



Demographic and Income Profile

1253 S Preston St, Louisville, Kentucky, 40203
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.23219
Longitude: -85.74940

Summary	Census 2010	2019	2024				
Population	22,881	23,993	24,628				
Households	11,632	12,135	12,487				
Families	3,939	3,972	4,035				
Average Household Size	1.84	1.84	1.84				
Owner Occupied Housing Units	3,420	3,438	3,612				
Renter Occupied Housing Units	8,212	8,697	8,875				
Median Age	33.7	35.7	37.1				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	0.52%	0.51%	0.77%				
Households	0.57%	0.50%	0.75%				
Families	0.32%	0.38%	0.68%				
Owner HHs	0.99%	0.69%	0.92%				
Median Household Income	2.71%	2.16%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	3,555	29.3%	3,114	24.9%		
	\$15,000 - \$24,999	1,840	15.2%	1,868	15.0%		
	\$25,000 - \$34,999	1,515	12.5%	1,525	12.2%		
	\$35,000 - \$49,999	1,723	14.2%	1,800	14.4%		
	\$50,000 - \$74,999	1,395	11.5%	1,514	12.1%		
	\$75,000 - \$99,999	940	7.7%	1,100	8.8%		
	\$100,000 - \$149,999	750	6.2%	1,047	8.4%		
	\$150,000 - \$199,999	154	1.3%	229	1.8%		
\$200,000+	264	2.2%	290	2.3%			
Median Household Income	\$28,729		\$32,834				
Average Household Income	\$46,199		\$53,991				
