



Demographic and Income Profile

63S Alpharetta Hwy, Alpharetta, Georgia, 30009
 Ring band: 0 - 1 mile radius

Prepared by Esri
 Latitude: 34.07395
 Longitude: -84.29483

Summary	Census 2010	Census 2020	2023	2028
Population	6,589	8,566	8,863	9,133
Households	2,847	3,692	3,907	4,053
Families	1,642	-	2,168	2,255
Average Household Size	2.30	2.30	2.25	2.24
Owner Occupied Housing Units	1,557	-	1,889	1,989
Renter Occupied Housing Units	1,290	-	2,018	2,064
Median Age	36.5	-	36.8	36.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.60%	0.51%	0.30%
Households	0.74%	0.65%	0.49%
Families	0.79%	0.59%	0.44%
Owner HHs	1.04%	0.82%	0.66%
Median Household Income	3.32%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	136	3.5%	92	2.3%
\$15,000 - \$24,999	98	2.5%	61	1.5%
\$25,000 - \$34,999	157	4.0%	94	2.3%
\$35,000 - \$49,999	198	5.1%	126	3.1%
\$50,000 - \$74,999	415	10.6%	332	8.2%
\$75,000 - \$99,999	416	10.6%	403	9.9%
\$100,000 - \$149,999	771	19.7%	822	20.3%
\$150,000 - \$199,999	776	19.9%	989	24.4%
\$200,000+	939	24.0%	1,135	28.0%
Median Household Income	\$130,153		\$153,254	
Average Household Income	\$165,441		\$191,013	
Per Capita Income	\$73,556		\$85,586	

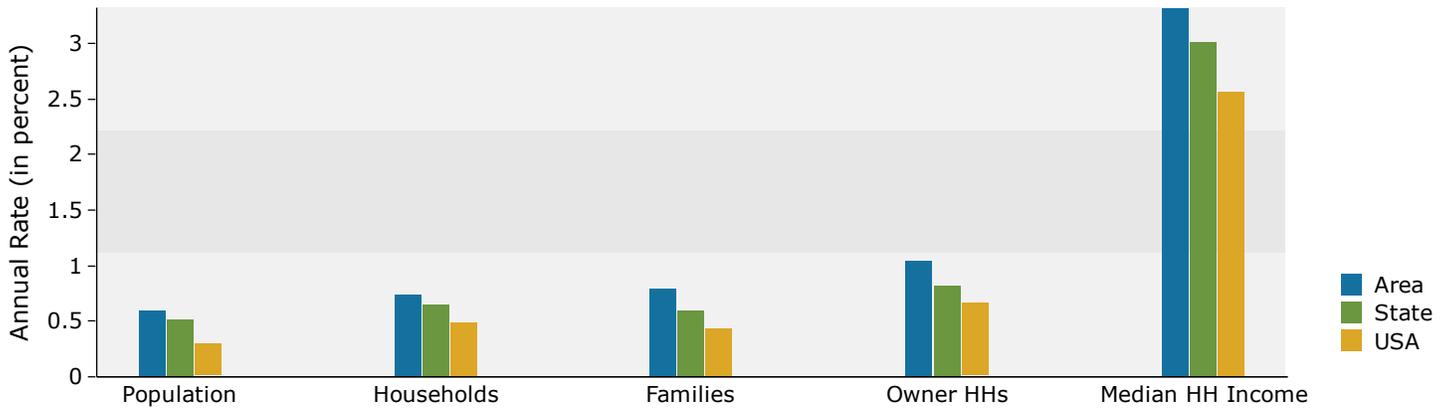
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	475	7.2%	499	5.6%	531	5.8%
5 - 9	404	6.1%	524	5.9%	496	5.4%
10 - 14	367	5.6%	544	6.1%	500	5.5%
15 - 19	324	4.9%	471	5.3%	487	5.3%
20 - 24	360	5.5%	551	6.2%	560	6.1%
25 - 34	1,184	18.0%	1,560	17.6%	1,717	18.8%
35 - 44	1,169	17.7%	1,508	17.0%	1,447	15.8%
45 - 54	957	14.5%	1,160	13.1%	1,204	13.2%
55 - 64	682	10.4%	973	11.0%	961	10.5%
65 - 74	367	5.6%	654	7.4%	692	7.6%
75 - 84	218	3.3%	302	3.4%	396	4.3%
85+	81	1.2%	119	1.3%	144	1.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,540	68.9%	5,529	64.5%	5,494	62.0%	5,324	58.3%
Black Alone	818	12.4%	847	9.9%	922	10.4%	1,011	11.1%
American Indian Alone	11	0.2%	29	0.3%	31	0.3%	32	0.4%
Asian Alone	767	11.6%	1,044	12.2%	1,185	13.4%	1,389	15.2%
Pacific Islander Alone	1	0.0%	5	0.1%	5	0.1%	6	0.1%
Some Other Race Alone	283	4.3%	370	4.3%	413	4.7%	464	5.1%
Two or More Races	169	2.6%	743	8.7%	813	9.2%	907	9.9%
Hispanic Origin (Any Race)	690	10.5%	881	10.3%	980	11.1%	1,090	11.9%

