



Executive Summary

Anchorage Plaza
12907 Factory Ln, Louisville, Kentucky, 40245
Rings: 1, 3, 5 mile radii

Prepared by Charlotte Hollkamp
Latitude: 38.28861
Longitude: -85.51168

	1 mile	3 miles	5 miles
Population			
2000 Population	1,421	31,310	84,348
2010 Population	4,066	42,312	109,242
2018 Population	4,694	45,494	120,918
2023 Population	5,038	47,929	127,894
2000-2010 Annual Rate	11.09%	3.06%	2.62%
2010-2018 Annual Rate	1.76%	0.88%	1.24%
2018-2023 Annual Rate	1.42%	1.05%	1.13%
2018 Male Population	48.8%	48.4%	47.9%
2018 Female Population	51.2%	51.6%	52.1%
2018 Median Age	34.3	38.9	41.0

In the identified area, the current year population is 120,918. In 2010, the Census count in the area was 109,242. The rate of change since 2010 was 1.24% annually. The five-year projection for the population in the area is 127,894 representing a change of 1.13% annually from 2018 to 2023. Currently, the population is 47.9% male and 52.1% female.

Median Age

The median age in this area is 34.3, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	80.6%	76.7%	80.7%
2018 Black Alone	8.9%	12.3%	9.1%
2018 American Indian/Alaska Native Alone	0.3%	0.2%	0.2%
2018 Asian Alone	6.8%	6.5%	6.0%
2018 Pacific Islander Alone	0.1%	0.1%	0.1%
2018 Other Race	0.8%	1.5%	1.7%
2018 Two or More Races	2.5%	2.7%	2.3%
2018 Hispanic Origin (Any Race)	4.6%	4.5%	4.5%

Persons of Hispanic origin represent 4.5% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 39.4 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	517	11,565	32,533
2010 Households	1,692	16,143	43,252
2018 Total Households	1,984	17,388	47,703
2023 Total Households	2,138	18,360	50,390
2000-2010 Annual Rate	12.59%	3.39%	2.89%
2010-2018 Annual Rate	1.95%	0.90%	1.19%
2018-2023 Annual Rate	1.51%	1.09%	1.10%
2018 Average Household Size	2.36	2.60	2.50

The household count in this area has changed from 43,252 in 2010 to 47,703 in the current year, a change of 1.19% annually. The five-year projection of households is 50,390, a change of 1.10% annually from the current year total. Average household size is currently 2.50, compared to 2.50 in the year 2010. The number of families in the current year is 32,665 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

September 17, 2018



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Median Household Income			
2018 Median Household Income	\$102,049	\$88,522	\$87,458
2023 Median Household Income	\$106,993	\$96,254	\$95,475
2018-2023 Annual Rate	0.95%	1.69%	1.77%
Average Household Income			
2018 Average Household Income	\$125,000	\$123,756	\$118,861
2023 Average Household Income	\$133,162	\$131,165	\$127,138
2018-2023 Annual Rate	1.27%	1.17%	1.36%
Per Capita Income			
2018 Per Capita Income	\$50,498	\$47,387	\$47,255
2023 Per Capita Income	\$54,082	\$50,321	\$50,452
2018-2023 Annual Rate	1.38%	1.21%	1.32%

Current median household income is \$87,458 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$95,475 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$118,861 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$127,138 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$47,255 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$50,452 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	566	12,147	34,319
2000 Owner Occupied Housing Units	476	9,417	25,575
2000 Renter Occupied Housing Units	41	2,148	6,959
2000 Vacant Housing Units	49	582	1,785
2010 Total Housing Units	1,801	17,173	45,892
2010 Owner Occupied Housing Units	996	12,350	32,862
2010 Renter Occupied Housing Units	696	3,793	10,390
2010 Vacant Housing Units	109	1,030	2,640
2018 Total Housing Units	2,033	18,097	49,731
2018 Owner Occupied Housing Units	1,039	12,707	34,271
2018 Renter Occupied Housing Units	945	4,681	13,432
2018 Vacant Housing Units	49	709	2,028
2023 Total Housing Units	2,190	19,075	52,433
2023 Owner Occupied Housing Units	1,111	13,470	36,419
2023 Renter Occupied Housing Units	1,027	4,889	13,971
2023 Vacant Housing Units	52	715	2,043

Currently, 68.9% of the 49,731 housing units in the area are owner occupied; 27.0%, renter occupied; and 4.1% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 45,892 housing units in the area - 71.6% owner occupied, 22.6% renter occupied, and 5.8% vacant. The annual rate of change in housing units since 2010 is 3.64%. Median home value in the area is \$266,211, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 1.69% annually to \$289,465.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

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