	Black Alone	275	7.4%	394	9.2%	454	10.1%
	American Indian Alone	12	0.3%	12	0.3%	13	0.3%
	Asian Alone	171	4.6%	287	6.7%	366	8.1%
	Pacific Islander Alone	5	0.1%	6	0.1%	6	0.1%
	Some Other Race Alone	26	0.7%	38	0.9%	46	1.0%
	Two or More Races	69	1.9%	113	2.6%	143	3.2%
	Hispanic Origin (Any Race)	125	3.4%	218	5.1%	286	6.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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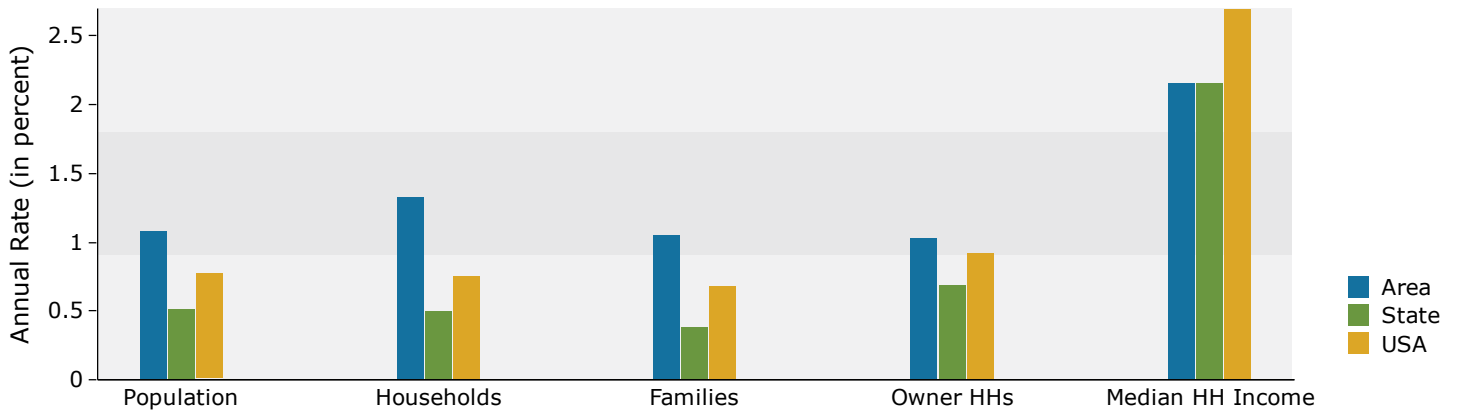


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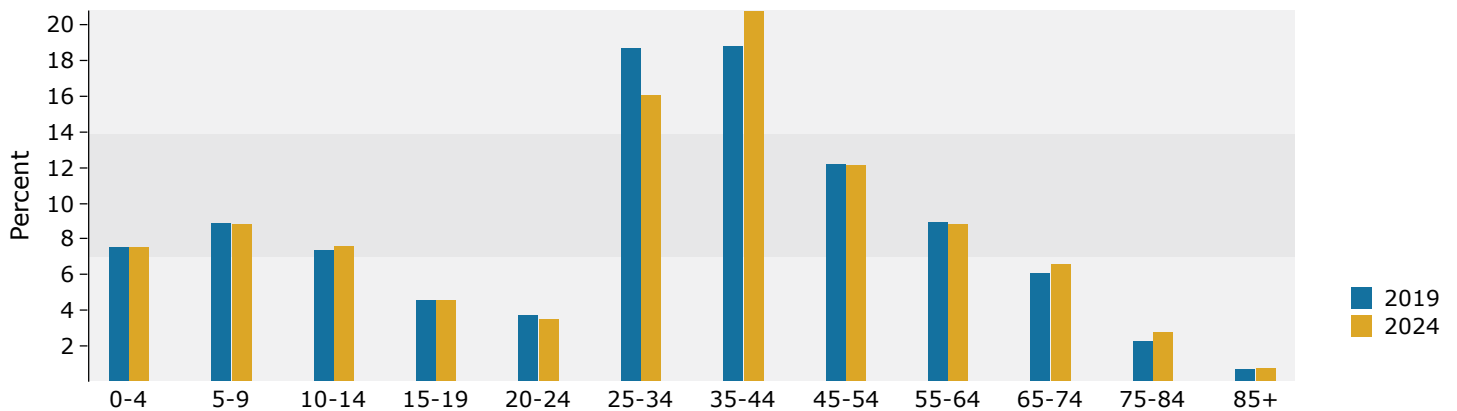
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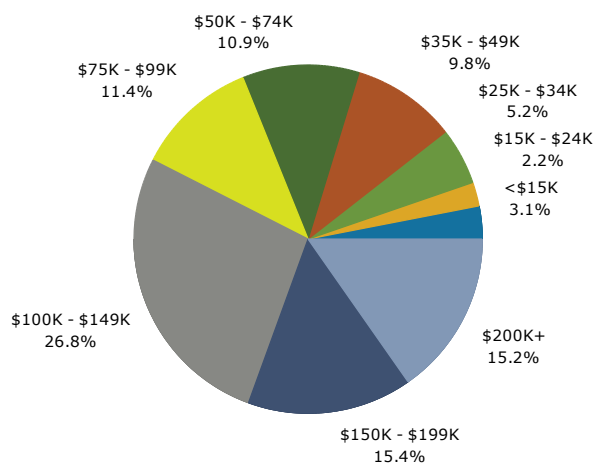
## Trends 2019-2024



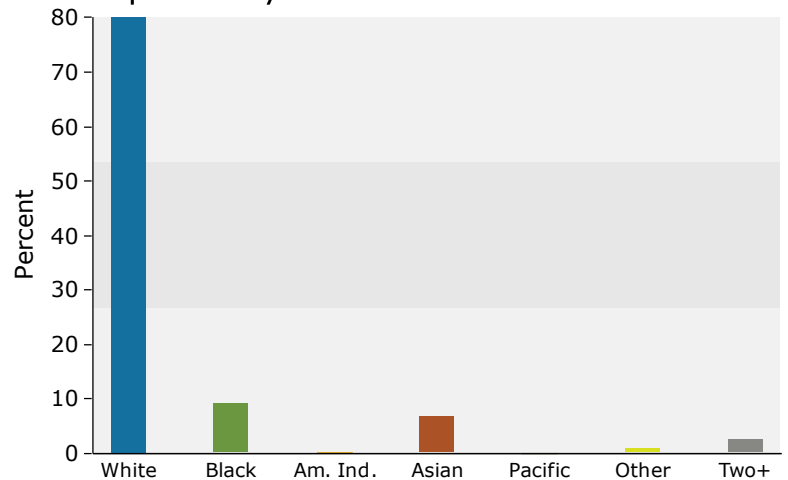
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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# Demographic and Income Profile

Epic Plaza  
12910 Factory Ln, Louisville, Kentucky, 40245  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28821  
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Summary	Census 2010	2019	2024				