Per Capita Income	\$23,233		\$27,228				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,473	6.4%	1,397	5.8%	1,446	5.9%
	5 - 9	1,048	4.6%	1,218	5.1%	1,225	5.0%
	10 - 14	972	4.2%	1,066	4.4%	1,114	4.5%
	15 - 19	1,245	5.4%	1,190	5.0%	1,288	5.2%
	20 - 24	3,043	13.3%	2,658	11.1%	2,650	10.8%
	25 - 34	4,131	18.1%	4,226	17.6%	3,843	15.6%
	35 - 44	2,802	12.2%	3,117	13.0%	3,370	13.7%
	45 - 54	3,095	13.5%	2,771	11.5%	2,818	11.4%
	55 - 64	2,442	10.7%	2,868	12.0%	2,731	11.1%
	65 - 74	1,111	4.9%	1,843	7.7%	2,290	9.3%
	75 - 84	874	3.8%	961	4.0%	1,220	5.0%
85+	647	2.8%	677	2.8%	634	2.6%	
Race and Ethnicity	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	White Alone	13,745	60.1%	13,350	55.6%	13,086	53.1%
	Black Alone	7,923	34.6%	9,044	37.7%	9,649	39.2%
	American Indian Alone	82	0.4%	76	0.3%	76	0.3%
	Asian Alone	282	1.2%	408	1.7%	508	2.1%
	Pacific Islander Alone	9	0.0%	9	0.0%	9	0.0%
	Some Other Race Alone	132	0.6%	161	0.7%	183	0.7%
	Two or More Races	708	3.1%	945	3.9%	1,117	4.5%
	Hispanic Origin (Any Race)	511	2.2%	711	3.0%	884	3.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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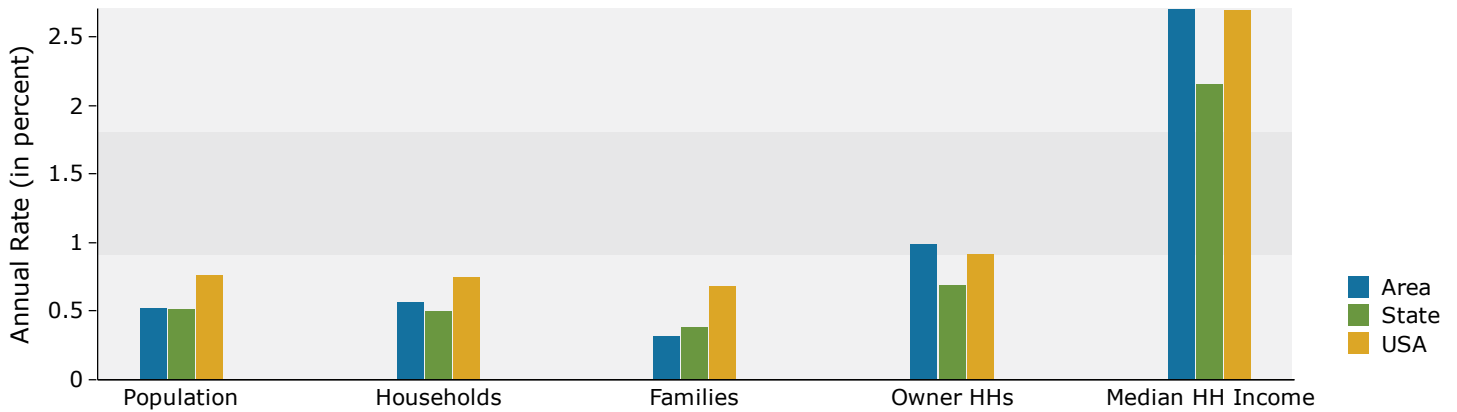


