



Demographic and Income Profile

63S Alpharetta Hwy, Alpharetta, Georgia, 30009
Ring band: 0 - 1 mile radius

Prepared by Esri
Latitude: 34.07395
Longitude: -84.29483

Summary	Census 2010	Census 2020	2023	2028
Population	6,589	8,566	8,863	9,133
Households	2,847	3,692	3,907	4,053
Families	1,642	-	2,168	2,255
Average Household Size	2.30	2.30	2.25	2.24
Owner Occupied Housing Units	1,557	-	1,889	1,989
Renter Occupied Housing Units	1,290	-	2,018	2,064
Median Age	36.5	-	36.8	36.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.60%	0.51%	0.30%
Households	0.74%	0.65%	0.49%
Families	0.79%	0.59%	0.44%
Owner HHs	1.04%	0.82%	0.66%
Median Household Income	3.32%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	136	3.5%	92	2.3%
\$15,000 - \$24,999	98	2.5%	61	1.5%
\$25,000 - \$34,999	157	4.0%	94	2.3%
\$35,000 - \$49,999	198	5.1%	126	3.1%
\$50,000 - \$74,999	415	10.6%	332	8.2%
\$75,000 - \$99,999	416	10.6%	403	9.9%
\$100,000 - \$149,999	771	19.7%	822	20.3%
\$150,000 - \$199,999	776	19.9%	989	24.4%
\$200,000+	939	24.0%	1,135	28.0%

Median Household Income	\$130,153	\$153,254
Average Household Income	\$165,441	\$191,013
Per Capita Income	\$73,556	\$85,586

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	475	7.2%	499	5.6%	531	5.8%
5 - 9	404	6.1%	524	5.9%	496	5.4%
10 - 14	367	5.6%	544	6.1%	500	5.5%
15 - 19	324	4.9%	471	5.3%	487	5.3%
20 - 24	360	5.5%	551	6.2%	560	6.1%
25 - 34	1,184	18.0%	1,560	17.6%	1,717	18.8%
35 - 44	1,169	17.7%	1,508	17.0%	1,447	15.8%
45 - 54	957	14.5%	1,160	13.1%	1,204	13.2%
55 - 64	682	10.4%	973	11.0%	961	10.5%
65 - 74	367	5.6%	654	7.4%	692	7.6%
75 - 84	218	3.3%	302	3.4%	396	4.3%
85+	81	1.2%	119	1.3%	144	1.6%

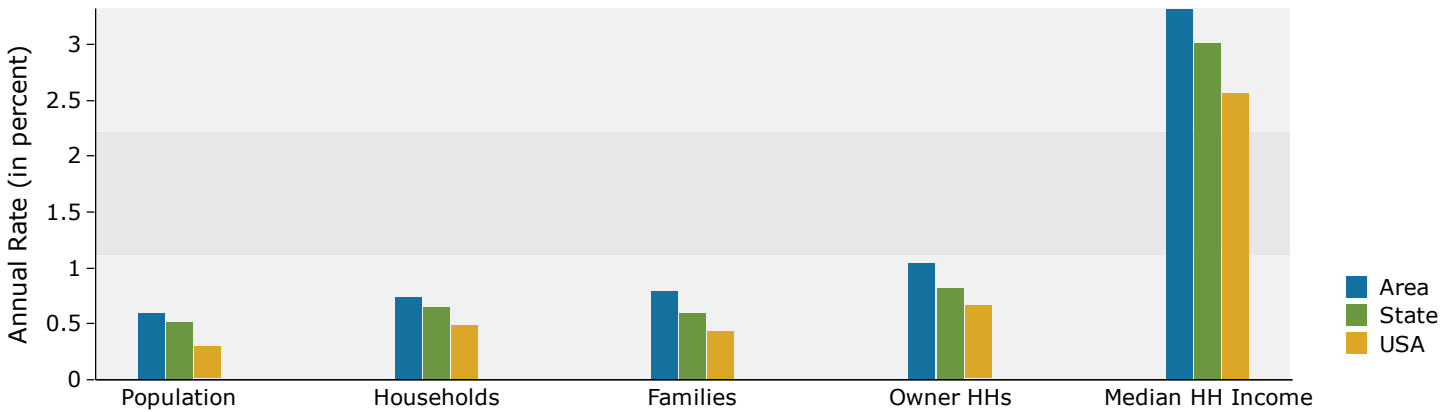
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,540	68.9%	5,529	64.5%	5,494	62.0%	5,324	58.3%
Black Alone	818	12.4%	847	9.9%	922	10.4%	1,011	11.1%
American Indian Alone	11	0.2%	29	0.3%	31	0.3%	32	0.4%
Asian Alone	767	11.6%	1,044	12.2%	1,185	13.4%	1,389	15.2%
Pacific Islander Alone	1	0.0%	5	0.1%	5	0.1%	6	0.1%
Some Other Race Alone	283	4.3%	370	4.3%	413	4.7%	464	5.1%
Two or More Races	169	2.6%	743	8.7%	813	9.2%	907	9.9%
Hispanic Origin (Any Race)	690	10.5%	881	10.3%	980	11.1%	1,090	11.9%

