

Household Budget Expenditures

Anchorage Plaza 12907 Factory Ln, Louisville, Kentucky, 40245 Ring: 1 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28861 Longitude: -85.51168

Demographic Summary			2018	20
Population			4,694	5,0
Households			1,984	2,1
Average Household Size			2.36	2
Families			1,282	1,3
Median Age			34.3	3
Median Household Income			\$102,049	\$106,9
	Spending Potential	Average Amount		
	Index	Spent	Total	Perc
Total Expenditures	147	\$105,169.12	\$208,655,530	100.
Food	149	\$12,701.59	\$25,199,958	12.
Food at Home	145	\$7,267.20	\$14,418,122	6.
Food Away from Home	155	\$5,434.39	\$10,781,836	5.
Alcoholic Beverages	151	\$846.74	\$1,679,939	0.
Housing	146	\$31,658.50	\$62,810,455	30.
Shelter	148	\$24,780.58	\$49,164,662	23.
Utilities, Fuel and Public Services	139	\$6,877.92	\$13,645,794	6.
Household Operations	152	\$3,020.53	\$5,992,735	2.
Housekeeping Supplies	143	\$1,026.66	\$2,036,900	1.
Household Furnishings and Equipment	152	\$3,174.40	\$6,298,001	3.
Apparel and Services	156	\$3,383.19	\$6,712,245	3.
Transportation	146	\$11,754.96	\$23,321,850	11.
Travel	154	\$3,310.63	\$6,568,297	3.
Health Care	139	\$7,936.98	\$15,746,969	7.
Entertainment and Recreation	147	\$4,734.36	\$9,392,970	4.
Personal Care Products & Services	154	\$1,275.05	\$2,529,705	1.
Education	148	\$2,143.06	\$4,251,832	2
Smoking Products	123	\$512.70	\$1,017,190	0.
Lotteries & Pari-mutuel Losses	127	\$72.73	\$144,288	0.
Legal Fees	147	\$306.90	\$608,890	0.
Funeral Expenses	117	\$96.13	\$190,731	0.
Safe Deposit Box Rentals	122	\$6.34	\$12,586	0.
Checking Account/Banking Service Charges	137	\$50.91	\$101,005	0.
Cemetery Lots/Vaults/Maintenance Fees	101	\$7.59	\$15,065	0.
Accounting Fees	147	\$144.41	\$286,506	0.
Miscellaneous Personal Services/Advertising/Fine	134	\$68.54	\$135,978	0.
Occupational Expenses	151	\$88.92	\$176,419	0.
Expenses for Other Properties	187	\$222.40	\$441,241	0.
Credit Card Membership Fees	148	\$11.68	\$23,172	0.
Shopping Club Membership Fees	157	\$37.42	\$74,243	0.
Support Payments/Cash Contributions/Gifts in Kind	141	\$3,513.16	\$6,970,116	3.
Life/Other Insurance	142	\$591.57	\$1,173,678	0.
THE/OTHER INSURANCE				

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

©2018 Esri Page 1 of 3



Household Budget Expenditures

Anchorage Plaza 12907 Factory Ln, Louisville, Kentucky, 40245 Ring: 3 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28861 Longitude: -85.51168