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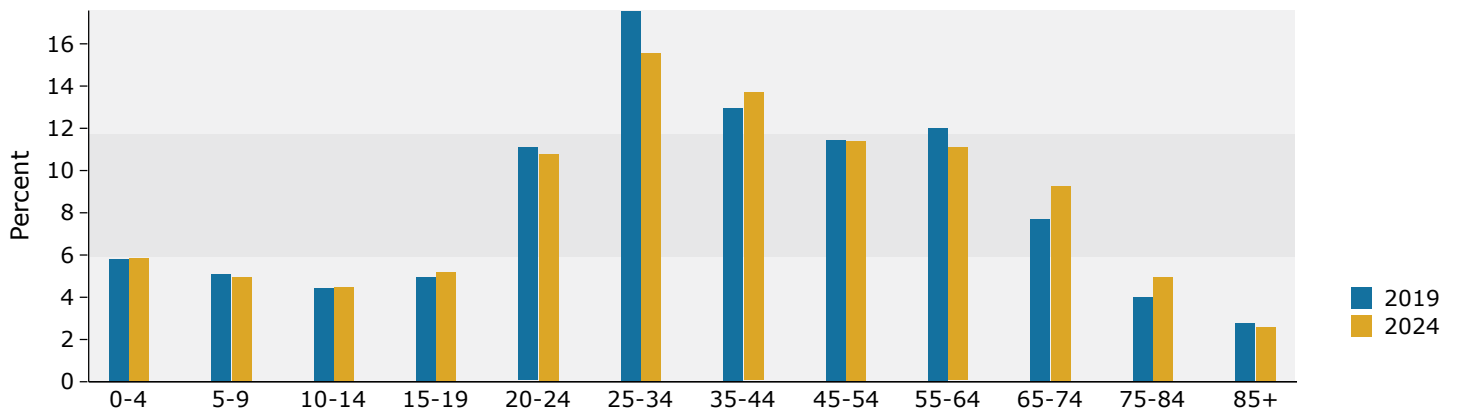
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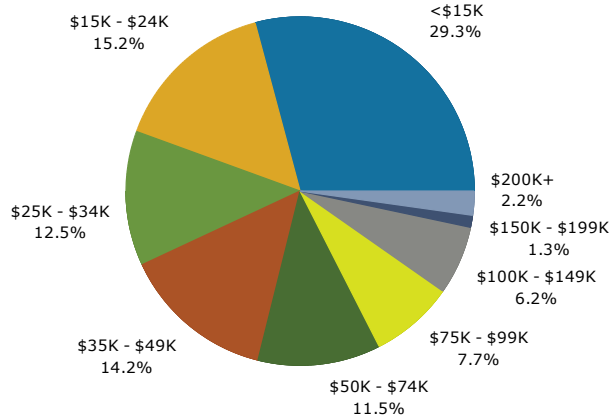
Trends 2019-2024



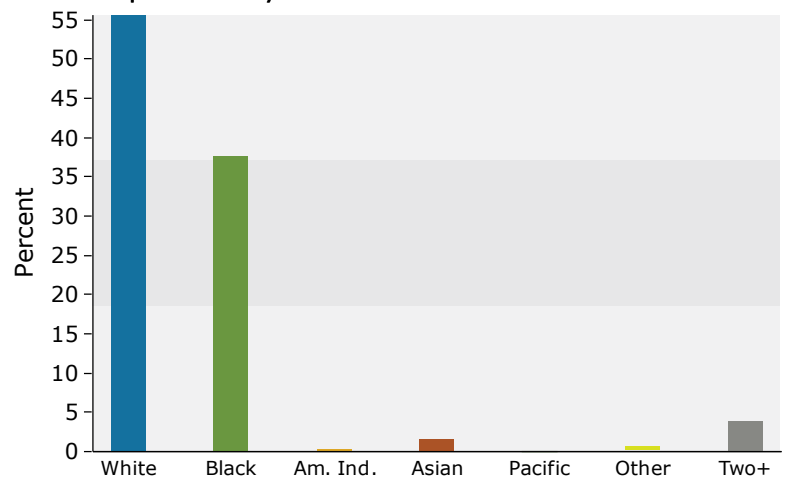
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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Demographic and Income Profile

1253 S Preston St, Louisville, Kentucky, 40203
Ring: 3 mile radius

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Summary	Census 2010		2019		2024	
Population	117,869		122,263		125,019	
Households	52,292		53,863		55,379	
Families	23,448		23,116		23,320	
Average Household Size	2.08		2.07		2.07	
Owner Occupied Housing Units	21,694		21,660		22,328	
Renter Occupied Housing Units	30,598		32,203		33,051	
Median Age	34.4		36.2		37.2	
Trends: 2019 - 2024 Annual Rate	Area		State		National	
Population	0.45%		0.51%		0.77%	
Households	0.56%		0.50%		0.75%	
Families	0.18%		0.38%		0.68%	
Owner HHs	0.61%		0.69%		0.92%	
Median Household Income	2.68%		2.16%		2.70%	
			2019		2024	
Households by Income			Number	Percent	Number	Percent
	<\$15,000		12,892	23.9%	11,212	20.2%
	\$15,000 - \$24,999		7,179	13.3%	6,679	12.1%
	\$25,000 - \$34,999		5,923	11.0%	5,781	10.4%
