

# PROPERTY PROPOSAL

The sales and leasing experts of the Upper Cumberland. We are "100% Commercial Real Estate, 100% of the time."

This proposal was written and presented by:

CRAIG HUGHES-BROKER/PRINCIPAL

# Affiliate Companies

## Different audiences. Different conversations.

Specialization matters. We didn't want to be another "one size fits all" company. That is why we work closely with three different companies that bring expertise in three different real estate areas. Issues, concerns, and priorities are different. We want each of these companies to be all in for their clients bringing different strategies, different processes, and even different marketing avenues.



We are Real Estate made modern in the Upper Cumberland.
We deliver new consumer-centric branding, impactful marketing, and mobile technology to change the game of residential real estate in the area.



UCC is the region's only full-service
Commercial Real
Estate company offering sales, leasing, investment analysis, tenant representation, property management, and corporate services throughout Middle
Tennessee.



MAC is ready to help you achieve success through real estate portfolio management. Our full-service approach leaves no stone unturned, from buying to selling to accounting, we handle all of the hard work to provide you with financial growth, more free time, and peace of mind.

# Corporate Compass



# Compass, a navigational instrument for finding directions

- Our Corporate Compass is our firm's navigational beacon. This living document shapes our principles and directs our daily efforts and long-term goals. We rely on our principles to guide our interactions with our clients, customers, and peers. These principles represent our core values, reflected daily by everyone associated with our firm.
- 1. We are in the trust business. Words like fiduciary, integrity, character, and honesty are the currency of our company. These pillars are the foundation that creates our lifelong partnerships.
- 2. Our conduct exemplifies a superior professional standard, delivering virtuous service. This benchmark is the expectation throughout our team, vendors, and business partners.
- 3. Continuous education, embracement of technology, along with a constant curiosity shapes our efforts and perspectives. These fundamentals provide guidance and strategies that result in achieving our clients' goals, placing their best interests above all else including our own.
- 4. We treat each person with respect as we would want our family members to be treated. Clients all have different objectives, timelines, and means. Understanding different life stages and aspirations are paramount to achieving our clients desired outcome.



# WESTLEY DRIVE/JEFFERSON AVENUE | Westley Drive/Jefferson Avenue, Cookeville, TN 38501



Sale Price	\$1,200,000
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#### **OFFERING SUMMARY**

Lot Size:	2.37 Acres
Price / Acre:	\$506,329
Zoning: CG	

#### **PROPERTY OVERVIEW**

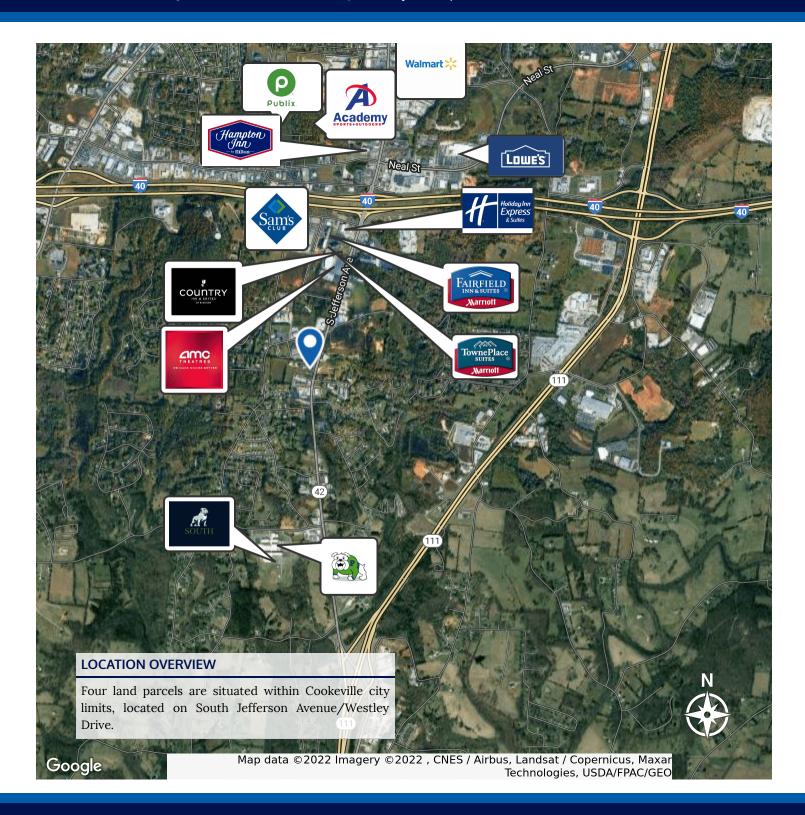
4 Land Parcels available for development along busy Jefferson Avenue in Cookeville, TN. Located approximately 1 mile from Interstate 40 this property would be a great location for multiple businesses.