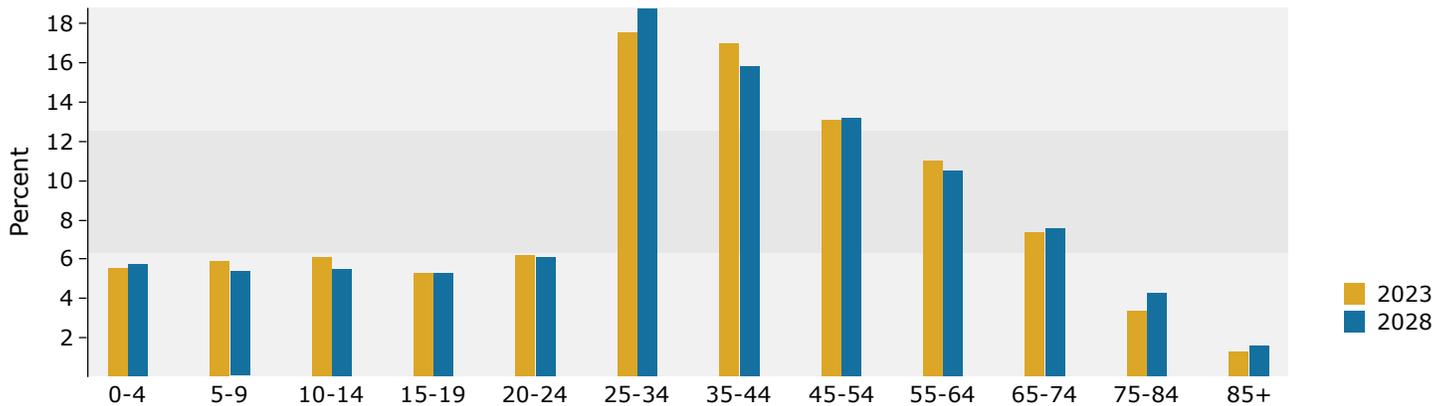
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