September 17, 2018

Demographic Summary			2018	2023
Population			45,494	47,929
Households			17,388	18,360
Average Household Size			2.60	2.59
Families			12,354	12,969
Median Age			38.9	39.6
Median Household Income			\$88,522	\$96,254
	Spending Potential	Average Amount		
	Index	Spent	Total	Percent
Total Expenditures	145	\$103,562.04	\$1,800,736,702	100.0%
Food	143	\$12,181.29	\$211,808,272	11.8%
Food at Home	140	\$7,031.03	\$122,255,593	6.8%
Food Away from Home	147	\$5,150.26	\$89,552,679	5.0%
Alcoholic Beverages	148	\$831.16	\$14,452,296	0.8%
Alcoholic Beverages	110	φ031.10	Ψ11,132,230	0.070
Housing	143	\$31,101.59	\$540,794,459	30.0%
Shelter	144	\$24,245.93	\$421,588,183	23.4%
Utilities, Fuel and Public Services	138	\$6,855.66	\$119,206,277	6.6%
,	149			
Household Operations		\$2,974.67	\$51,723,500	2.9%
Housekeeping Supplies	141	\$1,011.38	\$17,585,902	1.0%
Household Furnishings and Equipment	149	\$3,105.40	\$53,996,633	3.0%
Apparel and Services	147	\$3,203.56	\$55,703,559	3.1%
Transportation	141	\$11,395.02	\$198,136,661	11.0%
Travel	154	\$3,327.14	\$57,852,369	3.2%
Health Care	142	\$8,134.49	\$141,442,492	7.9%
Entertainment and Recreation	145	\$4,684.35	\$81,451,539	4.5%
Personal Care Products & Services	149	\$1,232.09	\$21,423,652	1.2%
Education	152	\$2,200.09	\$38,255,100	2.1%
Smoking Products	121	\$501.40	\$8,718,258	0.5%
Lotteries & Pari-mutuel Losses	136	\$78.02	\$1,356,678	0.1%
Legal Fees	141	\$295.19	\$5,132,850	0.1%
Funeral Expenses	127	\$104.00	\$1,808,342	0.1%
·	138	•		
Safe Deposit Box Rentals		\$7.17	\$124,680	0.0%
Checking Account/Banking Service Charges	129	\$47.83	\$831,621	0.0%
Cemetery Lots/Vaults/Maintenance Fees	122	\$9.19	\$159,847	0.0%
Accounting Fees	154	\$151.33	\$2,631,274	0.1%
Miscellaneous Personal Services/Advertising/Fine	129	\$66.32	\$1,153,158	0.1%
Occupational Expenses	152	\$89.25	\$1,551,953	0.1%
Expenses for Other Properties	164	\$194.99	\$3,390,450	0.2%
Credit Card Membership Fees	151	\$11.88	\$206,653	0.0%
Shopping Club Membership Fees	152	\$36.34	\$631,822	0.0%
Support Payments/Cash Contributions/Gifts in Kind	148	\$3,670.86	\$63,828,940	3.5%
	152	\$631.73	\$10,984,530	0.6%
Life/Other Insurance	17/	ביי.וני.סומ:	\$10.984.530	(1.0%)

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Anchorage Plaza 12907 Factory Ln, Louisville, Kentucky, 40245 Ring: 5 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28861 Longitude: -85.51168