#### **LOCATION OVERVIEW**

Putnam County is located on Interstate 40, 79 miles east of Nashville and 100 miles west of Knoxville, making it an ideal location for businesses and visitors alike. Putnam County is home to Tennessee Tech University and Cookeville Regional Medical Center and is the largest micropolitan in Tennessee and in the top 40 in the nation.

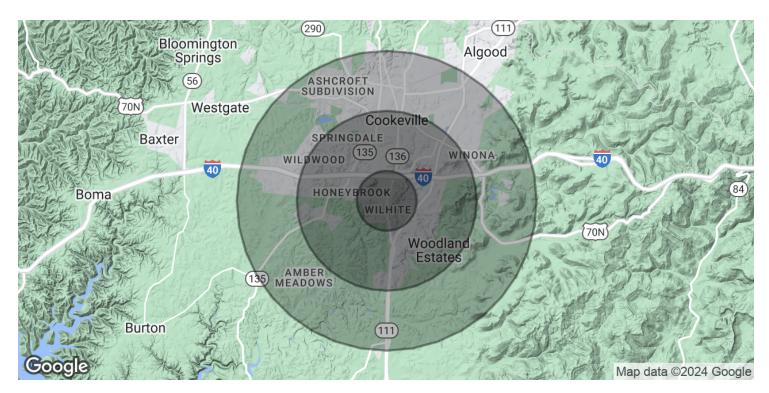


# WESTLEY DRIVE/JEFFERSON AVENUE | Westley Drive/Jefferson Avenue, Cookeville, TN 38501





# WESTLEY DRIVE/JEFFERSON AVENUE | Westley Drive/Jefferson Avenue, Cookeville, TN 38501



POPULATION	1 MILE	3 MILES	5 MILES
Total Population	1,732	14,912	42,576
Average Age	38.8	39.4	35.8
Average Age (Male)	41.6	37.4	34.3
Average Age (Female)	39.5	40.9	37.2
HOUSEHOLDS & INCOME	1 MILE	3 MILES	5 MILES
Total Households	881	7,050	18,591
# of Persons per HH	2.0	2.1	2.3
Average HH Income	\$55,801	\$59,562	\$56,483
Average House Value	\$174,156	\$176,638	\$162,648

<sup>\*</sup> Demographic data derived from 2020 ACS - US Census

# COOKEVILLE **PUTNAM COUNTY**

2022 COMMUNITY DATA PROFILE



# **QUICK FACTS**

County Seat	Cookeville
Year Incorporated	1903
Land Area in Square Miles (County)	401
Water Area in Square Miles (County)	1

Latitude N36° 09.77' W85° 30.10′ Longitude Elevation 1,096' **Market Region** Cookeville **Distance From Nashville** 82 miles Time Zone Central

City Website www.cookeville-tn.org **County Website** www.putnamcountytn.gov

**Additional Incorporated Cities** 

within the County Algood, Baxter, Monterey Bloomington Springs, **Unincorporated Cities** 

Buffalo Valley, Silver Point

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#### **POPULATION**

	<u>CILY</u>	County
2010 (Census)	30,453	72,321
2021 Population	35,883	82,419
2021 Median Age	33.3	38.5
2026 Population Projection	38,019	87,024
Annual Growth Rate	1.16%	1.09%

(2021-2026 Projected) Source: ESRI

### **CLIMATE**

Annual Average Temperature	56.7° F	
Average High Temperature	68.6° F	
Average Low Temperature	44.9° F	
Annual Average Precipitation	55.99"	
Annual Average Snowfall	7"	
Prevailing Winds Southeast		
Mean Length of Freeze-Free Period (days)211		

