



# Demographic and Income Profile

Anchorage Plaza  
 12903 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28833  
 Longitude: -85.51225

Summary	Census 2010	2019	2024
Population	3,697	4,267	4,503
Households	1,576	1,857	1,984
Families	1,035	1,177	1,240
Average Household Size	2.34	2.29	2.27
Owner Occupied Housing Units	896	953	1,003
Renter Occupied Housing Units	680	903	980
Median Age	33.5	34.6	35.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.08%	0.51%	0.77%
Households	1.33%	0.50%	0.75%
Families	1.05%	0.38%	0.68%
Owner HHs	1.03%	0.69%	0.92%
Median Household Income	2.16%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	58	3.1%	49	2.5%
\$15,000 - \$24,999	41	2.2%	34	1.7%
\$25,000 - \$34,999	96	5.2%	83	4.2%
\$35,000 - \$49,999	182	9.8%	162	8.2%
\$50,000 - \$74,999	202	10.9%	176	8.9%
\$75,000 - \$99,999	211	11.4%	193	9.7%
\$100,000 - \$149,999	498	26.8%	533	26.9%
\$150,000 - \$199,999	286	15.4%	390	19.7%
\$200,000+	283	15.2%	362	18.2%
Median Household Income	\$109,381		\$121,727	
Average Household Income	\$132,076		\$150,714	
Per Capita Income	\$54,498		\$63,050	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	301	8.1%	322	7.5%	336	7.5%
5 - 9	339	9.2%	380	8.9%	394	8.8%
10 - 14	288	7.8%	316	7.4%	341	7.6%
15 - 19	178	4.8%	196	4.6%	209	4.6%
20 - 24	219	5.9%	159	3.7%	159	3.5%
25 - 34	616	16.7%	797	18.7%	727	16.1%
35 - 44	728	19.7%	804	18.8%	937	20.8%
45 - 54	489	13.2%	522	12.2%	545	12.1%
55 - 64	309	8.4%	384	9.0%	396	8.8%
65 - 74	143	3.9%	259	6.1%	296	6.6%
75 - 84	70	1.9%	97	2.3%	124	2.8%
85+	17	0.5%	30	0.7%	38	0.8%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	3,140	84.9%	3,417	80.1%	3,475	77.2%
Black Alone	275	7.4%	394	9.2%	454	10.1%
American Indian Alone	12	0.3%	12	0.3%	13	0.3%
Asian Alone	171	4.6%	287	6.7%	366	8.1%
Pacific Islander Alone	5	0.1%	6	0.1%	6	0.1%
Some Other Race Alone	26	0.7%	38	0.9%	46	1.0%
Two or More Races	69	1.9%	113	2.6%	143	3.2%
Hispanic Origin (Any Race)	125	3.4%	218	5.1%	286	6.4%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

