Walmart Superstore shadow anchor 25,000+ Traffic Count National & Regional Tenant Mix



RETAIL LEASING OPPORTUNITY



3245 Mount Moriah Ave | Owensboro, KY 42303 🔪 For Lease



OFFERING SUMMARY

Lease Rate:	\$20.00 SF/yr (NNN)
Building Size:	20,060 SF
Available SF:	2,280 SF
Lot Size:	1.748 Acres
Year Built:	2008
Zoning:	B-4
Submarket:	Hwy 54 Retail Corridor

PROPERTY OVERVIEW

This convenience strip center has one space available - Unit 4 can be available in as little as 30 days being currently used by Beauty Plus. There is an existing slatwall, check-out counter, and other amenities perfectly suited for retail business. This space could easily be converted into a Barber Shop/Salon, restaurant, etc.

\$20.00 SF/yr (NNN)

LOCATION OVERVIEW

Located in highway 54 corridor. Shadow anchored by a Walmart Superstore, the cotenants include GameStop, Peach Cobbler Factory, LabCorp, Gateway Urgent Care, Boutique 54 among others.

PROPERTY HIGHLIGHTS

- Walmart Superstore shadow anchor
- 25,000+ Traffic Count
- National & Regional Tenant Mix

BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

3245 Mount Moriah Ave | Owensboro, KY 42303

For Lease

\$20.00 SF/yr (NNN)









TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or otther conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction

BARRON COMMERCIAL GROUP

\$20.00 SF/yr (NNN) **For Lease** 3245 Mount Moriah Ave | Owensboro, KY 42303



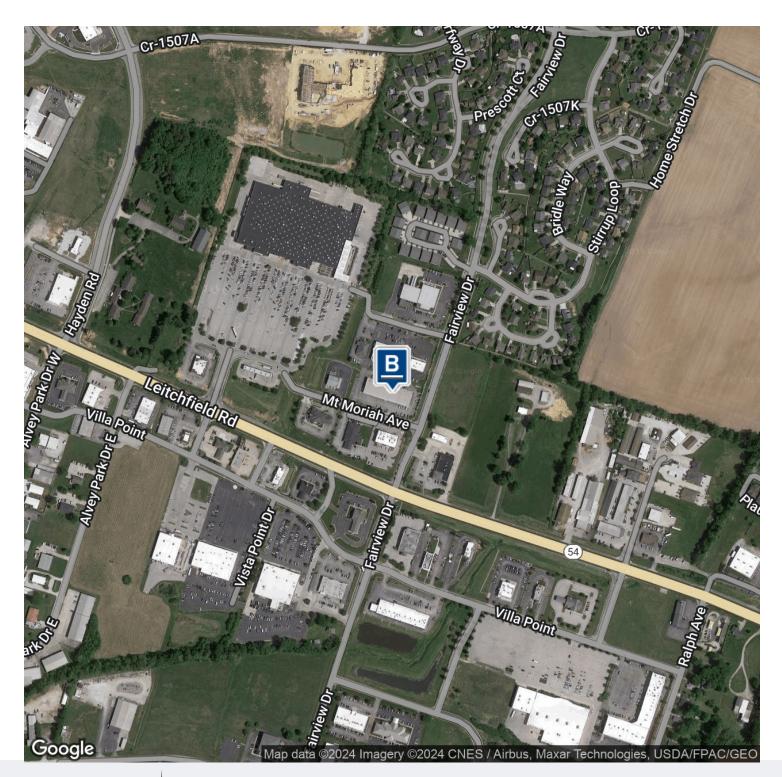


BARRON COMMERCIAL GROUP

BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

3245 Mount Moriah Ave | Owensboro, KY 42303 For Lease | \$20.00 SF/yr (NNN)



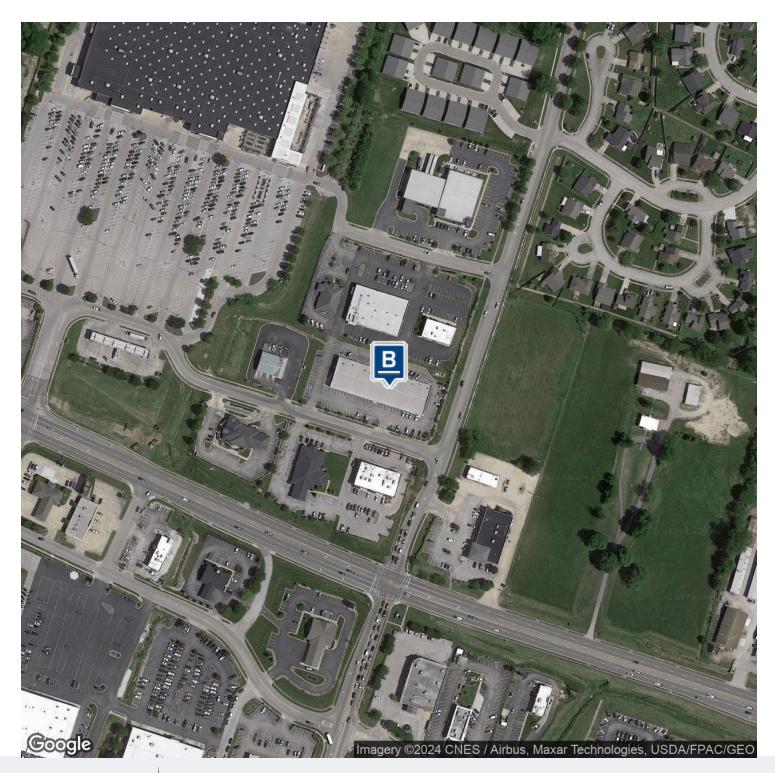
BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction

BARRON COMMERCIAL GROUP

3245 Mount Moriah Ave | Owensboro, KY 42303 For Lease | \$20.00 SF/yr (NNN)

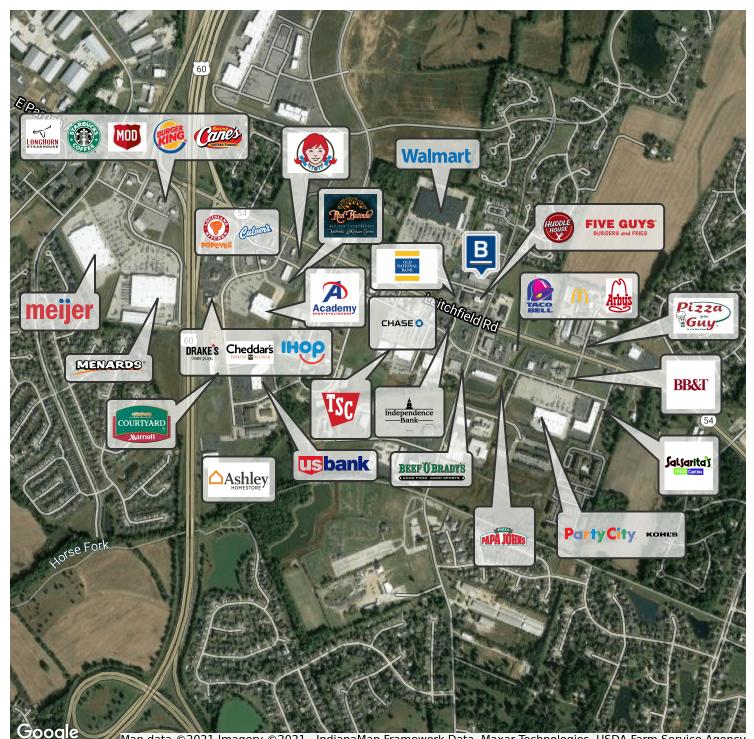


BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

3245 Mount Moriah Ave | Owensboro, KY 42303

For Lease \$20.00 SF/yr (NNN)



Map data ©2021 Imagery ©2021 , IndianaMap Framework Data, Maxar Technologies, USDA Farm Service Agency

BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

Executive Summary

3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 5, 10, 15 minute radii

Prepared by Bo Barron, CCIM

Latitude: 37.75452 Longitude: -87.05943

			5
	5 minutes	10 minutes	15 minutes
Population			
2000 Population	7,897	44,293	77,529
2010 Population	10,174	47,423	82,048
2021 Population	11,642	50,609	87,218
2026 Population	12,195	51,935	89,428
2000-2010 Annual Rate	2.57%	0.69%	0.57%
2010-2021 Annual Rate	1.21%	0.58%	0.54%
2021-2026 Annual Rate	0.93%	0.52%	0.50%
2021 Male Population	48.3%	48.8%	48.5%
2021 Female Population	51.7%	51.2%	51.5%
2021 Median Age	40.2	40.6	40.3

In the identified area, the current year population is 87,218. In 2010, the Census count in the area was 82,048. The rate of change since 2010 was 0.54% annually. The five-year projection for the population in the area is 89,428 representing a change of 0.50% annually from 2021 to 2026. Currently, the population is 48.5% male and 51.5% female.