## **TAX STRUCTURE**

LOCAL	<u>City</u>	<u>County</u>
• Rate per \$100 value	\$0.82	\$2.4720
Ratio of Assessment		
<ul> <li>Residential and Farm</li> </ul>	25%	25%
<ul> <li>Commercial/Industrial</li> </ul>	40%	40%
• Personal (Equipment)	30%	30%
Total Local Assessment (2021)	\$918,473,528	\$1,689,079,443
Hotel-Motel Tax	3%	7%
Motor Vehicle Wheel Tax Rate		\$0.00

Source: Tennessee Comptroller of the Treasury, Division of Property Assessments Source: County Technical Assistance Service, UTIPS

#### **STATE**

#### Sales Tax

- 4% tax on food and food ingredients
- 7% on all other tangible personal property unless specifically exempted

#### **Local Sales Tax Rate**

• 2.75%

#### Local and State Sales Tax Collected (FY2021)

• \$174,385,151

#### **Income Tax**

- Personal: Repealed beginning January 1, 2021
- Corporate Excise Tax: 6.5% of Tennessee taxable income
- Franchise Tax: .25% of the greater of the Tennessee portion of net worth or the book value of real and tangible property in Tennessee. The minimum tax is \$100
- Unemployment Tax: New employers is typically 2.7% (based on occupation) of first \$7,000

Source: Tennessee Department of Revenue

#### **EDUCATION**

District Name Type of Public School System District Grades Served	Putnam County Consolidated Pre-K-12
Number of Schools	20
Number of Classroom Teachers	770
Student to Teacher Ratio	14:1
Additional Staff	145
Total Number of Students	11,143
<b>GRADES</b> (2020-2021)	
Elementary	4,142
Middle	3,077
High School	3,704
VITAL:Upper Cumberland e-learn	ning 220
<b>Number of High School Graduates</b>	(2020-21) 744
Graduation Rate	91.9%
Educational Attainment with a Deg	gree 34.2%
(Adults Age 25+)	

Source: Tennessee Department of Education

# **REGIONAL HIGHER EDUCATIONAL INSTITUTIONS** (within 30 miles) Graduates 2019-2020

•	IN College of Applied Technology	Crossville	287
•	TN College of Applied Technology	Livingston	251
•	Tennessee Technological University	Cookeville	2,462
•	Roane State Community College (64 miles)	Harriman	1,136

Source: National Center for Education Statistics

#### FastTrack Job Training

Assistance Program Available Yes

Source: Tennessee Department of Economic and Community Development

#### **GOVERNMENT**

#### **GOVERNING BODY**

City City Manager and City Council

Meets 1st & 3rd Thursday at 5:30 p.m.

Municipal Building

**County** County Executive and County Commissioners

Meets 3rd Monday at 6:00 p.m.

Courthouse

#### Fire Department

• Full-time fire fighters in city	60
City volunteers	0
<ul> <li>Full-time fire fighters in county</li> </ul>	10
<ul> <li>County volunteers</li> </ul>	55
Fire stations in city	4
City fire trucks	11
<ul> <li>Fire stations in county</li> </ul>	15
<ul> <li>County fire trucks (pumpers/tankers)</li> </ul>	16
<ul> <li>County support vehicles</li> </ul>	18
Law Enforcement	
<ul> <li>Full-time police officers in city</li> </ul>	74
<ul> <li>Full-time police officers in county &amp; sheriff</li> </ul>	88
City patrol cars	78
County patrol cars	102

	<u>City</u>	County
Insurance Rating	ISO 2	6-8x-10
Zoning Regulations	Yes	No
Planning Commission	Yes	Yes
Industrial Development Corp.	Yes	Yes

#### **TRANSPORTATION**

#### **AIR SERVICE**

Nearest General Aviation Upper Cumberland Regional

Airport SRB

**Location Identifier** SRB **Distance from Cookeville** 9 miles

Runway Length 6,005 and 6,705
Surface Asphalt
Lighting HIRL/PAPI
Fuel 100LL/jet A

Repairs Major

Storage Hangar, Tie Down

**Transportation** Taxi, Rental and Courtesy Car Nearest Commercial Service Nashville International Airport

Location Identifier BNA
Distance from Cookeville 74 miles

Nashville International Airport (BNA) serves approximately 16 million total passengers annually. BNA is currently served by 15 airlines, including international carriers Air Canada, WestJet and British Airways. BNA offers 460 daily flights and provides nonstop air service to more than 65 destinations.