Population	42,318	46,130	48,276				
Households	16,162	17,743	18,632				
Families	11,679	12,587	13,143				
Average Household Size	2.60	2.58	2.57				
Owner Occupied Housing Units	12,364	13,123	13,806				
Renter Occupied Housing Units	3,798	4,620	4,827				
Median Age	37.4	39.1	39.9				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	0.91%	0.51%	0.77%				
Households	0.98%	0.50%	0.75%				
Families	0.87%	0.38%	0.68%				
Owner HHs	1.02%	0.69%	0.92%				
Median Household Income	2.08%	2.16%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	723	4.1%	632	3.4%		
	\$15,000 - \$24,999	669	3.8%	579	3.1%		
	\$25,000 - \$34,999	925	5.2%	823	4.4%		
	\$35,000 - \$49,999	1,633	9.2%	1,501	8.1%		
	\$50,000 - \$74,999	2,779	15.7%	2,506	13.4%		
	\$75,000 - \$99,999	2,363	13.3%	2,258	12.1%		
	\$100,000 - \$149,999	4,043	22.8%	4,522	24.3%		
	\$150,000 - \$199,999	1,868	10.5%	2,528	13.6%		
\$200,000+	2,740	15.4%	3,284	17.6%			
Median Household Income	\$97,046		\$107,576				
Average Household Income	\$129,754		\$145,758				