Median Age

The median age in this area is 40.2, compared to U.S. median age of 38.5.

Race and Ethnicity			
2021 White Alone	92.5%	89.5%	88.0%
2021 Black Alone	2.6%	4.7%	6.0%
2021 American Indian/Alaska Native Alone	0.1%	0.1%	0.1%
2021 Asian Alone	1.5%	1.0%	0.8%
2021 Pacific Islander Alone	0.0%	0.2%	0.1%
2021 Other Race	1.1%	1.8%	1.8%
2021 Two or More Races	2.1%	2.8%	3.1%
2021 Hispanic Origin (Any Race)	1.9%	4.1%	3.9%

Persons of Hispanic origin represent 3.9% of the population in the identified area compared to 18.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 27.9 in the identified area, compared to 65.4 for the U.S. as a whole.

Households			
2021 Wealth Index	95	70	66
2000 Households	2,866	17,885	31,111
2010 Households	3,810	19,111	33,296
2021 Total Households	4,366	20,442	35,551
2026 Total Households	4,575	21,015	36,529
2000-2010 Annual Rate	2.89%	0.67%	0.68%
2010-2021 Annual Rate	1.22%	0.60%	0.58%
2021-2026 Annual Rate	0.94%	0.55%	0.54%
2021 Average Household Size	2.62	2.37	2.38

The household count in this area has changed from 33,296 in 2010 to 35,551 in the current year, a change of 0.58% annually. The five-year projection of households is 36,529, a change of 0.54% annually from the current year total. Average household size is currently 2.38, compared to 2.39 in the year 2010. The number of families in the current year is 22,465 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

Executive Summary

3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 5, 10, 15 minute radii

Prepared by Bo Barron, CCIM

Latitude: 37.75452 Longitude: -87.05943

	5 minutes	10 minutes	15 minutes
Mortgage Income			
2021 Percent of Income for Mortgage	12.5%	13.2%	13.0%
Median Household Income			
2021 Median Household Income	\$64,458	\$49,784	\$48,400
2026 Median Household Income	\$70,991	\$54,974	\$53,700
2021-2026 Annual Rate	1.95%	2.00%	2.10%
Average Household Income			
2021 Average Household Income	\$84,733	\$68,813	\$66,575
2026 Average Household Income	\$95,201	\$77,423	\$74,751
2021-2026 Annual Rate	2.36%	2.39%	2.34%
Per Capita Income			
2021 Per Capita Income	\$32,011	\$27,780	\$27,181
2026 Per Capita Income	\$35,970	\$31,301	\$30,577
2021-2026 Annual Rate	2.36%	2.42%	2.38%
The second state to the second			

Households by Income

Current median household income is \$48,400 in the area, compared to \$64,730 for all U.S. households. Median household income is projected to be \$53,700 in five years, compared to \$72,932 for all U.S. households

Current average household income is \$66,575 in this area, compared to \$90,054 for all U.S. households. Average household income is projected to be \$74,751 in five years, compared to \$103,679 for all U.S. households

Current per capita income is \$27,181 in the area, compared to the U.S. per capita income of \$34,136. The per capita income is projected to be \$30,577 in five years, compared to \$39,378 for all U.S. households

181	170	175
3,006	19,158	33,176
2,293	12,167	21,050
572	5,718	10,061
141	1,273	2,065
3,955	20,633	35,685
3,064	12,782	21,779
746	6,329	11,517
145	1,522	2,389
4,485	21,929	37,928
3,263	13,371	22,922
1,103	7,070	12,629
119	1,487	2,377
4,695	22,508	38,918
3,470	14,009	24,012
1,105	7,006	12,516
120	1,493	2,389
	3,006 2,293 572 141 3,955 3,064 746 145 4,485 3,263 1,103 119 4,695 3,470 1,105	3,00619,1582,29312,1675725,7181411,2733,95520,6333,06412,7827466,3291451,5224,48521,9293,26313,3711,1037,0701191,4874,69522,5083,47014,0091,1057,006

Currently, 60.4% of the 37,928 housing units in the area are owner occupied; 33.3%, renter occupied; and 6.3% are vacant. Currently, in the U.S., 57.3% of the housing units in the area are owner occupied; 31.2% are renter occupied; and 11.5% are vacant. In 2010, there were 35,685 housing units in the area - 61.0% owner occupied, 32.3% renter occupied, and 6.7% vacant. The annual rate of change in housing units since 2010 is 2.75%. Median home value in the area is \$149,854, compared to a median home value of \$264,021 for the U.S. In five years, median value is projected to change by 4.02% annually to \$182,474.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. **Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026. Esri converted Census 2000 data into 2010 geography.

Retail MarketPlace Profile

3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 5 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

11,642

\$51,927

\$32,011

4,366

Summary Demographics

2021 Population

2021 Households

2021 Median Disposable Income

2021 Per Capita Income

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$175,193,407	\$342,152,894	-\$166,959,487	-32.3	83
Total Retail Trade	44-45	\$158,529,225	\$313,682,218	-\$155,152,993	-32.9	49
Total Food & Drink	722	\$16,664,183	\$28,470,676	-\$11,806,493	-26.2	34
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$34,576,080	\$94,088,352	-\$59,512,272	-46.3	7
Automobile Dealers	4411	\$27,620,495	\$92,674,510	-\$65,054,015	-54.1	4
Other Motor Vehicle Dealers	4412	\$3,575,017	\$0	\$3,575,017	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$3,380,569	\$1,366,314	\$2,014,255	42.4	2
Furniture & Home Furnishings Stores	442	\$4,850,473	\$3,998,747	\$851,726	9.6	2
Furniture Stores	4421	\$2,916,451	\$3,533,537	-\$617,086	-9.6	2
Home Furnishings Stores	4422	\$1,934,022	\$0	\$1,934,022	100.0	0
Electronics & Appliance Stores	443	\$3,698,379	\$826,207	\$2,872,172	63.5	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$11,421,318	\$38,042,182	-\$26,620,864	-53.8	7
Bldg Material & Supplies Dealers	4441	\$10,907,512	\$37,572,101	-\$26,664,589	-55.0	6
Lawn & Garden Equip & Supply Stores	4442	\$513,806	\$470,081	\$43,725	4.4	1
Food & Beverage Stores	445	\$27,814,388	\$53,440,195	-\$25,625,807	-31.5	6
Grocery Stores	4451	\$24,472,920	\$51,687,033	-\$27,214,113	-35.7	3
Specialty Food Stores	4452	\$923,374	\$220,629	\$702,745	61.4	1
Beer, Wine & Liquor Stores	4453	\$2,418,094	\$1,532,533	\$885,561	22.4	2
Health & Personal Care Stores	446,4461	\$10,096,256	\$12,619,340	-\$2,523,084	-11.1	8
Gasoline Stations	447,4471	\$18,680,478	\$18,169,667	\$510,811	1.4	4
Clothing & Clothing Accessories Stores	448	\$6,908,658	\$0	\$6,908,658	100.0	0
Clothing Stores	4481	\$4,357,122	\$0	\$4,357,122	100.0	0
Shoe Stores	4482	\$1,319,996	\$0	\$1,319,996	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$1,231,539	\$0	\$1,231,539	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$3,474,447	\$25,921,934	-\$22,447,487	-76.4	4
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,760,499	\$25,921,934	-\$23,161,435	-80.8	4
Book, Periodical & Music Stores	4512	\$713,948	\$0	\$713,948	100.0	0
General Merchandise Stores	452	\$29,002,423	\$64,104,155	-\$35,101,732	-37.7	4
Department Stores Excluding Leased Depts.	4521	\$21,387,671	\$62,026,510	-\$40,638,839	-48.7	2
Other General Merchandise Stores	4529	\$7,614,752	\$2,077,645	\$5,537,107	57.1	2
Miscellaneous Store Retailers	453	\$6,222,615	\$2,451,335	\$3,771,280	43.5	7
Florists	4531	\$270,215	\$0	\$270,215	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$1,194,121	\$617,619	\$576,502	31.8	2
Used Merchandise Stores	4533	\$657,422	\$957,403	-\$299,981	-18.6	1
Other Miscellaneous Store Retailers	4539	\$4,100,858	\$876,312	\$3,224,546	64.8	3
Nonstore Retailers	454	\$1,783,710	\$0	\$1,783,710	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$905,344	\$0	\$905,344	100.0	0
Vending Machine Operators	4542	\$263,785	\$0	\$263,785	100.0	0
Direct Selling Establishments	4543	\$614,580	\$0	\$614,580	100.0	0
Food Services & Drinking Places	722	\$16,664,183	\$28,470,676	-\$11,806,493	-26.2	34
Special Food Services	7223	\$467,360	\$291,752	\$175,608	23.1	1
Drinking Places - Alcoholic Beverages	7224	\$356,729	\$2,630,359	-\$2,273,630	-76.1	1
Restaurants/Other Eating Places	7225	\$15,840,093	\$25,548,565	-\$9,708,472	-23.5	32

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

Source: Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.