#### **HIGHWAYS**

U.S. Highways	70, 111
State Highways	42, 135, 136
Nearest Interstate	Interstate 40

#### **COMMON CARRIERS**

Air Freight Companies 1
Motor Freight Companies 20
Terminal Facilities 1
Bus Services

Inter-City Yes Local Yes Carrier Service Yes

#### **RAILROADS SERVED BY**

Nashville & Eastern Railroad

#### **NAVIGABLE WATERWAYS**

River Cumberland Channel Depth 9 feet

Nearest Port Facility Gainesboro, TN

Miles from Port 15

#### COMMUNICATIONS

Newspapers Herald-Citizen
The Tennessean

Hilltop Express
Cumberland Business Journal

**Telephone Companies**Frontier Communications; Twin Lakes and Charter Spectrum

Radio Stations 12 in county

**Television Networks** 5 in Nashville; 1 in Cookeville **Cable Service Available** Yes

Channels Yes
Channels 40

**Provider** Charter Spectrum, Direct TV,

Dish Network

Internet Service Available

Provider Charter Spectrum, Frontier Communications, Twin Lakes

Fiber Optics Available Yes

**Provider** Charter Spectrum, Twin Lakes

#### **COMMUNITY FACILITIES**

<u>Health Care</u>		Day Care Centers	29
Doctors	244	Day Care Homes	22
Dentists	35		
Hospitals	1	Religious Organizatio	ns
Beds	247	Adventist	1
Clinics	6 4		•
Nursing Homes Beds	504	Apostolic	2
Retirement Homes	30 <del>4</del> 1	Assembly of God	3
Beds	N/A	Baptist	40
Residential Care/		Catholic	1
Assisted Living	4	Christian	4
Beds	170	Church of Christ:	22
Recreation		Evangelical	2
Libraries (1 main, 3 brand	hes) 4	Inter-Denominational	6
Parks	12	Jehovah Witness	1
Golf Courses (Public & Private)	6	Latter Day Saints	1
,	2	Lutheran	1
Swimming Pools (Public & Private)	3	Mennonite	1
Country Clubs	1	Methodist	11
Theaters	12	Nazarene	2
Bowling Alleys	1	Non-Denominational	3
Hotels & Motels	25	Pentecostal	3
Rooms	1,677	Presbyterian	3
Bed & Breakfasts	2	Unitarian	1
		Unity	1
Largest Meeting Ro	om	Officy	'
Capacity	7,200	a.i. a	
Restaurants	146	Other: Burgess Falls St Park, Edgar Evans Stat	

#### FINANCIAL INSTITUTIONS

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Name of Institution	# of Branches	<b>Deposits</b>
American Bank & Trust of The Cumbe	rlands 2 ´	155,002,000
Citizens Bank	1	66,147,000
F&M Bank	1	42,863,000
First Freedom Bank		100,879,000
First Horizon Bank		386,696,000
First National Bank of Tennessee		326,918,000
First Volunteer Bank	2	56,183,000
Firstbank		148,823,000
FSNB, National Association	1	2,931,000
One Bank of Tennessee	6 4	479,694,000
Putnam 1st Mercantile Bank	3 ′	131,960,000
Regions Bank	3 ? 3 ? 1	294,875,000
Smartbank		54,115,000
Southeast Bank	2 3	327,509,000
U.S. Bank National Association	2	63,786,000
Wilson Bank and Trust	1 '	148,700,000
Ascend Credit Union	1 4	405,576,046
Middle TN Federal Credit Union	3	16,814,732
Upper Cumberland Federal Credit Uni	ion 1	17,789,674

Countywide Combined Deposits \$3,262,592,452 (Deposits for June 30, 2021)

Source: Federal Deposit Insurance Corporation and National Credit Union Administration