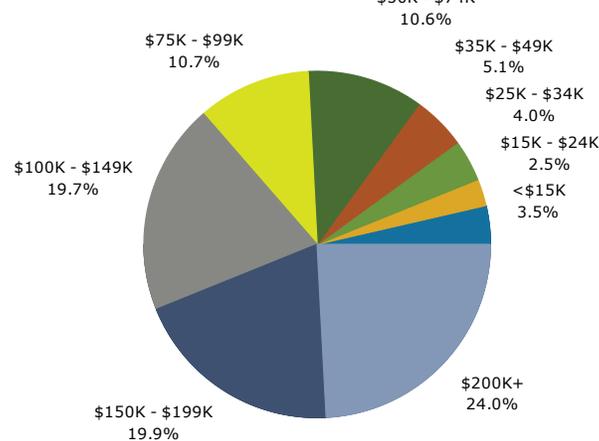
Trends 2023-2028



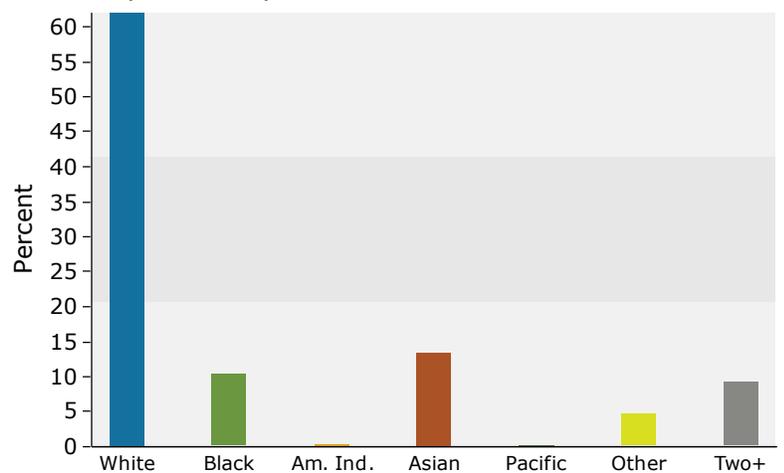
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 11.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



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Summary	Census 2010	Census 2020	2023	2028
Population	45,332	53,972	56,125	56,082
Households	18,082	21,205	22,185	22,307
Families	11,575	-	13,888	13,974
Average Household Size	2.51	2.53	2.51	2.50
Owner Occupied Housing Units	10,671	-	13,673	13,918
Renter Occupied Housing Units	7,402	-	8,512	8,388
Median Age	35.2	-	37.5	38.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.02%	0.51%	0.30%
Households	0.11%	0.65%	0.49%
Families	0.12%	0.59%	0.44%
Owner HHs	0.36%	0.82%	0.66%
Median Household Income	3.93%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	846	3.8%	609	2.7%
\$15,000 - \$24,999	722	3.3%	462	2.1%
\$25,000 - \$34,999	968	4.4%	702	3.1%
\$35,000 - \$49,999	1,488	6.7%	1,161	5.2%
\$50,000 - \$74,999	2,381	10.7%	2,108	9.4%
\$75,000 - \$99,999	3,062	13.8%	2,847	12.8%
\$100,000 - \$149,999	3,732	16.8%	3,686	16.5%
\$150,000 - \$199,999	3,226	14.5%	3,905	17.5%
\$200,000+	5,759	26.0%	6,825	30.6%

Median Household Income	\$117,301	\$142,253
Average Household Income	\$163,966	\$188,890
Per Capita Income	\$65,025	\$75,391