Household	Households 17,003	127,894 50,390 2.51 34,387 41.8 \$95,475 Percent 100.0% 11.7% 6.8% 4.9% 0.8% 30.1%
Average Household Size 2.50 2.5 5.3 5.4 5.	Average Household Size 2.506 Families 32,665 Median Age 41.0 Wedian Household Income Spending Poteinal Income Average Apomic Total Expenditures 140 \$99,587.96 \$4,750,644,224 Food 137 \$11,671.40 \$556,760,930 Food at Home 135 \$6,765.40 \$232,729,885 Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.44 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$2,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$113,900,161 Household Operations 134 \$2,987.28 \$14,500,901 Housekeeping Supplies 134 \$2,847.01 \$113,900,161 Household Furnishings and Equipment 14 \$2,972.23 \$141,784,467 Apparel and Services 14 \$3,042.59 \$145,140,698 Travel 14 \$1,050.94	2.51 34,387 41.8 \$95,475 Percent 100.0% 11.7% 6.8% 4.9% 0.8%
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Total Expenditures 140 \$99,587,96 \$4,750,644,224 100.0 Food of Home 137 \$11,671,40 \$556,760,930 11.7 Food Away from Home 140 \$4,906.00 \$234,031,046 4.9 Alcoholic Beverages 143 \$803.49 \$338,329,095 0.8 Housing 138 \$29,987.28 \$1,430,483,422 30.1 Shelter 139 \$23,350.74 \$1,113,900,161 23.4 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 6.7 Household Operations 143 \$2,847.01 \$135,811.097 2.9 Household Furnishings and Equipment 142 \$2,972.23 \$141,784,467 3.0 Apparel and Services 140 \$3,042.59 \$145,140,698 3.1 Transportation 135 \$10,920.94 \$520,961,715 11.0 Transportation 138 \$7,927.7 \$378,083,123 8.0 Transportation 148 \$3,193.19 \$1515,2324,622 3.2 Healt	Total Expenditures 140 \$99,587.96 \$4,750,644,224 Food 137 \$11,671.40 \$556,760,930 Food at Home 135 \$6,765.40 \$322,729,885 Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 143 \$803.49 \$38,329,095 Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Household Furnishings and Equipment 143 \$2,972.23 \$141,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,324,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$44,507.90 \$215,040,556 Personal Care Products	100.0% 11.7% 6.8% 4.9% 0.8%
Food at Home	Food at Home 137 \$11,671.40 \$556,760,930 Food at Home 135 \$6,765.40 \$322,729,885 Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 143 \$803.49 \$38,329,095 Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Housekeeping Supplies 136 \$976.82 \$46,597,213 Household Furnishings and Equipment 142 \$2,972.23 \$141,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,324,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$44,507.90 \$215,040,556 Personal Care Products	11.7% 6.8% 4.9% 0.8%
Food at Home	Food at Home 137 \$11,671.40 \$556,760,930 Food Almay from Home 135 \$6,765.40 \$322,729,885 Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 143 \$803.49 \$38,329,095 Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Household Furnishings and Equipment 142 \$2,972.23 \$141,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,324,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$4,507.90 \$215,040,556 Personal Care Products & Services 143 \$1,180.00 \$56,289,627 Educatio	11.7% 6.8% 4.9% 0.8%
Food at Home	Food at Home 135 \$6,765.40 \$322,729,885 Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 143 \$803.49 \$38,329,095 Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Household Furnishings and Equipment 142 \$2,972.23 \$414,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,324,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$4,507.90 \$215,040,556 Personal Care Products & Services 143 \$1,180.00 \$56,289,627 Education 119 \$494.07 \$23,568,662 Lotteries & Pari-mutuel	4.9% 0.8%
Food Away from Home	Food Away from Home 140 \$4,906.00 \$234,031,046 Alcoholic Beverages 143 \$803.49 \$38,329,095 Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Housekeeping Supplies 136 \$976.82 \$46,597,213 Household Furnishings and Equipment 142 \$2,972.23 \$141,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,324,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$4,507.90 \$215,040,556 Personal Care Products & Services 133 \$1,180.00 \$56,289,627 Education 147 \$2,128.06 \$101,514,883 Smoking Produc	4.9% 0.8%
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Housing	Housing 138 \$29,987.28 \$1,430,483,422 Shelter 139 \$23,350.74 \$1,113,900,161 Utilities, Fuel and Public Services 134 \$6,636.55 \$316,583,261 Household Operations 143 \$2,847.01 \$135,811,097 Housekeeping Supplies 136 \$976.82 \$46,597,213 Household Furnishings and Equipment 142 \$2,972.23 \$141,784,467 Apparel and Services 140 \$3,042.59 \$145,140,698 Transportation 135 \$10,920.94 \$520,961,715 Travel 148 \$3,193.19 \$152,234,622 Health Care 138 \$7,925.77 \$378,083,123 Entertainment and Recreation 140 \$4,507.90 \$215,040,556 Personal Care Products & Services 143 \$1,180.00 \$56,289,627 Education 147 \$2,128.06 \$101,514,883 Smoking Products 119 \$494.07 \$23,568,662 Lotteries & Pari-mutuel Losses 138 \$78.80 \$3,759,080 Legal Fees 136 \$283.56 \$13,526,874 Funeral E	
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Life/Other Insurance 148 \$615.14 \$29,344,135 0.6	Support Payments/Cash Contributions/Gifts in Kind 143 \$3.566.76 \$170.145.112	
		0.0% 0.0%
	Pensions and Social Security 146 \$11,706.60 \$558,440,071	0.0%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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