



House and Home Expenditures

2614 Chamberlain Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28911
Longitude: -85.51468

2020 Housing Summary		2020 Demographic Summary	
Housing Units	1,497	Population	3,556
2020-2025 Percent Change	9.15%	Households	1,458
Percent Occupied	97.4%	Families	1,011
Percent Owner Households	62.9%	Median Age	35.0
Median Home Value	\$346,639	Median Household Income	\$114,936
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	168	\$22,979.43	\$33,504,010
Mortgage Interest	186	\$6,778.47	\$9,883,011
Mortgage Principal	177	\$3,795.93	\$5,534,462
Property Taxes	148	\$3,993.18	\$5,822,050
Homeowners Insurance	157	\$892.27	\$1,300,935
Ground Rent	138	\$94.60	\$137,931
Maintenance and Remodeling Services	162	\$4,172.64	\$6,083,705
Maintenance and Remodeling Materials	152	\$835.80	\$1,218,601
Property Management and Security	162	\$154.34	\$225,024
Rented Dwellings	133	\$6,885.87	\$10,039,603
Rent	132	\$6,714.06	\$9,789,101
Tenant's Insurance	142	\$43.43	\$63,324
Maintenance and Repair Services	149	\$92.17	\$134,384
Maintenance and Repair Materials	112	\$36.21	\$52,793
Other Lodging	151	\$731.97	\$1,067,208
Owned Vacation Homes	147	\$603.51	\$879,911
Principal Paid on Home Loans	151	\$90.55	\$132,022
Closing Costs	144	\$39.31	\$57,320
Interest Paid on Home Loans	156	\$136.48	\$198,981
Property Taxes	139	\$180.31	\$262,898
Homeowners Insurance	132	\$18.98	\$27,680
Maintenance and Remodeling	150	\$104.84	\$152,859
Property Management and Security	146	\$33.03	\$48,152
Housing While Attending School	175	\$128.46	\$187,296
Household Operations	166	\$3,528.06	\$5,143,916
Child Care	196	\$1,010.91	\$1,473,903
Care for Elderly or Handicapped	137	\$81.89	\$119,391
Appliance Rental and Repair	159	\$35.95	\$52,420
Computer Information Services	149	\$923.66	\$1,346,700
Home Security System Services	180	\$76.99	\$112,253
Non-Apparel Household Laundry/Dry Cleaning	160	\$48.24	\$70,329
Housekeeping Services	179	\$340.44	\$496,366
Lawn and Garden	151	\$740.31	\$1,079,372
Moving/Storage/Freight Express	167	\$100.58	\$146,639
Installation of Computers	136	\$0.49	\$720
PC Repair (Personal Use)	157	\$11.87	\$17,304
Reupholstering/Furniture Repair	150	\$15.16	\$22,096
Termite/Pest Control	172	\$67.26	\$98,064
Water Softening Services	165	\$9.78	\$14,254
Internet Services Away from Home	151	\$8.15	\$11,887
Other Home Services (1)	183	\$56.39	\$82,218

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	150	\$7,332.62	\$10,690,953
Bottled Gas	99	\$50.09	\$73,029
Electricity	149	\$2,682.15	\$3,910,572
Fuel Oil	57	\$42.05	\$61,305
Natural Gas	139	\$697.03	\$1,016,276
Phone Services	153	\$2,614.76	\$3,812,326
Water and Other Public Services	167	\$1,239.88	\$1,807,738
Coal/Wood/Other Fuel	83	\$6.66	\$9,707
Housekeeping Supplies	157	\$1,217.75	\$1,775,478
Laundry and Cleaning Supplies	155	\$340.92	\$497,065
Postage and Stationery	162	\$282.46	\$411,820
Other HH Products (2)	156	\$594.37	\$866,592
Household Textiles	157	\$159.07	\$231,927
Bathroom Linens	158	\$25.70	\$37,467
Bedroom Linens	156	\$83.35	\$121,525
Kitchen, Dining Room and other Linens	152	\$16.00	\$23,331
Curtains and Draperies	163	\$24.69	\$35,993
Slipcovers, Decorative Pillows	157	\$9.34	\$13,611
Furniture	164	\$1,051.76	\$1,533,471
Mattresses and Box Springs	158	\$190.40	\$277,604
Other Bedroom Furniture	171	\$192.21	\$280,239
Sofas	159	\$297.31	\$433,474
Living Room Chairs	159	\$81.96	\$119,491
Living Room Tables	183	\$33.81	\$49,293
Kitchen, Dining Room Furniture	160	\$75.41	\$109,949
Infant Furniture	188	\$27.98	\$40,796
Outdoor Furniture	166	\$66.83	\$97,440
Wall Units, Cabinets, Other Furniture (3)	176	\$85.86	\$125,185
Major Appliances	161	\$575.41	\$838,946
Dishwashers, Disposals & Range Hoods	169	\$51.33	\$74,844
Refrigerators and Freezers	170	\$189.24	\$275,919
Clothes Washers & Dryers	168	\$164.11	\$239,268
Cooking Stoves and Ovens	156	\$73.83	\$107,649
Microwave Ovens	145	\$23.83	\$34,741
Window Air Conditioners	109	\$8.94	\$13,041
Electric Floor Cleaning Equipment	155	\$40.46	\$58,992
Sewing Machines and Miscellaneous Appliances	112	\$23.66	\$34,494

