### **Property Summary**





#### PROPERTY DESCRIPTION

Unique mixed use building in downtown Newmarket. Restaurant space is former Horseshoe cafe, on the second floor is comfortable 2-bedroom residential apartment. Additional 800 sqft of patio area. Property offers a delightful blend of commercial and residential space. All equipment required to operate the restaurant is included in the sale, including coffee roaster, vent system, ovens, fridges, you name it. Please see full inventory list. Exceptional visibility with signage on two major roads. Historically held a Beer & Wine license, which offers additional potential.

#### **PROPERTY HIGHLIGHTS**

- · Enjoy great drive-by and pedestrian foot traffic
- Step into a smoothly run, popular cafe with a strong reputation



|  |  | 118/ | <br>ΛRV |
|--|--|------|---------|
|  |  |      |         |

| S | ale Price:      | \$555,000           |
|---|-----------------|---------------------|
| Ν | umber of Units: | 2                   |
| L | ot Size:        | 0.060 - 0.306 Acres |
| В | uilding Size:   | 2,632 SF            |

| DEMOGRAPHICS      | 0.25 MILES | 0.5 MILES | 1 MILE   |
|-------------------|------------|-----------|----------|
| Total Households  | 257        | 896       | 2,414    |
| Total Population  | 519        | 1,787     | 4,790    |
| Average HH Income | \$71,982   | \$73,647  | \$76,513 |



### **Property Description**



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Unique mixed use building in downtown Newmarket. Restaurant space is former Horseshoe cafe, on the second floor is comfortable 2-bedroom residential apartment. Additional 800 sqft of patio area. Property offers a delightful blend of commercial and residential space. All equipment required to operate the restaurant is included in the sale, including coffee roaster, vent system, ovens, fridges, you name it. Please see full inventory list. Exceptional visibility with signage on two major roads. Historically held a Beer & Wine license, which offers additional potential.

#### LOCATION DESCRIPTION

Located in the bustling downtown area.

Privately owned on-site parking and convenient street parking options.

Exceptional visibility with signage on two major roads.

High traffic count ensures a steady flow of potential customers.

Central Convenience:

Nestled peacefully along the serene banks of the Lamprey River, Newmarket stands as a quintessential New Hampshire gem. This town exudes a tranquil, unhurried aura that is perfect for families seeking a laid-back lifestyle. Newmarket's scenic beauty and well-preserved downtown area add to its appeal, making it an ideal destination for both residents and visitors.

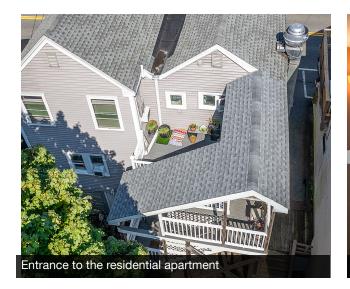
Strategically located, Newmarket offers easy access to nearby attractions. A short drive takes you to the University of New Hampshire in Durham, the Great Bay (a haven for kayaking, boating, and nature trails), and the charming town of Exeter. Additionally, Newmarket is conveniently situated just a brief 25-minute drive from bustling Portsmouth, New Hampshire, adding further allure to its central location.

#### SITE DESCRIPTION

Unit "B" is a separate freehold condominium unit. The layout, location, numerial designation and area of each Unit are shown on the Survey Plan.

