

1253 S Preston St, Louisville, Kentucky, 40203 Ring: 1 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.23219 Longitude: -85.74940

Population		Households	
2010 Total Population	22,881	2019 Median Household Income	\$28,729
2019 Total Population	23,993	2024 Median Household Income	\$32,834
2024 Total Population	24,628	2019-2024 Annual Rate	2.71%
2019-2024 Annual Rate	0.52%		

	Census	s 2010	20	19	20	024
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	13,750	100.0%	14,356	100.0%	14,765	100.0%
Occupied	11,632	84.6%	12,135	84.5%	12,487	84.6%
Owner	3,420	24.9%	3,438	23.9%	3,612	24.5%
Renter	8,212	59.7%	8,697	60.6%	8,875	60.1%
Vacant	2,118	15.4%	2,221	15.5%	2,278	15.4%

	20	019	20	24
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent
Total	3,439	100.0%	3,612	100.0%
<\$50,000	131	3.8%	78	2.2%
\$50,000-\$99,999	560	16.3%	390	10.8%
\$100,000-\$149,999	1,091	31.7%	1,052	29.1%
\$150,000-\$199,999	643	18.7%	734	20.3%
\$200,000-\$249,999	297	8.6%	369	10.2%
\$250,000-\$299,999	241	7.0%	304	8.4%
\$300,000-\$399,999	188	5.5%	290	8.0%
\$400,000-\$499,999	64	1.9%	100	2.8%
\$500,000-\$749,999	134	3.9%	163	4.5%
\$750,000-\$999,999	67	1.9%	107	3.0%
\$1,000,000-\$1,499,999	23	0.7%	25	0.7%
\$1,500,000-\$1,999,999	0	0.0%	0	0.0%
\$2,000,000+	0	0.0%	0	0.0%
Median Value	\$147,136		\$169,482	
Average Value	\$201,512		\$230,073	

Census 2010 Housing Units	Number	Percent
Total	13,750	100.0%
In Urbanized Areas	13,750	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	3,420	100.0%
Owned with a Mortgage/Loan	2,549	74.5%
Owned Free and Clear	871	25.5%
Consus 2010 Vacant Hausing Units by Status		

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2,112	100.0%
For Rent	1,139	53.9%
Rented- Not Occupied	32	1.5%
For Sale Only	211	10.0%
Sold - Not Occupied	66	3.1%
Seasonal/Recreational/Occasional Use	79	3.7%
For Migrant Workers	1	0.0%
Other Vacant	584	27.7%

Census 201	0 Occupied Housing Units by Age of Householder and Home Ownership				
		Owner (	Owner Occupied Units		
	Occupied Units	Number	% of Occupied		
Total	11,632	3,420	29.4%		
15-24	1,616	104	6.4%		
25-34	2,483	611	24.6%		
35-44	1,773	605	34.1%		
45-54	2,028	709	35.0%		
55-64	1,801	683	37.9%		
65-74	867	334	38.5%		
75-84	660	266	40.3%		
85+	404	108	26.7%		

Census 2010 Occupied Housing Units by Race/Ethnicity of Household	er and Home Ownership		
		Owner C	Occupied Units
	Occupied Units	Number	% of Occupied
Total	11,632	3,420	29.4%
White Alone	7,552	2,800	37.1%
Black/African American Alone	3,598	522	14.5%
American Indian/Alaska Native	39	9	23.1%
Asian Alone	129	27	20.9%
Pacific Islander Alone	6	0	0.0%
Other Race Alone	45	9	20.0%
Two or More Races	263	53	20.2%
Hispanic Origin	212	46	21.7%

	Owner C	
	- Wilei C	Occupied Units
Occupied Units	Number	% of Occupied
11,633	3,421	29.4%
6,050	1,291	21.3%
3,176	1,242	39.1%
1,196	442	37.0%
666	265	39.8%
287	99	34.5%
145	49	33.8%
113	33	29.2%
	1,196 666 287 145	1,196 442 666 265 287 99 145 49

2019 Housing Affordability	
Housing Affordability Index	94
Percent of Income for Mortgage	25.1%

Data Note: Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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1253 S Preston St, Louisville, Kentucky, 40203 Ring: 3 mile radius

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Population		Households	
2010 Total Population	117,869	2019 Median Household Income	\$36,350
2019 Total Population	122,263	2024 Median Household Income	\$41,482
2024 Total Population	125,019	2019-2024 Annual Rate	2.68%
2019-2024 Annual Rate	0.45%		