# INDUSTRIAL SUPPORT SERVICES

Service	Location	Service	Location
Tool & Die	Local	Sheet Metal	Local
Heat Treating	Local	Lubricants	Local
Foundry	Local	Welding	Local
Heavy Hardware	Local	Abrasives	Local

#### SELECTED ECONOMIC INDICATORS

#### **2021 ANNUAL AVERAGES** (PRELIMINARY)

<u>Labor Force</u>	<u>County</u>	Labor Market Area*
Civilian Labor Force	35,152	101,325
Employment	33,730	96,936
Unemployment	1,422	4,389
Unemployment Rate	4.0%	4.3%

<sup>\*</sup> Labor Market Area is defined as Cumberland, DeKalb, Jackson, Overton, **Putnam**, Smith and White Counties in Tennessee.

#### **2021 EMPLOYED POPULATION 16+ BY INDUSTRY**

Agriculture/Mining	0.5%
Construction	8.5%
Manufacturing	12.7%
Wholesale Trade	2.1%
Retail Trade	11.0%
Transportation/Utilities	5.3%
Information	1.1%
Finance/Insurance/Real Estate	4.7%
Services	50.2%
Public Administration	3.8%

#### MANUFACTURING IN AREA (Annual Averages 2020)

Number of Units	121
Ann. Avg. Employment	5,321
Ann. Avg. Weekly Wage	\$961

Source: Tennessee Department of Labor and Workforce Development

#### PER CAPITA PERSONAL INCOME

Year	2021
Amount	\$25,758

Source: ESRI

#### **MEDIAN HOUSEHOLD INCOME**

Year	2021
Amount	\$46,985

Source: ESRI

#### **AVERAGE HOME SALES**

Year	2020
Number of Homes Sold	1,194
Average Cost	\$224,216
2021 Median Home Value	\$186,636

Source: Tennessee Housing Development Agency

#### **RETAIL SALES**

Year 2020 Amount \$1,860,567,806

Source: Tennessee Department of Revenue

#### **NATURAL RESOURCES**

Minerals: Limestone and sand Timber: Oak, Poplar and Hickory

## **AGRICULTURAL**

Crops: Hay, corn, soybeans

Livestock: Cattle

#### **UTILITIES**

**GAS** 

**Local Distributor** City of Cookeville 931.526.9591

Website www.cookeville-tn.org
Source Company East Tennessee Natural Gas

Fuel Oil Suppliers 4 Suppliers of LP Gas 5

**WATER** 

Water Supplier City of Cookeville Phone 931.526.9591

Website www.cookeville-tn.org
Source Center Hill Lake
15,000,000 GPD
Current Consumption 10,000,000 GPD
Storage Capacity 10,000,000 Gallons

**SEWER** 

Sewer Provider City of Cookeville Phone 931.526.9591

Website <u>www.cookeville-tn.org</u>

Type of Treatment Oxidation ditch
Capacity 14,000,000 GPD
Current Usage 7,000,000 GPD

City Sewer Coverage 90% Storm Sewer Coverage 20%

Solid Waste Disposal Type Transfer Station

**ELECTRICITY** 

**Source Company** Tennessee Valley Authority

LOCAL POWER COMPANY (City)
Cookeville Department of Electricity

**Director** Carl Haney

**District Address** 55 West Davis Road

Cookeville, Tennessee 38506

Phone 931.520.5400 Fax 931.526.2835

Website <u>www.cookeville-tn.gov/electric/</u>

**LOCAL POWER COMPANY (County)** 

Upper Cumberland Electric Membership Corp

General Manager Jennifer Brogdon
District Address Post Office Box 159
1794 W. Broad Street