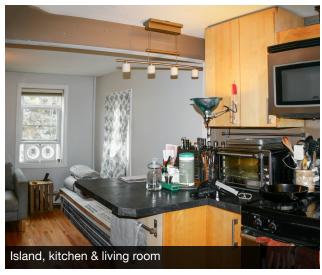


# **Additional Photos - Apartment, 2nd Floor**















# **Additional Photos - Fully Equipped Cafe**

















# **Equipment List**

|                                    | QTY  | LOCATION | 1A- CAFÉ   |
|------------------------------------|------|----------|--|
|                                    |      |          | 1B- KITCHEN  |
|                                    |      |          | S-STORAGE ROOOM  |
|                                    |      |          | C=CELLAR STORAGE   |
| BLAST CHILLER                      | 1    | 1B       |  |
| COMMERCIAL REFRIDGERATOR           | 2    | 1B       | PURCHASED NEW 2020   |
| UPRIGHT FREEZER                    | 2    | S. C     |  |
| STANDARD FRIDGE/FREEZER            | 1    | S. C     |  |
| 4 BURNER GAS STOVE                 | 1    | 1B       |  |
| STOCKPOT BOILER                    | 1    | 1B       |  |
| STONE FLOOR DOUBLE DECK OVEN (GAS) | 1    | 1B       | working condition- currently off as it (these last approx 18 months) |
| COMMERCIAL CONVECTION OVEN (GAS)   | 1    | 1B       |  |
| PORTABLE INDUCTION BURNER          | 1    | 1B       |  |
| KITCHEN VENT/HOOD                  | 1    | 1B       |  |
| 3 BAY SINK                         | 1    | 1B       |  |
| MOP SINK                           | 1    | 1B       |  |
| UTILITY SINK                       | 1    | S        |  |
| HANDWASHING SINK                   | 1    | 1A       |  |
| COMMERCIAL MIXER 30 QT             | 1    | 1B       | INCLUDES ATTACHMENTS- WHISK, D                                       |
| KITHENAID COMMERCIAL MIXER 6 QT    | 1    | 1B       | INCLUDES ATTACHMENTS- WHISK, D                                       |
| GREASE TRAP                        | 1    | 1B       |  |
| COMMERCIAL FOOD PROCESSOR 3.5 QT   | 1    | 1B       | INCLUDES ALL ACCESSORIES   |
| STAINLESS STEAL WORKBENCH          | 1    | 1B       |  |
| MAPLE DOUGH/WORKBOARD              | 1    | 1B       |  |
| COMMERCIAL 4 SLOT TOASTER          | 2    | 1B       |  |
| MICROWAVE                          | 1    | 1B       |  |
| BAKERS RACK ON WHEELS              | 2    | 1B       |  |
| BAKERS RACK CLEAR COVER            | 1    | 1B       |  |
| FULL SIZE SHEET PANS               | MANY | 1B       |  |
| HALF SHEET PANS                    | MANY | 1B       |  |
| QUARTER SHEET PANS                 | MANY | 1B       |  |
| STOCKPOTS                          | 3    | С        | 2 extra large capacity, one with drain                               |
| RECTANGLE CAKE PANS 13 X 9         | 6    | 1B       |  |
| SPRINFORM PANS                     | 6    | S        |  |
| ROUND CAKE PANS VARIOUS SIZE       | 8    | 1B, S    |  |
| NITROUS WHIPPED CREAM DISPENSER    | 1    | 1B       |  |

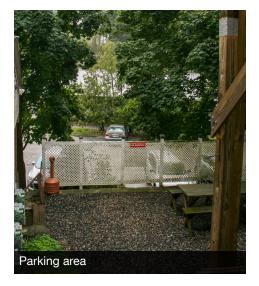
| CAMBRO CONTAINERS 1-22 QT              | MANY | 1B, S     |  |
|--|------|-----------|--|
| SILVERWARE                             |      | 1B, C     | Knives, Forks, Dessert Forks, Spoon  |
| MUGS                                   | 20+  | 1A,C      | ACME mugs  |
| PLATES, BOWLS, SMALL MUGS              | MANY | 1B,C      |  |
|  |      |           | White plates, large oval diner-style style and bowls, fine dessert coffee  |
| ROCKS GLASSES                          | MANY | 1A,C      | dozens   |
| 32 GALLON BRUTE INGREDIENT CONTAINERS  | 5    | 1B.S      | Can hold 100lbs flour each. With v   |
| DOUGH TUBS OF VARIOUS SIZE             | 6+   | S         |  |
| BRUTE STORAGE CONTAINERS               | 5+   | S         |  |
| UTILITY VACCUM                         | 1    | 1B        |  |
| EVERPURE WATER FILTER SYSTEM           | 1    | 1A        | PLUMBED TO FEED COFFEE MAKER   |
| CASH REGISTER                          | 1    | 1A        |  |
| RECEIPT PRINTER                        | 1    | 1A        |  |
| POUR-OVER CARAFES AND SET UP           | 6    | 1A        |  |
| HOTEL PANS VAROUS SIZE                 |      | 1B, S     |  |
| STAINLESS STEAL SHELVING RACKS         | 6    | 1A, 1B, S |  |
| WHOLE HOUSE WATER FILTER UNIT          | 1    | S         |  |
| PULLMAN LOAF PANS 12.5 X 4.5           | 10   | 1B        |  |
| LOAF PANS 5x3                          | 12   | S         |  |
| NEW ENGLAND HOT DOG PAN                | 6    | S         |  |
| TABLES AND CHAIRS                      |      | 1A        | Table Tops, bases, 4 metal/wood m<br>german café chairs. (some café cha  |
| STOOLS                                 | 4    | 1A        | Metal and wood design.   |
| VARIOUS TOOLS, POWER AND HAND          |      | С         | Set of Ryobi cordless power tools,<br>saw, circular saw, drill bits, screw b<br>toolboxes with hammers, handsaw<br>brooms, hose, painting equipment,<br>lights |
| MOP BUCKET, HANDLE, 8 HEADS            | 1    | 1B        | Rubbermaid WaveBreak style   |
| WOOD VINTAGE JELLY CABINET FOR STORAGE | 1    | 1A        | LOCATED IN RESTROOM  |
| 5 QT KETTLE WARMER                     | 1    | S         | Purchased 2023   |
| GLASS DISPLAY JARS                     | 8    | 1A        | For pastry/cookies/coffee beans et   |
| LANDLINE PHONE                         | 2    | 1A        | One wall mountable, one portable   |
| DEHUMIDIFIER                           | 1    | С         | Plumbed to drain outside (no empt  |