	\$35,000 - \$49,999		7,680	14.3%	7,850	14.2%
	\$50,000 - \$74,999		7,879	14.6%	8,336	15.1%
	\$75,000 - \$99,999		4,458	8.3%	5,122	9.2%
	\$100,000 - \$149,999		4,392	8.2%	5,679	10.3%
	\$150,000 - \$199,999		1,615	3.0%	2,325	4.2%
	\$200,000+		1,844	3.4%	2,396	4.3%
Median Household Income		\$36,350		\$41,482		
Average Household Income		\$56,935		\$67,464		
Per Capita Income		\$25,385		\$30,174		
			2019		2024	
Population by Age	Census 2010					
	Number	Percent	Number	Percent	Number	Percent
	0 - 4	7,678 6.5%	7,157 5.9%	7,359 5.9%		
	5 - 9	6,479 5.5%	6,495 5.3%	6,488 5.2%		
	10 - 14	6,008 5.1%	6,113 5.0%	6,106 4.9%		
	15 - 19	8,233 7.0%	7,907 6.5%	8,050 6.4%		
	20 - 24	11,961 10.1%	10,859 8.9%	10,931 8.7%		
	25 - 34	19,742 16.7%	20,595 16.8%	19,761 15.8%		
	35 - 44	14,273 12.1%	15,743 12.9%	16,802 13.4%		
	45 - 54	17,242 14.6%	14,496 11.9%	14,640 11.7%		
	55 - 64	13,614 11.6%	15,804 12.9%	14,665 11.7%		
	65 - 74	6,279 5.3%	10,098 8.3%	12,015 9.6%		
	75 - 84	4,210 3.6%	4,590 3.8%	5,821 4.7%		
	85+	2,149 1.8%	2,407 2.0%	2,381 1.9%		
				2019		2024
Race and Ethnicity	Census 2010					
	Number	Percent	Number	Percent	Number	Percent
	White Alone	67,287 57.1%	66,105 54.1%	65,517 52.4%		
	Black Alone	44,486 37.7%	48,078 39.3%	49,961 40.0%		
