

Anchorage Plaza 12903 Factory Ln, Louisville, Kentucky, 40245 Ring: 1 mile radius Prepared by Charlotte Hollkamp Latitude: 38.28833

Longitude: -85.51225

Demographic Summary		2019	2024
Population		4,267	4,503
Population 18+		3,111	3,284
Households		1,857	1,984
Median Household Income		\$109,381	\$121,727
	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	2,577	82.8%	110
Went to family restaurant/steak house 4+ times/mo	1,015	32.6%	123
Spent at family restaurant/30 days: <\$1-30	240	7.7%	96
Spent at family restaurant/30 days: \$31-50	297	9.5%	99
Spent at family restaurant/30 days: \$51-100	523	16.8%	113
Spent at family restaurant/30 days: \$101-200	388	12.5%	133
Family restaurant/steak house last 6 months: breakfast	455	14.6%	110
Family restaurant/steak house last 6 months: lunch	707	22.7%	117
Family restaurant/steak house last 6 months: dinner	1,671	53.7%	116
Family restaurant/steak house last 6 months: snack	68	2.2%	111
Family restaurant/steak house last 6 months: weekday	1,021	32.8%	107
Family restaurant/steak house last 6 months: weekend	1,522	48.9%	118
Fam rest/steak hse/6 months: Applebee`s	624	20.1%	92
Fam rest/steak hse/6 months: Bob Evans Farms	78	2.5%	81
Fam rest/steak hse/6 months: Buffalo Wild Wings	449	14.4%	138
Fam rest/steak hse/6 months: California Pizza Kitchen	112	3.6%	131
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	135	4.3%	151
Fam rest/steak hse/6 months: The Cheesecake Factory	350	11.3%	154
Fam rest/steak hse/6 months: Chili`s Grill & Bar	497	16.0%	148
Fam rest/steak hse/6 months: CiCi`s	95	3.1%	107
Fam rest/steak hse/6 months: Cracker Barrel	354	11.4%	104
Fam rest/steak hse/6 months: Denny`s	305	9.8%	116
Fam rest/steak hse/6 months: Golden Corral	190	6.1%	88
Fam rest/steak hse/6 months: IHOP	402	12.9%	129
Fam rest/steak hse/6 months: Logan`s Roadhouse	79	2.5%	80
Fam rest/steak hse/6 months: LongHorn Steakhouse	197	6.3%	122
Fam rest/steak hse/6 months: Olive Garden	650	20.9%	125
Fam rest/steak hse/6 months: Outback Steakhouse	312	10.0%	122
Fam rest/steak hse/6 months: Red Lobster	343	11.0%	114
Fam rest/steak hse/6 months: Red Robin	271	8.7%	125
Fam rest/steak hse/6 months: Ruby Tuesday	151	4.9%	105
Fam rest/steak hse/6 months: Texas Roadhouse	400	12.9%	130
Fam rest/steak hse/6 months: T.G.I. Friday`s	197	6.3%	116
Fam rest/steak hse/6 months: Waffle House	167	5.4%	93
Went to fast food/drive-in restaurant in last 6 months	2,911	93.6%	103
Went to fast food/drive-in restaurant 9+ times/month	1,349	43.4%	110
Spent at fast food restaurant/30 days: <\$1-10	117	3.8%	83
Spent at fast food restaurant/30 days: \$11-\$20	297	9.5%	88
Spent at fast food restaurant/30 days: \$21-\$40	489	15.7%	97
Spent at fast food restaurant/30 days: \$41-\$50	271	8.7%	100
Spent at fast food restaurant/30 days: \$51-\$100	562	18.1%	109
Spent at fast food restaurant/30 days: \$101-\$200	374	12.0%	147
Spent at fast food restaurant/30 days: \$201+	150	4.8%	157