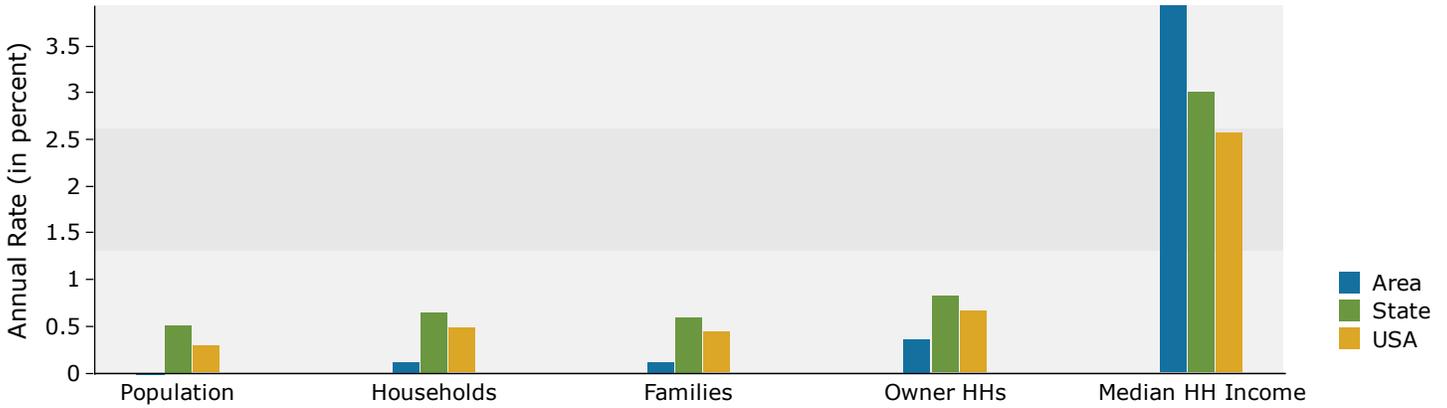
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,260	7.2%	3,366	6.0%	3,402	6.1%
5 - 9	3,542	7.8%	3,732	6.6%	3,445	6.1%
10 - 14	3,587	7.9%	4,026	7.2%	3,589	6.4%
15 - 19	2,857	6.3%	3,765	6.7%	3,357	6.0%
20 - 24	2,058	4.5%	3,243	5.8%	3,043	5.4%
25 - 34	7,188	15.9%	7,655	13.6%	8,580	15.3%
35 - 44	8,238	18.2%	9,114	16.2%	8,487	15.1%
45 - 54	7,105	15.7%	8,139	14.5%	7,939	14.2%
55 - 64	4,015	8.9%	6,731	12.0%	6,658	11.9%
65 - 74	1,830	4.0%	3,978	7.1%	4,509	8.0%
75 - 84	1,105	2.4%	1,692	3.0%	2,277	4.1%
85+	549	1.2%	685	1.2%	796	1.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,672	67.7%	29,339	54.4%	29,005	51.7%	26,853	47.9%
Black Alone	5,886	13.0%	6,889	12.8%	7,416	13.2%	7,678	13.7%
American Indian Alone	111	0.2%	230	0.4%	245	0.4%	266	0.5%
Asian Alone	5,511	12.2%	9,952	18.4%	11,173	19.9%	12,503	22.3%
Pacific Islander Alone	29	0.1%	20	0.0%	21	0.0%	22	0.0%
Some Other Race Alone	1,829	4.0%	2,604	4.8%	2,885	5.1%	3,060	5.5%
Two or More Races	1,295	2.9%	4,937	9.1%	5,380	9.6%	5,700	10.2%
Hispanic Origin (Any Race)	5,159	11.4%	6,232	11.5%	6,898	12.3%	7,260	12.9%

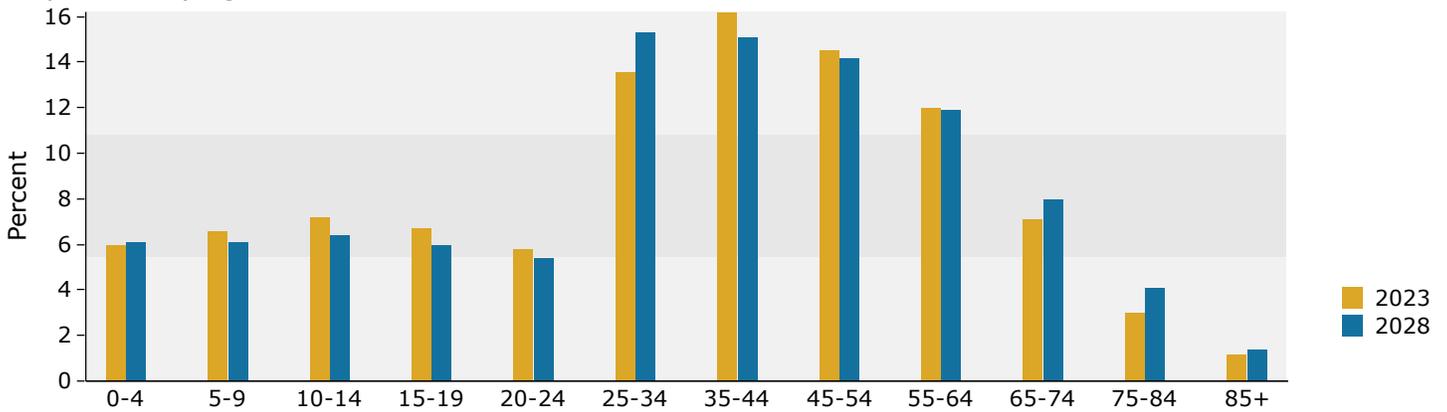
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