Data Note: Income is expressed in current dollars.

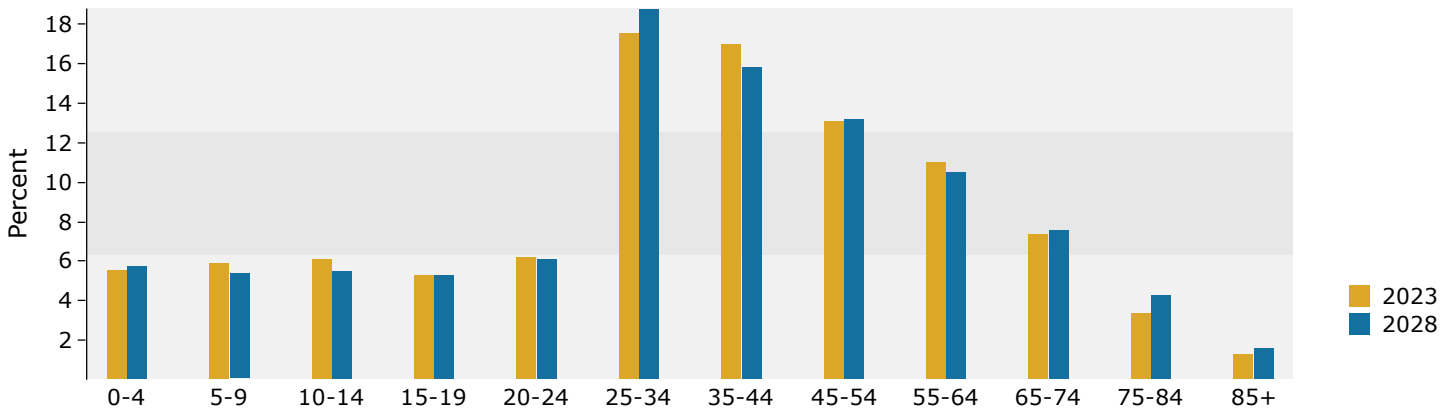
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2023

