



## Executive Summary

1253 S Preston St, Louisville, Kentucky, 40203  
Rings: 1, 3, 5 mile radii

Prepared by Charlotte Hollkamp  
Latitude: 38.23219  
Longitude: -85.74940

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	24,411	122,587	276,324
2010 Population	22,881	117,869	265,039
2019 Population	23,993	122,263	270,530
2024 Population	24,628	125,019	274,622
2000-2010 Annual Rate	-0.65%	-0.39%	-0.42%
2010-2019 Annual Rate	0.51%	0.40%	0.22%
2019-2024 Annual Rate	0.52%	0.45%	0.30%
2019 Male Population	50.8%	50.0%	48.9%
2019 Female Population	49.2%	50.0%	51.1%
2019 Median Age	35.7	36.2	37.7

In the identified area, the current year population is 270,530. In 2010, the Census count in the area was 265,039. The rate of change since 2010 was 0.22% annually. The five-year projection for the population in the area is 274,622 representing a change of 0.30% annually from 2019 to 2024. Currently, the population is 48.9% male and 51.1% female.

### Median Age

The median age in this area is 35.7, compared to U.S. median age of 38.5.

### Race and Ethnicity

2019 White Alone	55.6%	54.1%	55.0%
2019 Black Alone	37.7%	39.3%	37.3%
2019 American Indian/Alaska Native Alone	0.3%	0.3%	0.3%
2019 Asian Alone	1.7%	1.8%	2.3%
2019 Pacific Islander Alone	0.0%	0.1%	0.1%
2019 Other Race	0.7%	1.2%	1.7%
2019 Two or More Races	3.9%	3.2%	3.3%
2019 Hispanic Origin (Any Race)	3.0%	3.4%	4.7%

Persons of Hispanic origin represent 4.7% of the population in the identified area compared to 18.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 59.7 in the identified area, compared to 64.8 for the U.S. as a whole.

### Households

2019 Wealth Index	32	47	59
2000 Households	12,161	54,819	120,059
2010 Households	11,632	52,292	115,366
2019 Total Households	12,135	53,863	117,349
2024 Total Households	12,487	55,379	119,423
2000-2010 Annual Rate	-0.44%	-0.47%	-0.40%
2010-2019 Annual Rate	0.46%	0.32%	0.18%
2019-2024 Annual Rate	0.57%	0.56%	0.35%
2019 Average Household Size	1.84	2.07	2.20

The household count in this area has changed from 115,366 in 2010 to 117,349 in the current year, a change of 0.18% annually. The five-year projection of households is 119,423, a change of 0.35% annually from the current year total. Average household size is currently 2.20, compared to 2.20 in the year 2010. The number of families in the current year is 58,813 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024. Esri converted Census 2000 data into 2010 geography.

April 15, 2020



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<b>Mortgage Income</b>			
2019 Percent of Income for Mortgage	25.1%	20.5%	17.0%
<b>Median Household Income</b>			
2019 Median Household Income	\$28,729	\$36,350	\$39,919
2024 Median Household Income	\$32,834	\$41,482	\$45,584
2019-2024 Annual Rate	2.71%	2.68%	2.69%
<b>Average Household Income</b>			
2019 Average Household Income	\$46,199	\$56,935	\$60,814
2024 Average Household Income	\$53,991	\$67,464	\$71,172
2019-2024 Annual Rate	3.17%	3.45%	3.20%
<b>Per Capita Income</b>			
2019 Per Capita Income	\$23,233	\$25,385	\$26,514
2024 Per Capita Income	\$27,228	\$30,174	\$31,079
2019-2024 Annual Rate	3.22%	3.52%	3.23%
<b>Households by Income</b>			

Current median household income is \$39,919 in the area, compared to \$60,548 for all U.S. households. Median household income is projected to be \$45,584 in five years, compared to \$69,180 for all U.S. households

Current average household income is \$60,814 in this area, compared to \$87,398 for all U.S. households. Average household income is projected to be \$71,172 in five years, compared to \$99,638 for all U.S. households

Current per capita income is \$26,514 in the area, compared to the U.S. per capita income of \$33,028. The per capita income is projected to be \$31,079 in five years, compared to \$36,530 for all U.S. households

<b>Housing</b>			
2019 Housing Affordability Index	94	113	137
2000 Total Housing Units	13,782	60,641	130,519
2000 Owner Occupied Housing Units	3,644	24,203	63,451
2000 Renter Occupied Housing Units	8,517	30,616	56,608
2000 Vacant Housing Units	1,621	5,822	10,460
2010 Total Housing Units	13,750	60,688	130,999
2010 Owner Occupied Housing Units	3,420	21,694	57,188
2010 Renter Occupied Housing Units	8,212	30,598	58,178
2010 Vacant Housing Units	2,118	8,396	15,633
2019 Total Housing Units	14,356	63,255	134,563
2019 Owner Occupied Housing Units	3,438	21,660	57,498
2019 Renter Occupied Housing Units	8,697	32,203	59,850
2019 Vacant Housing Units	2,221	9,392	17,214
2024 Total Housing Units	14,765	64,998	137,035
2024 Owner Occupied Housing Units	3,612	22,328	59,139
2024 Renter Occupied Housing Units	8,875	33,051	60,284
2024 Vacant Housing Units	2,278	9,619	17,612

Currently, 42.7% of the 134,563 housing units in the area are owner occupied; 44.5%, renter occupied; and 12.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.4% are renter occupied; and 11.2% are vacant. In 2010, there were 130,999 housing units in the area - 43.7% owner occupied, 44.4% renter occupied, and 11.9% vacant. The annual rate of change in housing units since 2010 is 1.20%. Median home value in the area is \$139,089, compared to a median home value of \$234,154 for the U.S. In five years, median value is projected to change by 3.42% annually to \$164,525.

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