Per Capita Income	\$49,844		\$56,153				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	3,000	7.1%	2,875	6.2%	2,967	6.1%
	5 - 9	3,424	8.1%	3,370	7.3%	3,377	7.0%
	10 - 14	3,397	8.0%	3,467	7.5%	3,448	7.1%
	15 - 19	2,756	6.5%	2,888	6.3%	2,996	6.2%
	20 - 24	1,772	4.2%	2,188	4.7%	2,139	4.4%
	25 - 34	5,314	12.6%	5,497	11.9%	5,890	12.2%
	35 - 44	6,627	15.7%	6,628	14.4%	6,919	14.3%
	45 - 54	6,681	15.8%	6,346	13.8%	6,220	12.9%
	55 - 64	5,136	12.1%	6,008	13.0%	5,962	12.3%
	65 - 74	2,544	6.0%	4,335	9.4%	4,893	10.1%
	75 - 84	1,204	2.8%	1,846	4.0%	2,641	5.5%
	85+	464	1.1%	681	1.5%	824	1.7%
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	33,983	80.3%	34,986	75.8%	35,325	73.2%
	Black Alone	4,717	11.1%	5,816	12.6%	6,404	13.3%
	American Indian Alone	80	0.2%	81	0.2%	82	0.2%
	Asian Alone	2,031	4.8%	3,190	6.9%	4,028	8.3%
	Pacific Islander Alone	33	0.1%	39	0.1%	44	0.1%
	Some Other Race Alone	543	1.3%	721	1.6%	835	1.7%
	Two or More Races	930	2.2%	1,298	2.8%	1,558	3.2%
	Hispanic Origin (Any Race)	1,528	3.6%	2,171	4.7%	2,666	5.5%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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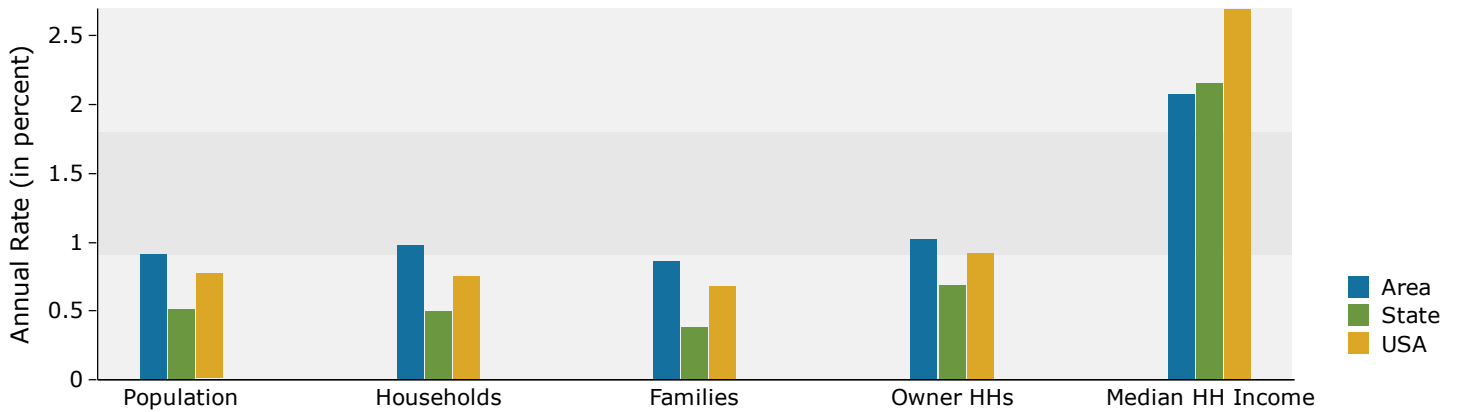