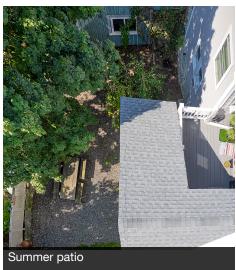


### **Additional Photos - Exerior**

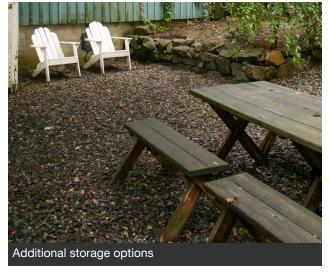








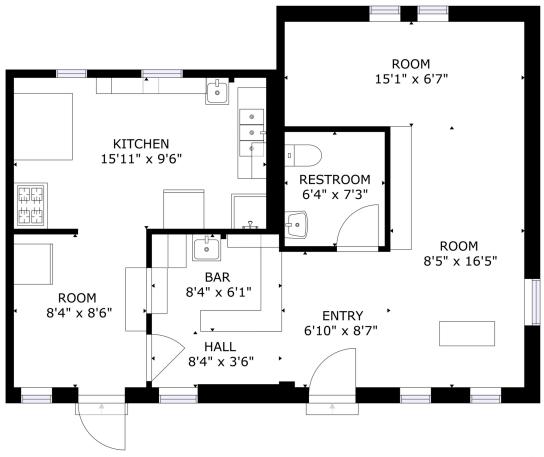








## **Floor Plans**



FLOOR 1





# **Property Details**

Sale Price \$555,000

| <b>LOCAT</b> | ION I | <b>INFO</b> I | RMAT | ION |
|--------------|-------|---------------|------|-----|
|--------------|-------|---------------|------|-----|

| Building Name    | Mixed use, fully equipped restaurant with<br>apartment above |
|------------------|--|
| Street Address   | 171 Main Street  |
| City, State, Zip | Newmarket, NH 03857  |
| County           | Rockingham   |

#### **BUILDING INFORMATION**

| Building Size       | 2,632 SF                     |
|---------------------|------------------------------|
| Tenancy             | Multiple                     |
| Number of Floors    | 2                            |
| Average Floor Size  | 764 SF                       |
| Year Built          | 1890                         |
| Gross Leasable Area | 1,516 SF                     |
| Construction Status | Existing                     |
| Framing             | Wood Frame                   |
| Condition           | Good                         |
| Roof                | Gable/Hip, Asphalt/F Gls/Cmp |
| Free Standing       | Yes                          |
| Number of Buildings | 1                            |

#### PROPERTY INFORMATION

| Property Type    | Retail     |
|------------------|------------|
| Property Subtype | Restaurant |
| Zoning           | M2         |
| Lot Size         | 0.3 Acres  |
| Corner Property  | Yes        |
| Waterfront       | No         |
| Power            | Yes        |