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



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Product/Consumer Behavior Adults Percent MPZ Fast food/drive-in last 6 months: enter 1.27 39.8% 107 Fast food/drive-in last 6 months: take out/walk-in 323 10.4% 100 Fast food/drive-in last 6 months: take-out/walk-in 783 25.2% 111 Fast food/drive-in last 6 months: take-out/walk-in 1.66 37.5% 1105 Fast food/drive-in last 6 months: brake-out/walk-in 1.716 55.2% 110 Fast food/drive-in last 6 months: mark 1.716 55.2% 111 Fast food/drive-in last 6 months: wakend 1.701 54.7% 116 Fast food/drive-in last 6 months: mark 1.701 54.7% 122 Fast food/drive-in last 6 months: Basin 3.08 1.33 9.36 1.22 Fast food/drive-in last 6 months: Chark 1.23 3.9.6% 1.22 Fast food/drive-in last 6 months: Chark 1.23 3.9.6% 1.22 Fast food/drive-in last 6 months: Chark 1.23 3.9.6% 1.22 Fast food/drive-in last 6 months: Chark 1.23 3.9.6% 1.22		Expected Number of		
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Fast food/drive-in last 6 months: Checkers 238 7.7% 128 Fast food/drive-in last 6 months: Checkers 66 2.1% 64 Fast food/drive-in last 6 months: Chick-fil-A 1,21 39.6% 150 Fast food/drive-in last 6 months: Chick E. Checke's 101 3.2% 111 Fast food/drive-in last 6 months: Church's Fr. Chicken 94 3.0% 85 Fast food/drive-in last 6 months: Church's Fr. Chicken 94 3.0% 85 Fast food/drive-in last 6 months: Church's Fr. Chicken 94 3.0% 85 Fast food/drive-in last 6 months: Dairy Queen 504 16.2% 100 Fast food/drive-in last 6 months: Del Taco 133 4.3% 110 Fast food/drive-in last 6 months: Dunkin' Donuts 418 13.4% 99 Went to Five Guys in last 6 months: Hardee's 131 4.2% 63 Fast food/drive-in last 6 months: Hardee's 131 4.2% 63 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: Lidk in the Box 133 <td< td=""><td>Fast food/drive-in last 6 months: Burger King</td><td>811</td><td>26.1%</td><td>88</td></td<>	Fast food/drive-in last 6 months: Burger King	811	26.1%	88
Fast food/drive-in last 6 months: Chick-fil-A 1,231 39,6% 165 Fast food/drive-in last 6 months: Chipotle Mex. Grill 580 18.6% 150 Fast food/drive-in last 6 months: Chipotle Mex. Grill 580 18.6% 150 Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Cold Stone Creamery 135 4.3% 148 Fast food/drive-in last 6 months: Dairy Queen 504 16.2% 100 Fast food/drive-in last 6 months: Donino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Donino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Donino's Pizza 468 15.0% 129 Went to Five Guys in last 6 months 200 3.0% 138 Fast food/drive-in last 6 months 131 4.2% 63 Fast food/drive-in last 6 months 300 9.6% 129 Went to Immy John's in last 6 months 131 4.2% 63 Fast food/drive-in last 6 months: Krispy Kreme 251 8.1% 135 Fast food/drive-in last 6 months: Krispy Kreme 218 8	Fast food/drive-in last 6 months: Captain D`s	58		50
Fast food/drive-in last 6 months: Chickt-fil-A 1,231 39.6% 165 Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Chuck T. Cheese's 94 3.0% 85 Fast food/drive-in last 6 months: Delr Taco 135 4.3% 148 Fast food/drive-in last 6 months: Delr Taco 133 4.3% 110 Fast food/drive-in last 6 months: Domino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Domino's Pizza 418 13.4% 99 Went to Five Guys in last 6 months: Domino's Pizza 403 13.0% 138 Fast food/drive-in last 6 months: Hardee's 131 4.2% 63 Fast food/drive-in last 6 months: Hardee's 278 8.9% 148 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: Little Caesars 412 14.2% 106 Fast food/drive-in last 6 months: KFC 550 1	Fast food/drive-in last 6 months: Carl`s Jr.		7.7%	128
Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Cold Stone Creamery 135 4.3% 148 Fast food/drive-in last 6 months: Cold Stone Creamery 135 4.3% 148 Fast food/drive-in last 6 months: Deli Taco 133 4.3% 110 Fast food/drive-in last 6 months: Demino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Domino's Pizza 418 13.4% 99 Went to Five Guys in last 6 months 213 4.3% 130 Fast food/drive-in last 6 months Hardow 300 9.6% 129 Went to Five Guys in last 6 months 278 8.9% 148 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: Long John Silver's <td>Fast food/drive-in last 6 months: Checkers</td> <td>66</td> <td>2.1%</td> <td>64</td>	Fast food/drive-in last 6 months: Checkers	66	2.1%	64
Fast food/drive-in last 6 months: Chuck E. Cheese's 101 3.2% 111 Fast food/drive-in last 6 months: Chuck F. Cheese's 94 3.0% 85 Fast food/drive-in last 6 months: Doly Queen 504 16.2% 100 Fast food/drive-in last 6 months: Del Taco 133 4.3% 111 Fast food/drive-in last 6 months: Domino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Domino's Pizza 468 15.0% 138 Fast food/drive-in last 6 months: Domino's Pizza 403 13.0% 138 Fast food/drive-in last 6 months: Dunkin' Donuts 403 13.0% 138 Fast food/drive-in last 6 months: Hardee's 301 4.2% 63 Fast food/drive-in last 6 months: Hardee's 300 9.6% 129 Went to Jimmy John's in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: Little Caesars 442 14.2% 106 Fast food/drive-in last 6 months: Little Caesars 442 14.2% 106 Fast food/drive-in last 6 months: Little Caesars 442 14.2% 106 Fast food/drive-in last 6 months: Papa Muphy's	Fast food/drive-in last 6 months: Chick-fil-A	1,231	39.6%	165
Fast food/drive-in last 6 months: Church's Fr. Chicken 94 3.0% 85 Fast food/drive-in last 6 months: Cold Stone Creamery 135 4.3% 148 Fast food/drive-in last 6 months: Del Taco 133 4.3% 110 Fast food/drive-in last 6 months: Del Taco 133 4.3% 110 Fast food/drive-in last 6 months: Dunkin' Donuts 468 15.0% 119 Fast food/drive-in last 6 months: Dunkin' Donuts 418 13.4% 99 Went to Five Guys in last 6 months: Dark in Donuts 403 13.0% 138 Fast food/drive-in last 6 months: Jack in the Box 300 9.6% 129 Went to Jimmy John's in last 6 months: Jack in the Box 300 9.6% 129 Went to Jimmy John's in last 6 months: KrC 550 17.7% 86 Fast food/drive-in last 6 months: KrC 550 17.7% 86 Fast food/drive-in last 6 months: KrC 550 17.7% 86 Fast food/drive-in last 6 months: KrC 550 17.7% 86 Fast food/drive-in last 6 months: KrC 193 106 135 Fast food/drive-in last 6 months: KrC 1614 51.9%	Fast food/drive-in last 6 months: Chipotle Mex. Grill	580	18.6%	150
Fast food/drive-in last 6 months: Cold Stone Creamery1354.3%148Fast food/drive-in last 6 months: Del Taco50416.2%100Fast food/drive-in last 6 months: Domino's Pizza46815.0%119Fast food/drive-in last 6 months: Dontino's Pizza46813.4%99Went to Five Guys in last 6 months: Duntin' Donuts41813.4%99Went to Five Guys in last 6 months: Hardee's1314.2%63Fast food/drive-in last 6 months: Hardee's1314.2%63Fast food/drive-in last 6 months: Hardee's3009.6%129Went to Jimmy John's in last 6 months2788.9%148Fast food/drive-in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Krisp Kreme2518.1%135Fast food/drive-in last 6 months: Krisp Kreme672.2%61Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Papera Bread57618.5%146Fast food/drive-in last 6 months: Papera John's38212.3%139Fast food/drive-in last 6 months: Papera John's38212.3%139Fast food/drive-in last 6 months: Papera Murphy's2136.8%144Fast food/drive-in last 6 months: Papera Murphy's38212.3%139 <trr<tr>Fast food/drive-in</trr<tr>	Fast food/drive-in last 6 months: Chuck E. Cheese`s	101	3.2%	111
Fast food/drive-in last 6 months: Del Taco 504 16.2% 100 Fast food/drive-in last 6 months: Del Taco 133 4.3% 110 Fast food/drive-in last 6 months: Domino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Dunkin' Donuts 418 13.4% 99 Went to Five Guys in last 6 months: Hardee 's 131 4.2% 63 Fast food/drive-in last 6 months: Hardee 's 131 4.2% 63 Fast food/drive-in last 6 months: Ide the Box 300 9.6% 129 Went to Jimmy John's in last 6 months KFC 550 17.7% 86 Fast food/drive-in last 6 months: Krisp Kreme 251 8.1% 135 Fast food/drive-in last 6 months: Little Caesars 442 14.2% 106 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: McDonald's 1,614 51.9% 98 Went to Panda Express in last 6 months: Papa John's 382 12.3% 139 Fast food/drive-in last 6 months: Papa John's 382 12.3%	Fast food/drive-in last 6 months: Church`s Fr. Chicken	94	3.0%	85
Fast food/drive-in last 6 months: Del Taco1334.3%110Fast food/drive-in last 6 months: Donutos46815.0%119Fast food/drive-in last 6 months: Dunkin` Donuts41813.4%99Went to Five Guys in last 6 months40313.0%138Fast food/drive-in last 6 months: Hardee's1314.2%63Fast food/drive-in last 6 months: Jack in the Box3009.6%129Went to Jimmy John's in last 6 months2788.9%148Fast food/drive-in last 6 months: KrSp Kreme55017.7%86Fast food/drive-in last 6 months: KrIC55017.7%86Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver's672.2%61Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa John's38212.3%130Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa John's38212.3%130Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Papa Murphy's2136.8%140Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: S	Fast food/drive-in last 6 months: Cold Stone Creamery	135	4.3%	148
Fast food/drive-in last 6 months: Domino's Pizza 468 15.0% 119 Fast food/drive-in last 6 months: Domits 418 13.4% 99 Went to Five Guys In last 6 months: 403 13.0% 138 Fast food/drive-in last 6 months: Hardee's 131 4.2% 63 Fast food/drive-in last 6 months: Jack in the Box 300 9.6% 129 Went to Jimmy John's in last 6 months: 78 8.9% 148 Fast food/drive-in last 6 months: Krispy Kreme 278 8.9% 148 Fast food/drive-in last 6 months: Krispy Kreme 251 8.1% 135 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: McDonald's 1,614 51.9% 146 Fast food/drive-in last 6 months: Papa Bread 576 18.5% 146 Fast food/drive-in last 6 months: Papa Murphy's 213 6.8% 144 Fast food/drive-in last 6 months: Papa Murphy's 213 6.8% 144 Fast food/drive-in last 6 months: Starbucks 814 26.2%	Fast food/drive-in last 6 months: Dairy Queen	504	16.2%	100
Fast food/drive-in last 6 months: Dunkin` Donuts41813.4%99Went to Five Guys in last 6 months: Hardee`s40313.0%138Fast food/drive-in last 6 months: Hardee`s1314.2%63Gast food/drive-in last 6 months: Linde in the Box3009.6%129Went to Jimmy John`s in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Kripy Kreme5518.1%135Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver`s672.2%61Fast food/drive-in last 6 months: McDonald`s43714.0%145Fast food/drive-in last 6 months: McDonald`s43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John`s3216.8%144Fast food/drive-in last 6 months: Papa Murphy`s3216.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Steak `n Shake83826.9%106Fast food/drive-in last 6 months: Steak `n Shake83826.9%106Fast food/drive-in last 6 months: Steak `n Shake83826.9%106	Fast food/drive-in last 6 months: Del Taco	133	4.3%	110
Went to Five Guys in last 6 months 403 13.0% 138 Fast food/drive-in last 6 months: lardee's 131 4.2% 63 Fast food/drive-in last 6 months: lack in the Box 300 9.6% 129 Went to Jimmy John's in last 6 months 278 8.9% 148 Fast food/drive-in last 6 months: KFC 550 17.7% 86 Fast food/drive-in last 6 months: Litle Caesars 442 14.2% 106 Fast food/drive-in last 6 months: Long John Silver's 67 2.2% 61 Fast food/drive-in last 6 months: McDonald's 1,614 51.9% 98 Went to Panda Express in last 6 months: Papa John's 382 12.3% 139 Fast food/drive-in last 6 months: Papa John's 382 12.3% 139 Fast food/drive-in last 6 months: Papa John's 382 12.3% 139 Fast food/drive-in last 6 months: Papa Murphy's 213 6.8% 144 Fast food/drive-in last 6 months: Papa Murphy's 213 6.8% 144 Fast food/drive-in last 6 months: Scinc Drive-In 466 15.0% 120	Fast food/drive-in last 6 months: Domino`s Pizza	468	15.0%	119
Fast food/drive-in last 6 months: Hardee's1314.2%63Fast food/drive-in last 6 months: Jack in the Box3009.6%129Went to Jimmy John's in last 6 months2788.9%148Fast food/drive-in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Krispy Kreme2518.1%135Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver's672.2%61Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Papa Murphy's110100109Fast food/drive-in last 6 months: Papa Murphy's120125125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks1886.0%109Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81826.9%106Fast food/drive-in last 6 months: Sta	Fast food/drive-in last 6 months: Dunkin` Donuts	418	13.4%	99
Fast food/drive-in last 6 months: Jack in the Box3009.6%129Went to Jimmy John's in last 6 months2788.9%148Fast food/drive-in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Krispy Kreme2518.1%135Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver's672.2%61Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Papera Bread57618.5%146Fast food/drive-in last 6 months: Pape John's38212.3%139Fast food/drive-in last 6 months: Pape Murphy's38212.3%139Fast food/drive-in last 6 months: Pape Murphy's2136.8%144Fast food/drive-in last 6 months: Pape Murphy's59419.1%110Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks83826.9%106Fast food/drive-in last 6 months: Starbucks83826.9%106Fast food/drive-in last 6 months: Starbucks83826.9%106Fast food/drive-in last 6 mont	Went to Five Guys in last 6 months	403	13.0%	138
Went to Jimmy John's in last 6 months2788.9%148Fast food/drive-in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Krispy Kreme2518.1%135Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver's672.2%61Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Stack 'n Shake81426.2%140Fast food/drive-in last 6 months: Stack 'n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Subway83826.9%111Fast food/drive-in last 6 months: Stack 'n Shake83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 mo	Fast food/drive-in last 6 months: Hardee`s	131	4.2%	63
Fast food/drive-in last 6 months: KFC55017.7%86Fast food/drive-in last 6 months: Krispy Kreme2518.1%135Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver`s672.2%61Fast food/drive-in last 6 months: McDonald`s1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John`s38212.3%139Fast food/drive-in last 6 months: Papa Murphy`s2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81426.2%100Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks81826.9%106Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Wh	Fast food/drive-in last 6 months: Jack in the Box	300	9.6%	129
Fast food/drive- in last 6 months: Krispy Kreme2518.1%135Fast food/drive- in last 6 months: Little Caesars44214.2%106Fast food/drive- in last 6 months: Long John Silver's672.2%61Fast food/drive- in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive- in last 6 months: Panera Bread57618.5%146Fast food/drive- in last 6 months: Panera Bread57618.5%139Fast food/drive- in last 6 months: Papa John's38212.3%139Fast food/drive- in last 6 months: Papa Murphy's2136.8%144Fast food/drive- in last 6 months: Papa Murphy's2136.8%144Fast food/drive- in last 6 months: Popeyes Chicken33910.9%120Fast food/drive- in last 6 months: Starbucks81426.2%140Fast food/drive- in last 6 months: Starbucks8186.0%109Fast food/drive- in last 6 months: Starbucks8186.0%109Fast food/drive- in last 6 months: Starbucks8186.0%109Fast food/drive- in last 6 months: Starbucks8186.0%101Fast food/drive- in last 6 months: Starbucks81826.9%106Fast food/drive- in last 6 months: Wendy's83826.9%106Fast food/drive- in last 6 months: Wendy's83826.9%106Fast food/drive- in last 6 months: Wendy's83826.9%106Fast food/d	Went to Jimmy John's in last 6 months	278	8.9%	148
Fast food/drive-in last 6 months: Little Caesars44214.2%106Fast food/drive-in last 6 months: Long John Silver`s672.2%61Fast food/drive-in last 6 months: McDonald`s1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John`s38212.3%139Fast food/drive-in last 6 months: Papa Murphy`s2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81826.9%106Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whatburger3039.7%186Fast food/drive-in last 6 months: Whatburger3039.7%186Fast food/drive-in last 6 months: Whatburger3039.7%83Fast food/drive-in last 6	Fast food/drive-in last 6 months: KFC	550	17.7%	86
Fast food/drive-in last 6 months: Long John Silver's672.2%61Fast food/drive-in last 6 months: McDonald's1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks81826.9%106Fast food/drive-in last 6 months: Wendy's83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Whataburger3039.7%838Fast food/drive-in last 6 months: Whataburger3039.7%838Fast food/drive-in last 6	Fast food/drive-in last 6 months: Krispy Kreme	251	8.1%	135
Fast food/drive-in last 6 months: McDonald`s1,61451.9%98Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John`s38212.3%139Fast food/drive-in last 6 months: Papa Murphy`s2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks86927.9%108Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Subway86927.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Wenthy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Little Caesars	442	14.2%	106
Went to Panda Express in last 6 months43714.0%145Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Subway86927.9%111Fast food/drive-in last 6 months: Subway83826.9%106Fast food/drive-in last 6 months: Wendy's83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Long John Silver`s	67	2.2%	61
Fast food/drive-in last 6 months: Panera Bread57618.5%146Fast food/drive-in last 6 months: Papa John`s38212.3%139Fast food/drive-in last 6 months: Papa Murphy`s2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks8186.0%109Fast food/drive-in last 6 months: Starbucks86927.9%108Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: McDonald`s	1,614	51.9%	98
Fast food/drive-in last 6 months: Papa John's38212.3%139Fast food/drive-in last 6 months: Papa Murphy's2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks86927.9%108Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy's83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: Whataburger3039.7%83Went to fine dining restaurant last month44614.3%136	Went to Panda Express in last 6 months	437	14.0%	145
Fast food/drive-in last 6 months: Papa Murphy`s2136.8%144Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks1886.0%109Fast food/drive-in last 6 months: Starbucks86927.9%108Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Subway83826.9%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Panera Bread	576	18.5%	146
Fast food/drive-in last 6 months: Pizza Hut59419.1%110Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Starbucks1886.0%109Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Papa John`s	382	12.3%	139
Fast food/drive-in last 6 months: Popeyes Chicken33910.9%120Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Papa Murphy`s	213	6.8%	144
Fast food/drive-in last 6 months: Sonic Drive-In46615.0%125Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Pizza Hut		19.1%	110
Fast food/drive-in last 6 months: Starbucks81426.2%140Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Popeyes Chicken	339	10.9%	120
Fast food/drive-in last 6 months: Steak `n Shake1886.0%109Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Sonic Drive-In	466	15.0%	125
Fast food/drive-in last 6 months: Subway86927.9%108Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Starbucks	814	26.2%	140
Fast food/drive-in last 6 months: Taco Bell99532.0%111Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Steak `n Shake	188	6.0%	109
Fast food/drive-in last 6 months: Wendy`s83826.9%106Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Subway			108
Fast food/drive-in last 6 months: Whataburger3039.7%186Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Taco Bell	995		111
Fast food/drive-in last 6 months: White Castle792.5%83Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Wendy`s	838	26.9%	106
Went to fine dining restaurant last month44614.3%136	Fast food/drive-in last 6 months: Whataburger	303	9.7%	186
•	Fast food/drive-in last 6 months: White Castle	79	2.5%	83
Went to fine dining restaurant 3+ times last month963.1%99	Went to fine dining restaurant last month	446	14.3%	136
	Went to fine dining restaurant 3+ times last month	96	3.1%	99