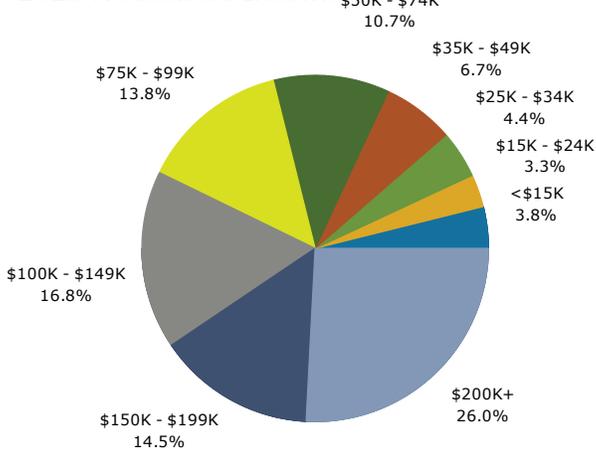
Trends 2023-2028



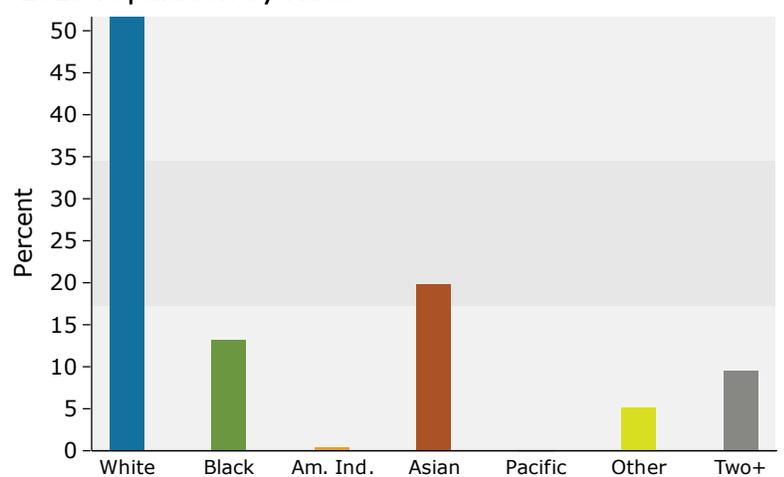
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 12.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

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Summary	Census 2010	Census 2020	2023	2028
Population	111,680	122,643	124,397	123,285
Households	40,124	44,377	45,296	45,080
Families	29,616	-	33,125	33,047
Average Household Size	2.78	2.75	2.74	2.73
Owner Occupied Housing Units	28,152	-	32,834	32,869
Renter Occupied Housing Units	11,984	-	12,462	12,212
Median Age	36.0	-	38.2	38.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.18%	0.51%	0.30%
Households	-0.10%	0.65%	0.49%
Families	-0.05%	0.59%	0.44%
Owner HHs	0.02%	0.82%	0.66%
Median Household Income	2.93%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,548	3.4%	1,087	2.4%
\$15,000 - \$24,999	1,393	3.1%	916	2.0%
\$25,000 - \$34,999	1,687	3.7%	1,261	2.8%
\$35,000 - \$49,999	2,912	6.4%	2,175	4.8%
\$50,000 - \$74,999	4,536	10.0%	3,833	8.5%
\$75,000 - \$99,999	5,194	11.5%	4,791	10.6%
\$100,000 - \$149,999	9,359	20.7%	9,434	20.9%
\$150,000 - \$199,999	6,523	14.4%	7,813	17.3%
\$200,000+	12,143	26.8%	13,771	30.5%
Median Household Income	\$123,684		\$142,901	
Average Household Income	\$170,514		\$193,370	
Per Capita Income	\$61,813		\$70,383	