	American Indian Alone	372 0.3%	342 0.3%	337 0.3%		
	Asian Alone	1,455 1.2%	2,210 1.8%	2,767 2.2%		
	Pacific Islander Alone	83 0.1%	77 0.1%	77 0.1%		
	Some Other Race Alone	1,211 1.0%	1,517 1.2%	1,717 1.4%		
	Two or More Races	2,975 2.5%	3,935 3.2%	4,643 3.7%		
Hispanic Origin (Any Race)		3,105 2.6%	4,181 3.4%	5,081 4.1%		

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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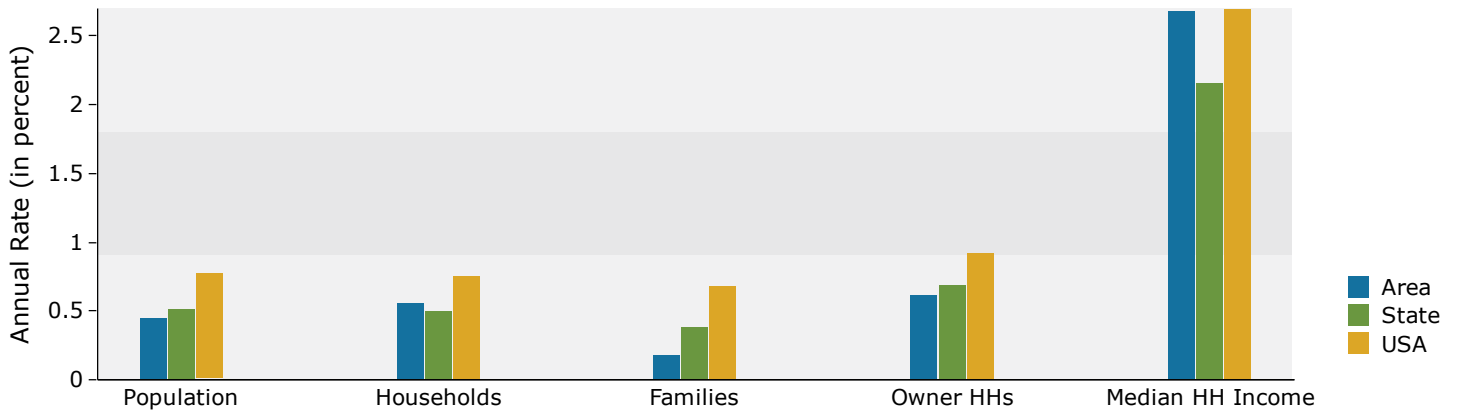


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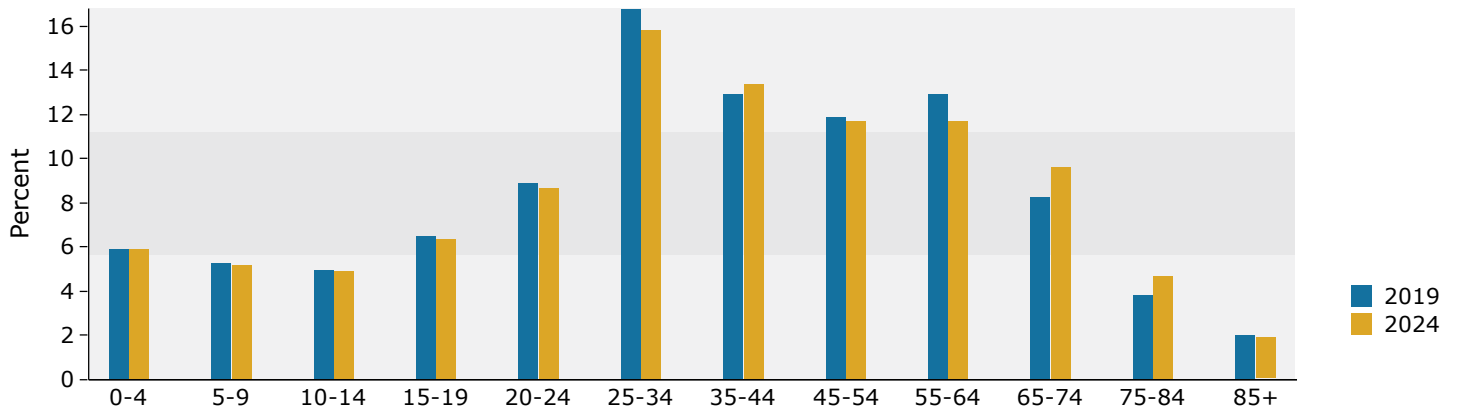
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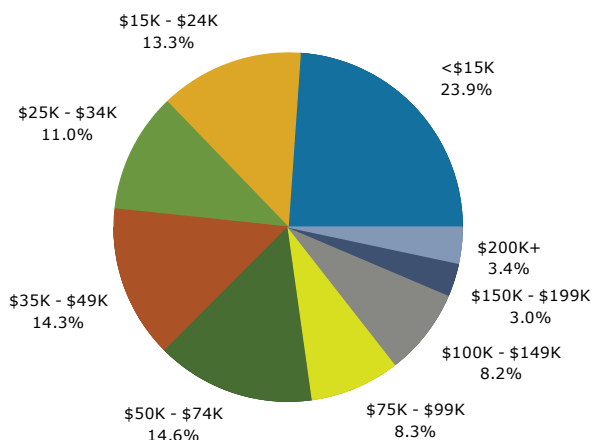
Trends 2019-2024



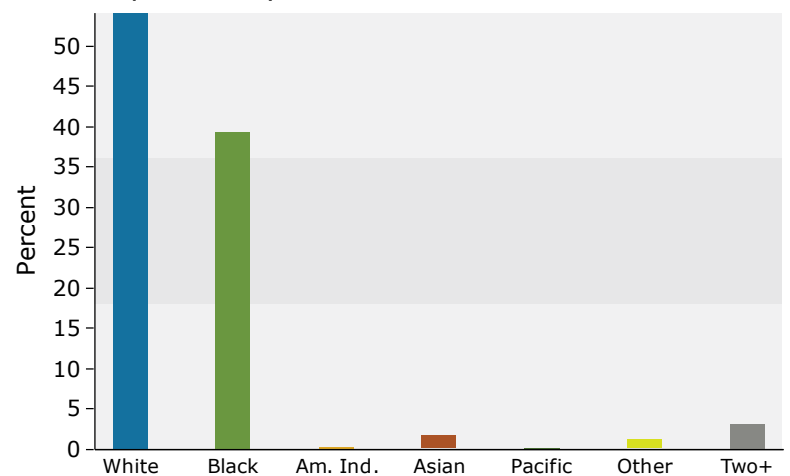
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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Summary	Census 2010		2019		2024	
Population	265,039		270,530		274,622	
Households	115,366		117,349		119,423	
Families	59,943		58,813		59,004	
Average Household Size	2.20		2.20		2.19	
Owner Occupied Housing Units	57,188		57,498		59,139	
Renter Occupied Housing Units	58,178		59,850		60,284	
Median Age	36.0		37.7		38.5	
Trends: 2019 - 2024 Annual Rate	Area		State		National	