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Anchorage Plaza 12903 Factory Ln, Louisville, Kentucky, 40245 Ring: 3 mile radius Prepared by Charlotte Hollkamp Latitude: 38.28833 Longitude: -85.51225

Demographic Summary		2019	2024
Population		45,839	47,952
Population 18+		34,317	36,283
Households		17,617	18,493
Median Household Income		96,598	\$107,308
Des dust (Consumers Datasian	Expected Number of	Damaant	MDT
Product/Consumer Behavior	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	27,668	80.6%	108
Went to family restaurant/steak house 4+ times/mo	10,189	29.7%	112
Spent at family restaurant/30 days: <\$1-30	2,845	8.3%	103
Spent at family restaurant/30 days: \$31-50	3,360	9.8%	102
Spent at family restaurant/30 days: \$51-100	5,748	16.7%	113
Spent at family restaurant/30 days: \$101-200	4,032	11.7%	125
Family restaurant/steak house last 6 months: breakfast	4,986	14.5%	109
Family restaurant/steak house last 6 months: lunch	7,258	21.1%	109
Family restaurant/steak house last 6 months: dinner	17,905	52.2%	113
Family restaurant/steak house last 6 months: snack	670	2.0%	100
Family restaurant/steak house last 6 months: weekday	11,781	34.3%	112
Family restaurant/steak house last 6 months: weekend	15,961	46.5%	112
Fam rest/steak hse/6 months: Applebee`s	7,030	20.5%	94
Fam rest/steak hse/6 months: Bob Evans Farms	871	2.5%	82
Fam rest/steak hse/6 months: Buffalo Wild Wings	4,190	12.2%	117
Fam rest/steak hse/6 months: California Pizza Kitchen	1,325	3.9%	140
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	1,318	3.8%	13
Fam rest/steak hse/6 months: The Cheesecake Factory	3,541	10.3%	14
Fam rest/steak hse/6 months: Chili's Grill & Bar	4,575	13.3%	123
Fam rest/steak hse/6 months: CiCi`s	845	2.5%	8
Fam rest/steak hse/6 months: Cracker Barrel	3,847	11.2%	102
Fam rest/steak hse/6 months: Denny`s	2,890	8.4%	100
Fam rest/steak hse/6 months: Golden Corral	1,994	5.8%	83
Fam rest/steak hse/6 months: IHOP	3,987	11.6%	116
Fam rest/steak hse/6 months: Logan's Roadhouse	843	2.5%	77
Fam rest/steak hse/6 months: LongHorn Steakhouse	1,990	5.8%	112
Fam rest/steak hse/6 months: Olive Garden	6,535	19.0%	114
Fam rest/steak hse/6 months: Outback Steakhouse	3,298	9.6%	117
Fam rest/steak hse/6 months: Red Lobster	3,328	9.7%	100
Fam rest/steak hse/6 months: Red Robin	2,989	8.7%	12
Fam rest/steak hse/6 months: Ruby Tuesday	1,497	4.4%	9
Fam rest/steak hse/6 months: Texas Roadhouse	3,776	11.0%	11
Fam rest/steak hse/6 months: T.G.I. Friday`s	2,012	5.9%	108
Fam rest/steak hse/6 months: Waffle House	1,768	5.2%	89
Went to fast food/drive-in restaurant in last 6 months	31,665	92.3%	102
Went to fast food/drive-in restaurant 9+ times/month	13,886	40.5%	103
Spent at fast food restaurant/30 days: <\$1-10	1,572	4.6%	101
Spent at fast food restaurant/30 days: \$11-\$20	3,529	10.3%	95
Spent at fast food restaurant/30 days: \$21-\$40	5,484	16.0%	98
Spent at fast food restaurant/30 days: \$41-\$50	3,349	9.8%	112
Spent at fast food restaurant/30 days: \$51-\$100	6,034	17.6%	106
Spent at fast food restaurant/30 days: \$101-\$200	3,409	9.9%	121
Spent at fast food restaurant/30 days: \$201+	1,393	4.1%	132

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Anchorage Plaza 12903 Factory Ln, Louisville, Kentucky, 40245 Ring: 3 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28833 Longitude: -85.51225