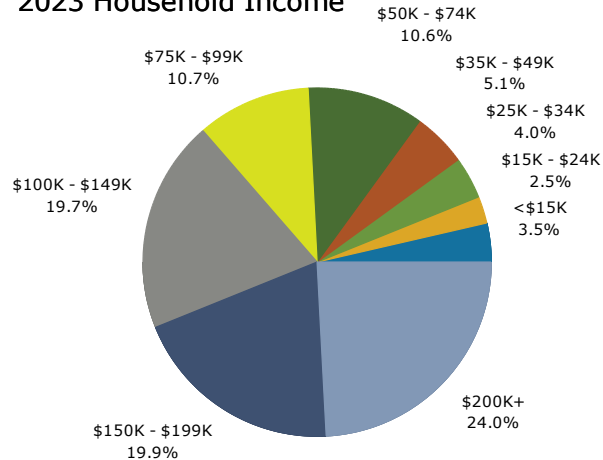
Trends 2023-2028



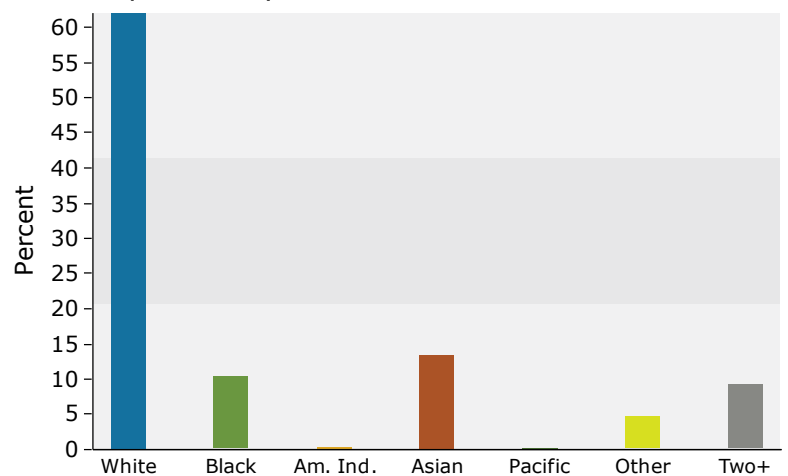
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 11.1%



Demographic and Income Profile

63S Alpharetta Hwy, Alpharetta, Georgia, 30009
Ring band: 1 - 3 mile radius

Prepared by Esri
Latitude: 34.07395
Longitude: -84.29483

Summary	Census 2010	Census 2020	2023	2028
Population	45,332	53,972	56,125	56,082
Households	18,082	21,205	22,185	22,307
Families	11,575	-	13,888	13,974
Average Household Size	2.51	2.53	2.51	2.50
Owner Occupied Housing Units	10,671	-	13,673	13,918
Renter Occupied Housing Units	7,402	-	8,512	8,388
Median Age	35.2	-	37.5	38.1

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.02%	0.51%	0.30%
Households	0.11%	0.65%	0.49%
Families	0.12%	0.59%	0.44%
Owner HHs	0.36%	0.82%	0.66%
Median Household Income	3.93%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	846	3.8%	609	2.7%
\$15,000 - \$24,999	722	3.3%	462	2.1%
\$25,000 - \$34,999	968	4.4%	702	3.1%
\$35,000 - \$49,999	1,488	6.7%	1,161	5.2%
\$50,000 - \$74,999	2,381	10.7%	2,108	9.4%
\$75,000 - \$99,999	3,062	13.8%	2,847	12.8%
\$100,000 - \$149,999	3,732	16.8%	3,686	16.5%
\$150,000 - \$199,999	3,226	14.5%	3,905	17.5%
\$200,000+	5,759	26.0%	6,825	30.6%

Median Household Income	\$117,301	\$142,253
Average Household Income	\$163,966	\$188,890
Per Capita Income	\$65,025	\$75,391

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,260	7.2%	3,366	6.0%	3,402	6.1%
5 - 9	3,542	7.8%	3,732	6.6%	3,445	6.1%
10 - 14	3,587	7.9%	4,026	7.2%	3,589	6.4%
15 - 19	2,857	6.3%	3,765	6.7%	3,357	6.0%
20 - 24	2,058	4.5%	3,243	5.8%	3,043	5.4%
25 - 34	7,188	15.9%	7,655	13.6%	8,580	15.3%
35 - 44	8,238	18.2%	9,114	16.2%	8,487	15.1%
45 - 54	7,105	15.7%	8,139	14.5%	7,939	14.2%
55 - 64	4,015	8.9%	6,731	12.0%	6,658	11.9%
65 - 74	1,830	4.0%	3,978	7.1%	4,509	8.0%
75 - 84	1,105	2.4%	1,692	3.0%	2,277	4.1%
85+	549	1.2%	685	1.2%	796	1.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	30,672	67.7%	29,339	54.4%	29,005	51.7%	26,853	47.9%
Black Alone	5,886	13.0%	6,889	12.8%	7,416	13.2%	7,678	13.7%
American Indian Alone	111	0.2%	230	0.4%	245	0.4%	266	0.5%
Asian Alone	5,511	12.2%	9,952	18.4%	11,173	19.9%	12,503	22.3%
Pacific Islander Alone	29	0.1%	20	0.0%	21	0.0%	22	0.0%
Some Other Race Alone	1,829	4.0%	2,604	4.8%	2,885	5.1%	3,060	5.5%
Two or More Races	1,295	2.9%	4,937	9.1%	5,380	9.6%	5,700	10.2%
Hispanic Origin (Any Race)	5,159	11.4%	6,232	11.5%	6,898	12.3%	7,260	12.9%

Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2023

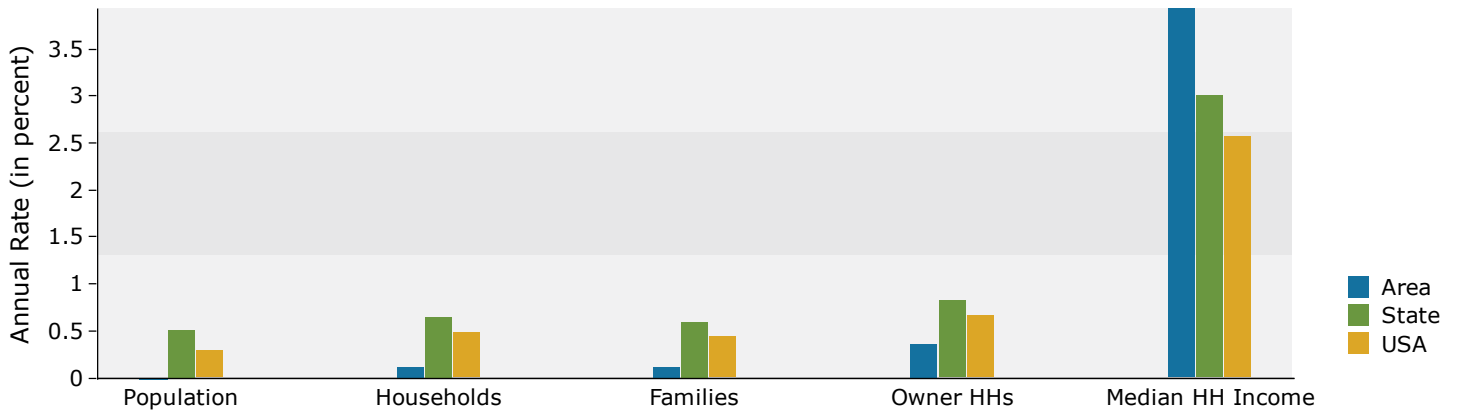


Demographic and Income Profile

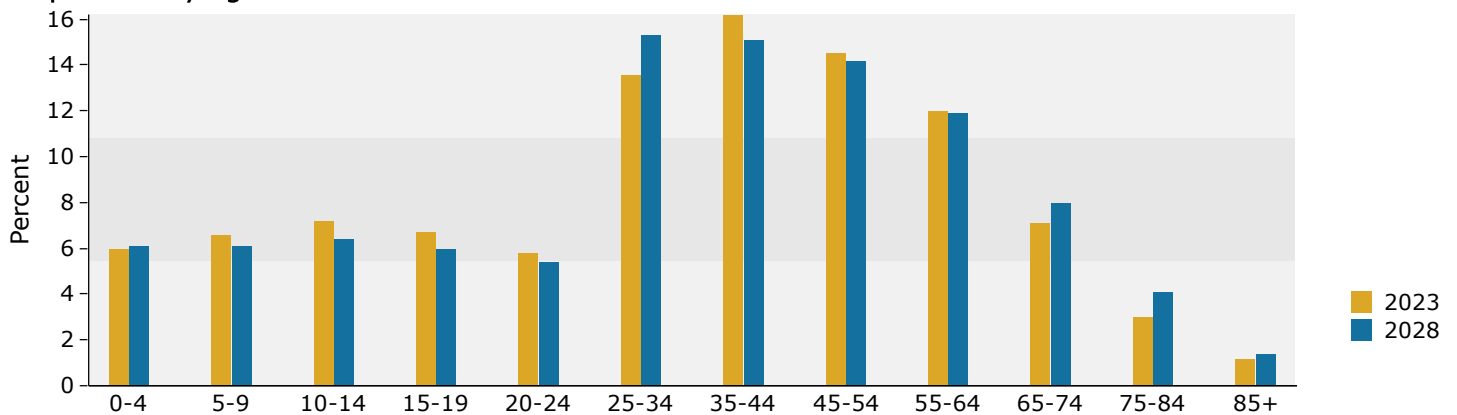
63S Alpharetta Hwy, Alpharetta, Georgia, 30009
Ring band: 1 - 3 mile radius