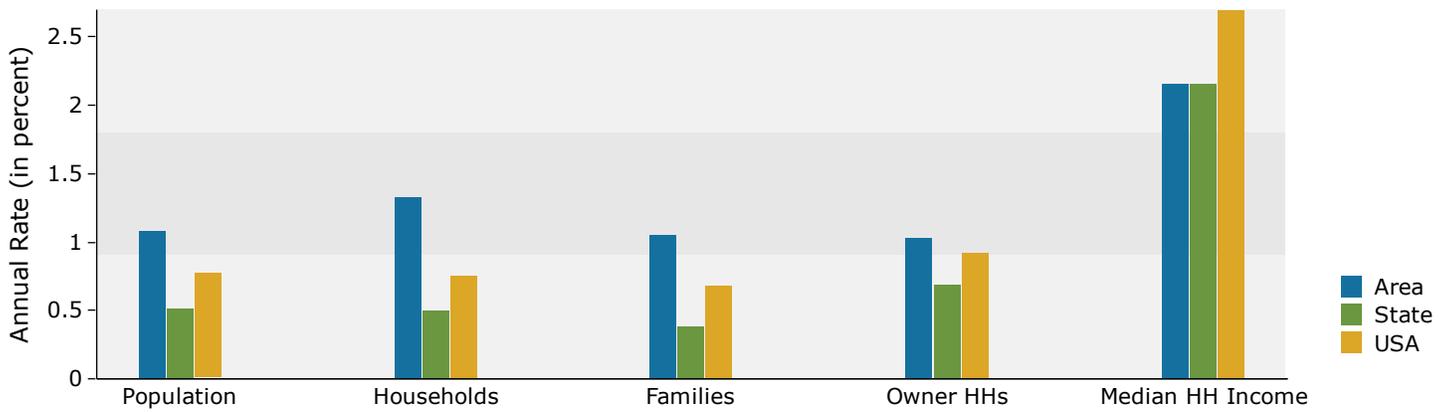


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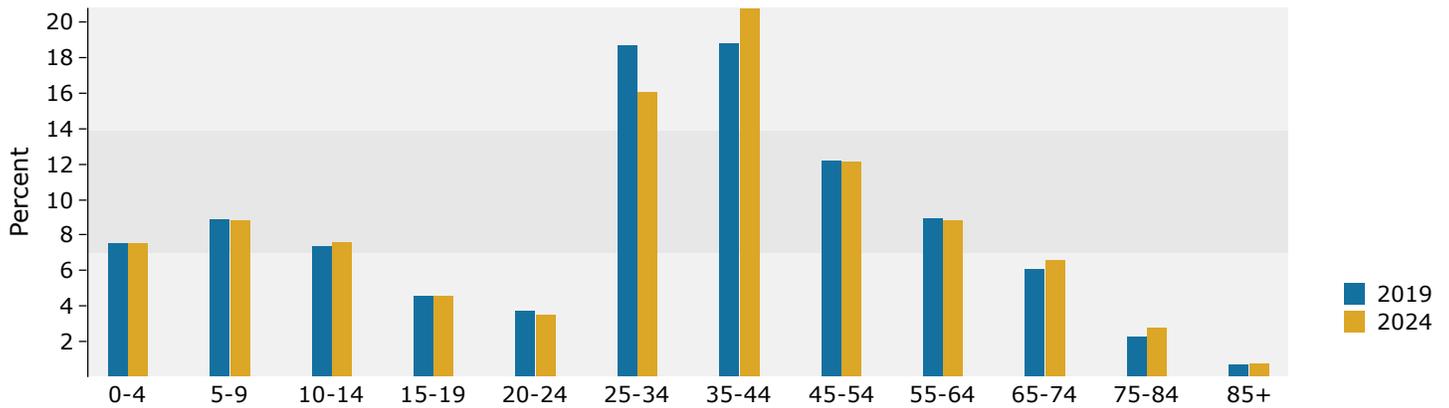
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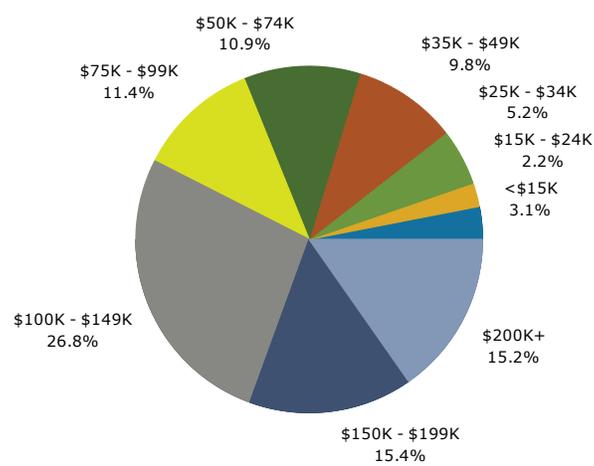
## Trends 2019-2024