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	176	\$61.89	\$90,239
Housewares	161	\$156.01	\$227,469
Small Appliances	155	\$76.73	\$111,879
Sewing/Needlework/Quilt Materials/Items	133	\$15.93	\$23,229
Window Coverings	174	\$52.06	\$75,905
Lamps/Lighting Fixtures/Ceiling Fans	158	\$67.59	\$98,551
Infant Equipment	169	\$28.76	\$41,932
Rental of Furniture	136	\$8.35	\$12,174
Laundry and Cleaning Equipment	154	\$44.96	\$65,550
Closet and Storage Items	171	\$40.56	\$59,143
Luggage	172	\$25.24	\$36,794
Clocks and Other Household Decoratives	168	\$345.29	\$503,438
Telephones and Accessories	154	\$135.88	\$198,106
Outdoor Equipment	185	\$79.62	\$116,081
Power Tools	159	\$88.26	\$128,690
Hand Tools	162	\$17.36	\$25,312
Office Furniture/Equipment for Home Use	172	\$25.94	\$37,818
Computers and Hardware for Home Use	166	\$270.64	\$394,590
Portable Memory	159	\$6.17	\$8,990
Computer Software	171	\$16.59	\$24,190
Computer Accessories	165	\$29.17	\$42,536
Other Household Appliances	158	\$28.87	\$42,099
Misc Equipment incl Ladders/Sheds/Etc	178	\$171.39	\$249,892

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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2020 Housing Summary		2020 Demographic Summary	
Housing Units	19,165	Population	47,637
2020-2025 Percent Change	7.18%	Households	18,421
Percent Occupied	96.1%	Families	12,953
Percent Owner Households	73.7%	Median Age	39.3
Median Home Value	\$282,790	Median Household Income	\$95,444
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	155	\$21,267.45	\$391,767,647
Mortgage Interest	161	\$5,890.33	\$108,505,693
Mortgage Principal	159	\$3,406.90	\$62,758,432
Property Taxes	149	\$4,008.02	\$73,831,825
Homeowners Insurance	147	\$837.25	\$15,423,022
Ground Rent	130	\$89.20	\$1,643,090
Maintenance and Remodeling Services	155	\$3,989.24	\$73,485,748
Maintenance and Remodeling Materials	144	\$795.84	\$14,660,099
Property Management and Security	153	\$145.51	\$2,680,415
Rented Dwellings	114	\$5,940.56	\$109,431,130
Rent	114	\$5,780.05	\$106,474,356
Tenant's Insurance	123	\$37.45	\$689,877
Maintenance and Repair Services	143	\$88.43	\$1,628,959
Maintenance and Repair Materials	107	\$34.63	\$637,939
Other Lodging	154	\$744.78	\$13,719,501
Owned Vacation Homes	152	\$625.53	\$11,522,825
Principal Paid on Home Loans	154	\$92.42	\$1,702,414
Closing Costs	146	\$39.90	\$734,947
Interest Paid on Home Loans	151	\$132.56	\$2,441,839
Property Taxes	150	\$194.68	\$3,586,167
Homeowners Insurance	141	\$20.36	\$375,007
Maintenance and Remodeling	160	\$111.88	\$2,060,941
Property Management and Security	149	\$33.74	\$621,511
Housing While Attending School	163	\$119.25	\$2,196,676
Household Operations	149	\$3,166.15	\$58,323,701
Child Care	157	\$808.89	\$14,900,504
Care for Elderly or Handicapped	145	\$86.84	\$1,599,713
Appliance Rental and Repair	153	\$34.54	\$636,292
Computer Information Services	138	\$856.80	\$15,783,197
Home Security System Services	158	\$67.40	\$1,241,492
Non-Apparel Household Laundry/Dry Cleaning	147	\$44.23	\$814,776
Housekeeping Services	161	\$307.40	\$5,662,562
Lawn and Garden	147	\$717.60	\$13,218,928
Moving/Storage/Freight Express	146	\$87.56	\$1,612,895
Installation of Computers	150	\$0.54	\$9,973
PC Repair (Personal Use)	146	\$11.05	\$203,564
Reupholstering/Furniture Repair	149	\$15.05	\$277,222
Termite/Pest Control	157	\$61.43	\$1,131,548
Water Softening Services	149	\$8.88	\$163,604
Internet Services Away from Home	140	\$7.55	\$138,990
Other Home Services (1)	164	\$50.40	\$928,440