Prepared by Esri
Latitude: 34.07395
Longitude: -84.29483

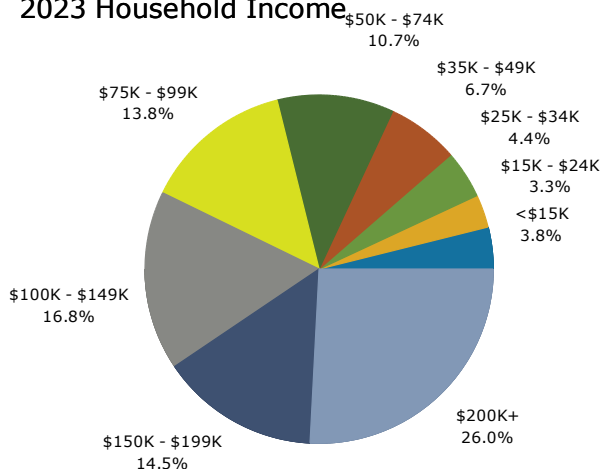
Trends 2023-2028



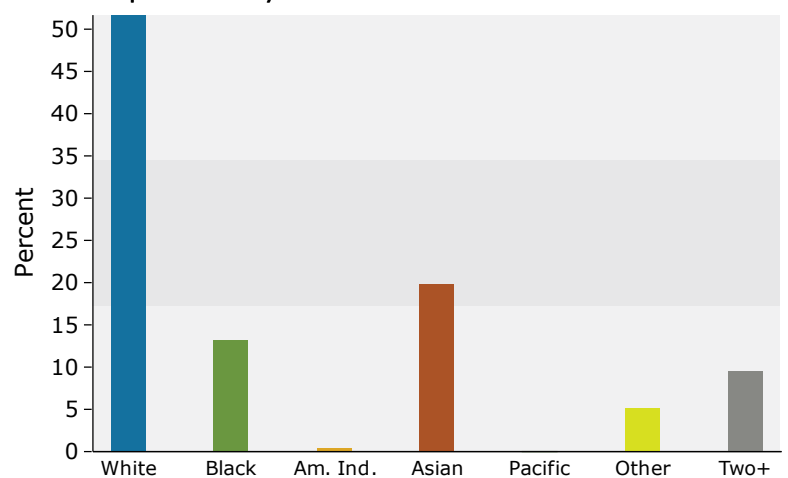
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 12.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2023



Demographic and Income Profile

63S Alpharetta Hwy, Alpharetta, Georgia, 30009
Ring band: 3 - 5 mile radius

Prepared by Esri
Latitude: 34.07395
Longitude: -84.29483

Summary	Census 2010	Census 2020	2023	2028
Population	111,680	122,643	124,397	123,285
Households	40,124	44,377	45,296	45,080
Families	29,616	-	33,125	33,047
Average Household Size	2.78	2.75	2.74	2.73
Owner Occupied Housing Units	28,152	-	32,834	32,869
Renter Occupied Housing Units	11,984	-	12,462	12,212
Median Age	36.0	-	38.2	38.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.18%	0.51%	0.30%
Households	-0.10%	0.65%	0.49%
Families	-0.05%	0.59%	0.44%
Owner HHs	0.02%	0.82%	0.66%
Median Household Income	2.93%	3.01%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	1,548	3.4%	1,087	2.4%
\$15,000 - \$24,999	1,393	3.1%	916	2.0%
\$25,000 - \$34,999	1,687	3.7%	1,261	2.8%
\$35,000 - \$49,999	2,912	6.4%	2,175	4.8%
\$50,000 - \$74,999	4,536	10.0%	3,833	8.5%
\$75,000 - \$99,999	5,194	11.5%	4,791	10.6%
\$100,000 - \$149,999	9,359	20.7%	9,434	20.9%
\$150,000 - \$199,999	6,523	14.4%	7,813	17.3%
\$200,000+	12,143	26.8%	13,771	30.5%