	Concur	s 2010	20	19	20	24
		5 2010		119	20	24
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	60,688	100.0%	63,255	100.0%	64,998	100.0%
Occupied	52,292	86.2%	53,863	85.2%	55,379	85.2%
Owner	21,694	35.7%	21,660	34.2%	22,328	34.4%
Renter	30,598	50.4%	32,203	50.9%	33,051	50.8%
Vacant	8,396	13.8%	9,392	14.8%	9,619	14.8%

	2	2019		2024	
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent	
Total	21,642	100.0%	22,307	100.0%	
<\$50,000	1,917	8.9%	1,423	6.4%	
\$50,000-\$99,999	4,985	23.0%	4,298	19.3%	
\$100,000-\$149,999	3,749	17.3%	3,405	15.3%	
\$150,000-\$199,999	3,208	14.8%	3,502	15.7%	
\$200,000-\$249,999	1,904	8.8%	2,113	9.5%	
\$250,000-\$299,999	1,644	7.6%	2,007	9.0%	
\$300,000-\$399,999	1,802	8.3%	2,231	10.0%	
\$400,000-\$499,999	1,029	4.8%	1,442	6.5%	
\$500,000-\$749,999	943	4.4%	1,235	5.5%	
\$750,000-\$999,999	269	1.2%	385	1.7%	
\$1,000,000-\$1,499,999	110	0.5%	145	0.7%	
\$1,500,000-\$1,999,999	53	0.2%	72	0.3%	
\$2,000,000+	29	0.1%	49	0.2%	
Median Value	\$152,650		\$178,948		
Average Value	\$210,070		\$241,169		

Census 2010 Housing Units	Number	Percent
Total	60,688	100.0%
In Urbanized Areas	60,688	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

 $\textbf{Data Note:} \ \textbf{Persons of Hispanic Origin may be of any race.}$ 

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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Census 2010 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	21,694	100.0%
Owned with a Mortgage/Loan	15,331	70.7%
Owned Free and Clear	6,363	29.3%
Census 2010 Vacant Housing Units by Status		
	Number	Porcont

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	8,386	100.0%
For Rent	3,908	46.6%
Rented- Not Occupied	155	1.8%
For Sale Only	903	10.8%
Sold - Not Occupied	233	2.8%
Seasonal/Recreational/Occasional Use	319	3.8%
For Migrant Workers	2	0.0%
Other Vacant	2,866	34.2%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership					
Owner Occupied			Occupied Units		
	Occupied Units	Number	% of Occupied		
Total	52,292	21,694	41.5%		
15-24	4,649	439	9.4%		
25-34	10,493	2,872	27.4%		
35-44	8,201	3,315	40.4%		
45-54	10,463	4,815	46.0%		
55-64	9,346	4,937	52.8%		
65-74	4,594	2,609	56.8%		
75-84	3,130	1,924	61.5%		
85+	1,416	783	55.3%		

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership					
		Owner C	Occupied Units		
	Occupied Units	Number	% of Occupied		
Total	52,293	21,695	41.5%		
White Alone	32,030	16,505	51.5%		
Black/African American Alone	18,261	4,683	25.6%		
American Indian/Alaska Native	157	49	31.2%		
Asian Alone	576	159	27.6%		
Pacific Islander Alone	29	7	24.1%		
Other Race Alone	340	64	18.8%		
Two or More Races	900	228	25.3%		
Hispanic Origin	973	240	24.7%		

Census 2010 Occupied Housing Units by Size and	Home Ownership	Owner (	Occupied Units
	Occupied Units	Number	% of Occupied
Total	52,292	21,694	41.5%
1-Person	23,016	7,560	32.8%
2-Person	15,246	7,762	50.9%
3-Person	6,673	3,149	47.2%
4-Person	4,128	1,951	47.3%
5-Person	1,796	795	44.3%
6-Person	805	281	34.9%
7+ Person	628	196	31.2%

2019 Housing Affordability	
Housing Affordability Index	113
Percent of Income for Mortgage	20.5%

Data Note: Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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1253 S Preston St, Louisville, Kentucky, 40203 Ring: 5 mile radius

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Population		Households	
2010 Total Population	265,039	2019 Median Household Income	\$39,919
2019 Total Population	270,530	2024 Median Household Income	\$45,584
2024 Total Population	274,622	2019-2024 Annual Rate	2.69%
2019-2024 Annual Rate	0.30%		