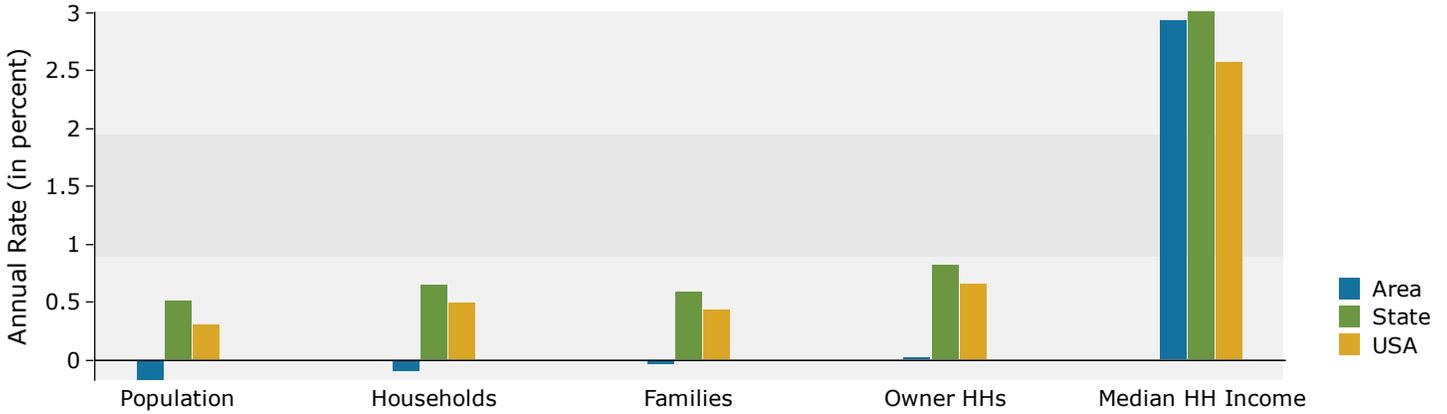
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,130	7.3%	7,631	6.1%	7,685	6.2%
5 - 9	9,346	8.4%	8,649	7.0%	8,231	6.7%
10 - 14	9,468	8.5%	9,674	7.8%	8,738	7.1%
15 - 19	7,591	6.8%	8,853	7.1%	7,915	6.4%
20 - 24	5,036	4.5%	6,770	5.4%	6,353	5.2%
25 - 34	14,386	12.9%	15,192	12.2%	16,008	13.0%
35 - 44	18,892	16.9%	17,701	14.2%	17,296	14.0%
45 - 54	19,166	17.2%	18,308	14.7%	17,091	13.9%
55 - 64	11,338	10.2%	16,267	13.1%	15,522	12.6%
65 - 74	4,765	4.3%	9,980	8.0%	11,349	9.2%
75 - 84	2,477	2.2%	3,951	3.2%	5,453	4.4%
85+	1,085	1.0%	1,420	1.1%	1,643	1.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,136	70.9%	70,163	57.2%	68,575	55.1%	64,124	52.0%
Black Alone	11,939	10.7%	13,381	10.9%	13,908	11.2%	14,190	11.5%
American Indian Alone	308	0.3%	427	0.3%	450	0.4%	489	0.4%
Asian Alone	10,841	9.7%	18,597	15.2%	20,019	16.1%	21,824	17.7%
Pacific Islander Alone	48	0.0%	46	0.0%	47	0.0%	52	0.0%
Some Other Race Alone	6,526	5.8%	7,554	6.2%	8,130	6.5%	8,588	7.0%
Two or More Races	2,881	2.6%	12,475	10.2%	13,267	10.7%	14,019	11.4%
Hispanic Origin (Any Race)	16,516	14.8%	16,924	13.8%	18,238	14.7%	19,219	15.6%

