

# LAND FOR SALE

RETAIL DEVELOPMENT LAND ADJACENT TO SIERRA CROSSING BUSINESS PARK

6400 Betty Drive, Visalia, CA 93291



Sale Price

**SEE PAGE 3**

## OFFERING SUMMARY

Available SF:	±69,260 - ±212,137 SF
Total Lot Size:	±1.59- 9.57 Acres
Zoning:	C-2 (Commercial)
Market:	CA-99 HWY Commercial
Submarket:	Northwest Visalia Retail
Traffic Counts:	±163,722 Cars Per Day
APN's:	075-340-025, 075-340-030, & 075-330-039
Seller Carry:	Available
Flood Map:	NOT Within Flood Zone

## PROPERTY HIGHLIGHTS

- Active Sewer Meter @ Parcel A&B To Bypass The Moratorium
- ±1.59, ±3.11 & ±4.87 Acres of Shovel Ready Development Land
- EXISTING SEWER CONNECTION IN PLACE @ 3.11 AC SITE
- Water, Sewer, Power Stubbed | Pre-Engineered Basin Complete
- All Curb/Gutter/Approaches/Cross Access In Place/Utilities At Site
- Alta Survey & Phase I On File | Expedient County Building Jurisdiction
- High Identity Location | Shovel Ready | Utilities At Site
- 2 Slots @ Brand New/Existing 85' Lit LED Pylon Sign
- Surrounded By Goshen's Highest Trafficked Roads & Major Arterials
- SJVH Planned Subdivision To Develop 303 New Homes @ Entrance
- Direct Access to Upgraded HWY 99 Off/On Ramps
- Optimal Visibility w/ Over 163,722 Cars Per Day
- Unmatched Level of Consumer Traffic & High Volume Exposure
- HWY-99 and Betty Dr Access Adjacent to United Pacific
- Situated Near Many Existing & Planned Developments

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**JARED ENNIS**  
Executive Vice President  
O: 559.705.1000  
C: 559.705.1000  
jared@centralcacommercial.com  
CA #01945284

**KEVIN LAND**  
Executive Managing Director  
O: 559.705.1000  
kevin@centralcacommercial.com  
CA #01516541

**KW COMMERCIAL**  
7520 N. Palm Ave #102  
Fresno, CA 93711

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## PROPERTY DESCRIPTION

±0.97- ±45 Acres of shovel ready development land adjacent to a brand new 12 pump ±4,000 SF convenience store and fuel station by United Pacific DBA 76. Site includes utility improvements (water, power, gas) curb/gutter, nearby access from Betty Drive, and easy access benefiting the buyer of the parcel. Acreage for sale with the potential to ground lease individual parcels & seller will carry. There is also an option for the owner to build a 2,500-30,000 SF build to suit retail buildings for tenant to lease.

Highway Commercial Development located at the northwest corner of Betty Dr and State Highway 99, adjacent to the city of Visalia, CA. Highly visible corner location with easy nearby Highway Exit and Entrance with long frontage along Betty Drive (road cuts between the property). Quick access to CA-99, which allows for convenient access to all the major Cities in the area absorbing from Fresno, Clovis, Madera, Friant, Fowler, Kerman, and more. The zoning is flexible and allows for a variety of commercial uses. Betty Dr, a full interchange Highway 99 overpass, is a natural resting spot for travelers and commuters to and from some of the California destinations such as Yosemite National Park, San Francisco, Sacramento, Santa Cruz, Monterey, Pismo Beach, Santa Barbara & Los Angeles. Excellent big-box site, fast food, hotel, supermarket shopping center, lodging, restaurant, freeway-oriented hotel, Vehicle Sales. Parcels offered for sale, ground lease, lease w/ option, seller-carry, etc. Strategically positioned at the full interchange with both north and south bound loop on and off-ramps, which carry approximately ±163,722 cars per day in the area; CA-99: ±68,000 northbound and ±63,000 southbound; ±11,685 westbound and ±21,037 eastbound.

## LOCATION DESCRIPTION

Strategically located at new interchange of CA State Highway 99 & Betty Dr in Goshen, CA. Location is 1.45 miles south of the Highway 99 & 198 interchange, adjacent to the city of Visalia. Easy north/south Hwy 99 access & will benefit from this large, expanding commercial market.