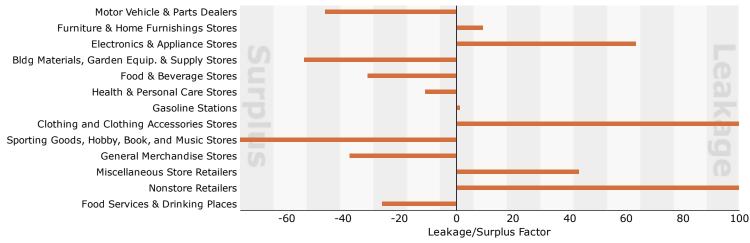
©2021 Esri

Retail MarketPlace Profile

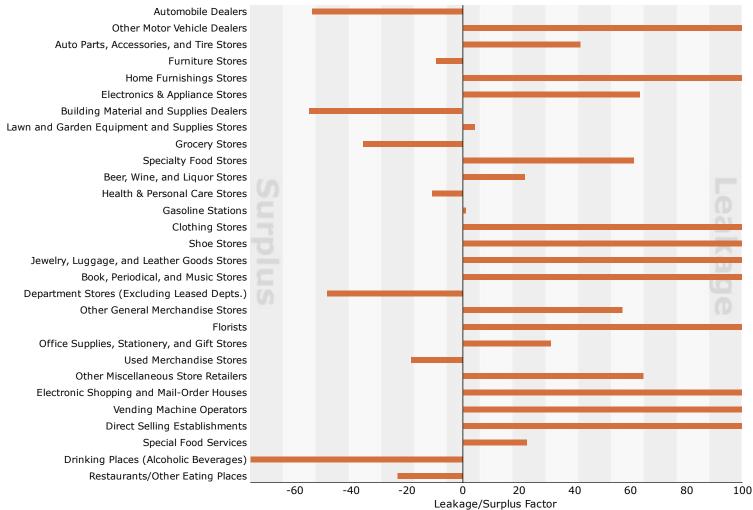
3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 5 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



Retail MarketPlace Profile

3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 10 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