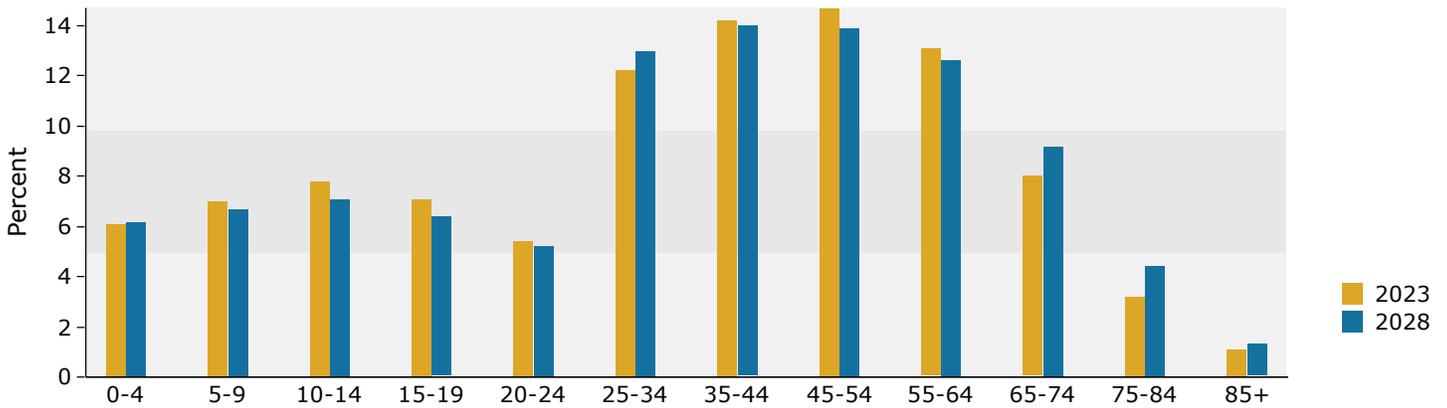
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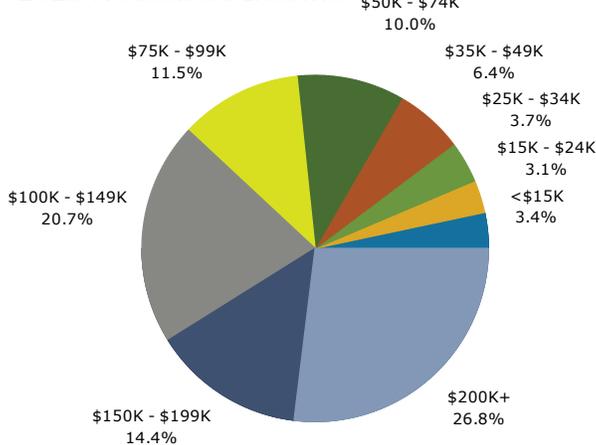
Trends 2023-2028



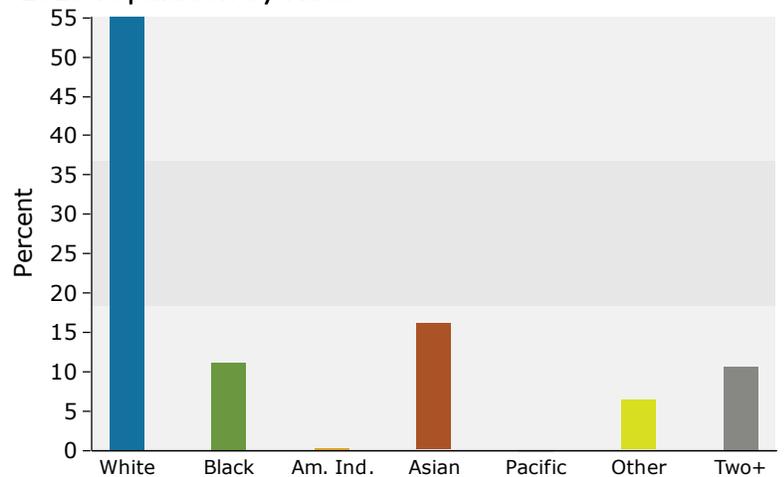
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 14.7%