Product/Consume Behavior Adults Percent MPT Past food/drive-in last 6 months: etale 13,355 38.9% 105 Past food/drive-in last 6 months: take out/walk-in 2,975 8.7% 100 Past food/drive-in last 6 months: take-out/walk-in 8,297 32,3% 107 Past food/drive-in last 6 months: breaffast 12,767 37,2% 105 Past food/drive-in last 6 months: breaffast 12,767 37,2% 106 Past food/drive-in last 6 months: meekany 22,000 64.1% 108 Past food/drive-in last 6 months: meekany 2,230 64.1% 108 Past food/drive-in last 6 months: meekany 2,357 108 117 Past food/drive-in last 6 months: Baskin Rabhins 1,335 13.9% 117 Past food/drive-in last 6 months: Baskin Rabhins 1,335 13.9% 117 Past food/drive-in last 6 months: Baskin Rabhins 1,335 13.9% 117 Past food/drive-in last 6 months: Chalk A 2,000 5.9% 98 Past food/drive-in last 6 months: Chalk A 2,000 5.9% 98		Expected Number of		
Fast food/drive-in last 6 months: ikae-out/vark-in 2,975 8,7% 100 Fast food/drive-in last 6 months: ikae-out/vark-in 8,297 24,2% 115 Fast food/drive-in last 6 months: ikae-out/vark-in 18,261 53,5% 100 Fast food/drive-in last 6 months: ikae-out/vark-in 18,361 53,5% 100 Fast food/drive-in last 6 months: ikae-out/vark-in 18,361 53,5% 100 Fast food/drive-in last 6 months: ikae-out/vark-in 22,000 64,1% 108 Fast food/drive-in last 6 months: ikae-out/vark-in 2,775 50,9% 108 Fast food/drive-in last 6 months: ikae-out/vark-in 3,785 121,1% 108 Fast food/drive-in last 6 months: ikae-out/vark-in 3,857 121,1% 197 Fast food/drive-in last 6 months: lock-fill 3,857 121,1% 197 Fast food/drive-in last 6 months: lock-fill 3,857 121,1% 197 Fast food/drive-in last 6 months: lock-fill 1,216 3,5% 193 Fast food/drive-in last 6 months: lock-fill 1,216 3,5% 193 Fast food/drive-in last 6 months: lock-fille	Product/Consumer Behavior	Adults	Percent	MPI
Fast food/drive-in last 6 months: itske-out/drive-thru 17,257 50.3% 107 Fast food/drive-in last 6 months: itske-out/drive-thru 18,267 37.2% 105 Fast food/drive-in last 6 months: itske-out/drive-thru 18,361 53.5% 106 Fast food/drive-in last 6 months: issek 4,518 13.2% 111 Fast food/drive-in last 6 months: issek 4,518 13.2% 111 Fast food/drive-in last 6 months: issekiny 22,000 64.1% 108 Fast food/drive-in last 6 months: issekiny 23.0% 128 111 Fast food/drive-in last 6 months: issekin Robbins 1,335 3.9% 111 Fast food/drive-in last 6 months: issets food/drive-in last 6 months: isset food/drive-in last 6 mon	Fast food/drive-in last 6 months: eat in	13,355	38.9%	105
Past food/drive-in last 6 months: itske-out/walk-in 8,297 24,2% 116 Past food/drive-in last 6 months: lunch 18,361 53,5% 105 Past food/drive-in last 6 months: lunch 18,361 53,5% 106 Past food/drive-in last 6 months: strack 4,518 13,2% 111 Past food/drive-in last 6 months: weekay 22,000 64,1% 108 Past food/drive-in last 6 months: weekay 22,000 64,1% 108 Past food/drive-in last 6 months: weekay 22,000 64,1% 108 Past food/drive-in last 6 months: weekay 2,2% 88 113 Past food/drive-in last 6 months: losskin-Robins 1,335 3,9% 117 Past food/drive-in last 6 months: losskin-Robins 1,216 3,5% 151 Past food/drive-in last 6 months: losskin-Robins 1,216 3,5% 153 Past food/drive-in last 6 months: longer King 9,083 2,5% 89 Past food/drive-in last 6 months: cluck finat 11,026 3,5% 151 Past food/drive-in last 6 months: cluck finat 11,026 3,5% 137	Fast food/drive-in last 6 months: home delivery	2,975	8.7%	100
Fast tood/drive-in last 6 months: lunch 12,767 32,2% 105 Fast tood/drive-in last 6 months: inner 17,025 49,6% 107 Fast food/drive-in last 6 months: snack 4,518 13,2% 111 Fast food/drive-in last 6 months: snack 22,000 64,1% 108 Fast food/drive-in last 6 months: weekend 17,475 50.9% 108 Fast food/drive-in last 6 months: A & W 860 2.5% 89 Fast food/drive-in last 6 months: Bastin-Robbins 1,213 3.9% 117 Fast food/drive-in last 6 months: Bastin-Robbins 1,213 3.9% 115 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 158 Fast food/drive-in last 6 months: Captain D's 78 2.010 5.9% 98 Fast food/drive-in last 6 months: Captain D's 72 18.4% 12.7% 13.4 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 18.4 13.5 13.5% 135 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 18.4 13.5% 134 Fast food/drive-in last 6 months: Checkers	Fast food/drive-in last 6 months: take-out/drive-thru	17,257	50.3%	107
Fast food/drive-in last 6 months: lunch 13,361 53.5% 106 Fast food/drive-in last 6 months: snack 45.18 13.2% 111 Fast food/drive-in last 6 months: snack 45.18 13.2% 111 Fast food/drive-in last 6 months: weekend 17,475 50.9% 108 Fast food/drive-in last 6 months: A W 86.0 2.5% 88 Fast food/drive-in last 6 months: A W 86.0 2.5% 88 Fast food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Fast food/drive-in last 6 months: Burger King 9,083 2.5% 89 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Chick-fi-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fi-Chicker 824 2.4% 72 Fast food/drive-in last 6 months: Chick fi-Chickers 926 2.7% 92 Fast food/drive-in last 6 months: Chick fi-Chickers 926 2.5% 70	Fast food/drive-in last 6 months: take-out/walk-in	8,297	24.2%	116
Fast food/drive-in last 6 months: snack 17,025 49.6% 107 Fast food/drive-in last 6 months: weekday 22,000 64.1% 108 Fast food/drive-in last 6 months: weekend 17,475 50.9% 108 Fast food/drive-in last 6 months: At W 860 2.5% 88 Fast food/drive-in last 6 months: Basin-Robbins 1,333 3.9% 117 Fast food/drive-in last 6 months: Basin-Robbins 1,333 3.9% 117 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 88 Fast food/drive-in last 6 months: Captain D's 783 2.3% 62 Fast food/drive-in last 6 months: Captain D's 783 2.3% 62 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 135 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 135 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 135 Fast food/drive-in last 6 months: Chick-fil-A 11,	Fast food/drive-in last 6 months: breakfast	12,767	37.2%	105
Past food/drive-in last 6 months: weekday 22,000 64.1 % 108 Past food/drive-in last 6 months: weekday 17,475 50.9% 108 Past food/drive-in last 6 months: A & W 660 2.5% 88 Past food/drive-in last 6 months: A kry's 5,857 17.1% 97 Past food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Past food/drive-in last 6 months: Baskin-Robbins 1,315 3.9% 115 Past food/drive-in last 6 months: Baskin-Robbins 1,315 3.9% 62 Past food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Past food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Past food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Past food/drive-in last 6 months: Chickers 926 2.7% 92 Past food/drive-in last 6 months: Chick File 926 2.7% 92 Past food/drive-in last 6 months: Carl's File 926 2.7% 92 Past food/drive-in last 6 months: Carl's File 926 2.7% 92 Past food/drive-in last 6 months: Carl's File 926 2	Fast food/drive-in last 6 months: lunch	18,361	53.5%	106
Fast food/drive-in last 6 months: weekend 17,475 50.9% 108 Fast food/drive-in last 6 months: A & W 660 2.5% 88 Past food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 115 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 189 Fast food/drive-in last 6 months: Captain D's 783 2.3% 62 Fast food/drive-in last 6 months: Captain D's 783 2.4% 72 Fast food/drive-in last 6 months: Captain D's 783 2.4% 72 Fast food/drive-in last 6 months: Chick-fiA 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fiA 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fiA 846 2.5% 70 Fast food/drive-in last 6 months: Chick fiA 846 2.5% 70 Fast food/drive-in last 6 months: Chick fiA 846 2.5% 70 Fast food/drive-in last 6 months: Chick fiA 846 2.5% 70 Fast food/drive-in last 6 months: Chick fiA 846 1.5%	Fast food/drive-in last 6 months: dinner	17,025	49.6%	107
Fast food/drive-in last 6 months: weekend 17,475 50.9% 108 Fast food/drive-in last 6 months: At W 660 2.5% 88 Fast food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 115 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 189 Fast food/drive-in last 6 months: Carl's br. 2,010 5.9% 98 Fast food/drive-in last 6 months: Carl's br. 2,010 5.9% 98 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chick E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chick E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chick 10 846 2.5% 70 Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Dairy Queen 5,540 110 <td>Fast food/drive-in last 6 months: snack</td> <td>4,518</td> <td>13.2%</td> <td>111</td>	Fast food/drive-in last 6 months: snack	4,518	13.2%	111
Fast food/drive-in last 6 months: A & W 860 2.5% 88 Fast food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Fast food/drive-in last 6 months: Baskin-Robbins 1,335 3.9% 117 Fast food/drive-in last 6 months: Burger King 9,083 2.6.5% 89 Fast food/drive-in last 6 months: Captain D's 783 2.3% 62 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 926 2.7% 92 Fast food/drive-in last 6 months: Church 's Fr. Chicken 846 2.5% 70 Fast food/drive-in last 6 months: Church 's Fr. Chicken 846 2.5% 70 Fast food/drive-in last 6 months: Drive Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Drive Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Drive Queen 5,510 16.1% 101 Fast food/drive-in last 6 months: Drive Queen 5,510 <td>Fast food/drive-in last 6 months: weekday</td> <td>22,000</td> <td>64.1%</td> <td>108</td>	Fast food/drive-in last 6 months: weekday	22,000	64.1%	108
Fast food/drive-in last 6 months: Boston Market 1,335 3.9% 117 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 115 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 115 Fast food/drive-in last 6 months: Boston Market 1,216 3.5% 115 Fast food/drive-in last 6 months: Boston Market 2,010 5.9% 98 Fast food/drive-in last 6 months: Chick Fl-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fl-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Darke 1,203 3.5% 119 Fast food/drive-in last 6 months: Darke 1,467 4.3% 110 Fast food/drive-in last 6 months: Darkin' Donuts 5,462 15.9% 117 Fast food/drive-in last 6 months: Darkin' Donuts 5,462 15.9% 117 Fast food/drive-in last 6 months: Braze	Fast food/drive-in last 6 months: weekend	17,475	50.9%	108
