



# Household Budget Expenditures

1253 S Preston St, Louisville, Kentucky, 40203  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.23219  
Longitude: -85.74940

Demographic Summary			2019	2024
Population			23,993	24,628
Households			12,135	12,487
Average Household Size			1.84	1.84
Families			3,972	4,035
Median Age			35.7	37.1
Median Household Income			\$28,729	\$32,834
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	54	\$40,623.50	\$492,966,170	100.0%
Food	56	\$4,984.43	\$60,486,084	12.3%
Food at Home	57	\$2,925.94	\$35,506,245	7.2%
Food Away from Home	56	\$2,058.50	\$24,979,838	5.1%
Alcoholic Beverages	54	\$311.62	\$3,781,545	0.8%
Housing	56	\$13,123.39	\$159,252,390	32.3%
Shelter	56	\$10,386.00	\$126,034,092	25.6%
Utilities, Fuel and Public Services	56	\$2,737.40	\$33,218,298	6.7%
Household Operations	51	\$1,053.20	\$12,780,563	2.6%
Housekeeping Supplies	55	\$412.43	\$5,004,823	1.0%
Household Furnishings and Equipment	53	\$1,133.88	\$13,759,621	2.8%
Apparel and Services	57	\$1,210.55	\$14,689,979	3.0%
Transportation	56	\$4,792.90	\$58,161,900	11.8%
Travel	49	\$1,094.97	\$13,287,472	2.7%
Health Care	53	\$3,130.05	\$37,983,185	7.7%
Entertainment and Recreation	53	\$1,719.16	\$20,861,972	4.2%
Personal Care Products & Services	55	\$484.38	\$5,877,981	1.2%
Education	54	\$861.62	\$10,455,717	2.1%
Smoking Products	68	\$275.40	\$3,341,974	0.7%
Lotteries & Pari-mutuel Losses	57	\$32.32	\$392,218	0.1%
Legal Fees	56	\$118.07	\$1,432,725	0.3%
Funeral Expenses	58	\$48.69	\$590,827	0.1%
Safe Deposit Box Rentals	49	\$2.43	\$29,523	0.0%
Checking Account/Banking Service Charges	73	\$25.49	\$309,284	0.1%
Cemetery Lots/Vaults/Maintenance Fee	46	\$3.87	\$47,013	0.0%
Accounting Fees	45	\$51.24	\$621,821	0.1%
Miscellaneous Personal Services/Advertising/Fine	65	\$35.88	\$435,355	0.1%
Occupational Expenses	50	\$30.55	\$370,700	0.1%
Expenses for Other Properties	46	\$62.71	\$761,019	0.2%
Credit Card Membership Fees	52	\$4.58	\$55,630	0.0%
Shopping Club Membership Fees	54	\$14.54	\$176,462	0.0%
Support Payments/Cash Contributions/Gifts in Kind	52	\$1,296.77	\$15,736,351	3.2%
Life/Other Insurance	47	\$215.43	\$2,614,260	0.5%
Pensions and Social Security	50	\$4,038.80	\$49,010,855	9.9%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.

April 15, 2020



# Household Budget Expenditures

1253 S Preston St, Louisville, Kentucky, 40203  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.23219  
Longitude: -85.74940

Demographic Summary			2019	2024		
Population			122,263	125,019		
Households			53,863	55,379		
Average Household Size			2.07	2.07		
Families			23,116	23,320		
Median Age			36.2	37.2		
Median Household Income			\$36,350	\$41,482		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			67	\$49,734.94	\$2,678,872,869	100.0%
Food			68	\$6,045.69	\$325,638,733	12.2%
Food at Home			69	\$3,553.27	\$191,389,575	7.1%
Food Away from Home			68	\$2,492.42	\$134,249,159	5.0%
Alcoholic Beverages			66	\$379.03	\$20,415,904	0.8%
Housing			68	\$15,856.91	\$854,100,539	31.9%
Shelter			67	\$12,482.26	\$672,331,733	25.1%
Utilities, Fuel and Public Services			69	\$3,374.65	\$181,768,806	6.8%
Household Operations			64	\$1,322.89	\$71,254,753	2.7%
Housekeeping Supplies			68	\$507.79	\$27,350,901	1.0%
Household Furnishings and Equipment			66	\$1,401.05	\$75,464,733	2.8%
Apparel and Services			68	\$1,463.17	\$78,810,746	2.9%
Transportation			69	\$5,856.30	\$315,437,777	11.8%
Travel			61	\$1,368.61	\$73,717,633	2.8%
Health Care			66	\$3,921.53	\$211,225,234	7.9%
Entertainment and Recreation			65	\$2,128.10	\$114,625,950	4.3%
Personal Care Products & Services			67	\$594.85	\$32,040,401	1.2%
Education			64	\$1,018.62	\$54,866,142	2.0%
Smoking Products			81	\$326.80	\$17,602,585	0.7%
Lotteries & Pari-mutuel Losses			66	\$37.97	\$2,045,043	0.1%
Legal Fees			68	\$141.66	\$7,630,465	0.3%
Funeral Expenses			74	\$61.97	\$3,337,701	0.1%
Safe Deposit Box Rentals			62	\$3.08	\$165,866	0.0%
Checking Account/Banking Service Charges			85	\$29.35	\$1,580,635	0.1%
Cemetery Lots/Vaults/Maintenance Fee			61	\$5.14	\$277,064	0.0%
Accounting Fees			56	\$63.74	\$3,433,246	0.1%
Miscellaneous Personal Services/Advertising/Fine			71	\$39.32	\$2,117,832	0.1%
Occupational Expenses			61	\$37.53	\$2,021,692	0.1%
Expenses for Other Properties			56	\$76.47	\$4,118,809	0.2%
Credit Card Membership Fees			62	\$5.51	\$296,912	0.0%
Shopping Club Membership Fees			66	\$17.77	\$957,051	0.0%
Support Payments/Cash Contributions/Gifts in Kind			65	\$1,611.65	\$86,808,252	3.2%
Life/Other Insurance			61	\$282.52	\$15,217,478	0.6%
Pensions and Social Security			62	\$5,062.90	\$272,703,143	10.2%

