



Household Budget Expenditures

Anchorage Plaza
12907 Factory Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28861
Longitude: -85.51168

Demographic Summary			2018	2023
Population			4,694	5,038
Households			1,984	2,138
Average Household Size			2.36	2.35
Families			1,282	1,366
Median Age			34.3	35.4
Median Household Income			\$102,049	\$106,993
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	147	\$105,169.12	\$208,655,530	100.0%
Food	149	\$12,701.59	\$25,199,958	12.1%
Food at Home	145	\$7,267.20	\$14,418,122	6.9%
Food Away from Home	155	\$5,434.39	\$10,781,836	5.2%
Alcoholic Beverages	151	\$846.74	\$1,679,939	0.8%
Housing	146	\$31,658.50	\$62,810,455	30.1%
Shelter	148	\$24,780.58	\$49,164,662	23.6%
Utilities, Fuel and Public Services	139	\$6,877.92	\$13,645,794	6.5%
Household Operations	152	\$3,020.53	\$5,992,735	2.9%
Housekeeping Supplies	143	\$1,026.66	\$2,036,900	1.0%
Household Furnishings and Equipment	152	\$3,174.40	\$6,298,001	3.0%
Apparel and Services	156	\$3,383.19	\$6,712,245	3.2%
Transportation	146	\$11,754.96	\$23,321,850	11.2%
Travel	154	\$3,310.63	\$6,568,297	3.1%
Health Care	139	\$7,936.98	\$15,746,969	7.5%
Entertainment and Recreation	147	\$4,734.36	\$9,392,970	4.5%
Personal Care Products & Services	154	\$1,275.05	\$2,529,705	1.2%
Education	148	\$2,143.06	\$4,251,832	2.0%
Smoking Products	123	\$512.70	\$1,017,190	0.5%
Lotteries & Pari-mutuel Losses	127	\$72.73	\$144,288	0.1%
Legal Fees	147	\$306.90	\$608,890	0.3%
Funeral Expenses	117	\$96.13	\$190,731	0.1%
Safe Deposit Box Rentals	122	\$6.34	\$12,586	0.0%
Checking Account/Banking Service Charges	137	\$50.91	\$101,005	0.0%
Cemetery Lots/Vaults/Maintenance Fees	101	\$7.59	\$15,065	0.0%
Accounting Fees	147	\$144.41	\$286,506	0.1%
Miscellaneous Personal Services/Advertising/Fine	134	\$68.54	\$135,978	0.1%
Occupational Expenses	151	\$88.92	\$176,419	0.1%
Expenses for Other Properties	187	\$222.40	\$441,241	0.2%
Credit Card Membership Fees	148	\$11.68	\$23,172	0.0%
Shopping Club Membership Fees	157	\$37.42	\$74,243	0.0%
Support Payments/Cash Contributions/Gifts in Kind	141	\$3,513.16	\$6,970,116	3.3%
Life/Other Insurance	142	\$591.57	\$1,173,678	0.6%
Pensions and Social Security	156	\$12,471.05	\$24,742,568	11.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 17, 2018



Household Budget Expenditures

Anchorage Plaza
12907 Factory Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28861
Longitude: -85.51168