	Census	s 2010	20	19	20	24
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	130,999	100.0%	134,563	100.0%	137,035	100.0%
Occupied	115,366	88.1%	117,348	87.2%	119,423	87.1%
Owner	57,188	43.7%	57,498	42.7%	59,139	43.2%
Renter	58,178	44.4%	59,850	44.5%	60,284	44.0%
Vacant	15,633	11.9%	17,214	12.8%	17,612	12.9%

	2	2019		24
Owner Occupied Housing Units by Value	Number	Percent	Number	Percent
Total	57,470	100.0%	59,110	100.0%
<\$50,000	4,763	8.3%	3,526	6.0%
\$50,000-\$99,999	15,026	26.1%	12,474	21.1%
\$100,000-\$149,999	11,443	19.9%	11,276	19.1%
\$150,000-\$199,999	6,912	12.0%	7,845	13.3%
\$200,000-\$249,999	4,330	7.5%	4,839	8.2%
\$250,000-\$299,999	3,649	6.3%	4,498	7.6%
\$300,000-\$399,999	4,639	8.1%	5,662	9.6%
\$400,000-\$499,999	2,610	4.5%	3,576	6.0%
\$500,000-\$749,999	2,498	4.3%	3,294	5.6%
\$750,000-\$999,999	1,001	1.7%	1,292	2.2%
\$1,000,000-\$1,499,999	363	0.6%	452	0.8%
\$1,500,000-\$1,999,999	123	0.2%	207	0.4%
\$2,000,000+	113	0.2%	169	0.3%
Median Value	\$139,089		\$164,525	
Average Value	\$209,192		\$240,559	

Census 2010 Housing Units	Number	Percent
Total	130,999	100.0%
In Urbanized Areas	130,999	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

 $\textbf{Data Note:} \ \textbf{Persons of Hispanic Origin may be of any race.}$ 

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Census 2010 Owner Occupied Housing Units by Mortgage S	tatus	Number	Percent
Total		57,188	100.0%
Owned with a Mortgage/Loan		39,779	69.6%
Owned Free and Clear		17,409	30.4%
Census 2010 Vacant Housing Units by Status			
		Number	Percen
Total		15,602	100.0%
For Rent		7,153	45.8%
Rented- Not Occupied		289	1.9%
For Sale Only		1,975	12.7%
Sold - Not Occupied		429	2.7%
Seasonal/Recreational/Occasional Use		548	3.5%
For Migrant Workers		7	0.0%
Other Vacant		5,201	33.3%
Census 2010 Occupied Housing Units by Age of Householde	er and Home Ownership		
		Owner (	Occupied Units
	Occupied Units	Number	% of Occupied
Total	115,366	57,188	49.6%
15.24	7,879	925	11.7%
15-24			
15-24 25-34	21,089	6,467	30.7%
	21,089 18,508	6,467 8,335	30.7% 45.0%
25-34	•		
25-34 35-44	18,508	8,335	45.0% 53.2%
25-34 35-44 45-54	18,508 23,874	8,335 12,694	45.0%
25-34 35-44 45-54 55-64	18,508 23,874 21,154	8,335 12,694 12,919	45.0% 53.2% 61.1%

651	3,303	2,404	70.570									
Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership												
	Occupied Units	Number	% of Occupied									
Total	115,366	57,188	49.6%									
White Alone	72,232	42,569	58.9%									
Black/African American Alone	38,297	13,055	34.1%									
American Indian/Alaska Native	343	121	35.3%									
Asian Alone	1,517	587	38.7%									
Pacific Islander Alone	54	14	25.9%									
Other Race Alone	1,097	278	25.3%									
Two or More Races	1,826	564	30.9%									
Hispanic Origin	3,043	947	31.1%									

Census 2010 Occupied Housing Units by Size and Home Ownership					
		Owner Occupied Units			
	Occupied Units	Number	% of Occupied		
Total	115,363	57,186	49.6%		
1-Person	45,152	18,705	41.4%		
2-Person	34,824	20,313	58.3%		
3-Person	16,530	8,742	52.9%		
4-Person	10,586	5,669	53.6%		
5-Person	4,853	2,366	48.8%		
6-Person	2,008	858	42.7%		
7+ Person	1,410	533	37.8%		

2019	Но	using	A	fford	ab	ility					
					-						

Housing Affordability Index 137
Percent of Income for Mortgage 17.0%

Data Note: Persons of Hispanic Origin may be of any race.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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