50,609

20,442

\$40,848

\$27,780

Summary Demographics

2021 Population

2021 Households

2021 Median Disposable Income

2021 Per Capita Income

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

OPAID Operation Supply Real facts and the supply Case of the supply is the supp							
Total Retail Trade and Food & Drink 44-45, 722 5637,100,988 \$1,212,515,081 -957,414,093 -11.1 494 Total Retail Trade 422 559,802,010 \$104,415,832 -722 -722 -131 2017 Industry Group NACG Demand Supp. Retail Gp Leskage/Suppl. -722 -722 -731 2017 Industry Group (Retail Potionital) (Retail Sales) -8273,983,976 -52.1 606 Auto Park Accessories & Tre Stores 4411 \$122,934,044 \$3,577,655 +52.5 -52.1 606 Auto Park Accessories & Tre Stores 4412 \$12,234,004 \$3,577,655 +52,251,766 -42.3 22.4 Furniture & Home Furnishing Stores 442 \$17,218,643 \$42,430,309 -43.8 400 Bild Materials, Garden Equip & Supply Stores 442 \$13,384,881 \$25,67,666 +512,240,606 -42.3 24.4 Bild Material & Supplies Dealers 4441 \$38,216,720 \$111,690,915 -41.5 106 Horm Furnishing Stores 4431 \$38,472,72		NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
Total Food & Drink 44-45 5577,209,378 \$41,108,009,248 530,000,870 -1.1.5 363 Total Food & Drink MACS Demand Supply Retail Gap Leakage/Surplus Number of Businesses 2017 Industry Group MACS Demand Supply Retail Gap Leakage/Surplus Number of Businesses MOtry Helicis & Parts Dealers 4411 S125,445,633 S339,823,669 +3273,983,976 +52.01 Col Otherr Motor Vehicle Dealers 4411 S12,5445,633 S39,977,655 S9,255,611,496 -55.9 292 Otherr Motor Vehicle Dealers 4412 S12,722,813 S39,977,654 +52,768,831 -52,831 27,724 181,831 Home Furnishings Stores 4422 S1,951,721 S2,77,655 39,256,41 -60.3 90 Electronics & Appliance Stores 4422 S1,934,721 S2,77,866 -42.3 100 Bidg Material & Supples Dealers 4442 S1,832,182,70 S11,505,106 -51,603 S12,544 10 Bidg Material & Supples Dealers 4			· /	. ,			
Total Food & Drink 722 \$93,832,610 \$104,415,832 *944,613,222 *27.2 131 207 Industry Group NAICS Demand Supply Retail Sales Pactor Businesses Motor Vehicle & Parts Dealers 441 \$125,845,693 \$339,922,666 \$223,983,976 \$5.2.1 600 Autor Delite Dealers 4411 \$10,082,875 \$336,294,371 \$225,881,383 \$39,957,644 \$27,268,831 \$5.2.8 \$27,983,975 \$5.2.8 \$27,983,975 \$442,4736,309 \$25,217,666 42.3 \$24,4736,309 \$25,217,666 42.3 \$24,4736,309 \$25,217,666 42.3 \$24,4736,309 \$25,217,666 42.3 \$26,951,72 \$25,875,969 \$512,220,815 \$13,8481 \$25,877,596 \$312,294,1294 \$18,842,182,729 \$11,650,51,106 \$78,226,333 \$30 \$313 \$34,218,270 \$11,650,51,106 \$78,226,335 \$30,550,566 \$312,394,613,31 \$31,334,811 \$22,367,569 \$412,24,644 \$40,055,437 \$11,940,415,327 \$41,41,419 \$38,218,270 \$11,650,51,106 \$78,226,333 \$50,66		•					
NAICS Demand Supply Retail Cap Leakage/Surplus Number of Businesses 2017 Industry Group (Retail Potential) (Retail Soles) -52.1 60 Automobile Dealers 4411 \$110,682,875 \$336,6294,377 -52.5 9.255,649 55.9 29 Other Mort Vehicle Dealers 4411 \$110,682,875 \$39,570,655 \$9,256,449 55.9 29 Turniture Atome Funsibiling Stores 4421 \$12,328,813 \$39,957,644 -227,628,811 52.8 27 Furniture Stores 4421 \$17,716,643 \$42,436,309 -227,7288,811 53.9 76.4 43 Home Furnishings Stores 4422 \$10,552,1643 \$42,436,309 -227,7288,811 52.8 27 Home Furnishings Stores 4421 \$11,643 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,7041,543 \$42,702,981,543 \$41,444 \$44,444 \$14,414,165 \$3,135,771							
2017 Industry Group (Retail Potential) (Retail Sales) Factor Businesses Motor Vehicle & Parts Dealers 441 \$125,845,693 \$399,829,669 +2273,983,976 -52.1 600 Automobile Dealers 4411 \$100,682,875 \$3356,294,371 +2273,983,976 -52.1 600 Auto Parts, Accessories & Tire Stores 4412 \$12,834,004 \$3,577,655 \$92,556,11,496 -52.8 274 Furniture & Home Furnishings Stores 442 \$17,216,643 \$42,435,394,755 +548,71,294 -18.8 115 Home Furnishings Stores 4422 \$6,655,172 \$27,741,154 +32,877,566 +312,220,815 -11.5 166 Bidg Materials, Carden Equip, & Supply Stores 444 \$13,38,270 \$116,505,106 \$78,526,836 -50.6 355 Food & Beverage Stores 4451 \$102,398,172 \$51,349,404 -49.8 400 Bidg Material & Supplike Dealers 4442 \$1,340,712 \$51,342 1.4 193 Grocery Stores 4451 \$90,295,703,720 \$2,51,31,442	Total Food & Drink						
Motor Vehicle & Paris Dealers 441 \$125,845,693 \$399,820,669 \$272,983,976 55.1 600 Automobile Dealers 4411 \$125,845,693 \$396,820,869 \$272,983,976 55.9 29 Other Motor Vehicle Dealers 4412 \$12,834,004 \$\$35,577,555 \$9,255,349 56.4 44 Auto Parts, Accessories & Tire Stores 4412 \$12,228,813 \$42,762,8081 57.8 224 Furniture Stores 4421 \$10,523,471 \$21,5634 \$42,935,509 +52,217,666 42.3 24 Furniture Stores 4422 \$10,523,471 \$21,9643 \$42,975,581,440 +88 15 Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,503,170 +612,290,815 31.5 16 Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,503,170 +77,518,440 420.0 55 Lawn & Garden Equip & Supply Stores 4442 \$10,81,039,173 \$41,245,004 -20.0 55 Lawn & Garden Equip & Supply Stores 4445 \$10,29,47,720 <td< th=""><th></th><th>NAICS</th><th></th><th></th><th>Retail Gap</th><th>• • •</th><th></th></td<>		NAICS			Retail Gap	• • •	
Automobile Dealers 4411 \$100,682,975 \$336,294,371 \$255,611,496 55.9 29 Other Motor Vehicle Dealers 4412 \$12,834,404 \$3,577,655 \$9,256,349 56.4 4 Auto Parts, Accessories & Tire Stores 4412 \$17,218,643 \$42,277,028,831 528,277,064 42.3 24 Furniture & Home Furnishings Stores 4421 \$10,523,471 \$44,343,099 \$25,217,066 42.3 24 Home Furnishings Stores 4422 \$6,695,172 \$27,041,643 \$20,346,371 -60.3 99 Electronics & Appliance Stores 443 \$13,344,881 \$27,647,643 \$20,346,371 -60.3 98 Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,505,106 \$76,286,836 -50.6 35 Lawr & Garden Equp & Supply Stores 4442 \$1,841,167 \$31,157,71 +1,294,604 -26.0 55 Food & Beverage Stores 4452 \$3,44,887 \$105,1118 \$2,363,567 52.9 56 Gotari Stores 4452 \$3,47,660,24			. ,	· · · · ·			
Other Motor Vehicle Dealers 412 \$12,831,004 \$32,877,655 \$92,526,349 55.4 4 Auto Parts, Accessories & Tire Stores 4413 \$12,328,813 \$39,957,644 \$27,628,831 52.8 27 Furniture & Home Furnishings Stores 442 \$10,523,471 \$15,349,765 \$48,871,294 -18.8 15 Home Furnishings Stores 4422 \$6,695,172 \$27,041,543 \$20,346,571 -60.3 9 Electronics & Appliance Stores 443 \$13,384,881 \$25,67,696 +512,290,615 -31.5 16 Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,640,877 \$79,581,440 -49.8 400 Bidg Material & Supplies Dealers 4441 \$14,81,167 \$31,135,711 \$12,940,604 -26.0 55 Food & Beverage Stores 4451 \$90,217,262 \$87,703,702 \$2,131,542 1.4 19 Specialty Food Stores 4452 \$3,414,887 \$10,51,118 \$2,363,769 52.9 55 Beer, Wine & Liquor Stores 4463 \$37,742,104							
Auto Parts, Accessories & Tire Etores 4413 \$12,326,131 \$39,97,644 +\$27,628,831 +\$2.8 27 Furniture & Home Furnishings Stores 4421 \$10,523,471 \$15,349,765 \$48,71,294 -18.8 15 Home Furnishings Stores 4422 \$10,623,471 \$27,041,533 \$20,346,571 -60.3 9 Electronics & Applance Stores 443 \$13,348,881 \$25,675,696 \$12,290,615 -31.5 16 Bldg Materials & Supples Dealers 4444 \$38,218,270 \$116,604,877 \$79,881,440 -49.8 400 Bldg Materials & Supples Dealers 4441 \$38,218,270 \$116,505,106 -578,286,636 -55.6 55 Food & Beverage Stores 4451 \$10,29,317,37 \$49,40,295 \$7,479,787 3.8 311 Grocery Stores 4451 \$90,217,262 \$87,703,720 \$2,515,154 1.4 19 Specialty Food Stores 4452 \$3,414,887 \$1,01,118 \$2,350,765 1.7.3 7 Health & Personal Care Stores 446,461 \$37,342,104 </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Furniture & Home Furnishings Stores 442 \$17,218,643 \$42,436,309 -\$25,217,666 -42.3 24 Furniture Stores 4421 \$10,523,471 \$15,394,765 +\$20,346,71 +00.3 9 Beteronics & Appliance Stores 443 \$13,384,881 \$25,75,666 +512,290,815 -31.5 16 Bidg Material & Supples Dealers 4441 \$38,218,270 \$116,505,106 +578,286,836 -50.6 35 Lawn & Garden Equip & Supply Stores 4442 \$1,041,167 \$3,135,771 +51,294,604 -26.0 55 Food & Beverage Stores 4445 \$102,398,173 \$494,940,295 \$7,457,878 3.8 31 Grocery Stores 4452 \$3,414,887 \$1,051,118 \$2,363,769 52.9 55 Beer, Wine & Liquor Stores 446,4461 \$37,742,104 \$38,087,754 +54,5650 1.0 26 Gasoline Stations 447,4741 \$69,96,901 \$68,120,41 \$975,560 0.7 23 Shoe Stores 4482 \$4,687,301 \$6,257,605 +							
Furniture Stores 4421 \$10,221,471 \$15,394,765 \$+4,871,294 -18.8 15 Home Furnishings Stores 4422 \$6,695,172 \$27,041,543 \$50,346,371 -60.3 9 Electronics & Appliance Stores 4442 \$6,695,172 \$27,041,543 \$50,346,371 -60.3 9 Bidg Materials, Supplies Dealers 4444 \$40,059,437 \$116,505,106 *78,286,836 -50.6 35 Lawn & Garden Equip & Supply Stores 4442 \$1,841,167 \$31,35,771 +51,294,604 -26.0 55 Food & Beverage Stores 445 \$10,298,173 \$94,940,295 \$7,475,787 3.8 311 Grocery Stores 4451 \$90,217,262 \$87,703,720 \$2,513,542 1.4 19 Specialty Food Stores 4453 \$8,766,024 \$6,185,475 \$2,580,567 7.7.3 7 Health & Personal Care Stores 446,4461 \$37,342,104 \$898,756 \$47,51 \$31 Clothing & Castores \$448 \$24,720,697 \$27,518,249 +\$2,797,520 -5.4	•						