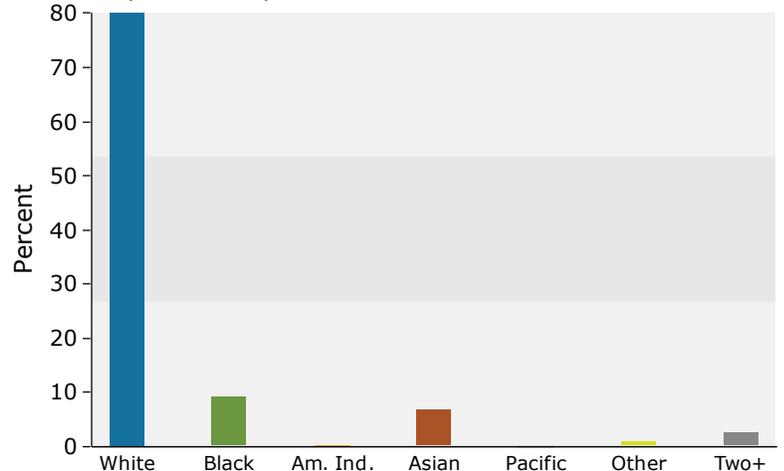
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Anchorage Plaza  
 12903 Factory Ln, Louisville, Kentucky, 40245  
 Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
 Latitude: 38.28833  
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Summary	Census 2010	2019	2024
Population	42,074	45,839	47,952
Households	16,056	17,617	18,493
Families	11,576	12,466	13,011
Average Household Size	2.60	2.58	2.57
Owner Occupied Housing Units	12,272	13,013	13,683
Renter Occupied Housing Units	3,784	4,604	4,810
Median Age	37.3	39.1	39.9
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	0.91%	0.51%	0.77%
Households	0.98%	0.50%	0.75%
Families	0.86%	0.38%	0.68%
Owner HHs	1.01%	0.69%	0.92%
Median Household Income	2.13%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	717	4.1%	627	3.4%
\$15,000 - \$24,999	665	3.8%	575	3.1%
\$25,000 - \$34,999	929	5.3%	826	4.5%
\$35,000 - \$49,999	1,632	9.3%	1,499	8.1%
\$50,000 - \$74,999	2,769	15.7%	2,497	13.5%
\$75,000 - \$99,999	2,350	13.3%	2,243	12.1%
\$100,000 - \$149,999	4,015	22.8%	4,492	24.3%
\$150,000 - \$199,999	1,843	10.5%	2,498	13.5%
\$200,000+	2,697	15.3%	3,235	17.5%
Median Household Income	\$96,598		\$107,308	
Average Household Income	\$129,308		\$145,325	
Per Capita Income	\$49,752		\$56,078	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,987	7.1%	2,860	6.2%	2,951	6.2%
5 - 9	3,400	8.1%	3,349	7.3%	3,356	7.0%
10 - 14	3,362	8.0%	3,440	7.5%	3,420	7.1%
15 - 19	2,729	6.5%	2,861	6.2%	2,970	6.2%
20 - 24	1,768	4.2%	2,174	4.7%	2,132	4.4%
25 - 34	5,320	12.6%	5,476	11.9%	5,870	12.2%
35 - 44	6,587	15.7%	6,607	14.4%	6,880	14.3%
45 - 54	6,630	15.8%	6,295	13.7%	6,178	12.9%
55 - 64	5,100	12.1%	5,960	13.0%	5,903	12.3%
65 - 74	2,530	6.0%	4,303	9.4%	4,852	10.1%
75 - 84	1,198	2.8%	1,836	4.0%	2,619	5.5%
85+	461	1.1%	677	1.5%	820	1.7%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	33,718	80.1%	34,669	75.6%	34,976	72.9%
Black Alone	4,738	11.3%	5,841	12.7%	6,430	13.4%
American Indian Alone	80	0.2%	81	0.2%	81	0.2%
Asian Alone	2,031	4.8%	3,189	7.0%	4,027	8.4%
Pacific Islander Alone	34	0.1%	39	0.1%	44	0.1%
Some Other Race Alone	546	1.3%	724	1.6%	839	1.7%
Two or More Races	928	2.2%	1,295	2.8%	1,555	3.2%
Hispanic Origin (Any Race)	1,529	3.6%	2,174	4.7%	2,671	5.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

