



Recreation Expenditures

2614 Chamberlain Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.28911
Longitude: -85.51468

Demographic Summary		2020	2025
Population		3,556	3,805
Households		1,458	1,597
Families		1,011	1,086
Median Age		35.0	36.0
Median Household Income		\$114,936	\$125,067
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	150	\$1,749.09	\$2,550,174
Cable & Satellite Television Services	141	\$1,142.87	\$1,666,307
Televisions & Video	170	\$422.68	\$616,272
Audio	169	\$180.17	\$262,695
Rental of TV/VCR/Radio/Sound Equipment	140	\$1.13	\$1,641
Repair of TV/Radio/Sound Equipment	138	\$2.24	\$3,259
Entertainment/Recreation Fees and Admissions	174	\$1,247.67	\$1,819,110
Tickets to Theatre/Operas/Concerts	156	\$126.14	\$183,918
Tickets to Movies	185	\$106.33	\$155,033
Tickets to Parks or Museums	171	\$56.05	\$81,726
Admission to Sporting Events, excl.Trips	177	\$110.98	\$161,804
Fees for Participant Sports, excl.Trips	187	\$183.83	\$268,029
Fees for Recreational Lessons	186	\$269.09	\$392,331
Membership Fees for Social/Recreation/Health Clubs	164	\$394.10	\$574,594
Dating Services	142	\$1.15	\$1,675
Toys/Games/Crafts/Hobbies	168	\$204.16	\$297,669
Toys/Games/Arts/Crafts/Tricycles	166	\$172.76	\$251,884
Playground Equipment	190	\$8.54	\$12,450
Play Arcade Pinball/Video Games	243	\$8.73	\$12,733
Online Gaming Services	158	\$8.38	\$12,223
Stamp & Coin Collecting	145	\$5.75	\$8,379
Recreational Vehicles and Fees	136	\$211.72	\$308,687
Docking and Landing Fees for Boats and Planes	148	\$15.09	\$22,006
Camp Fees	107	\$66.57	\$97,052
Payments on Boats/Trailers/Campers/RVs	155	\$91.98	\$134,103
Rental of Boats/Trailers/Campers/RVs	158	\$38.08	\$55,525
Sports, Recreation and Exercise Equipment	185	\$375.66	\$547,711
Exercise Equipment and Gear, Game Tables	164	\$108.04	\$157,519
Bicycles	183	\$56.57	\$82,481
Camping Equipment	206	\$45.54	\$66,394
Hunting and Fishing Equipment	199	\$124.03	\$180,833
Winter Sports Equipment	186	\$9.37	\$13,666
Water Sports Equipment	186	\$12.03	\$17,538
Other Sports Equipment	204	\$14.52	\$21,164
Rental/Repair of Sports/Recreation/Exercise Equipment	200	\$5.57	\$8,117
Photographic Equipment and Supplies	171	\$87.42	\$127,458
Film	163	\$1.03	\$1,509
Photo Processing	173	\$12.96	\$18,895
Photographic Equipment	176	\$30.86	\$44,993
Photographer Fees/Other Supplies & Equip Rental/Repair	167	\$42.57	\$62,061
Reading	152	\$163.37	\$238,196
Magazine/Newspaper Subscriptions	129	\$47.67	\$69,503
Magazine/Newspaper Single Copies	127	\$8.82	\$12,865
Books	170	\$61.42	\$89,546
Digital Book Readers	164	\$45.46	\$66,282

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 20, 2020



Recreation Expenditures

2614 Chamberlain Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.28911
Longitude: -85.51468

Demographic Summary		2020	2025
Population		47,637	50,876
Households		18,421	19,829
Families		12,953	13,844
Median Age		39.3	40.2
Median Household Income		\$95,444	\$103,452
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	139	\$1,627.78	\$29,985,325
Cable & Satellite Television Services	136	\$1,098.93	\$20,243,479
Televisions & Video	147	\$366.40	\$6,749,505
Audio	150	\$159.28	\$2,934,157
Rental of TV/VCR/Radio/Sound Equipment	125	\$1.01	\$18,632
Repair of TV/Radio/Sound Equipment	133	\$2.15	\$39,551
Entertainment/Recreation Fees and Admissions	156	\$1,118.14	\$20,597,265
Tickets to Theatre/Operas/Concerts	151	\$122.06	\$2,248,496
Tickets to Movies	155	\$88.95	\$1,638,509
Tickets to Parks or Museums	147	\$48.29	\$889,494
Admission to Sporting Events, excl.Trips	155	\$97.22	\$1,790,850
Fees for Participant Sports, excl.Trips	162	\$159.46	\$2,937,349
Fees for Recreational Lessons	161	\$233.74	\$4,305,713
Membership Fees for Social/Recreation/Health Clubs	153	\$367.32	\$6,766,366
Dating Services	137	\$1.11	\$20,488
Toys/Games/Crafts/Hobbies	146	\$178.01	\$3,279,164
Toys/Games/Arts/Crafts/Tricycles	146	\$151.93	\$2,798,663
Playground Equipment	150	\$6.77	\$124,654
Play Arcade Pinball/Video Games	176	\$6.34	\$116,765
Online Gaming Services	137	\$7.29	\$134,344
Stamp & Coin Collecting	144	\$5.69	\$104,738
Recreational Vehicles and Fees	144	\$223.97	\$4,125,738
Docking and Landing Fees for Boats and Planes	153	\$15.57	\$286,830
Camp Fees	142	\$88.18	\$1,624,367
Payments on Boats/Trailers/Campers/RVs	143	\$84.76	\$1,561,394
Rental of Boats/Trailers/Campers/RVs	147	\$35.46	\$653,147
Sports, Recreation and Exercise Equipment	156	\$316.69	\$5,833,663
Exercise Equipment and Gear, Game Tables	150	\$98.90	\$1,821,838
Bicycles	155	\$47.91	\$882,556
Camping Equipment	162	\$35.85	\$660,369
Hunting and Fishing Equipment	159	\$98.92	\$1,822,288
Winter Sports Equipment	159	\$7.99	\$147,257
Water Sports Equipment	161	\$10.44	\$192,249
Other Sports Equipment	170	\$12.07	\$222,351
Rental/Repair of Sports/Recreation/Exercise Equipment	165	\$4.60	\$84,755
Photographic Equipment and Supplies	149	\$76.26	\$1,404,780
Film	144	\$0.91	\$16,693
Photo Processing	155	\$11.55	\$212,672
Photographic Equipment	153	\$26.88	\$495,247
Photographer Fees/Other Supplies & Equip Rental/Repair	145	\$36.92	\$680,168
Reading	147	\$157.78	\$2,906,462
Magazine/Newspaper Subscriptions	142	\$52.12	\$960,158
Magazine/Newspaper Single Copies	136	\$9.43	\$173,767
Books	154	\$55.60	\$1,024,132
Digital Book Readers	147	\$40.63	\$748,406