Home Furnishings Stores4422\$6,695,172\$27,041,543-\$20,346,371-60.39Electronics & Appliance Stores443\$13,384,861\$25,675,696\$12,290,815-31.516Bidg Material & Supplies Dealers444\$38,218,270\$119,640,877\$57,928,1440-49.840Bidg Material & Supplies Dealers4441\$38,218,270\$1115,640,877\$57,9286,836-50.635Food & Beverage Stores4445\$102,398,173\$94,940,295\$7,457,8783.831Grocery Stores4451\$90,217,262\$87,703,720\$2,513,5421.419Specialty Food Stores4453\$87,66,024\$1,057,118\$2,363,76952.95Beer, Wine & Liquor Stores4453\$87,766,024\$33,087,773\$7,345,6571.7.37Health & Personal Care Stores4445\$37,342,104\$33,087,774\$745,650-1.0226Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing & Cothing A cotasories Stores4482\$4,687,301\$62,57,605-\$1,570,304-1.1.723Shoe Stores4482\$4,687,301\$52,59,518,249-\$2,797,552-5,431Jewelry, Lugaga & Leather Goods Stores4451\$12,483,021\$56,199,526-\$43,716,50563.721Sporting Goods, Hobby, Book & Music Stores4512\$12,483,021\$56,199,526:\$43,716,50563.721Sporting Goods, Hobby, Musical Instr Stores </td <td>-</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	-						
Electronics & Appliance Stores 443 \$13,384,881 \$25,675,696 -\$12,290,815 -31.5 16 Bidg Materials, Garden Equip. & Supply Stores 444 \$40,059,437 \$116,505,106 -\$76,868,336 -50.6 355 Lawn & Garden Equip. & Supply Stores 4441 \$38,218,270 \$116,505,106 -\$76,286,336 -50.6 355 Food & Beverage Stores 4451 \$102,398,173 \$94,940,295 \$7,477,878 3.8 311 Grocery Stores 4452 \$3,414,887 \$1,051,118 \$2,363,769 52.9 55 Beer, Wine & Liquor Stores 4453 \$87,764,724 \$68,120,491 \$97,5600 0.7 233 Clothing A Ccessories Stores 4481 \$15,662,162 \$19,815,325 -\$4,154,163 -11.7 233 Stores 4481 \$15,662,162 \$19,815,325 -\$4,154,163 -11.7 233 Clothing Accessories Stores 4482 \$4,687,301 \$6,27,705 \$5,175,70,304 -11.7 233 Stores 4482 \$4,687,301 \$6,227,97,555 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>							
Bidg Materials, Garden Equip. & Supply Stores 444 \$40,059,437 \$119,640,877 -\$79,581,440 -49.8 40 Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,505,106 -\$78,286,836 -50.6 35 Lawn & Garden Equip & Supply Stores 4442 \$118,41,167 \$33,135,771 -\$1,294,604 -26.0 5 Food & Beverage Stores 4451 \$102,398,173 \$94,940,295 \$7,457,878 3.8 31 Grocery Stores 4451 \$90,217,262 \$87,703,720 \$2,513,552 1.4 19 Specialty Food Stores 4453 \$90,77,626 \$87,737,700 \$2,503,567 17.3 7 Health & Personal Care Stores 446,4461 \$37,342,104 \$38,087,754 \$474,550 0.0 226 Gasoline Stations 447,4471 \$60,906,091 \$68,120,491 \$975,600 0.7 223 Shoe Stores 4481 \$15,662,162 \$19,816,325 \$44,154,163 -11.7 23 Shoe Stores 4482 \$4,687,301 \$6,257,605	5						
Bidg Material & Supplies Dealers 4441 \$38,218,270 \$116,505,106 -\$78,286,836 -50.6 35 Lawn & Garden Equip & Supply Stores 4442 \$1,841,167 \$3,135,771 \$1,294,604 -26.0 5 Food & Bvevrage Stores 4451 \$90,217,262 \$87,703,720 \$2,513,542 1.4 19 Specialty Food Stores 4452 \$3,414,887 \$1,051,118 \$2,363,769 52.9 55 Beer, Wine & Liquor Stores 4453 \$87,66,024 \$6,185,457 \$2,580,567 17.3 7 Health & Personal Care Stores 446,4461 \$37,342,104 \$38,087,754 \$745,266 1.0 26 Gasoline Stores 446,4461 \$37,342,104 \$68,120,491 \$975,600 0.7 233 Clothing & Clothing Accessories Stores 4481 \$15,662,162 \$19,816,325 \$41,154,163 11.7 233 Shoe Stores 4483 \$4,371,234 \$14,444,318 \$2,926,916 50.3 33 Sporting Goods, Hobby, Moska & Music Stores \$51 \$12,843,021							
Lawn & Garden Equip & Supply Stores4442\$1,841,167\$3,135,771-\$1,294,604-26.05Food & Beverage Stores4445\$102,398,173\$94,940,295\$7,457,8783.831Grocery Stores4451\$90,217,262\$87,703,720\$2,513,5421.419Specialty Food Stores4452\$3,414,887\$1,051,118\$2,363,76952.95Beer, Wine & Liquor Stores446,4461\$37,342,104\$38,087,754\$745,650-1.026Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing Accessories Stores448\$24,720,697\$27,918,249-\$2,797,552-5.431Clothing Stores4481\$44,687,301\$6,257,605-\$1,570,304-14.355Jewelry, Luggage & Leather Goods Stores4482\$4,687,301\$6,257,605-\$1,570,304-14.355Jewelry, Goods, Hobby, Book & Music Stores451\$12,483,021\$56,199,526\$43,716,50563.721Sporting Goods, Hobby, Music Stores452\$105,006,236\$215,195,433-\$44,913,378-69.519Book, Periodical & Music Stores452\$105,006,236\$215,195,433-\$10,189,197-34.422Department Stores452\$105,006,236\$215,195,433-\$10,189,197-34.450Oftice Supplies, Stationery & Girt Stores453\$23,119,239\$18,297,308+\$22,927,938,175-33.4155Miscellaneous Store Retailers							
Food & Beverage Stores445\$102,398,173\$94,940,295\$7,457,8783.831Grocery Stores4451\$90,217,262\$87,703,720\$2,513,5421.419Specially Food Stores4452\$3,414,887\$1,1051,118\$2,363,76952.955Beer, Wine & Liquor Stores446,4461\$37,342,104\$38,087,754\$7456,5001.026Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing Accessories Stores448\$24,720,697\$27,518,249-\$2,797,552-5.431Clothing Stores4481\$15,662,162\$19,816,325-\$4,154,163-11.723Shoe Stores4482\$4,687,301\$6,57,605-\$1,570,304-14.355Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.33Sporting Goods, Hobby, Book & Music Stores451\$12,483,021\$56,199,526\$43,716,505-63.721Sporting Goods, Hobby, Musical Instr Stores4512\$2,602,375\$1,387,502\$1,214,87330.42General Merchandise Stores452\$105,006,236\$21,519,543-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$100,002,236\$12,848,300\$27,938,175-33.415Miscellaneous Store Retailers453\$23,3119,239\$48,21,93111.664FloristsMerchandise Stores4529\$27,904,825\$							
Grocery Stores4451\$90,217,262\$87,703,720\$2,513,5421.419Specialty Food Stores4452\$3,414,887\$1,051,118\$2,263,76952.95Beer, Wine & Liquor Stores4453\$8,766,024\$6,185,457\$2,580,56717.37Health & Personal Care Stores446,4461\$37,342,104\$38,087,754-\$745,650-1.026Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing Accessories Stores448\$24,720,697\$2,7518,249\$2,797,552-5.431Clothing Stores4481\$15,662,162\$19,816,325\$44,154,163-11.723Shoe Stores4482\$4,687,301\$6,257,065\$1,570,304-14.35Jewelry, Luggage & Leather Goods Stores4481\$12,483,021\$56,199,526\$43,716,505-63.721Sporting Goods, Hobby, Mook & Music Stores4511\$12,483,021\$56,199,526\$44,81,47330.422Department Stores452\$105,006,235\$1,214,47330.422Department Stores4521\$77,101,411\$159,352,434\$42,251,023-34.88Other General Merchandise Stores4523\$23,119,239\$18,297,308\$4,81,21,31111.664Florists4533\$23,119,239\$18,297,308\$4,81,21,31111.664Florists4533\$23,119,239\$18,297,308\$4,81,913111.664Florists	Lawn & Garden Equip & Supply Stores		\$1,841,167	\$3,135,771	-\$1,294,604		
Specialty Food Stores 4452 \$3,414,887 \$1,051,118 \$2,363,769 52.9 5 Beer, Wine & Liquor Stores 4453 \$8,766,024 \$6,185,457 \$2,580,567 17.3 7 Health & Personal Care Stores 446,4461 \$37,342,104 \$38,087,754 \$9745,650 1.0 26 Gasoline Stations 447,4471 \$69,096,091 \$68,120,491 \$975,600 0.7 23 Clothing Accessories Stores 448 \$24,720,697 \$27,518,249 \$42,797,552 -5.4 31 Clothing Stores 4481 \$15,662,102 \$19,816,325 \$4,154,163 -11.7 23 Shoe Stores 4482 \$4,687,301 \$6,257,605 \$41,550 -53.7 21 Jewelry, Luggage & Leather Goods Stores 4483 \$4,371,234 \$1,444,318 \$2,926,916 50.3 33 Sporting Goods, Hobby, Book & Music Stores 4512 \$2,602,375 \$1,387,502 \$1,214,873 30.4 22 General Merchandise Stores 4521 \$77,101,411 \$159,352,1310,23			\$102,398,173	\$94,940,295	\$7,457,878		
Beer, Wine & Liquor Stores 4453 \$8,766,024 \$6,185,457 \$2,580,567 17.3 7 Health & Personal Care Stores 446,4461 \$37,342,104 \$38,087,754 \$745,650 -1.0 26 Gasoline Stations 447,4471 \$69,096,091 \$68,120,491 \$975,600 0.7 23 Clothing & Clothing Accessories Stores 4481 \$24,720,697 \$27,518,249 -\$2,797,552 -5.4 31 Clothing Stores 4481 \$15,662,162 \$19,816,325 -\$4,154,163 -11.7 23 Shoe Stores 4482 \$4,687,301 \$6,627,605 -\$1,570,304 -14.3 \$5 Jewelry, Luggage & Leather Goods Stores 451 \$12,483,021 \$56,199,526 -\$443,716,505 -63.7 21 Sporting Goods/Hobby/, Book & Music Stores 451 \$2,602,375 \$1,387,502 \$1,214,873 30.4 22 General Merchandise Stores 452 \$105,006,236 \$215,195,433 -\$110,189,197 -34.4 22 Department Stores Excluding Leased Depts. 4521 \$77,101,	Grocery Stores		\$90,217,262	\$87,703,720	\$2,513,542		
Health & Personal Care Stores446,4461\$37,342,104\$38,087,754-\$745,650-1.026Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing & Clothing Accessories Stores448\$24,720,697\$27,518,249\$27,797,552-5.431Clothing Stores4481\$15,662,162\$19,816,325-\$4,154,163-11.723Shoe Stores4482\$4,687,301\$6,257,605-\$1,570,304-14.355Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.333Sporting Goods, Hobby, Book & Music Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.422General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Office Supplies, Stationery & Gift Stores4533\$2,383,191\$4,026,254-\$1,643,063-22.216Used Merchandise Stores4543\$2,357,667\$58,499\$11,77,1141Used Merchandise Stores4541\$3,29	Specialty Food Stores	4452	\$3,414,887	\$1,051,118	\$2,363,769	52.9	
Gasoline Stations447,4471\$69,096,091\$68,120,491\$975,6000.723Clothing Accessories Stores448\$24,720,697\$27,518,249\$2,797,552-5.431Clothing Stores4481\$15,662,162\$19,816,325*\$4,154,163-11.723Shoe Stores4482\$44,687,301\$6,257,055-\$1,570,304-14.353Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.333Sporting Goods, Hobby, Mosical Instr Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,375,02\$1,214,87330.422General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.452\$27,7904,825\$55,843,000+\$27,938,175-33.48Other General Merchandise Stores4531\$24,211,239\$18,297,308\$4,821,93111.664Florists4531\$494,027\$1,113,165-\$173,138-8.455Office Supplies, Stationery & Gift Stores4533\$44,271,498\$4,662,728-\$1,643,063-22.616Other Miscellaneous Store Retailers4531\$4,23,255,661\$4,682,91128.22828Nonstore Retailers Cores4533\$2,333,191\$4,026,254\$4,665,22150.95551 <tr< tr="">Other General Merchandise Store</tr<>			\$8,766,024				