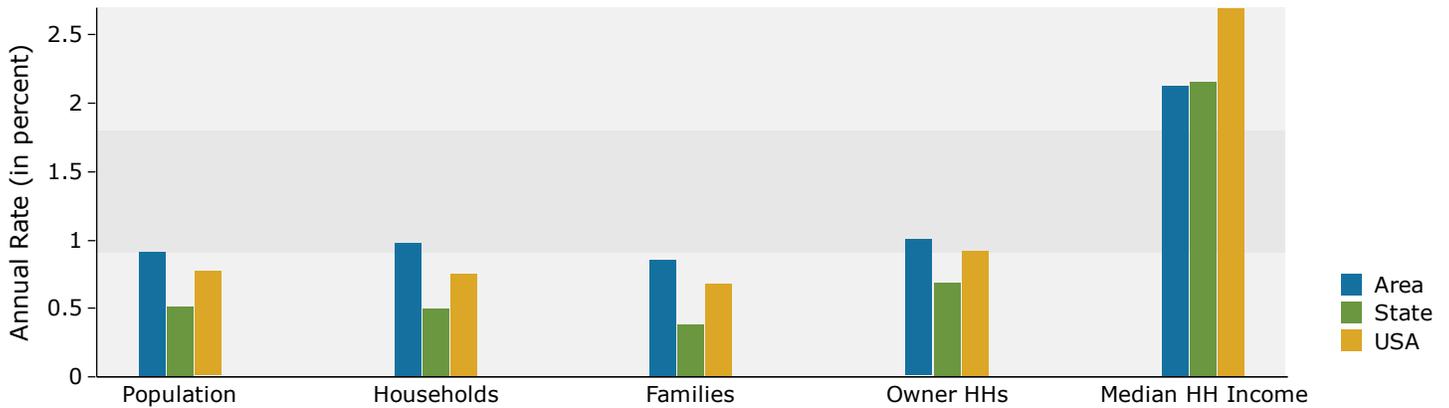


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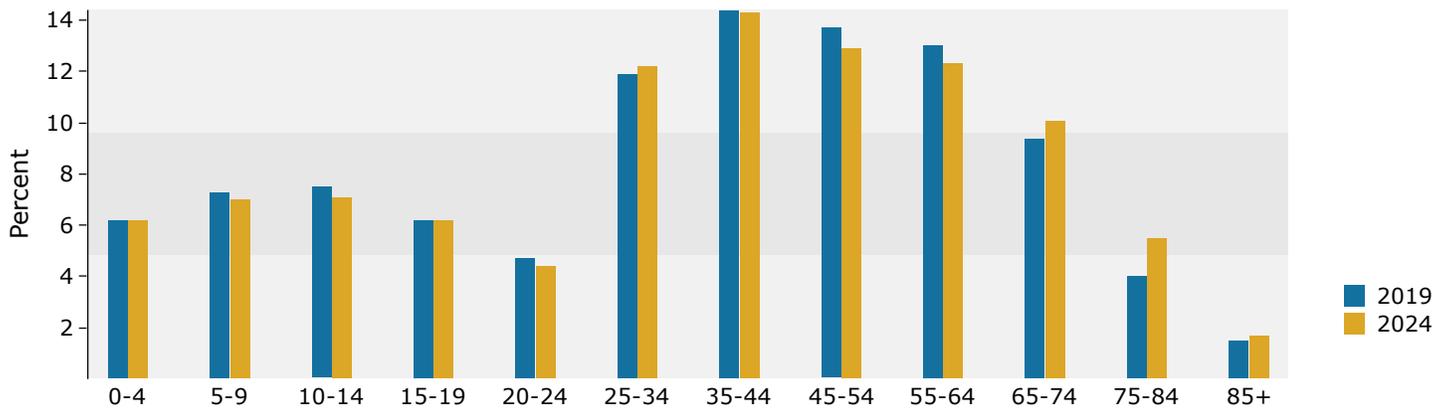
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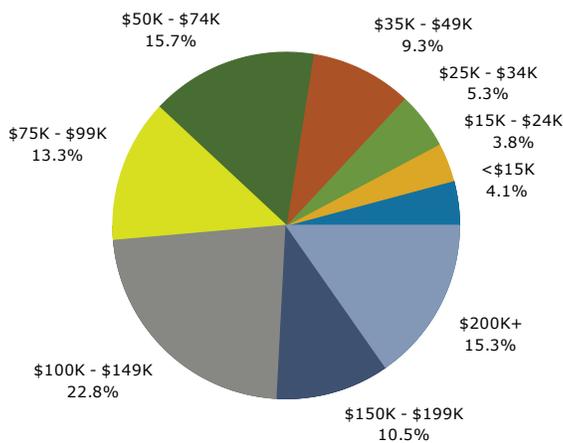
## Trends 2019-2024