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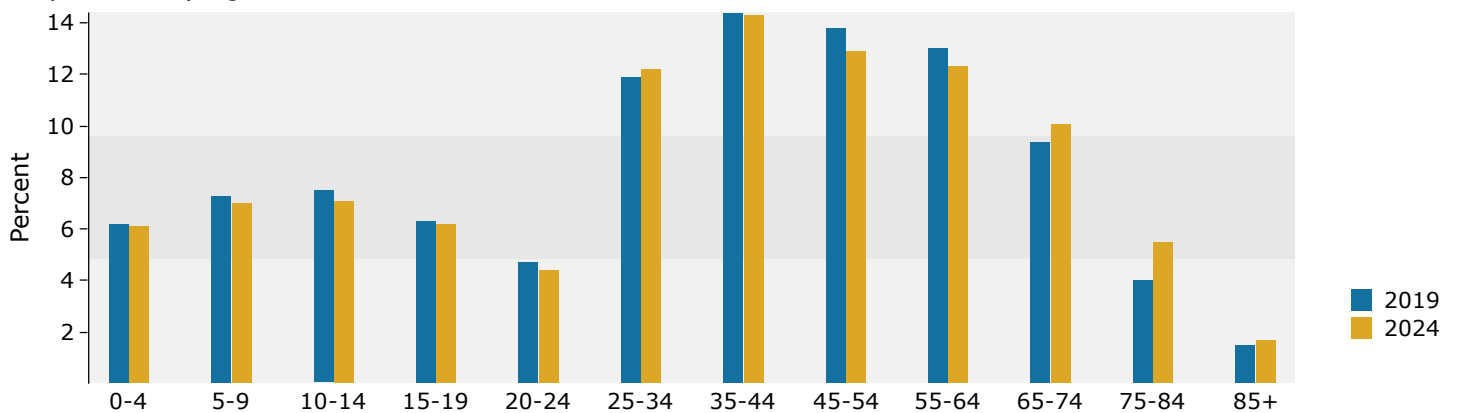
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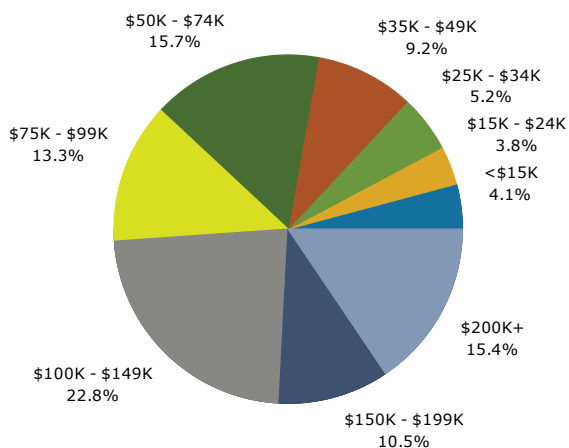
## Trends 2019-2024



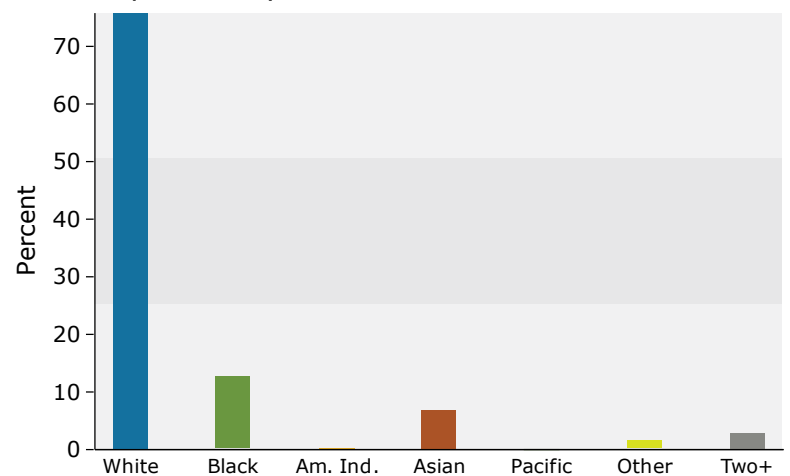
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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# Demographic and Income Profile

Epic Plaza  
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Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
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Summary	Census 2010		2019		2024	
Population	109,072		122,354		129,557	
Households	43,219		48,433		51,318	
Families	29,929		33,147		34,992	
Average Household Size	2.49		2.50		2.50	
Owner Occupied Housing Units	32,801		35,307		37,310	
Renter Occupied Housing Units	10,418		13,126		14,008	
Median Age	39.4		41.2		42.1	
Trends: 2019 - 2024 Annual Rate	Area		State		National	
Population	1.15%		0.51%		0.77%	
Households	1.16%		0.50%		0.75%	
Families	1.09%		0.38%		0.68%	
