



Household Budget Expenditures

Anchorage Plaza
12903 Factory Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28833
Longitude: -85.51225

Demographic Summary			2019	2024		
Population			4,267	4,503		
Households			1,857	1,984		
Average Household Size			2.29	2.27		
Families			1,177	1,240		
Median Age			34.6	35.9		
Median Household Income			\$109,381	\$121,727		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			150	\$111,958.44	\$207,906,819	100.0%
Food			151	\$13,353.05	\$24,796,608	11.9%
Food at Home			147	\$7,612.87	\$14,137,097	6.8%
Food Away from Home			156	\$5,740.18	\$10,659,511	5.1%
Alcoholic Beverages			155	\$897.13	\$1,665,971	0.8%
Housing			148	\$34,565.50	\$64,188,125	30.9%
Shelter			149	\$27,597.39	\$51,248,361	24.6%
Utilities, Fuel and Public Services			143	\$6,968.10	\$12,939,764	6.2%
Household Operations			154	\$3,193.32	\$5,929,986	2.9%
Housekeeping Supplies			149	\$1,113.40	\$2,067,590	1.0%
Household Furnishings and Equipment			156	\$3,319.63	\$6,164,561	3.0%
Apparel and Services			156	\$3,336.21	\$6,195,335	3.0%
Transportation			149	\$12,713.19	\$23,608,398	11.4%
Travel			154	\$3,448.08	\$6,403,086	3.1%
Health Care			142	\$8,447.48	\$15,686,971	7.5%
Entertainment and Recreation			148	\$4,850.75	\$9,007,843	4.3%
Personal Care Products & Services			159	\$1,406.64	\$2,612,133	1.3%
Education			148	\$2,351.11	\$4,366,015	2.1%
Smoking Products			125	\$505.71	\$939,102	0.5%
Lotteries & Pari-mutuel Losses			126	\$72.12	\$133,919	0.1%
Legal Fees			135	\$282.25	\$524,145	0.3%
Funeral Expenses			124	\$104.33	\$193,739	0.1%
Safe Deposit Box Rentals			123	\$6.14	\$11,393	0.0%
Checking Account/Banking Service Charges			138	\$47.96	\$89,056	0.0%
Cemetery Lots/Vaults/Maintenance Fee			101	\$8.60	\$15,977	0.0%
Accounting Fees			145	\$164.90	\$306,222	0.1%
Miscellaneous Personal Services/Advertising/Fine			130	\$71.97	\$133,657	0.1%
Occupational Expenses			149	\$91.12	\$169,217	0.1%
Expenses for Other Properties			223	\$304.63	\$565,702	0.3%
Credit Card Membership Fees			157	\$13.89	\$25,797	0.0%
Shopping Club Membership Fees			159	\$43.17	\$80,166	0.0%
Support Payments/Cash Contributions/Gifts in Kind			147	\$3,655.20	\$6,787,715	3.3%
Life/Other Insurance			139	\$638.80	\$1,186,244	0.6%
Pensions and Social Security			157	\$12,796.07	\$23,762,303	11.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



Household Budget Expenditures

Anchorage Plaza
12903 Factory Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28833
Longitude: -85.51225

Demographic Summary			2019	2024		
Population			45,839	47,952		
Households			17,617	18,493		
Average Household Size			2.58	2.57		
Families			12,466	13,011		
Median Age			39.1	39.9		
Median Household Income			\$96,598	\$107,308		
			Spending Potential	Average Amount		
			Index	Spent		
			Total	Percent		
Total Expenditures			146	\$108,880.56	\$1,918,148,880	100.0%
Food			143	\$12,683.34	\$223,442,402	11.6%
Food at Home			141	\$7,299.40	\$128,593,567	6.7%
Food Away from Home			147	\$5,383.94	\$94,848,835	4.9%
Alcoholic Beverages			150	\$867.53	\$15,283,325	0.8%
Housing			144	\$33,609.72	\$592,102,422	30.9%
Shelter			145	\$26,818.31	\$472,458,194	24.6%
Utilities, Fuel and Public Services			140	\$6,791.41	\$119,644,228	6.2%
Household Operations			150	\$3,098.51	\$54,586,453	2.8%
Housekeeping Supplies			143	\$1,072.76	\$18,898,813	1.0%
Household Furnishings and Equipment			150	\$3,201.44	\$56,399,823	2.9%
Apparel and Services			146	\$3,125.90	\$55,069,004	2.9%
Transportation			142	\$12,088.37	\$212,960,854	11.1%
Travel			153	\$3,440.63	\$60,613,586	3.2%
Health Care			144	\$8,519.19	\$150,082,511	7.8%
Entertainment and Recreation			146	\$4,770.84	\$84,047,839	4.4%
Personal Care Products & Services			151	\$1,339.44	\$23,596,856	1.2%
Education			150	\$2,392.71	\$42,152,389	2.2%
Smoking Products			121	\$488.92	\$8,613,383	0.4%
Lotteries & Pari-mutuel Losses			136	\$77.96	\$1,373,410	0.1%
Legal Fees			137	\$287.07	\$5,057,375	0.3%
Funeral Expenses			128	\$107.67	\$1,896,751	0.1%
Safe Deposit Box Rentals			136	\$6.77	\$119,345	0.0%
Checking Account/Banking Service Charges			128	\$44.31	\$780,633	0.0%
Cemetery Lots/Vaults/Maintenance Fee			117	\$9.90	\$174,426	0.0%
Accounting Fees			152	\$173.06	\$3,048,845	0.2%
Miscellaneous Personal Services/Advertising/Fine			122	\$67.72	\$1,192,967	0.1%
Occupational Expenses			148	\$90.11	\$1,587,503	0.1%
Expenses for Other Properties			184	\$250.46	\$4,412,439	0.2%
Credit Card Membership Fees			153	\$13.50	\$237,839	0.0%
Shopping Club Membership Fees			153	\$41.32	\$727,915	0.0%
Support Payments/Cash Contributions/Gifts in Kind			150	\$3,731.68	\$65,741,059	3.4%
Life/Other Insurance			147	\$676.43	\$11,916,723	0.6%
Pensions and Social Security			153	\$12,449.00	\$219,314,044	11.4%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 31, 2019