Median Household Income	\$123,684	\$142,901
Average Household Income	\$170,514	\$193,370
Per Capita Income	\$61,813	\$70,383

Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,130	7.3%	7,631	6.1%	7,685	6.2%
5 - 9	9,346	8.4%	8,649	7.0%	8,231	6.7%
10 - 14	9,468	8.5%	9,674	7.8%	8,738	7.1%
15 - 19	7,591	6.8%	8,853	7.1%	7,915	6.4%
20 - 24	5,036	4.5%	6,770	5.4%	6,353	5.2%
25 - 34	14,386	12.9%	15,192	12.2%	16,008	13.0%
35 - 44	18,892	16.9%	17,701	14.2%	17,296	14.0%
45 - 54	19,166	17.2%	18,308	14.7%	17,091	13.9%
55 - 64	11,338	10.2%	16,267	13.1%	15,522	12.6%
65 - 74	4,765	4.3%	9,980	8.0%	11,349	9.2%
75 - 84	2,477	2.2%	3,951	3.2%	5,453	4.4%
85+	1,085	1.0%	1,420	1.1%	1,643	1.3%

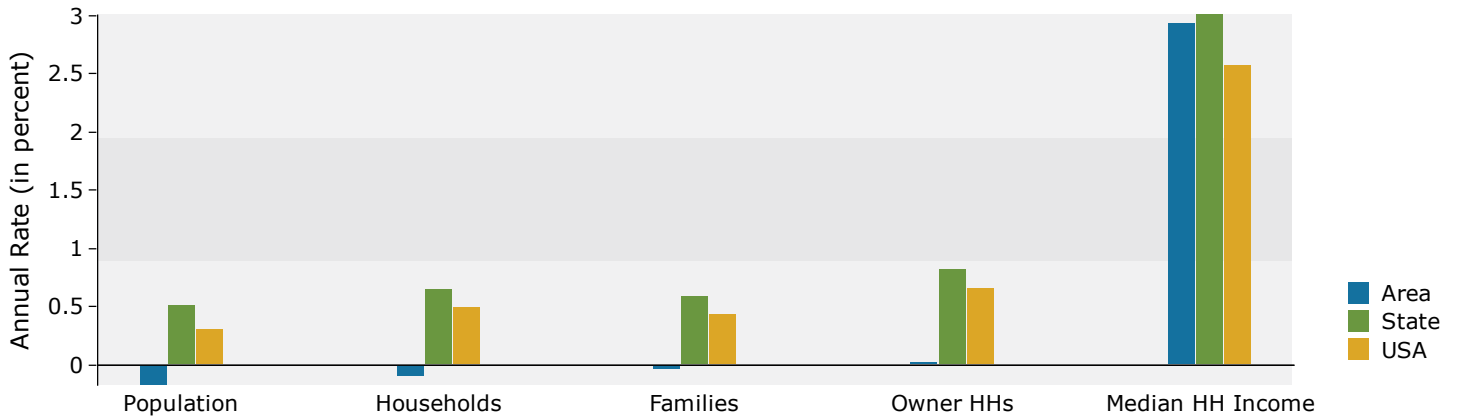
Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	79,136	70.9%	70,163	57.2%	68,575	55.1%	64,124	52.0%
Black Alone	11,939	10.7%	13,381	10.9%	13,908	11.2%	14,190	11.5%
American Indian Alone	308	0.3%	427	0.3%	450	0.4%	489	0.4%
Asian Alone	10,841	9.7%	18,597	15.2%	20,019	16.1%	21,824	17.7%
Pacific Islander Alone	48	0.0%	46	0.0%	47	0.0%	52	0.0%
Some Other Race Alone	6,526	5.8%	7,554	6.2%	8,130	6.5%	8,588	7.0%
Two or More Races	2,881	2.6%	12,475	10.2%	13,267	10.7%	14,019	11.4%
Hispanic Origin (Any Race)	16,516	14.8%	16,924	13.8%	18,238	14.7%	19,219	15.6%

Data Note: Income is expressed in current dollars.