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	139	\$6,790.92	\$125,095,562
Bottled Gas	110	\$55.48	\$1,022,055
Electricity	137	\$2,464.53	\$45,399,180
Fuel Oil	122	\$90.13	\$1,660,200
Natural Gas	139	\$695.20	\$12,806,269
Phone Services	139	\$2,385.87	\$43,950,129
Water and Other Public Services	147	\$1,091.14	\$20,099,962
Coal/Wood/Other Fuel	107	\$8.56	\$157,766
Housekeeping Supplies	142	\$1,105.30	\$20,360,652
Laundry and Cleaning Supplies	139	\$306.35	\$5,643,328
Postage and Stationery	148	\$257.55	\$4,744,292
Other HH Products (2)	142	\$541.39	\$9,973,033
Household Textiles	144	\$145.57	\$2,681,634
Bathroom Linens	141	\$23.03	\$424,224
Bedroom Linens	144	\$76.52	\$1,409,496
Kitchen, Dining Room and other Linens	145	\$15.24	\$280,708
Curtains and Draperies	147	\$22.21	\$409,119
Slipcovers, Decorative Pillows	144	\$8.58	\$158,088
Furniture	148	\$949.34	\$17,487,776
Mattresses and Box Springs	144	\$173.72	\$3,200,186
Other Bedroom Furniture	152	\$170.85	\$3,147,240
Sofas	144	\$269.70	\$4,968,143
Living Room Chairs	145	\$74.79	\$1,377,645
Living Room Tables	153	\$28.27	\$520,671
Kitchen, Dining Room Furniture	150	\$70.73	\$1,302,967
Infant Furniture	150	\$22.31	\$410,959
Outdoor Furniture	158	\$63.46	\$1,168,926
Wall Units, Cabinets, Other Furniture (3)	154	\$75.51	\$1,391,039
Major Appliances	149	\$532.63	\$9,811,612
Dishwashers, Disposals & Range Hoods	159	\$48.55	\$894,277
Refrigerators and Freezers	153	\$170.46	\$3,140,121
Clothes Washers & Dryers	148	\$144.32	\$2,658,514
Cooking Stoves and Ovens	147	\$69.51	\$1,280,369
Microwave Ovens	139	\$22.75	\$419,024
Window Air Conditioners	119	\$9.74	\$179,468
Electric Floor Cleaning Equipment	142	\$36.86	\$679,089
Sewing Machines and Miscellaneous Appliances	144	\$30.44	\$560,751