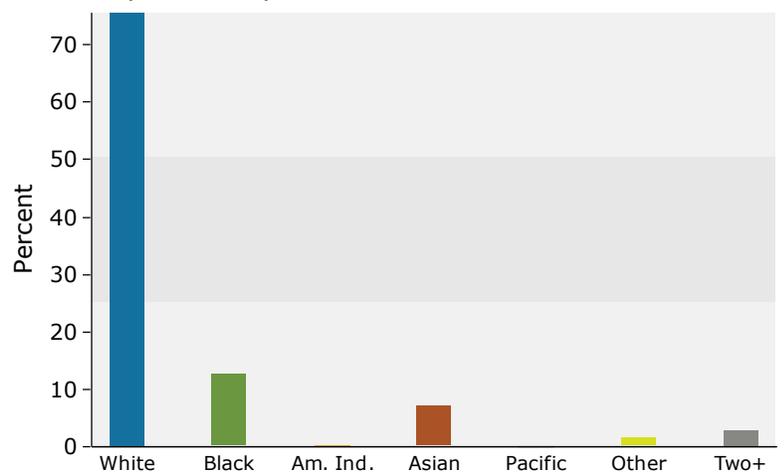
## Population by Age



## 2019 Household Income



## 2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



# Demographic and Income Profile

Anchorage Plaza  
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Summary	Census 2010	2019	2024
Population	109,547	122,833	130,039
Households	43,465	48,681	51,568
Families	30,079	33,293	35,137
Average Household Size	2.49	2.49	2.49
Owner Occupied Housing Units	32,935	35,440	37,446
Renter Occupied Housing Units	10,530	13,240	14,122
Median Age	39.4	41.2	42.1
Trends: 2019 - 2024 Annual Rate	Area	State	National
Population	1.15%	0.51%	0.77%
Households	1.16%	0.50%	0.75%
Families	1.08%	0.38%	0.68%
Owner HHs	1.11%	0.69%	0.92%
Median Household Income	2.25%	2.16%	2.70%

Households by Income	2019		2024	
	Number	Percent	Number	Percent
<\$15,000	1,734	3.6%	1,459	2.8%
\$15,000 - \$24,999	1,797	3.7%	1,538	3.0%
\$25,000 - \$34,999	2,832	5.8%	2,526	4.9%
\$35,000 - \$49,999	4,624	9.5%	4,289	8.3%
\$50,000 - \$74,999	7,812	16.0%	7,169	13.9%
\$75,000 - \$99,999	6,394	13.1%	6,189	12.0%
\$100,000 - \$149,999	10,953	22.5%	12,322	23.9%
\$150,000 - \$199,999	5,566	11.4%	7,462	14.5%
\$200,000+	6,969	14.3%	8,615	16.7%
Median Household Income	\$95,830		\$107,125	
Average Household Income	\$125,449		\$142,125	
Per Capita Income	\$49,854		\$56,510	

Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	7,163	6.5%	7,067	5.8%	7,362	5.7%
5 - 9	7,938	7.2%	8,153	6.6%	8,278	6.4%
10 - 14	7,986	7.3%	8,679	7.1%	8,787	6.8%
15 - 19	6,764	6.2%	7,463	6.1%	7,868	6.1%
20 - 24	4,708	4.3%	5,827	4.7%	5,793	4.5%
25 - 34	13,378	12.2%	13,777	11.2%	14,751	11.3%
35 - 44	16,050	14.7%	16,646	13.6%	17,359	13.3%
45 - 54	16,886	15.4%	16,632	13.5%	16,846	13.0%
55 - 64	14,292	13.0%	16,761	13.6%	16,788	12.9%
65 - 74	7,839	7.2%	12,889	10.5%	14,534	11.2%
75 - 84	4,566	4.2%	6,191	5.0%	8,552	6.6%
85+	1,978	1.8%	2,750	2.2%	3,121	2.4%

Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	91,811	83.8%	97,999	79.8%	100,516	77.3%
Black Alone	9,079	8.3%	11,534	9.4%	12,896	9.9%
American Indian Alone	222	0.2%	236	0.2%	238	0.2%
Asian Alone	4,743	4.3%	7,863	6.4%	10,140	7.8%
Pacific Islander Alone	66	0.1%	75	0.1%	86	0.1%
Some Other Race Alone	1,532	1.4%	2,131	1.7%	2,519	1.9%
Two or More Races	2,093	1.9%	2,995	2.4%	3,645	2.8%
Hispanic Origin (Any Race)	3,933	3.6%	5,791	4.7%	7,237	5.6%

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**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