IF Fast food/drive-in last 6 months: Boston Market 1,215 3.5% 115 Fast food/drive-in last 6 months: Burger King 9,083 26.5% 089 Fast food/drive-in last 6 months: Surger King 9,083 26.5% 089 Fast food/drive-in last 6 months: Captain D°s 783 2.3% 621 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Darino's Pizza 4,464 15.9% 110 Fast food/drive-in last 6 months: Darino's Pizza 4,681 11.9% 127 Went to Five Guys in last 6 months: Jack in the Box 2,594 7.6% 100 Fast food/drive-in last 6 months: Lardee's 1,533 4.6% 70 Fast food/drive-in last 6 months: Lardee's<	Fast food/drive-in last 6 months: A & W	860	2.5%	88
Fast food/drive-in last 6 months: Burger King 9,083 26.5% 89 Fast food/drive-in last 6 months: Burger King 9,083 26.5% 89 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 199 Fast food/drive-in last 6 months: Dairy Queen 5,462 15.9% 117 Went to File Guys in last 6 months: Donuts 5,462 15.9% 117 Went to File Guys in last 6 months: Donuts 2,594 7.6% 101 Ver to File Guys in last 6 months: Care in the Box 2,594 7.9% 101 Went to File Guys in last 6 months: KrC	Fast food/drive-in last 6 months: Arby`s	5,857	17.1%	97
i Fast food/drive-in last 6 months: Burger King 9,083 26,5% 99 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 73 Fast food/drive-in last 6 months: Checkers 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Checkers's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Checkers's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Checkers's 926 2.7% 92 Fast food/drive-in last 6 months: Durki's Fr. Chicken 846 2.5% 70 Fast food/drive-in last 6 months: Durki's Pizza 4,340 112.6% 110 Fast food/drive-in last 6 months: Dunki's Dunki	Fast food/drive-in last 6 months: Baskin-Robbins	1,335	3.9%	117
Fast food/drive-in last 6 months: Carlin D's 783 2.3% 62 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Chuck E. Cheese 's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese 's 926 2.7% 92 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Donkis 5,462 15.9% 117 Went to Five Guys in last 6 months: Jack in the Box 2,594 7.6% 101 Yen to Jimmy John's in last 6 months 2,694 7.9% 130 Fast food/drive-in last 6 months: Krispy Kreme 2,223 6.5% 109 Fast food/drive-in last 6 months: Krispy Kreme 2,223<	Fast food/drive-in last 6 months: Boston Market	1,216	3.5%	115
i Fast food/drive-in last 6 months: Carl's Jr. 2,010 5.9% 98 Fast food/drive-in last 6 months: Checkers 824 2.4% 72 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick fil-A 10,026 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 101 Fast food/drive-in last 6 months: Dunkin' Donuts 5,462 15.9% 117 Went to Five Guys in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Stack in the Box 2,594 7.6% 101 Went to Jimmy John's in last 6 months: KFC 6,115 7.8% 87 Fast food/drive-in last 6 months: KFC 6,115 7.8% 109 Fast food/drive-in last 6 months: Lite Caesars 4,	Fast food/drive-in last 6 months: Burger King	9,083	26.5%	89
Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chipotle Mex. Grill 5,776 16.8% 135 Fast food/drive-in last 6 months: Chipotle Mex. Grill 5,776 16.8% 135 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Domino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Domino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Domino's Pizza 4,081 11.9% 127 Fast food/drive-in last 6 months: Lack in the Box 2,594 7.9% 101 Went to Jimmy John's in last 6 months 16.0% 223 6.5% 109 Fast food/drive-in last 6 months: Krispy Kreme 2,223 6.5% 109 Fast food/drive-in last 6 months: Krispy Kreme 2,234 5.5% 109 Fast food/drive-in last 6 months: Long	Fast food/drive-in last 6 months: Captain D`s	783	2.3%	62
Fast food/drive-in last 6 months: Chick-fil-A 11,026 32.1% 134 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 922 Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 922 Fast food/drive-in last 6 months: Chuck T. Cheese's 926 2.7% 922 Fast food/drive-in last 6 months: Chuck T. Cheese's 846 2.5% 70 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Domino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Domino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Domino's Pizza 4,981 11.9% 127 Went to Five Guys in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Hardee's 2,694 7,9% 130 Went to Five Guys in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months	Fast food/drive-in last 6 months: Carl`s Jr.	2,010	5.9%	98
Fast food/drive-in last 6 months: Chuck F. Cheses's 926 2.7% 92 Fast food/drive-in last 6 months: Chuck F. Cheses's 926 2.7% 92 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Demino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months 2,594 7.6% 101 Went to Five Guys in last 6 months: Hardee's 1,593 4.6% 700 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months: Long John Silver's 791	Fast food/drive-in last 6 months: Checkers	824	2.4%	72
Fast food/drive-in last 6 months: Chuck E. Cheese's 926 2.7% 92 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Doll Youe 5,510 16.1% 99 Fast food/drive-in last 6 months: Doll Youe 5,510 16.1% 99 Fast food/drive-in last 6 months: Doll Youe 1,467 4.3% 110 Fast food/drive-in last 6 months: Domino's Pizza 4,440 12.6% 100 Fast food/drive-in last 6 months: Domino's Pizza 4,081 11.9% 127 Fast food/drive-in last 6 months: Domino's Pizza 4,081 11.9% 127 Fast food/drive-in last 6 months: Hardee 's 1,593 4.6% 700 Fast food/drive-in last 6 months: Hardee 's 2,694 7.9% 130 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: Little Caesars 4,143 12.1% 90 Fast food/drive-in last 6 months: Little Caesars 7,640 51.4% 97 Fast food/drive-in last 6 months: Little Caesars 3,996 <td< td=""><td>Fast food/drive-in last 6 months: Chick-fil-A</td><td>11,026</td><td>32.1%</td><td>134</td></td<>	Fast food/drive-in last 6 months: Chick-fil-A	11,026	32.1%	134
Fast food/drive-in last 6 months: Church 's Fr. Chicken 846 2.5% 70 Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Dunkin' Donuts 5,462 15.9% 117 Went to Five Guys in last 6 months: Dunkin' Donuts 4,081 11.9% 127 Fast food/drive-in last 6 months: Jack in the Box 2,594 7.6% 101 Went to Jimmy John's in last 6 months: Stack in the Box 2,694 7.9% 130 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: KrC 6,115 17.8% 90 Fast food/drive-in last 6 months: KrC 6,115 1.8% 90 Fast food/drive-in last 6 months: Little Caesars 4,143 12.1% 90 Fast food/drive-in last 6 months: Little Caesars 791 2.3% 655 Fast food/drive-in last 6 months: Supa John 's 3,996	Fast food/drive-in last 6 months: Chipotle Mex. Grill	5,776	16.8%	135
Fast food/drive-in last 6 months: Cold Stone Creamery 1,203 3.5% 119 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 100 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 100 Fast food/drive-in last 6 months: Donino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Donits' Donuts 5,462 15.9% 117 Went to Five Guys in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Kato in the Box 2,594 7.6% 101 Went to Jimmy John's in last 6 months 2,694 7.9% 130 Fast food/drive-in last 6 months: KrSp Kreme 2,223 6.5% 109 Fast food/drive-in last 6 months: Little Caesars 4,143 12.1% 90 Fast food/drive-in last 6 months: McDonald's 791 2.3% 655 Fast food/drive-in last 6 months: Paper Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Paper Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Paper Bread	Fast food/drive-in last 6 months: Chuck E. Cheese`s	926	2.7%	92
Fast food/drive-in last 6 months: Dairy Queen 5,510 16.1% 99 Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Dunkin' Donuts 5,462 15.9% 117 Went to Five Guys in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Hardee's 2,594 7.6% 101 Went to Jimmy John's in last 6 months 2,694 7.9% 130 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months: Accoundl's 17,640 51.4% 97 Went to Panda Express in last 6 months: Panea Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Panea Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Panea Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Panea Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Papa John's 3,46	Fast food/drive-in last 6 months: Church`s Fr. Chicken	846	2.5%	70
Fast food/drive-in last 6 months: Del Taco 1,467 4.3% 110 Fast food/drive-in last 6 months: Dunkin' Donuts 4,340 12.6% 100 Fast food/drive-in last 6 months: Dunkin' Donuts 4,081 11.9% 127 Fast food/drive-in last 6 months: Hardne's 1,593 4.6% 70 Fast food/drive-in last 6 months: lack in the Box 2,594 7.6% 101 Went to Jimmy John's in last 6 months 2,694 7.9% 130 Fast food/drive-in last 6 months: Krisp Kreme 2,694 7.9% 130 Fast food/drive-in last 6 months: Krisp Kreme 2,223 6.5% 109 Fast food/drive-in last 6 months: Little Caesars 4,143 12.1% 90 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months: McDonald's 17,640 51.4% 97 Went to Panda Express in last 6 months: Panera Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Papa John's 1,873 5.5% 115 Fast food/drive-in last 6 months: Papa Murphy's 1,873 5.5% 115 Fast food/drive-in last 6 months: Sonic D	Fast food/drive-in last 6 months: Cold Stone Creamery	1,203	3.5%	119