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	159	\$55.94	\$1,030,409
Housewares	146	\$141.50	\$2,606,522
Small Appliances	141	\$69.82	\$1,286,225
Sewing/Needlework/Quilt Materials/Items	133	\$15.90	\$292,805
Window Coverings	163	\$48.99	\$902,438
Lamps/Lighting Fixtures/Ceiling Fans	148	\$63.64	\$1,172,303
Infant Equipment	142	\$24.25	\$446,690
Rental of Furniture	118	\$7.23	\$133,220
Laundry and Cleaning Equipment	143	\$41.92	\$772,212
Closet and Storage Items	151	\$35.97	\$662,572
Luggage	153	\$22.45	\$413,624
Clocks and Other Household Decoratives	151	\$310.70	\$5,723,338
Telephones and Accessories	148	\$130.36	\$2,401,351
Outdoor Equipment	164	\$70.55	\$1,299,589
Power Tools	144	\$80.02	\$1,474,048
Hand Tools	144	\$15.42	\$284,059
Office Furniture/Equipment for Home Use	152	\$22.84	\$420,744
Computers and Hardware for Home Use	149	\$242.13	\$4,460,192
Portable Memory	144	\$5.58	\$102,843
Computer Software	148	\$14.40	\$265,274
Computer Accessories	152	\$26.87	\$495,011
Other Household Appliances	143	\$26.12	\$481,075
Misc Equipment incl Ladders/Sheds/Etc	152	\$146.74	\$2,703,076

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

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2020 Housing Summary		2020 Demographic Summary	
Housing Units	52,808	Population	126,116
2020-2025 Percent Change	6.72%	Households	50,040
Percent Occupied	94.8%	Families	34,145
Percent Owner Households	72.9%	Median Age	41.4
Median Home Value	\$284,909	Median Household Income	\$95,169
	Spending Potential Index	Average Amount Spent	Total
Owned Dwellings	151	\$20,670.31	\$1,034,342,495
Mortgage Interest	153	\$5,598.88	\$280,167,995
Mortgage Principal	153	\$3,274.51	\$163,856,675
Property Taxes	149	\$4,008.49	\$200,584,798
Homeowners Insurance	143	\$813.24	\$40,694,357
Ground Rent	125	\$85.94	\$4,300,250
Maintenance and Remodeling Services	152	\$3,911.93	\$195,752,775
Maintenance and Remodeling Materials	141	\$777.46	\$38,904,054
Property Management and Security	148	\$140.78	\$7,044,677
Rented Dwellings	110	\$5,698.67	\$285,161,414
Rent	109	\$5,541.89	\$277,316,131
Tenant's Insurance	117	\$35.71	\$1,787,084
Maintenance and Repair Services	141	\$87.03	\$4,355,058
Maintenance and Repair Materials	105	\$34.04	\$1,703,141
Other Lodging	153	\$742.72	\$37,165,464
Owned Vacation Homes	152	\$626.29	\$31,339,473
Principal Paid on Home Loans	153	\$91.64	\$4,585,473
Closing Costs	145	\$39.67	\$1,984,923
Interest Paid on Home Loans	148	\$129.99	\$6,504,817
Property Taxes	152	\$197.43	\$9,879,203
Homeowners Insurance	144	\$20.72	\$1,036,980
Maintenance and Remodeling	162	\$113.13	\$5,660,971
Property Management and Security	149	\$33.72	\$1,687,106
Housing While Attending School	159	\$116.43	\$5,825,992
Household Operations	143	\$3,055.43	\$152,893,945
Child Care	147	\$755.10	\$37,785,453
Care for Elderly or Handicapped	149	\$89.34	\$4,470,426
Appliance Rental and Repair	149	\$33.68	\$1,685,350
Computer Information Services	134	\$833.12	\$41,689,245
Home Security System Services	149	\$63.84	\$3,194,780
Non-Apparel Household Laundry/Dry Cleaning	143	\$43.00	\$2,151,754
Housekeeping Services	155	\$295.93	\$14,808,352
Lawn and Garden	145	\$707.62	\$35,409,099
Moving/Storage/Freight Express	140	\$84.14	\$4,210,129
Installation of Computers	156	\$0.56	\$27,924
PC Repair (Personal Use)	143	\$10.78	\$539,384
Reupholstering/Furniture Repair	147	\$14.84	\$742,371
Termite/Pest Control	151	\$59.00	\$2,952,372
Water Softening Services	143	\$8.52	\$426,353
Internet Services Away from Home	136	\$7.35	\$367,682
Other Home Services (1)	158	\$48.63	\$2,433,271