Clothing & Clothing Accessories Stores448\$24,720,697\$27,518,249-\$2,797,552-5.431Clothing Stores4481\$15,662,162\$19,816,325-\$4,154,163-11.723Shoe Stores4482\$4,687,301\$6,257,605-\$1,570,304-14.353Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.333Sporting Goods, Hobby, Book & Music Stores451\$12,483,021\$56,199,526-\$43,716,505-63.721Sporting Goods/Hobby/Musical Instr Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores452\$105,006,236\$215,195,433-\$10,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4532\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers4531\$940,027\$11,13,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4533\$2,331,19,239\$18,297,308\$4,821,93111.664Florists4533\$2,333,191\$4,026,254-\$173,138-8.455Other Miscellaneous Store Retailers4533\$2,333,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers454\$6,624,163\$2,157,642\$4,466,52150.95<	Health & Personal Care Stores	446,4461	\$37,342,104	\$38,087,754	-\$745,650		
Clothing Stores4481\$15,662,162\$19,816,325-\$4,154,163-11.723Shoe Stores4482\$4,687,301\$6,257,605-\$1,570,304-14.35Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,226,91650.33Sporting Goods, Hobby, Book & Music Stores451\$12,483,021\$56,199,526\$43,716,505-63.721Sporting Goods/Hobby/Musical Instr Stores4511\$9,880,646\$54,812,024\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.422General Merchandise Stores4522\$177,010,411\$159,352,434-\$82,251,023-34.888Other General Merchandise Stores4529\$27,904,825\$55,843,000\$27,938,175-33.415Miscellaneous Store Retailers4531\$490,027\$1,113,165-\$173,138-84.455Office Supplies, Stationery & Gift Stores4533\$2,381,191\$4,026,254-\$1,643,063-22.216Used Merchandise Stores4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers4541\$3,295,016\$1,412,146\$1,882,87040.02Used Merchandise Stores4542\$971,480\$1,59,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services7223\$1,634,785	Gasoline Stations	•	\$69,096,091	\$68,120,491			
Shoe Stores4482\$4,687,301\$6,257,605-\$1,570,304-14.35Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.33Sporting Goods, Hobby, Book & Music Stores451\$1,483,021\$56,199,526-\$43,716,505-63.721Sporting Goods/Hobby/Musical Instr Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.42General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$22,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers4531\$940,027\$1,113,165-\$173,138-84.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$1,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers4543\$2,357,667\$585,499\$1,772,16860.22Vending Machine Operators4543\$2,357,667\$858,499\$1,772,16860.22Food Services	Clothing & Clothing Accessories Stores	448	\$24,720,697	\$27,518,249	-\$2,797,552	-5.4	
Jewelry, Luggage & Leather Goods Stores4483\$4,371,234\$1,444,318\$2,926,91650.33Sporting Goods, Hobby, Book & Music Stores451\$12,483,021\$56,199,526-\$43,716,505-63.721Sporting Goods/Hobby/Musical Instr Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.422General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retaillers4533\$2,383,191\$4,026,254-\$1,643,063-25.615Nonstore Retaillers4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4543\$2,357,667\$585,499\$1,772,16860.22 <t< td=""><td></td><td></td><td>\$15,662,162</td><td>\$19,816,325</td><td></td><td></td><td></td></t<>			\$15,662,162	\$19,816,325			
Sporting Goods, Hobby, Book & Music Stores 451 \$12,483,021 \$56,199,526 -\$43,716,505 -63.7 21 Sporting Goods, Hobby/Musical Instr Stores 4511 \$9,880,646 \$54,812,024 -\$44,931,378 -69.5 19 Book, Periodical & Music Stores 4512 \$2,602,375 \$1,387,502 \$1,214,873 30.4 2 General Merchandise Stores 452 \$105,006,236 \$215,195,433 -\$110,189,197 -34.4 22 Department Stores Excluding Leased Depts. 4521 \$77,101,411 \$159,352,434 -\$82,251,023 -33.4 15 Miscellaneous Store Retailers 4531 \$23,119,239 \$18,297,308 \$4,821,931 11.6 64 Florists 4531 \$940,027 \$1,113,165 -\$173,138 -8.4 5 Office Supplies, Stationery & Gift Stores 4532 \$4,271,498 \$4,463,278 -\$191,780 -2.2 16 Used Merchandise Stores 4533 \$2,383,191 \$4,026,254 -\$16,643,063 -25.6 15 Other Miscellaneous Store Retailers 4539 \$15,524,523 \$8,694,612 \$6,629,911 28.2 28<	Shoe Stores	4482	\$4,687,301	\$6,257,605	-\$1,570,304	-14.3	5
Sporting Goods/Hobby/Musical Instr Stores4511\$9,880,646\$54,812,024-\$44,931,378-69.519Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.42General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,822-\$44,613,222277.2131Special Food Services722\$59,802,610\$104,415,832-\$44,613,222277.2131Special Food Service	Jewelry, Luggage & Leather Goods Stores		\$4,371,234	\$1,444,318	\$2,926,916		
Book, Periodical & Music Stores4512\$2,602,375\$1,387,502\$1,214,87330.42General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers453\$22,119,239\$18,297,308\$4,421,93111.664Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4533\$2,383,191\$4,026,254-\$1,643,063-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Sporting Goods, Hobby, Book & Music Stores	451	\$12,483,021	\$56,199,526	-\$43,716,505	-63.7	
General Merchandise Stores452\$105,006,236\$215,195,433-\$110,189,197-34.422Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers453\$23,119,239\$18,297,308\$4,821,93111.664Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers4549\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Sporting Goods/Hobby/Musical Instr Stores	4511	\$9,880,646	\$54,812,024	-\$44,931,378		
Department Stores Excluding Leased Depts.4521\$77,101,411\$159,352,434-\$82,251,023-34.88Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,175-33.415Miscellaneous Store Retailers453\$23,119,239\$18,297,308\$4,821,93111.664Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Book, Periodical & Music Stores	4512	\$2,602,375	\$1,387,502	\$1,214,873	30.4	
Other General Merchandise Stores4529\$27,904,825\$55,843,000-\$27,938,17533.415Miscellaneous Store Retailers453\$23,119,239\$18,297,308\$4,821,93111.664Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	General Merchandise Stores	452	\$105,006,236	\$215,195,433	-\$110,189,197	-34.4	
Miscellaneous Store Retailers453\$23,119,239\$18,297,308\$4,821,93111.664Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Department Stores Excluding Leased Depts.	4521	\$77,101,411	\$159,352,434	-\$82,251,023	-34.8	8
Florists4531\$940,027\$1,113,165-\$173,138-8.45Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Other General Merchandise Stores	4529	\$27,904,825	\$55,843,000	-\$27,938,175	-33.4	15
Office Supplies, Stationery & Gift Stores4532\$4,271,498\$4,463,278-\$191,780-2.216Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Miscellaneous Store Retailers	453	\$23,119,239	\$18,297,308		11.6	64
Used Merchandise Stores4533\$2,383,191\$4,026,254-\$1,643,063-25.615Other Miscellaneous Store Retailers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Florists	4531	\$940,027	\$1,113,165	-\$173,138	-8.4	5
Other Miscellaneous Store Retaillers4539\$15,524,523\$8,694,612\$6,829,91128.228Nonstore Retaillers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Office Supplies, Stationery & Gift Stores	4532	\$4,271,498	\$4,463,278	-\$191,780	-2.2	16
Nonstore Retailers454\$6,624,163\$2,157,642\$4,466,52150.95Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Used Merchandise Stores	4533	\$2,383,191	\$4,026,254	-\$1,643,063	-25.6	15
Electronic Shopping & Mail-Order Houses4541\$3,295,016\$1,412,146\$1,882,87040.02Vending Machine Operators4542\$971,480\$159,997\$811,48371.71Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Other Miscellaneous Store Retailers	4539	\$15,524,523	\$8,694,612	\$6,829,911	28.2	28
Vending Machine Operators 4542 \$971,480 \$159,997 \$811,483 71.7 1 Direct Selling Establishments 4543 \$2,357,667 \$585,499 \$1,772,168 60.2 2 Food Services & Drinking Places 722 \$59,802,610 \$104,415,832 -\$44,613,222 -27.2 131 Special Food Services 723 \$1,634,785 \$778,506 \$856,279 35.5 3 Drinking Places - Alcoholic Beverages 7224 \$1,290,516 \$3,908,166 -\$2,617,650 -50.4 5	Nonstore Retailers	454	\$6,624,163	\$2,157,642	\$4,466,521	50.9	5
Direct Selling Establishments4543\$2,357,667\$585,499\$1,772,16860.22Food Services & Drinking Places722\$59,802,610\$104,415,832-\$44,613,222-27.2131Special Food Services7223\$1,634,785\$778,506\$856,27935.53Drinking Places - Alcoholic Beverages7224\$1,290,516\$3,908,166-\$2,617,650-50.45	Electronic Shopping & Mail-Order Houses	4541	\$3,295,016	\$1,412,146	\$1,882,870	40.0	2
Food Services & Drinking Places 722 \$59,802,610 \$104,415,832 -\$44,613,222 -27.2 131 Special Food Services 7223 \$1,634,785 \$778,506 \$856,279 35.5 3 Drinking Places - Alcoholic Beverages 7224 \$1,290,516 \$3,908,166 -\$2,617,650 -50.4 5	Vending Machine Operators	4542	\$971,480	\$159,997	\$811,483	71.7	1
Special Food Services 7223 \$1,634,785 \$778,506 \$856,279 35.5 3 Drinking Places - Alcoholic Beverages 7224 \$1,290,516 \$3,908,166 -\$2,617,650 -50.4 5	Direct Selling Establishments	4543	\$2,357,667	\$585,499	\$1,772,168	60.2	2
Drinking Places - Alcoholic Beverages 7224 \$1,290,516 \$3,908,166 -\$2,617,650 -50.4 5	Food Services & Drinking Places	722	\$59,802,610	\$104,415,832	-\$44,613,222	-27.2	131
	Special Food Services	7223	\$1,634,785	\$778,506	\$856,279	35.5	3
Restaurants/Other Eating Places 7225 \$56,877,309 \$99,729,160 -\$42,851,851 -27.4 123	Drinking Places - Alcoholic Beverages	7224	\$1,290,516	\$3,908,166	-\$2,617,650	-50.4	5
	Restaurants/Other Eating Places	7225	\$56,877,309	\$99,729,160	-\$42,851,851	-27.4	123