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July 20, 2020



Recreation Expenditures

2614 Chamberlain Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp

Latitude: 38.28911
Longitude: -85.51468

Demographic Summary		2020	2025
Population		126,116	135,193
Households		50,040	53,686
Families		34,145	36,515
Median Age		41.4	42.3
Median Household Income		\$95,169	\$103,637
	Spending Potential Index	Average Amount Spent	Total
TV/Video/Audio	136	\$1,584.27	\$79,276,734
Cable & Satellite Television Services	134	\$1,081.12	\$54,099,262
Televisions & Video	140	\$347.52	\$17,389,878
Audio	143	\$152.50	\$7,631,079
Rental of TV/VCR/Radio/Sound Equipment	123	\$1.00	\$49,886
Repair of TV/Radio/Sound Equipment	131	\$2.13	\$106,630
Entertainment/Recreation Fees and Admissions	151	\$1,080.46	\$54,066,340
Tickets to Theatre/Operas/Concerts	150	\$120.80	\$6,044,781
Tickets to Movies	145	\$83.33	\$4,170,002
Tickets to Parks or Museums	140	\$45.99	\$2,301,477
Admission to Sporting Events, excl.Trips	150	\$94.17	\$4,712,369
Fees for Participant Sports, excl.Trips	155	\$152.17	\$7,614,601
Fees for Recreational Lessons	154	\$223.68	\$11,192,761
Membership Fees for Social/Recreation/Health Clubs	150	\$359.20	\$17,974,525
Dating Services	138	\$1.12	\$55,824
Toys/Games/Crafts/Hobbies	139	\$169.82	\$8,497,891
Toys/Games/Arts/Crafts/Tricycles	139	\$145.10	\$7,260,878
Playground Equipment	139	\$6.26	\$313,448
Play Arcade Pinball/Video Games	159	\$5.73	\$286,763
Online Gaming Services	132	\$7.00	\$350,076
Stamp & Coin Collecting	145	\$5.73	\$286,726
Recreational Vehicles and Fees	144	\$223.82	\$11,199,960
Docking and Landing Fees for Boats and Planes	155	\$15.75	\$788,269
Camp Fees	147	\$91.49	\$4,577,916
Payments on Boats/Trailers/Campers/RVs	138	\$82.19	\$4,112,908
Rental of Boats/Trailers/Campers/RVs	143	\$34.39	\$1,720,867
Sports, Recreation and Exercise Equipment	147	\$297.58	\$14,890,872
Exercise Equipment and Gear, Game Tables	146	\$95.80	\$4,794,014
Bicycles	145	\$44.92	\$2,247,850
Camping Equipment	148	\$32.83	\$1,642,811
Hunting and Fishing Equipment	146	\$90.96	\$4,551,740
Winter Sports Equipment	150	\$7.55	\$377,974
Water Sports Equipment	153	\$9.89	\$494,717
Other Sports Equipment	159	\$11.27	\$563,807
Rental/Repair of Sports/Recreation/Exercise Equipment	156	\$4.36	\$217,959
Photographic Equipment and Supplies	144	\$73.48	\$3,677,187
Film	140	\$0.88	\$43,839
Photo Processing	149	\$11.11	\$555,784
Photographic Equipment	147	\$25.79	\$1,290,571
Photographer Fees/Other Supplies & Equip Rental/Repair	140	\$35.71	\$1,786,993
Reading	144	\$155.45	\$7,778,613
Magazine/Newspaper Subscriptions	145	\$53.34	\$2,668,978
Magazine/Newspaper Single Copies	139	\$9.63	\$482,089
Books	148	\$53.47	\$2,675,517
Digital Book Readers	141	\$39.01	\$1,952,030

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