Owner HHs	1.11%		0.69%		0.92%	
Median Household Income	2.26%		2.16%		2.70%	
Households by Income	2019		2024			
	Number	Percent	Number	Percent		
<\$15,000	1,725	3.6%	1,451	2.8%		
\$15,000 - \$24,999	1,786	3.7%	1,530	3.0%		
\$25,000 - \$34,999	2,821	5.8%	2,517	4.9%		
\$35,000 - \$49,999	4,603	9.5%	4,270	8.3%		
\$50,000 - \$74,999	7,766	16.0%	7,129	13.9%		
\$75,000 - \$99,999	6,366	13.1%	6,162	12.0%		
\$100,000 - \$149,999	10,882	22.5%	12,246	23.9%		
\$150,000 - \$199,999	5,552	11.5%	7,444	14.5%		
\$200,000+	6,931	14.3%	8,569	16.7%		
Median Household Income	\$95,819		\$107,133			
Average Household Income	\$125,452		\$142,127			
Per Capita Income	\$49,828		\$56,482			
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,136	6.5%	7,042	5.8%	7,337	5.7%
5 - 9	7,913	7.3%	8,128	6.6%	8,252	6.4%
10 - 14	7,959	7.3%	8,652	7.1%	8,762	6.8%
15 - 19	6,742	6.2%	7,439	6.1%	7,845	6.1%
20 - 24	4,685	4.3%	5,802	4.7%	5,769	4.5%
25 - 34	13,306	12.2%	13,723	11.2%	14,694	11.3%
35 - 44	15,997	14.7%	16,579	13.5%	17,295	13.3%
45 - 54	16,820	15.4%	16,579	13.5%	16,791	13.0%