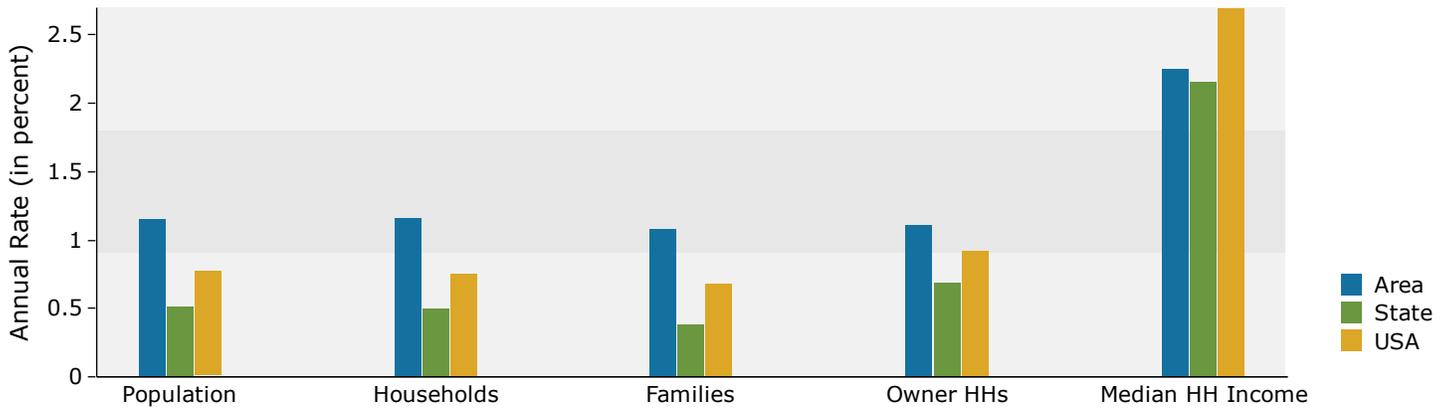


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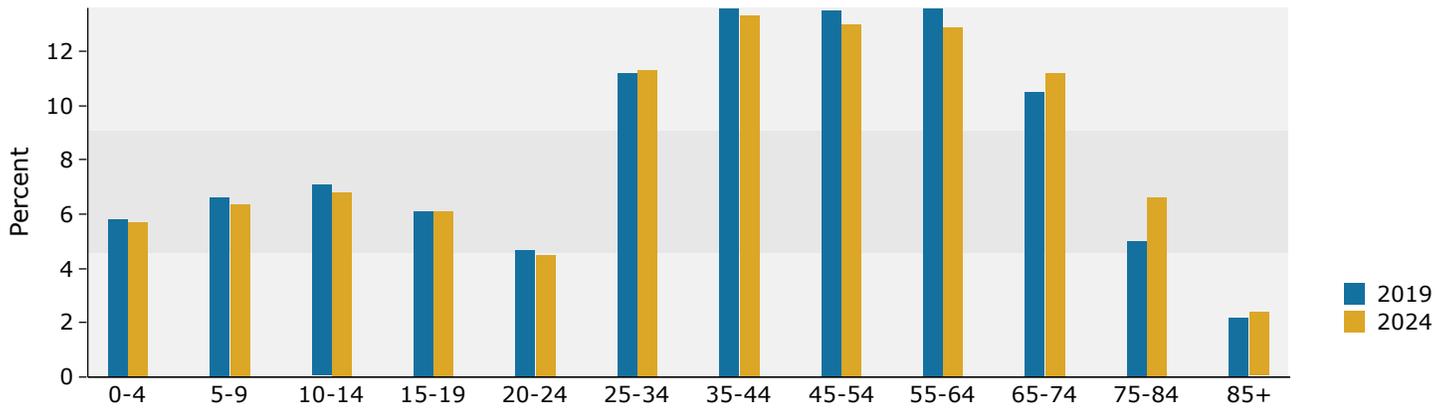
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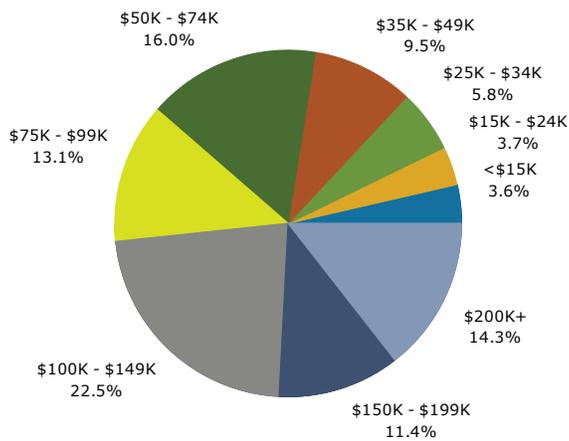
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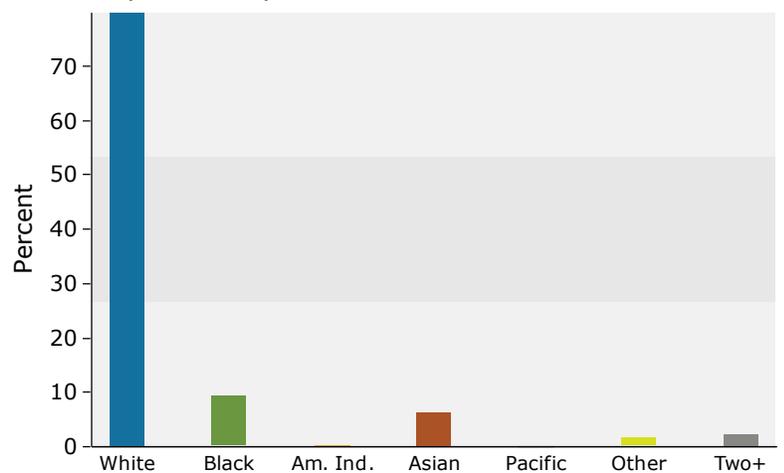
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## 2019 Household Income



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