Goshen, California is located in Tulare County and anchored by the heavily traveled State Highway 99. It is a growing city between Fresno and Bakersfield of the Central San Joaquin Valley of Tulare County covering 4,839 square miles. It is ideally part of the Visalia-Goshen Metropolitan Area with a 13,964 square mile trade area including Visalia, Kingsburg, Selma, Traver, Corcoran, Tulare, Exeter, Woodlake, Dinuba, Tipton, Fowler, Farmersville, Pixley, Orosi, Tipton, Cutler & more.

Situated in the lush rural heartland of California, the city boasts strategic transportation links. The vantage point is along the CA-99 corridor, with the major east-west conduit, CA-198, to the south, and CA-41 to the west. Goshen is located minutes from the Visalia Airport, less than 2 hours from Sequoia National Park, 2 hours from San Luis Obispo and Los Angeles Counties, and 3 hours from the Bay Area. Fresno, Bakersfield, Clovis, Merced, Madera, Visalia, Porterville, Springville, Lemoore, and Hanford also provide many opportunities close by.



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Executive Vice President  
O: 559.705.1000  
C: 559.705.1000  
jared@centralcacommercial.com  
CA #01945284

### KEVIN LAND

Executive Managing Director  
O: 559.705.1000  
kevin@centralcacommercial.com  
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STATUS	LOT #	APN	SUB-TYPE	SIZE	PRICE
Available	A -- 4.86 Acres	075-340-025	Retail-Pad	212,137 SF	\$5.00 / SF
Available	B -- 3.11 Acres	075-340-030	Retail-Pad	135,472 SF	\$12.00 / SF
Available	C --1.58 Acres	075-330-039	Retail-Pad	69,260 SF	\$12.00 / SF

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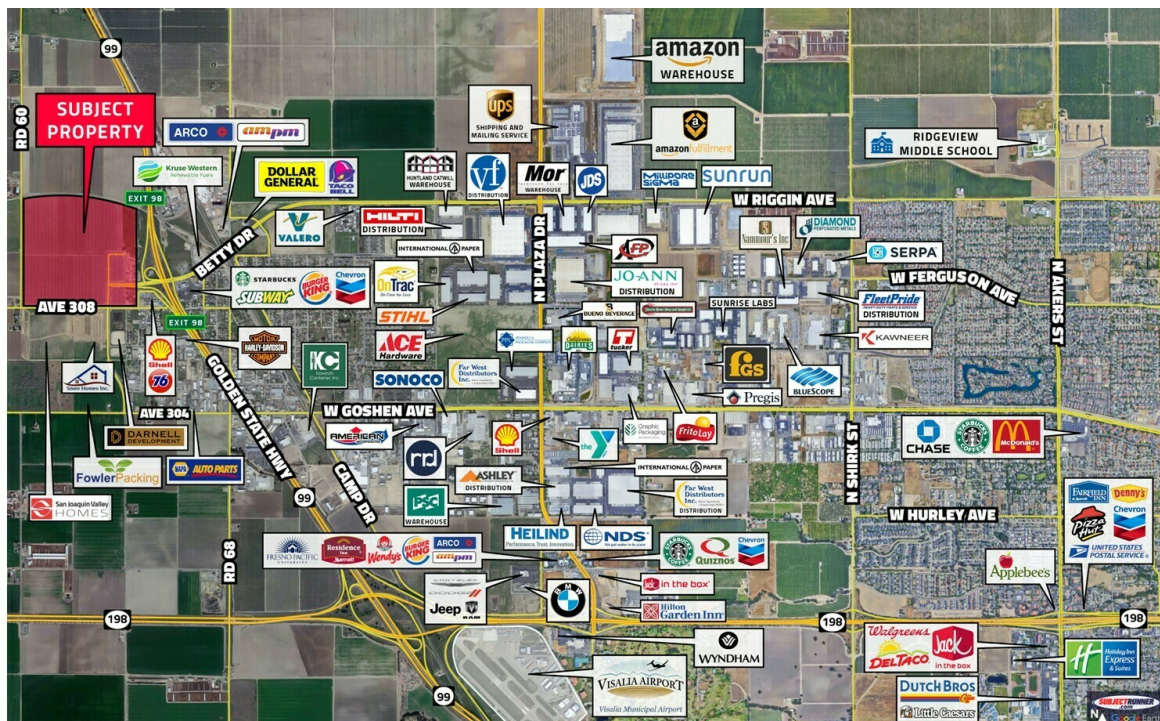
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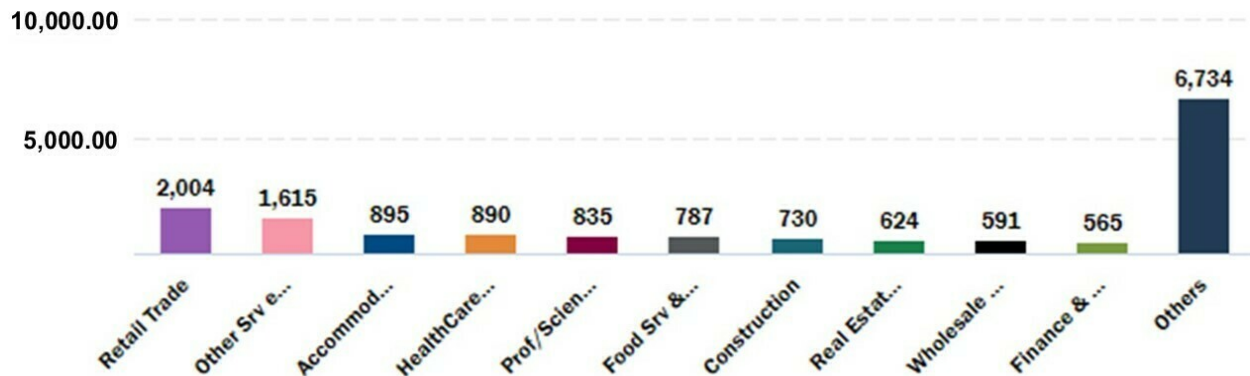
## Workforce