Fast food/drive-in last 6 months: Domino's Pizza 4,340 12.6% 100 Fast food/drive-in last 6 months: Donkts 5,462 15.9% 117 Went to Five Guys in last 6 months: 4,081 11.9% 127 Fast food/drive-in last 6 months: Hardee's 1,593 4.6% 70 Fast food/drive-in last 6 months: Hardee's 2,594 7.6% 101 Went to Jimmy John's in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: KFC 6,115 17.8% 87 Fast food/drive-in last 6 months: KrSp Kreme 2,223 6.5% 109 Fast food/drive-in last 6 months: LHC Caesars 4,143 12.1% 90 Fast food/drive-in last 6 months: Long John Silver's 791 2.3% 65 Fast food/drive-in last 6 months: Months 12.0% 65 139 Fast food/drive-in last 6 months: Panea Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Pana Bread 6,075 17.7% 139 Fast food/drive-in last 6 months: Pana Bread	Fast food/drive-in last 6 months: Dairy Queen	5,510	16.1%	99
Fast food/drive-in last 6 months: Dunkin' Donuts5,46215.9%117Went to Five Guys in last 6 months: Fast food/drive-in last 6 months: Hardee's1,5934.6%70Fast food/drive-in last 6 months: Jack in the Box2,5947.6%101Went to Jimmy John's in last 6 months: Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Kripy Kreme2,2236.5%109Fast food/drive-in last 6 months: Kripy Kreme2,2236.5%109Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months: Paper Sin last 6 months: Paper Bread6,07517.7%139Fast food/drive-in last 6 months: Paper Bread6,07517.7%139Fast food/drive-in last 6 months: Papa Murphy's3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy's3,46410.1%114Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Subway8,97826.2%<	Fast food/drive-in last 6 months: Del Taco	1,467	4.3%	110
Went to Five Guys in last 6 months4,08111.9%127Fast food/drive-in last 6 months: lardee's1,5934.6%70Fast food/drive-in last 6 months: lack in the Box2,5947.6%101Went to Jimmy John's in last 6 months2,6947.9%130Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months: McDonald's3,99611.6%120Fast food/drive-in last 6 months: Papa John's3,46410.1%114Fast food/drive-in last 6 months: Papa John's1,8735.5%115Fast food/drive-in last 6 months: Papa John's1,8735.5%115Fast food/drive-in last 6 months: Papa John's3,9108.8%96Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Scic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/	Fast food/drive-in last 6 months: Domino`s Pizza	4,340	12.6%	100
Fast food/drive-in last 6 months: Hardee`s1,5934.6%70Fast food/drive-in last 6 months: Jack in the Box2,5947.6%101Went to Jimmy John`s in last 6 months2,6947.9%130Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Krispy Kreme2,2236.5%109Fast food/drive-in last 6 months: Luttle Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver`s7912.3%65Fast food/drive-in last 6 months: McDonald`s17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy`s1,8735.5%115Fast food/drive-in last 6 months: Starbucks3,30108.8%96Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37826.2%102Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Starbucks9,58828.0%97Fas	Fast food/drive-in last 6 months: Dunkin` Donuts	5,462	15.9%	117
Fast food/drive-in last 6 months: Jack in the Box2,5947.6%101Went to Jimmy John's in last 6 months2,6947.9%130Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Krispy Kreme2,2236.5%109Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's7,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John's3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Strabucks8,37024.4%131Fast food/drive-in last 6 months: Strabucks8,37024.4%131Fast food/drive-in last 6 months: Strabucks9,59828.0%97Fast f	Went to Five Guys in last 6 months	4,081	11.9%	127
Went to Jimmy John's in last 6 months2,6947.9%130Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Krispy Kreme2,2236.5%109Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John's3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Stack 'n Shake1,7505.1%92Fast food/drive-in last 6 months: Steak 'n Shake1,7505.1%92Fast food/drive-in last 6 months: Steak 'n Shake9,59828.0%97Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124 </td <td>Fast food/drive-in last 6 months: Hardee`s</td> <td>1,593</td> <td>4.6%</td> <td>70</td>	Fast food/drive-in last 6 months: Hardee`s	1,593	4.6%	70
Fast food/drive-in last 6 months: KFC6,11517.8%87Fast food/drive-in last 6 months: Krispy Kreme2,2236.5%109Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John's3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Starbucks3,0108.8%96Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Starbucks9,59828.0%97Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy's9,06826.4%104Fast food/drive-in last 6 months: Wendy's9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Wendy's9,06826.4%104Fast food/dr	Fast food/drive-in last 6 months: Jack in the Box	2,594	7.6%	101
Fast food/drive-in last 6 months: Krispy Kreme2,2236.5%109Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Panera Bread3,46410.1%114Fast food/drive-in last 6 months: Papa John's1,8735.5%115Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Stoic Drive-In3,0108.8%96Fast food/drive-in last 6 months: Stoic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37826.2%102Fast food/drive-in last 6 months: Starbucks9,59828.0%97Fast food/drive-in last 6 months: Starbucks9,06826.4%104Fast food/drive-in last 6 months: Wendy's9,06826.4%104Fast food/drive-in last 6 months: Whatburger2,2226.5%124Fast food/drive-in last 6 months: Whatburger2,2226.5%124Fast food/drive-in last 6 months: Whatburger2,2226.5%	Went to Jimmy John's in last 6 months	2,694	7.9%	130
Fast food/drive-in last 6 months: Little Caesars4,14312.1%90Fast food/drive-in last 6 months: Long John Silver`s7912.3%65Fast food/drive-in last 6 months: McDonald`s17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Sonic Drive-In3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Starbucks9,59828.0%97Fast food/drive-in last 6 months: Starbucks9,06826.4%104Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92 <td>Fast food/drive-in last 6 months: KFC</td> <td>6,115</td> <td>17.8%</td> <td>87</td>	Fast food/drive-in last 6 months: KFC	6,115	17.8%	87
Fast food/drive-in last 6 months: Long John Silver's7912.3%65Fast food/drive-in last 6 months: McDonald's17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John's3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Papa Murphy's5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Starbucks9,97826.2%102Fast food/drive-in last 6 months: Starbucks9,97826.2%104Fast food/drive-in last 6 months: Starbucks9,06826.4%104Fast food/drive-in last 6 months: Wendy's9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%92Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%92<	Fast food/drive-in last 6 months: Krispy Kreme	2,223	6.5%	109
Fast food/drive-in last 6 months: McDonald`s17,64051.4%97Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy`s1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Starbucks9,59828.0%97Fast food/drive-in last 6 months: Subway9,59828.0%97Fast food/drive-in last 6 months: Subway9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Little Caesars	4,143	12.1%	90
Went to Panda Express in last 6 months3,99611.6%120Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy`s1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Subway9,06826.4%104Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Long John Silver`s	791	2.3%	65
Fast food/drive-in last 6 months: Panera Bread6,07517.7%139Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy`s1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,97826.2%102Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Subway9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: McDonald`s	17,640	51.4%	97
Fast food/drive-in last 6 months: Papa John`s3,46410.1%114Fast food/drive-in last 6 months: Papa Murphy`s1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Steak`n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Went to Panda Express in last 6 months	3,996	11.6%	120
Fast food/drive-in last 6 months: Papa Murphy's1,8735.5%115Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Starbucks8,37024.4%102Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Panera Bread	6,075	17.7%	139
Fast food/drive-in last 6 months: Pizza Hut5,48116.0%92Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Subway9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Papa John`s	3,464	10.1%	114
Fast food/drive-in last 6 months: Popeyes Chicken3,0108.8%96Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Papa Murphy`s	1,873	5.5%	115
Fast food/drive-in last 6 months: Sonic Drive-In4,21712.3%102Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Pizza Hut	5,481	16.0%	92
Fast food/drive-in last 6 months: Starbucks8,37024.4%131Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Popeyes Chicken	3,010	8.8%	96
Fast food/drive-in last 6 months: Steak `n Shake1,7505.1%92Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Sonic Drive-In	4,217	12.3%	102
Fast food/drive-in last 6 months: Subway8,97826.2%102Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Starbucks	8,370	24.4%	131
Fast food/drive-in last 6 months: Taco Bell9,59828.0%97Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Steak `n Shake	1,750	5.1%	92
Fast food/drive-in last 6 months: Wendy`s9,06826.4%104Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Subway	8,978	26.2%	102
Fast food/drive-in last 6 months: Whataburger2,2226.5%124Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Taco Bell	9,598	28.0%	97
Fast food/drive-in last 6 months: White Castle9662.8%92Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Wendy`s	9,068	26.4%	104
Went to fine dining restaurant last month5,26115.3%146	Fast food/drive-in last 6 months: Whataburger	2,222	6.5%	124
	Fast food/drive-in last 6 months: White Castle	966	2.8%	92
Went to fine dining restaurant 3+ times last month1,4694.3%137	Went to fine dining restaurant last month	5,261	15.3%	146
	Went to fine dining restaurant 3+ times last month	1,469	4.3%	137