Population	0.30%		0.51%		0.77%	
Households	0.35%		0.50%		0.75%	
Families	0.06%		0.38%		0.68%	
Owner HHs	0.56%		0.69%		0.92%	
Median Household Income	2.69%		2.16%		2.70%	
Households by Income	2019		2024			
	Number	Percent	Number	Percent		
<\$15,000	23,050	19.6%	19,605	16.4%		
\$15,000 - \$24,999	14,647	12.5%	13,197	11.1%		
\$25,000 - \$34,999	13,529	11.5%	12,831	10.7%		
\$35,000 - \$49,999	18,308	15.6%	18,341	15.4%		
\$50,000 - \$74,999	18,639	15.9%	19,421	16.3%		
\$75,000 - \$99,999	10,627	9.1%	12,019	10.1%		
\$100,000 - \$149,999	10,448	8.9%	13,250	11.1%		
\$150,000 - \$199,999	4,023	3.4%	5,664	4.7%		
\$200,000+	4,078	3.5%	5,093	4.3%		
Median Household Income	\$39,919		\$45,584			
Average Household Income	\$60,814		\$71,172			
Per Capita Income	\$26,514		\$31,079			
Population by Age	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,716	6.7%	16,333	6.0%	16,633	6.1%
5 - 9	15,821	6.0%	15,561	5.8%	15,473	5.6%
10 - 14	15,535	5.9%	15,261	5.6%	15,231	5.5%
15 - 19	17,818	6.7%	16,408	6.1%	16,692	6.1%
20 - 24	21,772	8.2%	20,400	7.5%	20,136	7.3%
25 - 34	40,444	15.3%	41,696	15.4%	40,422	14.7%
35 - 44	32,508	12.3%	33,950	12.5%	35,603	13.0%
45 - 54	39,625	15.0%	32,662	12.1%	32,322	11.8%