## Average Wage



## Establishments by Industry



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Fox Performing Arts Center Downtown



Nearby Hospital



Visalia, CA

## INFORMATION ABOUT VISALIA, CA

Visalia is a city in the agricultural San Joaquin Valley of California. The population was 141,384 as per the 2020 census. Visalia is the fifth-largest city in the San Joaquin Valley, the 42nd most populous in California, and 192nd in the United States. Visalia offers great restaurants, friendly people, a lively downtown & quality schools. Visalia offers Kaweah Delta Medical Center, Family HealthCare Network and independent and group physician practices such as Visalia Medical Clinic, along with a full complement of imaging technologies and specialty care.

In 2020, the top outbound California domestic partner for goods and services (by dollars) was Texas with \$83.5B, followed by Arizona with \$44.4B and Ohio and \$43.3B.

## VISALIA, CA OVERVIEW

- Currently there are 61,700 employees in the Visalia labor force
- Overnight shipping to 95 million customers
- From 2019 to 2020, employment in Visalia, CA grew at a rate of 2.49%, from 56.4k employees to 57.8k employees.
- In 2020, total outbound California trade was \$2.26T. This is expected to increase 104% to \$4.61T by 2050.
- Distribution centers in the Visalia Industrial Park ship overnight to 95 million customers within a 300-mile radius
- Nearly \$130 million has been invested in the Visalia Industrial Park to quickly connect Visalia to State Route 99 and the western United States.
- In 2020, the median property value in Visalia, CA was \$254,600, and the homeownership rate was 59.2%.

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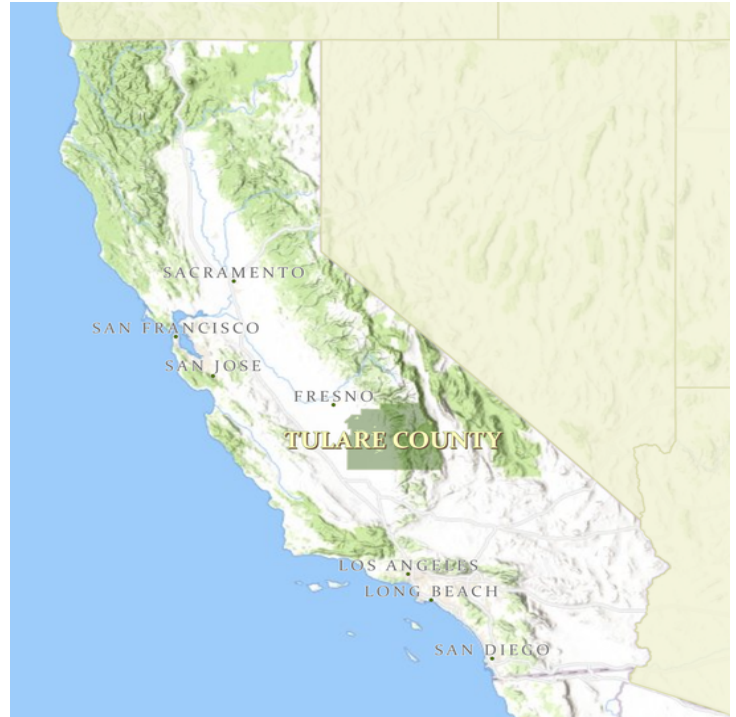
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## INFORMATION ABOUT TULARE COUNTY