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April 15, 2020



# Household Budget Expenditures

1253 S Preston St, Louisville, Kentucky, 40203  
Ring: 5 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.23219  
Longitude: -85.74940

Demographic Summary			2019	2024		
Population			270,530	274,622		
Households			117,349	119,423		
Average Household Size			2.20	2.19		
Families			58,813	59,004		
Median Age			37.7	38.5		
Median Household Income			\$39,919	\$45,584		
			Spending Potential	Average Amount		
			Index	Spent		
			Total	Percent		
Total Expenditures			71	\$52,942.94	\$6,212,800,806	100.0%
Food			72	\$6,391.07	\$749,985,417	12.1%
Food at Home			73	\$3,760.65	\$441,308,433	7.1%
Food Away from Home			72	\$2,630.42	\$308,676,984	5.0%
Alcoholic Beverages			69	\$400.01	\$46,940,839	0.8%
Housing			72	\$16,730.91	\$1,963,355,300	31.6%
Shelter			71	\$13,124.07	\$1,540,096,996	24.8%
Utilities, Fuel and Public Services			74	\$3,606.83	\$423,258,305	6.8%
Household Operations			69	\$1,425.10	\$167,233,812	2.7%
Housekeeping Supplies			72	\$541.88	\$63,589,584	1.0%
Household Furnishings and Equipment			70	\$1,499.02	\$175,908,790	2.8%
Apparel and Services			72	\$1,539.68	\$180,679,629	2.9%
Transportation			73	\$6,232.38	\$731,363,912	11.8%
Travel			66	\$1,476.46	\$173,261,321	2.8%
Health Care			72	\$4,245.22	\$498,172,035	8.0%
Entertainment and Recreation			70	\$2,282.68	\$267,869,824	4.3%
Personal Care Products & Services			71	\$632.96	\$74,276,811	1.2%
Education			68	\$1,079.68	\$126,698,875	2.0%
Smoking Products			84	\$340.90	\$40,004,594	0.6%
Lotteries & Pari-mutuel Losses			70	\$39.82	\$4,673,219	0.1%
Legal Fees			72	\$150.30	\$17,637,858	0.3%
Funeral Expenses			80	\$66.90	\$7,850,082	0.1%
Safe Deposit Box Rentals			68	\$3.39	\$398,196	0.0%
Checking Account/Banking Service Charges			86	\$29.73	\$3,488,865	0.1%
Cemetery Lots/Vaults/Maintenance Fee			68	\$5.76	\$675,840	0.0%
Accounting Fees			61	\$69.04	\$8,101,558	0.1%
Miscellaneous Personal Services/Advertising/Fine			73	\$40.20	\$4,717,665	0.1%
Occupational Expenses			66	\$40.19	\$4,715,890	0.1%
Expenses for Other Properties			59	\$80.64	\$9,463,310	0.2%
Credit Card Membership Fees			65	\$5.75	\$675,251	0.0%
Shopping Club Membership Fees			69	\$18.80	\$2,206,170	0.0%
Support Payments/Cash Contributions/Gifts in Kind			70	\$1,730.71	\$203,096,638	3.3%
Life/Other Insurance			68	\$314.08	\$36,857,517	0.6%
Pensions and Social Security			67	\$5,457.83	\$640,470,377	10.3%

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