Demographic Summary			2018	2023		
Population			45,494	47,929		
Households			17,388	18,360		
Average Household Size			2.60	2.59		
Families			12,354	12,969		
Median Age			38.9	39.6		
Median Household Income			\$88,522	\$96,254		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			145	\$103,562.04	\$1,800,736,702	100.0%
Food			143	\$12,181.29	\$211,808,272	11.8%
Food at Home			140	\$7,031.03	\$122,255,593	6.8%
Food Away from Home			147	\$5,150.26	\$89,552,679	5.0%
Alcoholic Beverages			148	\$831.16	\$14,452,296	0.8%
Housing			143	\$31,101.59	\$540,794,459	30.0%
Shelter			144	\$24,245.93	\$421,588,183	23.4%
Utilities, Fuel and Public Services			138	\$6,855.66	\$119,206,277	6.6%
Household Operations			149	\$2,974.67	\$51,723,500	2.9%
Housekeeping Supplies			141	\$1,011.38	\$17,585,902	1.0%
Household Furnishings and Equipment			149	\$3,105.40	\$53,996,633	3.0%
Apparel and Services			147	\$3,203.56	\$55,703,559	3.1%
Transportation			141	\$11,395.02	\$198,136,661	11.0%
Travel			154	\$3,327.14	\$57,852,369	3.2%
Health Care			142	\$8,134.49	\$141,442,492	7.9%
Entertainment and Recreation			145	\$4,684.35	\$81,451,539	4.5%
Personal Care Products & Services			149	\$1,232.09	\$21,423,652	1.2%
Education			152	\$2,200.09	\$38,255,100	2.1%
Smoking Products			121	\$501.40	\$8,718,258	0.5%
Lotteries & Pari-mutuel Losses			136	\$78.02	\$1,356,678	0.1%
Legal Fees			141	\$295.19	\$5,132,850	0.3%
Funeral Expenses			127	\$104.00	\$1,808,342	0.1%
Safe Deposit Box Rentals			138	\$7.17	\$124,680	0.0%
Checking Account/Banking Service Charges			129	\$47.83	\$831,621	0.0%
Cemetery Lots/Vaults/Maintenance Fees			122	\$9.19	\$159,847	0.0%
Accounting Fees			154	\$151.33	\$2,631,274	0.1%
Miscellaneous Personal Services/Advertising/Fine			129	\$66.32	\$1,153,158	0.1%
Occupational Expenses			152	\$89.25	\$1,551,953	0.1%
Expenses for Other Properties			164	\$194.99	\$3,390,450	0.2%
Credit Card Membership Fees			151	\$11.88	\$206,653	0.0%
Shopping Club Membership Fees			152	\$36.34	\$631,822	0.0%
Support Payments/Cash Contributions/Gifts in Kind			148	\$3,670.86	\$63,828,940	3.5%
Life/Other Insurance			152	\$631.73	\$10,984,530	0.6%
Pensions and Social Security			154	\$12,284.29	\$213,599,213	11.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

September 17, 2018



Household Budget Expenditures

Anchorage Plaza
12907 Factory Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28861
Longitude: -85.51168

Demographic Summary			2018	2023
Population			120,918	127,894
Households			47,703	50,390
Average Household Size			2.50	2.51
Families			32,665	34,387
Median Age			41.0	41.8
Median Household Income			\$87,458	\$95,475
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	140	\$99,587.96	\$4,750,644,224	100.0%
Food	137	\$11,671.40	\$556,760,930	11.7%
Food at Home	135	\$6,765.40	\$322,729,885	6.8%
Food Away from Home	140	\$4,906.00	\$234,031,046	4.9%
Alcoholic Beverages	143	\$803.49	\$38,329,095	0.8%
Housing	138	\$29,987.28	\$1,430,483,422	30.1%
Shelter	139	\$23,350.74	\$1,113,900,161	23.4%
Utilities, Fuel and Public Services	134	\$6,636.55	\$316,583,261	6.7%
Household Operations	143	\$2,847.01	\$135,811,097	2.9%
Housekeeping Supplies	136	\$976.82	\$46,597,213	1.0%
Household Furnishings and Equipment	142	\$2,972.23	\$141,784,467	3.0%
Apparel and Services	140	\$3,042.59	\$145,140,698	3.1%
Transportation	135	\$10,920.94	\$520,961,715	11.0%
Travel	148	\$3,193.19	\$152,324,622	3.2%
Health Care	138	\$7,925.77	\$378,083,123	8.0%
Entertainment and Recreation	140	\$4,507.90	\$215,040,556	4.5%
Personal Care Products & Services	143	\$1,180.00	\$56,289,627	1.2%
Education	147	\$2,128.06	\$101,514,883	2.1%
Smoking Products	119	\$494.07	\$23,568,662	0.5%
Lotteries & Pari-mutuel Losses	138	\$78.80	\$3,759,080	0.1%
Legal Fees	136	\$283.56	\$13,526,874	0.3%
Funeral Expenses	129	\$105.40	\$5,027,864	0.1%
Safe Deposit Box Rentals	139	\$7.21	\$343,900	0.0%
Checking Account/Banking Service Charges	125	\$46.51	\$2,218,598	0.0%
Cemetery Lots/Vaults/Maintenance Fees	125	\$9.39	\$447,965	0.0%
Accounting Fees	149	\$146.06	\$6,967,554	0.1%
Miscellaneous Personal Services/Advertising/Fine	124	\$63.83	\$3,044,700	0.1%
Occupational Expenses	147	\$86.55	\$4,128,559	0.1%
Expenses for Other Properties	147	\$175.17	\$8,356,350	0.2%
Credit Card Membership Fees	146	\$11.46	\$546,895	0.0%
Shopping Club Membership Fees	146	\$34.72	\$1,656,454	0.0%
Support Payments/Cash Contributions/Gifts in Kind	143	\$3,566.76	\$170,145,112	3.6%
Life/Other Insurance	148	\$615.14	\$29,344,135	0.6%
Pensions and Social Security	146	\$11,706.60	\$558,440,071	11.8%

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