Tulare County is a county located in the U.S State of California. As of the 2020 census, the population was 473,117. The county seat is Visalia. The county is named for Tulare Lake, once the largest freshwater lake west of the Great Lakes. Drained for agricultural development, the site is now in Kings County, which was created in 1893 from the western portion of the formerly larger Tulare County. Tulare County comprises the Visalia-Porterville, CA Metropolitan Statistical Area. The county is located south of Fresno, spanning from the San Joaquin Valley east to the Sierra Nevada. Sequoia National Park is located in the county, as is part of Kings County National Park, in its northeast corner (shared with Fresno County), and part of Mount Whitney, on its eastern border. As of the 2020 census, the population was 473,117, up from 442,179 at the 2010 census.

## TULARE COUNTY, CA OVERVIEW

- Tulare County has a total area of 4,839 sq. miles & a water area of 14 sq miles.
- Tulare County, CA is home to a population of 464k people, from which 86% are citizens.
- The County of Tulare is home to the World Ag Expo in Tulare. The geographic region is culturally diverse and agriculturally rich. Tulare County's total economic picture includes agriculture, logistics, substantial packing and shipping operations, major manufacturing plants, healthcare, and bioeconomy.
- Goshen, CA is a city in Tulare County with a population of 5,387 as of 2020

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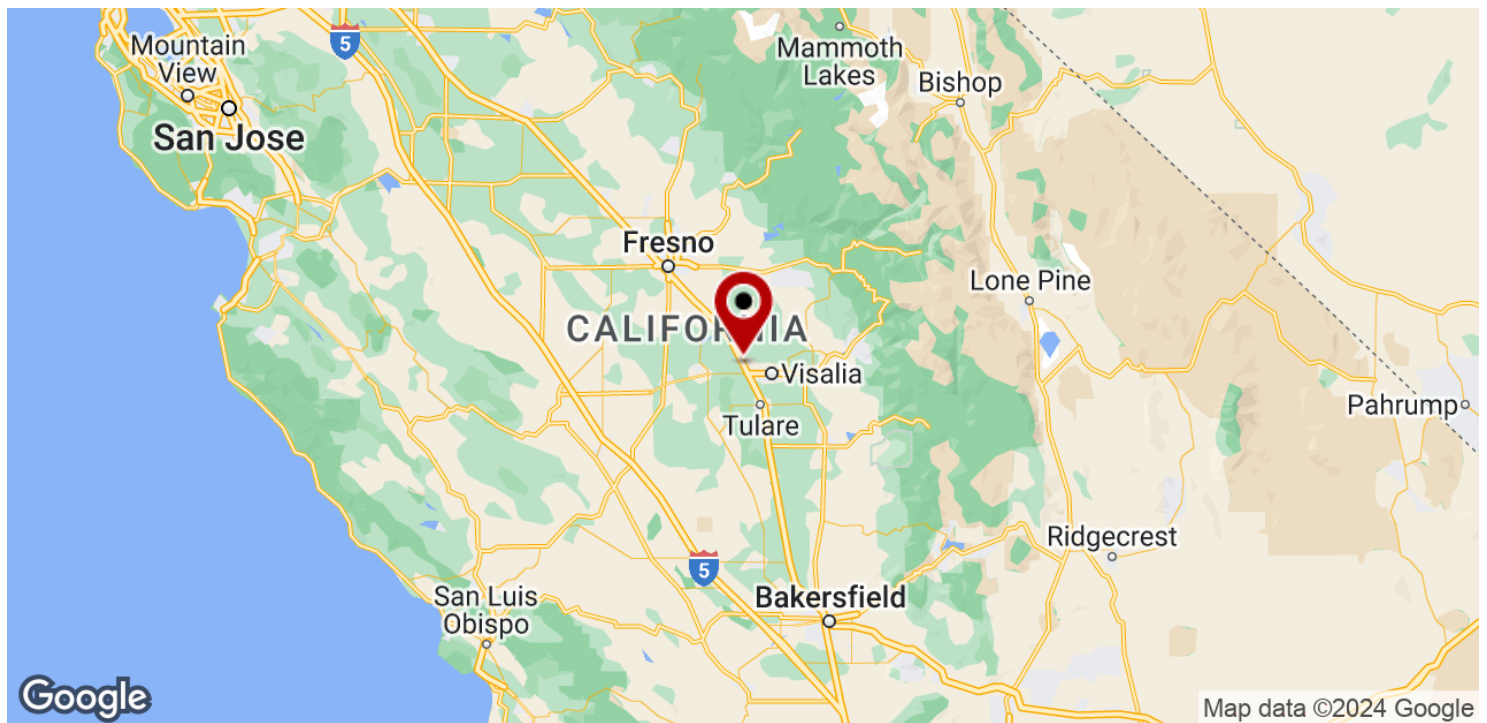
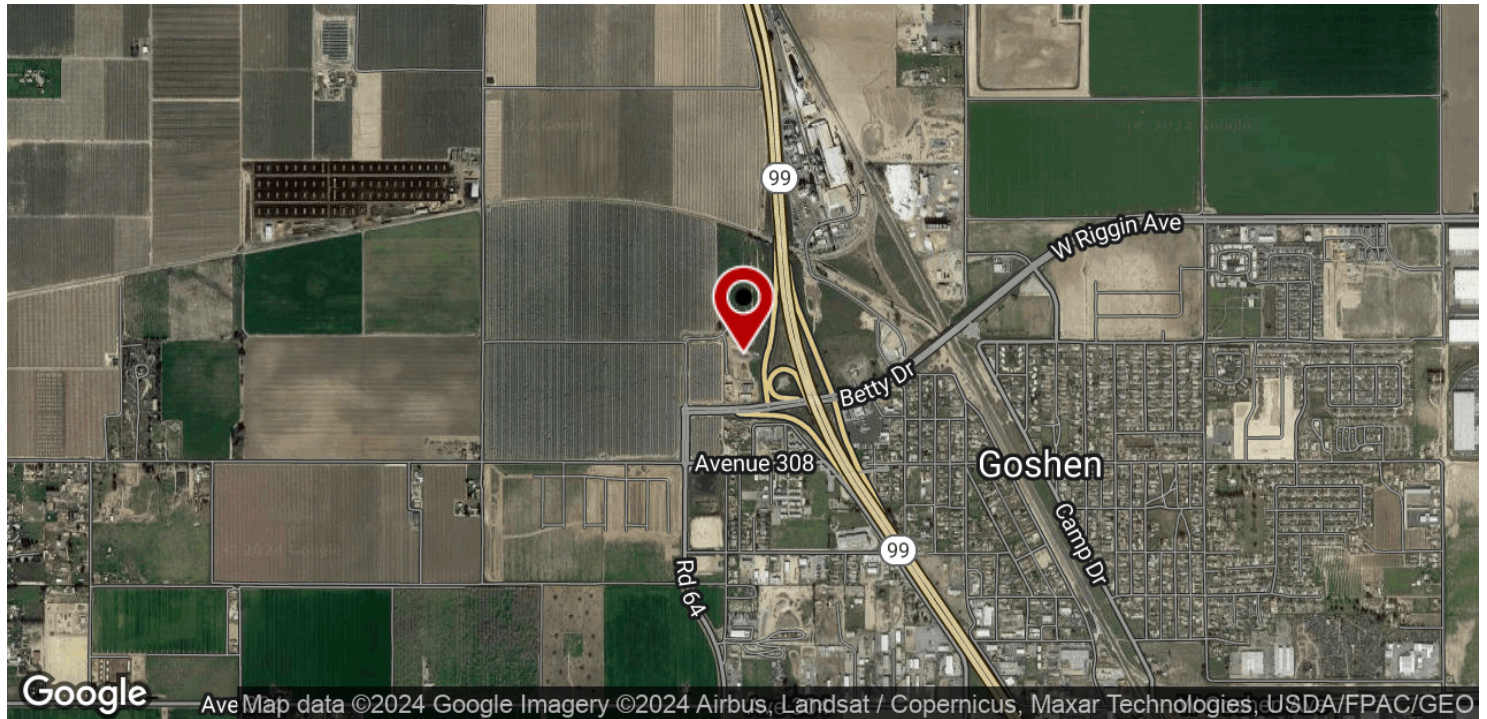