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

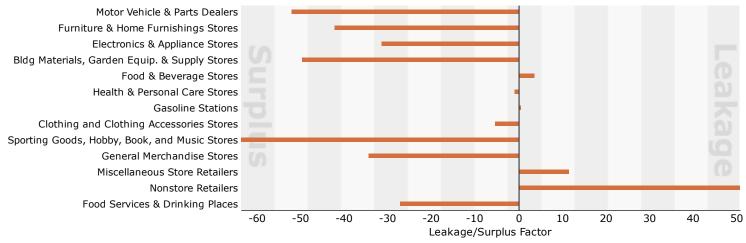
http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

Retail MarketPlace Profile

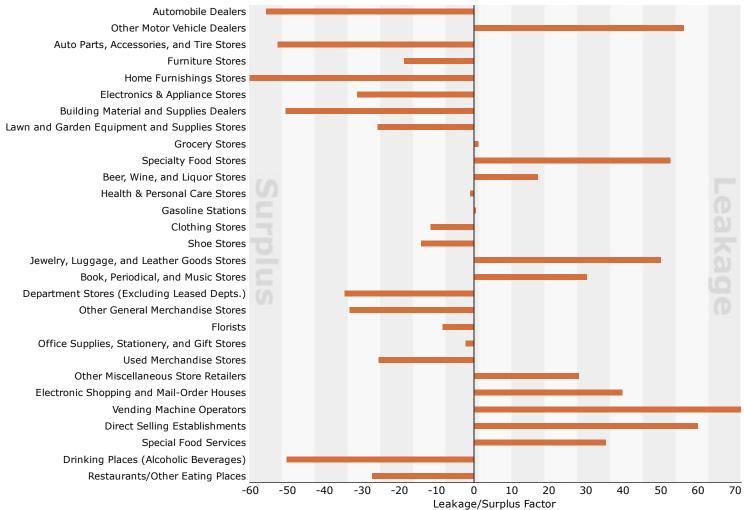
3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 10 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



Source: Esri and Data Axle. Esri 2021 Updated Demographics. Esri 2017 Retail MarketPlace. ©2021 Esri. ©2017 Data Axle, Inc. All rights reserved.

November 09, 2021

Retail MarketPlace Profile

3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 15 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

87,218

35,551

\$40,107

\$27,181

Summary Demographics

2021 Population

2021 Households

2021 Median Disposable Income

2021 Per Capita Income

NOTE: This database is in mature status. While the data are presented in current year geography, all supply- and demand-related estimates remain vintage 2017.

	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Summary		(Retail Potential)	(Retail Sales)		Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,049,775,841	\$1,636,863,573	-\$587,087,732	-21.9	687
Total Retail Trade	44-45	\$951,578,625	\$1,478,345,967	-\$526,767,342	-21.7	507
Total Food & Drink	722	\$98,197,216	\$158,517,606	-\$60,320,390	-23.5	180
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Group		(Retail Potential)	(Retail Sales)		Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$207,562,649	\$458,571,171	-\$251,008,522	-37.7	78
Automobile Dealers	4411	\$166,105,879	\$393,847,505	-\$227,741,626	-40.7	38
Other Motor Vehicle Dealers	4412	\$21,131,069	\$5,724,830	\$15,406,239	57.4	6
Auto Parts, Accessories & Tire Stores	4413	\$20,325,701	\$58,998,836	-\$38,673,135	-48.8	34
Furniture & Home Furnishings Stores	442	\$28,278,062	\$91,995,175	-\$63,717,113	-53.0	30
Furniture Stores	4421	\$17,317,702	\$16,319,484	\$998,218	3.0	18
Home Furnishings Stores	4422	\$10,960,360	\$75,675,692	-\$64,715,332	-74.7	12
Electronics & Appliance Stores	443	\$21,992,075	\$29,888,979	-\$7,896,904	-15.2	18
Bldg Materials, Garden Equip. & Supply Stores	444	\$65,788,887	\$154,757,307	-\$88,968,420	-40.3	57
Bldg Material & Supplies Dealers	4441	\$62,754,216	\$150,752,375	-\$87,998,159	-41.2	49
Lawn & Garden Equip & Supply Stores	4442	\$3,034,671	\$4,004,931	-\$970,260	-13.8	8
Food & Beverage Stores	445	\$168,962,240	\$132,850,196	\$36,112,044	12.0	48
Grocery Stores	4451	\$148,931,619	\$120,869,535	\$28,062,084	10.4	31
Specialty Food Stores	4452	\$5,641,110	\$1,252,237	\$4,388,873	63.7	6
Beer, Wine & Liquor Stores	4453	\$14,389,511	\$10,728,424	\$3,661,087	14.6	11
Health & Personal Care Stores	446,4461	\$61,727,035	\$56,790,284	\$4,936,751	4.2	41
Gasoline Stations	447,4471	\$114,271,630	\$102,084,850	\$12,186,780	5.6	38
Clothing & Clothing Accessories Stores	448	\$40,548,065	\$45,899,137	-\$5,351,072	-6.2	43
Clothing Stores Shoe Stores	4481 4482	\$25,723,958	\$33,214,455	-\$7,490,497	-12.7 -13.1	29 8
	4482	\$7,691,433	\$10,011,418	-\$2,319,985	45.5	6
Jewelry, Luggage & Leather Goods Stores Sporting Goods, Hobby, Book & Music Stores	4465	\$7,132,673	\$2,673,265	\$4,459,408 -\$42,129,337	-50.7	31
Sporting Goods, Hobby, Book & Music Stores Sporting Goods/Hobby/Musical Instr Stores	451	\$20,498,868 \$16,221,793	\$62,628,205 \$60,232,931	-\$42,129,337	-50.7	27
Book, Periodical & Music Stores	4511	\$16,221,793	\$2,395,273	\$1,881,803	-37.6	4
General Merchandise Stores	4512	\$172,818,011	\$287,096,676	-\$114,278,665	-24.8	33
Department Stores Excluding Leased Depts.	4521	\$126,788,645	\$189,703,210	-\$62,914,565	-19.9	11
Other General Merchandise Stores	4529	\$46,029,366	\$97,393,466	-\$51,364,100	-35.8	22
Miscellaneous Store Retailers	453	\$38,179,991	\$25,386,832	\$12,793,159	20.1	84
Florists	4531	\$1,540,816	\$1,206,129	\$334,687	12.2	6
Office Supplies, Stationery & Gift Stores	4532	\$7,013,020	\$5,951,087	\$1,061,933	8.2	22
Used Merchandise Stores	4533	\$3,917,051	\$6,537,757	-\$2,620,706	-25.1	22
Other Miscellaneous Store Retailers	4539	\$25,709,104	\$11,691,859	\$14,017,245	37.5	35
Nonstore Retailers	454	\$10,951,111	\$30,397,158	-\$19,446,047	-47.0	8
Electronic Shopping & Mail-Order Houses	4541	\$5,423,387	\$5,514,185	-\$90,798	-0.8	3
Vending Machine Operators	4542	\$1,603,179	\$24,246,086	-\$22,642,907	-87.6	3
Direct Selling Establishments	4543	\$3,924,545	\$636,887	\$3,287,658	72.1	2
Food Services & Drinking Places	722	\$98,197,216	\$158,517,606	-\$60,320,390	-23.5	180
Special Food Services	7223	\$2,683,750	\$11,055,807	-\$8,372,057	-60.9	6
Drinking Places - Alcoholic Beverages	7224	\$2,119,739	\$5,277,249	-\$3,157,510	-42.7	8
Restaurants/Other Eating Places	7225	\$93,393,727	\$142,184,549	-\$48,790,822	-20.7	166
Peter Neter Council (asteril calles) estimates calles to a		+,000,, <u>-</u> ,	+ = · = / = 0 · / 0 / 0			