55 - 64	31,900	12.0%	36,397	13.5%	33,579	12.2%
65 - 74	15,937	6.0%	24,694	9.1%	28,520	10.4%
75 - 84	10,986	4.1%	11,534	4.3%	14,445	5.3%
85+	4,976	1.9%	5,633	2.1%	5,567	2.0%
Race and Ethnicity	Census 2010		2019		2024	
	Number	Percent	Number	Percent	Number	Percent
White Alone	154,425	58.3%	148,829	55.0%	146,225	53.2%
Black Alone	94,434	35.6%	100,960	37.3%	104,434	38.0%
American Indian Alone	782	0.3%	723	0.3%	714	0.3%
Asian Alone	4,550	1.7%	6,301	2.3%	7,528	2.7%
Pacific Islander Alone	165	0.1%	165	0.1%	169	0.1%
Some Other Race Alone	3,868	1.5%	4,733	1.7%	5,276	1.9%
Two or More Races	6,813	2.6%	8,819	3.3%	10,276	3.7%
Hispanic Origin (Any Race)	9,832	3.7%	12,640	4.7%	14,933	5.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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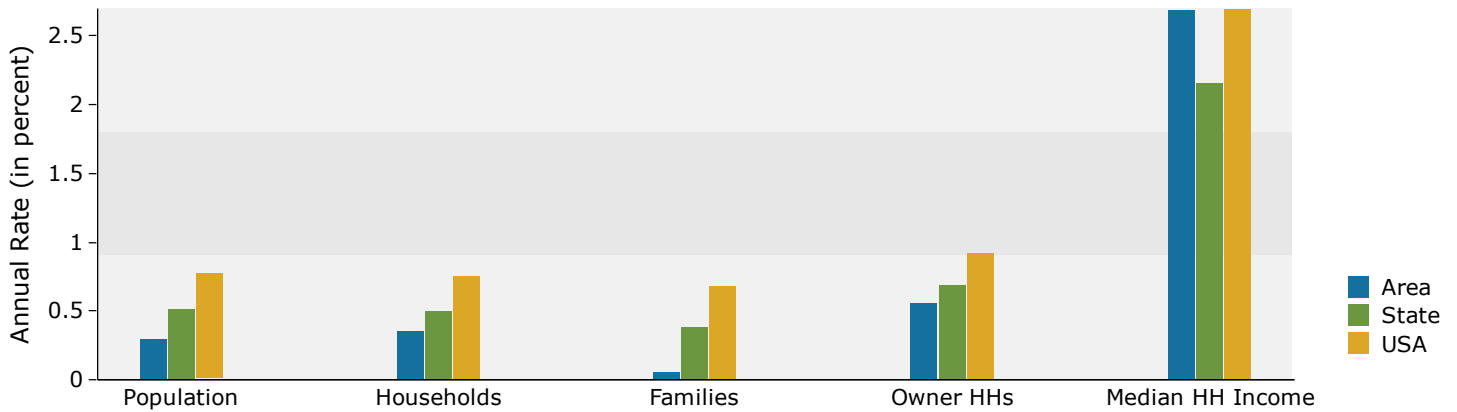


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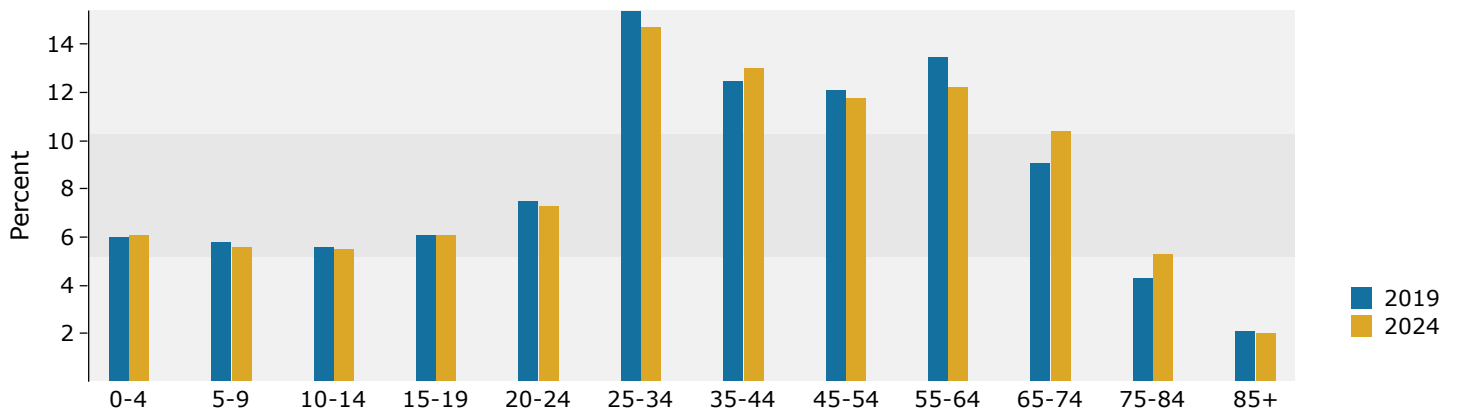
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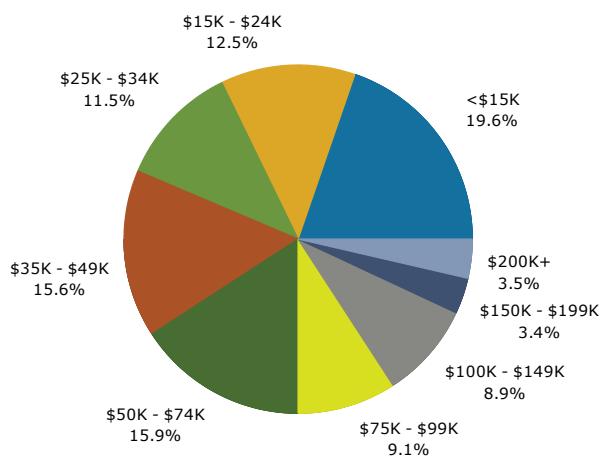
Trends 2019-2024



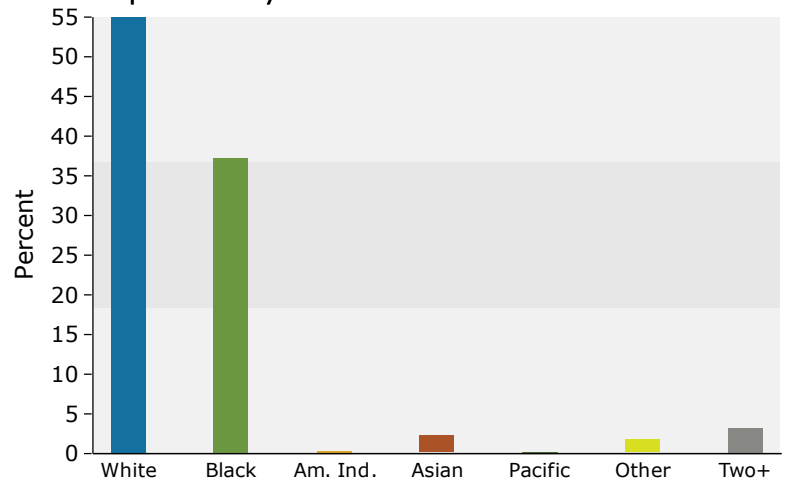
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 4.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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