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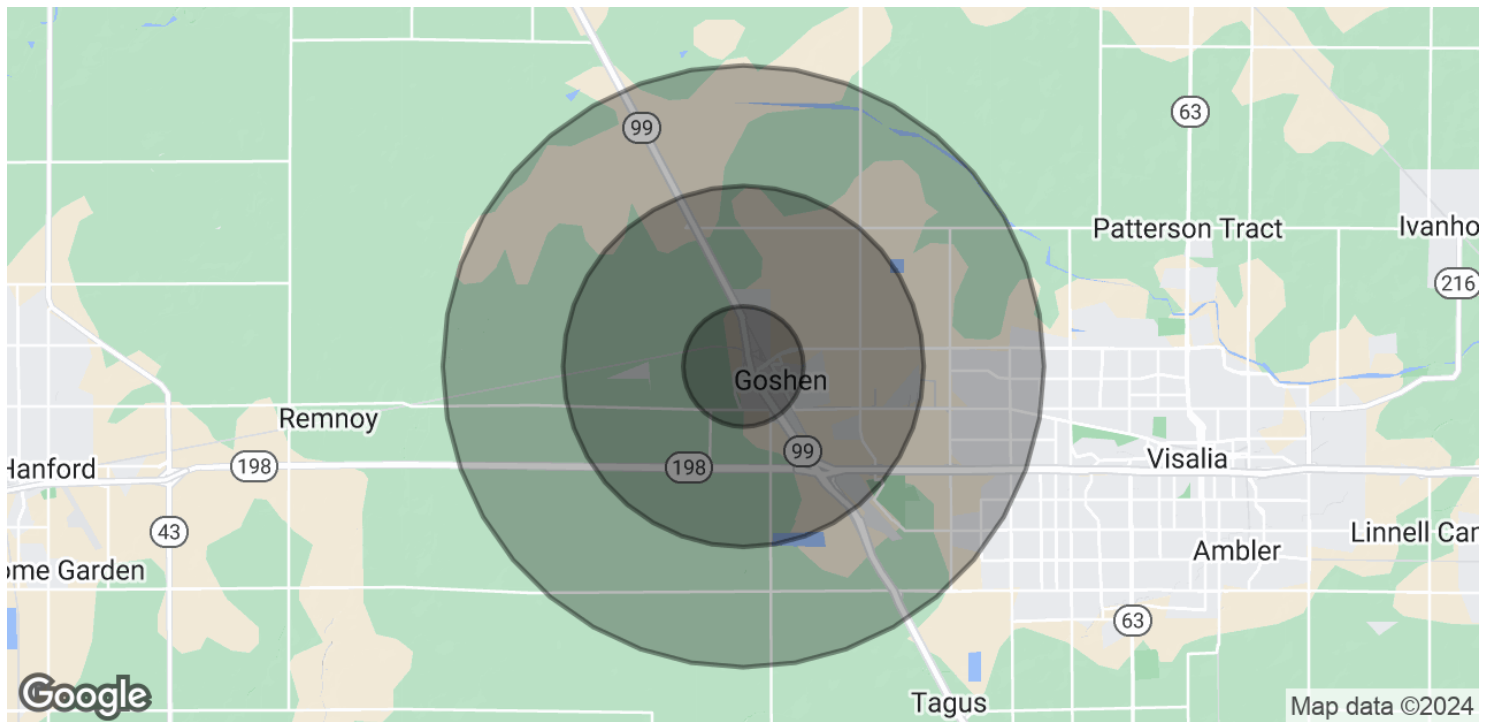
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POPULATION	1 MILE	3 MILES	5 MILES
Total Population	2,124	7,941	19,291
Average Age	28.4	30.1	35.9
Average Age (Male)	27.2	29.3	35.2
Average Age (Female)	28.6	30.8	36.8
HOUSEHOLDS & INCOME	1 MILE	3 MILES	5 MILES
Total Households	578	2,221	6,606
# of Persons per HH	3.7	3.6	2.9
Average HH Income	\$65,457	\$82,224	\$101,917
Average House Value	\$209,277	\$256,024	\$332,868
ETHNICITY (%)	1 MILE	3 MILES	5 MILES
Hispanic	74.4%	68.4%	46.5%

\* Demographic data derived from 2020 ACS - US Census

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