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.

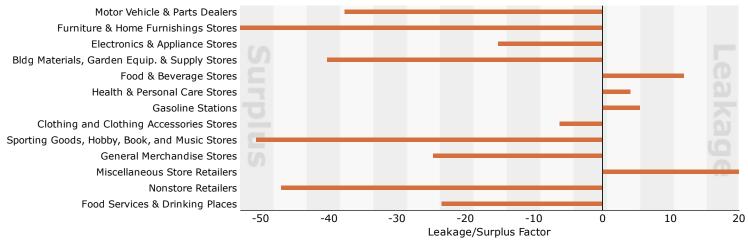
http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

Retail MarketPlace Profile

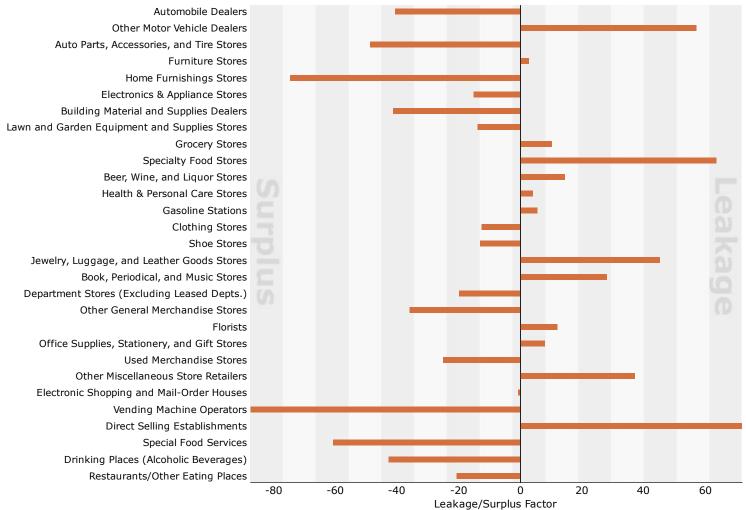
3245 Mt Moriah Ave, Owensboro, Kentucky, 42303 Drive Time: 15 minute radius

Prepared by Bo Barron, CCIM Latitude: 37.75452 Longitude: -87.05943

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



3245 Mount Moriah Ave | Owensboro, KY 42303

For Lease



BO BARRON, CCIM

Managing Director

bo@wgbarron.com Direct: **270.926.1101 x170** | Cell: **270.313.2444**

KY #207674

PROFESSIONAL BACKGROUND

In a world where the commercial real estate landscape is complex and ever-changing, Bo Barron, CEO of Barron Commercial Group, serves as a trusted guide. Bo understands the challenges and opportunities that clients face when navigating commercial real estate decisions. As a third-generation leader in the industry and a former Marine, Bo is on a mission to empower investors, owners, and users of commercial real estate.

The journey with Bo and his team at BCG begins with the understanding that success in the commercial real estate sector requires more than just transactions. It requires a strategic partner who can help clients overcome obstacles, seize opportunities, and achieve their financial goals. With a track record of increasing revenue by 397% since taking over the company, Bo has a proven strategy to help clients thrive.

In addition to his work at BCG, Bo and his brother Timmy co-host the podcast Commercially Speaking, turning complex real estate concepts into accessible and engaging discussions. Listeners are equipped with valuable insights, helping them make informed decisions about their investments.

Bo also contributes to the broader commercial real estate community as a Senior Instructor at the CCIM Institute. He educates aspiring professionals and serves on the CCIM Foundation Board, supporting veterans and minorities in their career development. By providing these resources, Bo helps others avoid the pitfalls he's learned to navigate.

Bo's vision for the future is ambitious but grounded in a proven strategy. This growth will be driven by attracting top talent, fostering a collaborative culture, and leveraging advanced technology. This strategy ensures that clients not only survive in the commercial real estate market but thrive.

Bo Barron is more than a leader in commercial real estate; he's a guide who empowers clients to reach their financial goals. His commitment to excellence, education, and client success positions him as an invaluable partner in your commercial real estate journey. With Bo and the Barron Commercial Group, you're not just investing in property; you're investing in a brighter, more prosperous future.

EDUCATION

B.A. Organizational Communication - Murray State University A.A Arabic Language - Defense Language Institute at the Presidio of Monterrey, California

BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236

3245 Mount Moriah Ave | Owensboro, KY 42303

For Lease

\$20.00 SF/yr (NNN)



TODD HUMPHREYS

Advisor todd@wgbarron.com Direct: **270.926.1101 x120** | Cell: **270.929.1236**

KY #222972

PROFESSIONAL BACKGROUND

Todd began his career in 1986 as a retail sales manager for Kinney Shoe Corporation. He moved over to finance after 5 years in retail sales management to work for ITT Financial as a Branch Manager.

Moving from a finance company to a bank after 2 years, Todd performed many positions at three different banks over a 20 year period. He was a branch manager, mortgage loan officer, Business Banking Officer overseeing 10 branches to finally a Vice President of Commercial Lending his last 5 years of his banking career.

Then, in 2009, Todd entered real estate development and property management with Gateway Commercial Properties. Gateway developed 7 acres adjacent to Walmart on highway 54 in Owensboro, KY building two retail strip centers that Todd fully leased. He still manages the properties today as president of Gateway Property Management and Leasing. Gateway Commercial also sold land to Goodwill Industries as well as sold land and built offices for Kentucky Farm Bureau and Davita Dialysis.

In 2020, Todd joined forces with Owensboro's only dedicated Commercial Real Estate brokerage firm, Barron Commercial Group. Barron has deep roots in Owensboro with over a 50 year history in commercial real estate sales and leasing, development, and property management as well as tenant representation. Barron has developed a network of commercial real estate relationships extending to every major market in the United States. Whether the need is local or national, we have the experience and expertise, the tools, and the people to get the job done.

EDUCATION

Studied Business at Western Kentucky University.

MEMBERSHIPS

Kids Football League, Co-founder & Past President, Coach (2013-2018) ODCYFL Football Coach (1992-2002, 2009-2012) Daviess County Middle School Football Coach (2016) EDC Little League Baseball Coach (2012-2016) Southern Little League Baseball Coach (1994-1999) Highland Playground Softball Coach (2000-2003) Meadowlands Playground Baseball Coach (2008-2011) Junior Achievement, Instructor (1997-2014) Boulware Center, Fundraising Committee (2006-2007) Habitat for Humanity Owensboro, Fundraising Chairman (1998-2001) Community Coordinator for Daviess County High School Football (2018-present)

BO BARRON, CCIM Managing Director bo@wgbarron.com (P) 270.926.1101 x170 (C) 270.313.2444

TODD HUMPHREYS Advisor todd@wgbarron.com (P) 270.926.1101 x120 (C) 270.929.1236