55 - 64	14,222	13.0%	16,697	13.6%	16,731	12.9%
65 - 74	7,796	7.1%	12,828	10.5%	14,473	11.2%
75 - 84	4,533	4.2%	6,157	5.0%	8,508	6.6%
85+	1,964	1.8%	2,730	2.2%	3,100	2.4%
Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,433	83.8%	97,646	79.8%	100,179	77.3%
Black Alone	9,052	8.3%	11,503	9.4%	12,864	9.9%
American Indian Alone	221	0.2%	235	0.2%	237	0.2%
Asian Alone	4,689	4.3%	7,787	6.4%	10,050	7.8%
Pacific Islander Alone	66	0.1%	75	0.1%	85	0.1%
Some Other Race Alone	1,526	1.4%	2,123	1.7%	2,510	1.9%
Two or More Races	2,085	1.9%	2,984	2.4%	3,632	2.8%
Hispanic Origin (Any Race)	3,918	3.6%	5,772	4.7%	7,213	5.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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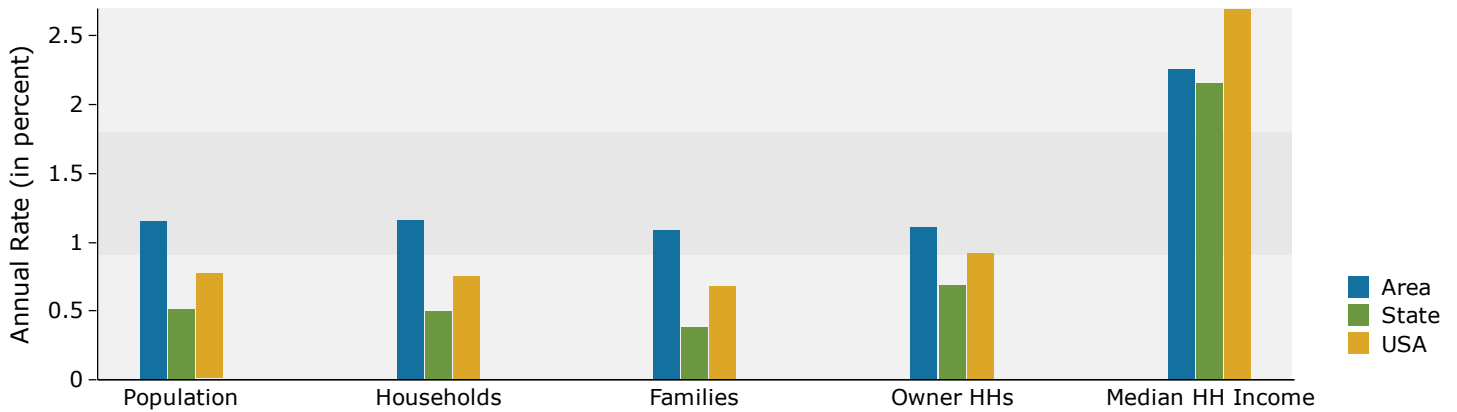


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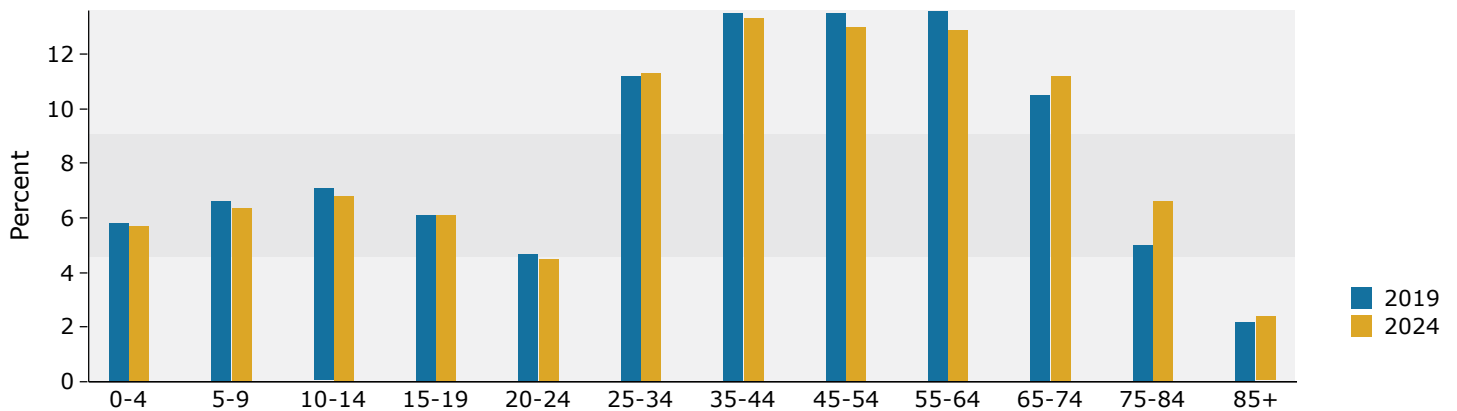
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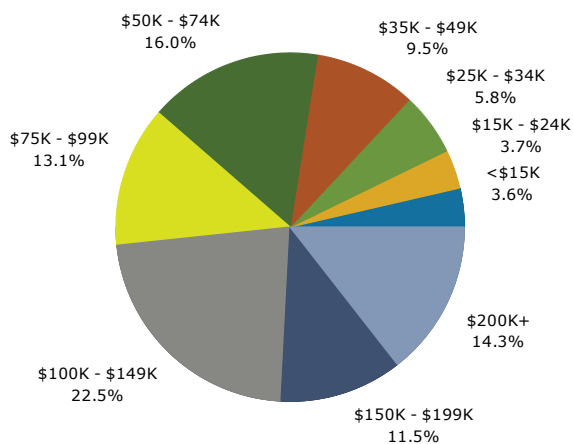
## Trends 2019-2024



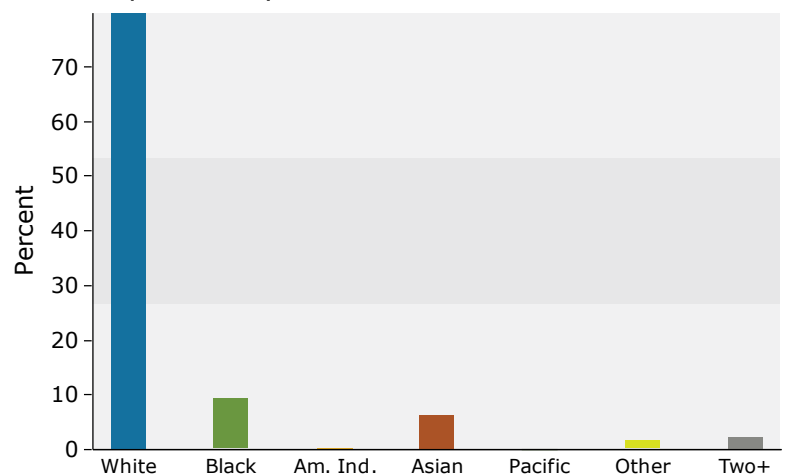
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 4.7%