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	135	\$6,584.51	\$329,488,718
Bottled Gas	112	\$56.33	\$2,818,612
Electricity	132	\$2,376.32	\$118,911,166
Fuel Oil	142	\$105.10	\$5,259,452
Natural Gas	139	\$696.54	\$34,854,725
Phone Services	135	\$2,304.36	\$115,310,382
Water and Other Public Services	140	\$1,036.66	\$51,874,356
Coal/Wood/Other Fuel	115	\$9.19	\$460,026
Housekeeping Supplies	137	\$1,066.20	\$53,352,630
Laundry and Cleaning Supplies	133	\$293.70	\$14,696,675
Postage and Stationery	142	\$248.69	\$12,444,281
Other HH Products (2)	138	\$523.81	\$26,211,674
Household Textiles	140	\$141.25	\$7,068,268
Bathroom Linens	136	\$22.22	\$1,112,098
Bedroom Linens	139	\$74.22	\$3,713,853
Kitchen, Dining Room and other Linens	142	\$14.99	\$750,021
Curtains and Draperies	142	\$21.47	\$1,074,567
Slipcovers, Decorative Pillows	141	\$8.35	\$417,729
Furniture	143	\$914.87	\$45,780,238
Mattresses and Box Springs	140	\$168.13	\$8,413,176
Other Bedroom Furniture	146	\$163.40	\$8,176,648
Sofas	139	\$260.39	\$13,030,024
Living Room Chairs	141	\$72.63	\$3,634,216
Living Room Tables	145	\$26.79	\$1,340,388
Kitchen, Dining Room Furniture	147	\$69.06	\$3,455,859
Infant Furniture	138	\$20.48	\$1,024,981
Outdoor Furniture	154	\$62.04	\$3,104,386
Wall Units, Cabinets, Other Furniture (3)	147	\$71.95	\$3,600,559
Major Appliances	144	\$515.35	\$25,787,884
Dishwashers, Disposals & Range Hoods	156	\$47.49	\$2,376,461
Refrigerators and Freezers	147	\$163.38	\$8,175,540
Clothes Washers & Dryers	140	\$136.68	\$6,839,707
Cooking Stoves and Ovens	143	\$67.53	\$3,379,006
Microwave Ovens	137	\$22.38	\$1,119,754
Window Air Conditioners	122	\$9.98	\$499,405
Electric Floor Cleaning Equipment	138	\$35.87	\$1,794,752
Sewing Machines and Miscellaneous Appliances	151	\$32.04	\$1,603,261

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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	Spending Potential Index	Average Amount Spent	Total
Other Household Furnishings and Equipment			
Rugs	156	\$54.78	\$2,741,073
Housewares	141	\$136.47	\$6,828,964
Small Appliances	137	\$67.58	\$3,381,896
Sewing/Needlework/Quilt Materials/Items	131	\$15.72	\$786,780
Window Coverings	159	\$47.60	\$2,382,045
Lamps/Lighting Fixtures/Ceiling Fans	145	\$62.21	\$3,112,853
Infant Equipment	135	\$22.96	\$1,148,798
Rental of Furniture	113	\$6.91	\$345,539
Laundry and Cleaning Equipment	140	\$41.02	\$2,052,473
Closet and Storage Items	144	\$34.17	\$1,709,854
Luggage	147	\$21.63	\$1,082,195
Clocks and Other Household Decoratives	146	\$300.04	\$15,014,063
Telephones and Accessories	146	\$128.87	\$6,448,496
Outdoor Equipment	159	\$68.17	\$3,411,262
Power Tools	138	\$76.56	\$3,830,842
Hand Tools	137	\$14.71	\$736,166
Office Furniture/Equipment for Home Use	146	\$21.89	\$1,095,254
Computers and Hardware for Home Use	143	\$232.34	\$11,626,160
Portable Memory	138	\$5.35	\$267,963
Computer Software	142	\$13.81	\$691,195
Computer Accessories	148	\$26.09	\$1,305,596
Other Household Appliances	139	\$25.37	\$1,269,562
Misc Equipment incl Ladders/Sheds/Etc	144	\$139.23	\$6,966,871

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units, Cabinets, Other Furniture** includes entertainment centers, bookcases, cabinets, desks and other family, recreation, or living room furniture.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2020 and 2025; Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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