Household Budget Expenditures

Anchorage Plaza
12903 Factory Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28833
Longitude: -85.51225

Demographic Summary			2019	2024		
Population			122,833	130,039		
Households			48,681	51,568		
Average Household Size			2.49	2.49		
Families			33,293	35,137		
Median Age			41.2	42.1		
Median Household Income			\$95,830	\$107,125		
			Spending Potential	Average Amount		
			Index	Spent		
			Total	Percent		
Total Expenditures			141	\$105,598.66	\$5,140,648,355	100.0%
Food			138	\$12,253.39	\$596,507,243	11.6%
Food at Home			137	\$7,081.53	\$344,735,886	6.7%
Food Away from Home			141	\$5,171.86	\$251,771,357	4.9%
Alcoholic Beverages			146	\$843.94	\$41,083,667	0.8%
Housing			140	\$32,679.20	\$1,590,855,916	30.9%
Shelter			141	\$26,076.87	\$1,269,448,270	24.7%
Utilities, Fuel and Public Services			136	\$6,602.32	\$321,407,646	6.3%
Household Operations			144	\$2,993.38	\$145,720,609	2.8%
Housekeeping Supplies			139	\$1,038.75	\$50,567,386	1.0%
Household Furnishings and Equipment			145	\$3,086.41	\$150,249,757	2.9%
Apparel and Services			140	\$2,998.36	\$145,963,311	2.8%
Transportation			137	\$11,649.51	\$567,109,737	11.0%
Travel			149	\$3,344.46	\$162,811,645	3.2%
Health Care			141	\$8,364.69	\$407,201,513	7.9%
Entertainment and Recreation			142	\$4,636.68	\$225,718,061	4.4%
Personal Care Products & Services			145	\$1,289.77	\$62,787,477	1.2%
Education			147	\$2,339.26	\$113,877,687	2.2%
Smoking Products			120	\$486.12	\$23,664,894	0.5%
Lotteries & Pari-mutuel Losses			139	\$79.54	\$3,872,280	0.1%
Legal Fees			136	\$284.45	\$13,847,457	0.3%
Funeral Expenses			128	\$107.81	\$5,248,486	0.1%
Safe Deposit Box Rentals			139	\$6.92	\$337,088	0.0%
Checking Account/Banking Service Charges			125	\$43.38	\$2,111,962	0.0%
Cemetery Lots/Vaults/Maintenance Fee			118	\$9.97	\$485,574	0.0%
Accounting Fees			150	\$170.59	\$8,304,297	0.2%
Miscellaneous Personal Services/Advertising/Fine			120	\$66.59	\$3,241,812	0.1%
Occupational Expenses			145	\$88.62	\$4,313,882	0.1%
Expenses for Other Properties			161	\$219.89	\$10,704,652	0.2%
Credit Card Membership Fees			147	\$13.00	\$632,992	0.0%
Shopping Club Membership Fees			147	\$39.81	\$1,938,095	0.0%
Support Payments/Cash Contributions/Gifts in Kind			147	\$3,647.01	\$177,539,878	3.5%
Life/Other Insurance			146	\$671.61	\$32,694,834	0.6%
Pensions and Social Security			147	\$11,995.60	\$583,957,631	11.4%

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