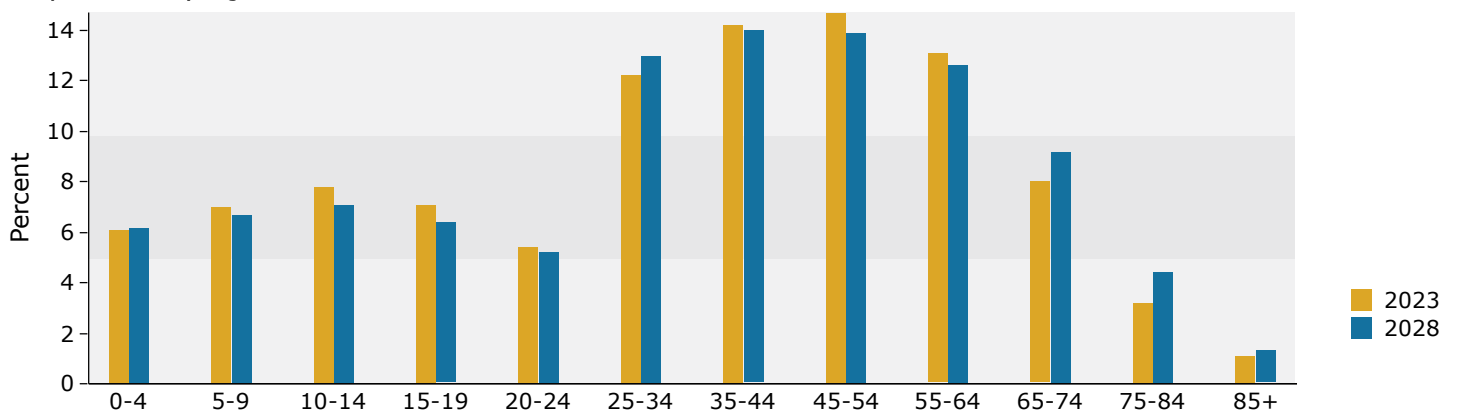
Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

August 16, 2023

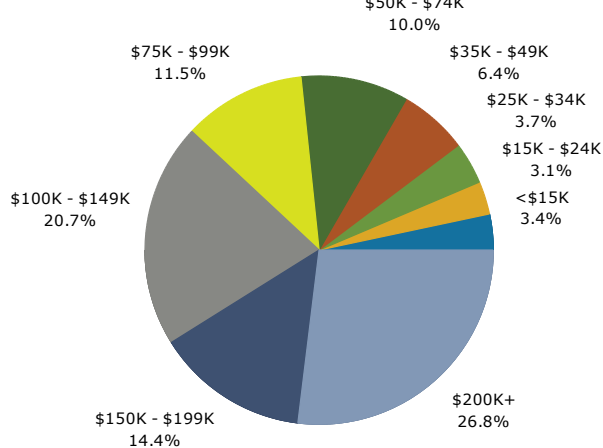
Trends 2023-2028



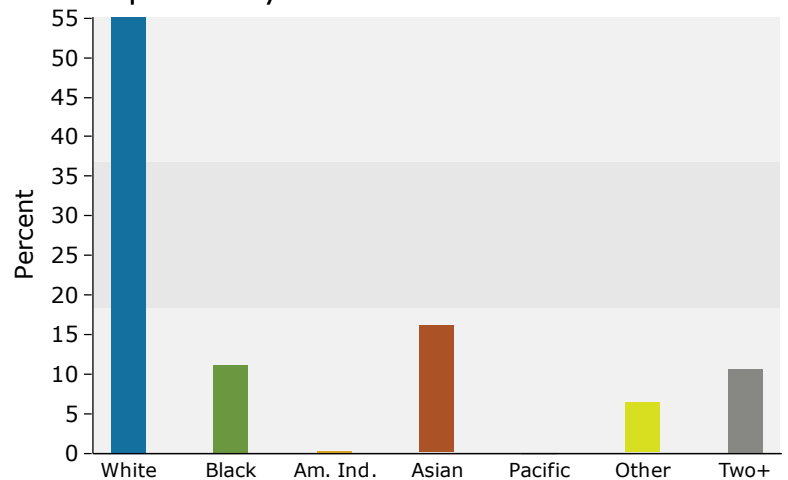
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 14.7%