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Anchorage Plaza 12903 Factory Ln, Louisville, Kentucky, 40245 Ring: 5 mile radius Prepared by Charlotte Hollkamp Latitude: 38.28833 Longitude: -85.51225

Demographic Summary		2019	2024
Population	1	.22,833	130,039
Population 18+		94,019	
Households		48,681	51,568
Median Household Income		95,830	\$107,125
Padal (Passan Pala)	Expected Number of	B	
Product/Consumer Behavior	Adults	Percent	MPI
Went to family restaurant/steak house in last 6 mo	75,083	79.9%	106
Went to family restaurant/steak house 4+ times/mo	27,431	29.2%	110
Spent at family restaurant/30 days: <\$1-30	8,036	8.5%	106
Spent at family restaurant/30 days: \$31-50	9,463	10.1%	105
Spent at family restaurant/30 days: \$51-100	15,459	16.4%	111
Spent at family restaurant/30 days: \$101-200	10,980	11.7%	124
Family restaurant/steak house last 6 months: breakfast	13,895	14.8%	111
Family restaurant/steak house last 6 months: lunch	19,706	21.0% 52.3%	108
Family restaurant/steak house last 6 months: dinner	49,212	1.9%	113
Family restaurant/steak house last 6 months: snack	1,740	35.1%	94
Family restaurant/steak house last 6 months: weekday Family restaurant/steak house last 6 months: weekend	33,008	45.9%	115
Fam rest/steak hse/6 months: Applebee`s	43,165		110
	19,628	20.9%	95
Fam rest/steak hse/6 months: Bob Evans Farms	2,731	2.9%	94
Fam rest/steak hse/6 months: Buffalo Wild Wings Fam rest/steak hse/6 months: California Pizza Kitchen	10,957	11.7% 3.7%	111 134
Fam rest/steak hse/6 months: Carrabba`s Italian Grill	3,474	3.6%	125
Fam rest/steak hse/6 months: The Cheesecake Factory	3,376	9.6%	125
Fam rest/steak hse/6 months: Chili`s Grill & Bar	9,035 11,623	12.4%	131
Fam rest/steak hse/6 months: CiCi`s	1,972	2.1%	74
Fam rest/steak hse/6 months: Cracker Barrel	10,563	11.2%	103
Fam rest/steak hse/6 months: Denny`s	7,284	7.7%	92
Fam rest/steak hse/6 months: Golden Corral	4,998	5.3%	76
Fam rest/steak hse/6 months: IHOP	10,477	11.1%	111
Fam rest/steak hse/6 months: Logan`s Roadhouse	2,352	2.5%	79
Fam rest/steak hse/6 months: LongHorn Steakhouse	5,494	5.8%	113
Fam rest/steak hse/6 months: Olive Garden	17,840	19.0%	115
Fam rest/steak hse/6 months: Outback Steakhouse	9,496	10.1%	123
Fam rest/steak hse/6 months: Red Lobster	8,723	9.3%	96
Fam rest/steak hse/6 months: Red Robin	8,084	8.6%	124
Fam rest/steak hse/6 months: Ruby Tuesday	4,342	4.6%	100
Fam rest/steak hse/6 months: Texas Roadhouse	10,252	10.9%	110
Fam rest/steak hse/6 months: T.G.I. Friday`s	5,575	5.9%	109
Fam rest/steak hse/6 months: Waffle House	4,687	5.0%	86
Went to fast food/drive-in restaurant in last 6 months	86,614	92.1%	101
Went to fast food/drive-in restaurant 9+ times/month	36,935	39.3%	101
Spent at fast food restaurant/30 days: <\$1-10	4,663	5.0%	110
Spent at fast food restaurant/30 days: \$11-\$20	10,157	10.8%	100
Spent at fast food restaurant/30 days: \$21-\$40	15,608	16.6%	100
Spent at fast food restaurant/30 days: \$41-\$50	8,955	9.5%	102
Spent at fast food restaurant/30 days: \$51-\$100	16,014	17.0%	103
Spent at fast food restaurant/30 days: \$101-\$200	8,659	9.2%	113
Spent at fast food restaurant/30 days: \$201+	3,505	3.7%	121
	0,000	0	