Cookeville, Tennessee 37030-0159

 Phone
 931.528.5449

 Fax
 931.526.7494

 Outages
 931.372.2323

 Website
 www.ucemc.com

## MAJOR INDUSTRIAL MANUFACTURERS/DISTRIBUTION (100+ employees)

Firm	Product or Service	Total Employees	Union	Phone Number
Averitt Express	Distribution	1,000	None	931.520.5089
Cummins Filtration, Inc.	Heavy duty filters	950	UAW	931.526.9551
Academy Sports & Outdoors	Retail transportation & Distribution	762	None	931.476.2500
TTI (Oreck)	Vacuum cleaners	745	None	931.646.7800
FICOSA North America	Automotive side-view mirrors	620	None	931.432.9000
Perdue Farms	Poultry processing & packaging	560	None	931.839.5000
Aphena Pharma Solutions	Re-packaging of pharmaceuticals	323	None	931.372.2041
ATC Automation	Special automated machinery	260	None	931.528.5417
Tutco, Inc.	Heating elements for appliances	250	None	931.432.4141
IWC	Food distribution	232	None	931.537.4000
Flowserve	Actuators, ball, plug, & butterfly valve		None	931.432.4021
Identity Group	Stamps, signs, ink marking devices, e	etc. 200	None	931.432.4000
Dacco, Inc.	Auto. transmission parts	160	UAW	931.528.7581
G & L Manufacturing	Titanium & stainless steel tubing	118	None	931.528.1732
Fixtur-World	Commercial cabinets, etc.	110	None	931.528.7259

#### For information on industrial sites and available industrial buildings contact:

**Robert T. Bibb, Executive Director** 

Middle TN Industrial Development Association 2108 Westwood Avenue Nashville, Tennessee 37212 Phone: 615.269.5233 mtida@mtida.org www.mtida.org **Amy New, VP of Economic Development** 

Highlands Economic Partnership One West First Street Cookeville, Tennessee 38501 Phone: 931.526.2211 Fax: 931.526.4023

anew@cookevillechamber.com www.highlandsoftn.com



MTIDA represents the Local Electric Power and Natural Gas Distributors located in the 40 county region of Middle Tennessee.

The information contained herein was obtained from sources we consider reliable. We can not be responsible, however, for errors or change in information.



263 South Willow Avenue, Cookeville TN 38501 Craig Hughes 931-284-9098 www.UpperCumberlandCommercial.com

Upper Cumberland Commercial is the region's only full service Commercial real estate company. We don't split our time between residential and commercial. We are all-in all the time, working harder for you.



Leased: 7,000 SF 2100 Brown Ave. Suite A, Cookeville, TN. 38501



Leased: 13,000 SF 203 Durham Avenue, McMinnville, TN. 37110



Leased: 5,605SF 984 Humble Avenue, Cookeville, TN. 38501



Leased: 3,000 SF 599 Vickers Place Cookeville, TN 38501



Leased: 17,100 SF 250 E. Stratton Ave, Monterey, TN.



Leased: 2500 SF 223 W. Bockman Way, Sparta, TN. 38583



Sold: 8,300 SF 427 S. Willow Ave, Cookeville, TN 38501



Sold: 5,400 SF 125 Churchill Drive, Sparta, TN. 38583



Sold: 15,684 SF 330 Hughes Street, Cookeville, TN. 38501

From video tours, to cold calls, to showing every listing personally, we make sure every property gets the attention it deserves. We do everything we can to make sure our clients get the best results.



Licensed in the state of Ohio in 2011, Craig Hughes brought his knowledge of commercial sales, entrepreneurship, and business professionalism to the real estate community and began his passion in commercial real estate.

Moving from Dayton, Ohio in 2016 Craig and his family fell in love with the beautiful Upper Cumberland region of Tennessee where they would soon settle and begin Cookeville's very first 100% focused commercial real estate firm, Upper Cumberland Commercial in 2017.

With a passion for connecting people, working hard, and serving his community, Craig has become Cookeville's trusted advisor, consultant, and knowledgable resource when making complex investment decisions such as when to buy, when to hold, when to sell, and most importantly when to walk away.

Upper Cumberland Commercial is a premier full-service commercial real estate firm specializing in commercial leasing and sales of industrial, warehouse & distribution, office, medical, and retail properties, in addition to developed and undeveloped land.

Craig's advocacy advisor approach is designed to provide comprehensive solutions to serve our client's best interests. Having previously worked with a hedge fund manager, a professional baseball team, and clients on the edge of bankruptcy it's important to Craig to craft a plan and strategy to align with our client's goals and expectations and become their trusted resource when making consequential decisions pertaining to their investment properties.

Craig's success is a product of helping clients accomplish their goals. His focus isn't on being the most award-winning real estate company, it's on you our client. Sometimes as an advisor, sometimes as a friend but always from the perspective of what is the best interests of our client.