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.



Anchorage Plaza 12903 Factory Ln, Louisville, Kentucky, 40245 Ring: 5 mile radius Prepared by Charlotte Hollkamp

Latitude: 38.28833 Longitude: -85.51225

	Expected Number of		
Product/Consumer Behavior	Adults	Percent	MPI
Fast food/drive-in last 6 months: eat in	36,622	39.0%	105
Fast food/drive-in last 6 months: home delivery	7,814	8.3%	96
Fast food/drive-in last 6 months: take-out/drive-thru	46,216	49.2%	105
Fast food/drive-in last 6 months: take-out/walk-in	22,246	23.7%	114
Fast food/drive-in last 6 months: breakfast	34,700	36.9%	104
Fast food/drive-in last 6 months: lunch	50,131	53.3%	106
Fast food/drive-in last 6 months: dinner	46,429	49.4%	106
Fast food/drive-in last 6 months: snack	11,887	12.6%	107
Fast food/drive-in last 6 months: weekday	60,123	63.9%	108
Fast food/drive-in last 6 months: weekend	46,755	49.7%	105
Fast food/drive-in last 6 months: A & W	2,312	2.5%	86
Fast food/drive-in last 6 months: Arby`s	16,429	17.5%	99
Fast food/drive-in last 6 months: Baskin-Robbins	3,359	3.6%	108
Fast food/drive-in last 6 months: Boston Market	3,142	3.3%	108
Fast food/drive-in last 6 months: Burger King	24,575	26.1%	88
Fast food/drive-in last 6 months: Captain D's	2,338	2.5%	67
Fast food/drive-in last 6 months: Carl`s Jr.	4,860	5.2%	87
Fast food/drive-in last 6 months: Checkers	1,969	2.1%	63
Fast food/drive-in last 6 months: Chick-fil-A	28,136	29.9%	125
Fast food/drive-in last 6 months: Chipotle Mex. Grill	15,483	16.5%	132
Fast food/drive-in last 6 months: Chuck E. Cheese`s	2,329	2.5%	85
Fast food/drive-in last 6 months: Church's Fr. Chicken	2,084	2.2%	63
Fast food/drive-in last 6 months: Cold Stone Creamery	3,056	3.3%	111
Fast food/drive-in last 6 months: Dairy Queen	15,351	16.3%	101
Fast food/drive-in last 6 months: Del Taco	3,593	3.8%	99
Fast food/drive-in last 6 months: Domino's Pizza	11,343	12.1%	95
Fast food/drive-in last 6 months: Dunkin` Donuts	14,869	15.8%	116
Went to Five Guys in last 6 months	11,156	11.9%	126
Fast food/drive-in last 6 months: Hardee`s	4,535	4.8%	73
Fast food/drive-in last 6 months: Jack in the Box	6,192	6.6%	88
Went to Jimmy John's in last 6 months	7,244	7.7%	128
Fast food/drive-in last 6 months: KFC	16,322	17.4%	84
Fast food/drive-in last 6 months: Krispy Kreme	5,902	6.3%	105
Fast food/drive-in last 6 months: Little Caesars	10,488	11.2%	83
Fast food/drive-in last 6 months: Long John Silver`s	2,202	2.3%	66
Fast food/drive-in last 6 months: McDonald`s	48,262	51.3%	97
Went to Panda Express in last 6 months	9,887	10.5%	109
Fast food/drive-in last 6 months: Panera Bread	17,113	18.2%	143
Fast food/drive-in last 6 months: Papa John's	8,850	9.4%	106
Fast food/drive-in last 6 months: Papa Murphy`s	5,548	5.9%	124
Fast food/drive-in last 6 months: Pizza Hut	13,752	14.6%	85
Fast food/drive-in last 6 months: Popeyes Chicken	7,493	8.0%	88
Fast food/drive-in last 6 months: Sonic Drive-In	10,635	11.3%	94
Fast food/drive-in last 6 months: Starbucks	22,367	23.8%	127
Fast food/drive-in last 6 months: Steak `n Shake	5,013	5.3%	96
Fast food/drive-in last 6 months: Subway	24,948	26.5%	103
Fast food/drive-in last 6 months: Taco Bell	25,978	27.6%	96
Fast food/drive-in last 6 months: Wendy's	24,711	26.3%	103
Fast food/drive-in last 6 months: Whataburger	4,875	5.2%	99
Fast food/drive-in last 6 months: White Castle	2,684	2.9%	93
Went to fine dining restaurant last month	14,543	15.5%	147
Went to fine dining restaurant 3+ times last month	4,116	4.4%	147
went to fine uning restaurant or times last month	7,110		140

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.