#### **PARKING & TRANSPORTATION**

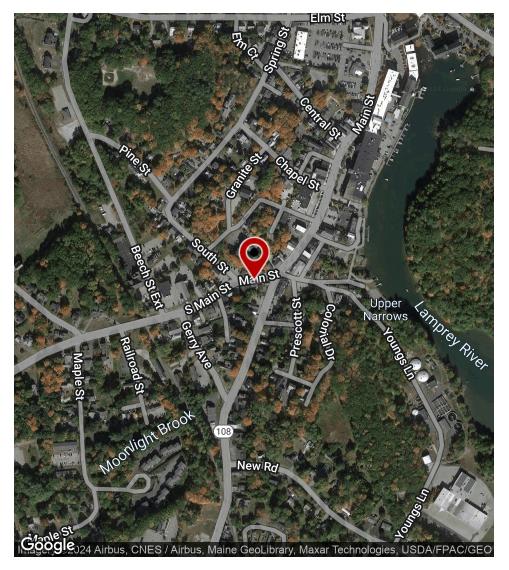
| Street Parking | Yes     |
|----------------|---------|
| Parking Type   | Surface |

#### **UTILITIES & AMENITIES**

| Central HVAC  | No  |
|---------------|-----|
| Restrooms     | 2   |
| Gas / Propane | Yes |



## **Location Map**



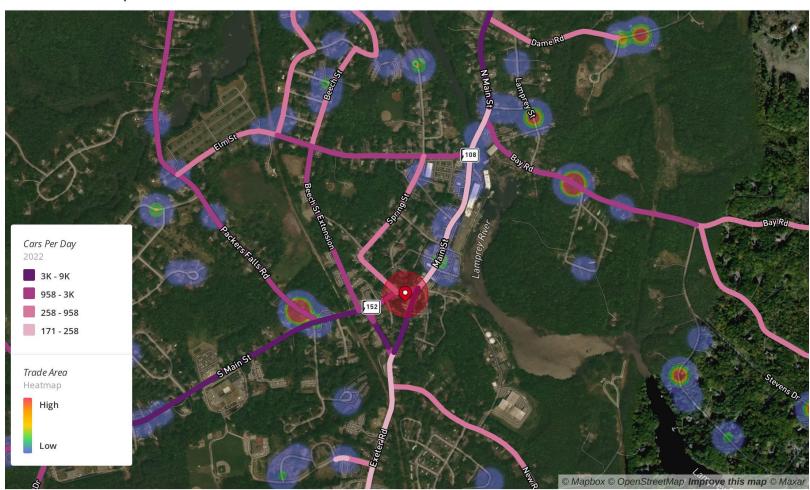




### Sep 1, 2022 - Aug 31, 2023







Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

Sep 1st, 2022 - Aug 31st, 2023 Data provided by Placer Labs Inc. (www.placer.ai)





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## **Demographics Map & Report**

| POPULATION           | 0.25 MILES | 0.5 MILES | 1 MILE |
|----------------------|------------|-----------|--------|
| Total Population     | 519        | 1,787     | 4,790  |
| Average Age          | 35.9       | 35.2      | 36.1   |
| Average Age (Male)   | 31.0       | 31.4      | 33.4   |
| Average Age (Female) | 45.4       | 42.7      | 42.0   |
|                      |            |           |        |
| HOUSEHOLDS & INCOME  | 0.25 MILES | 0.5 MILES | 1 MILE |
| Total Households     | 257        | 896       | 2,414  |

2.0

\$71,982

\$261,084

2.0

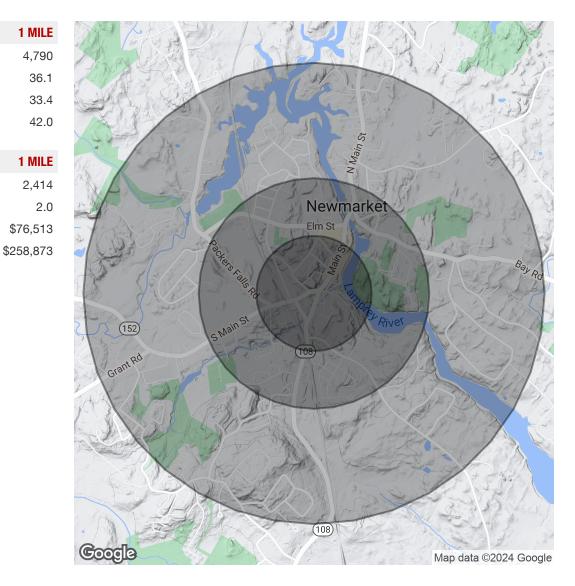
\$73,647

\$252,279

# of Persons per HH

Average HH Income

Average House Value





<sup>\*</sup> Demographic data derived from 2020 ACS - US Census

Sep 1, 2022 - Aug 31, 2023



| <b>171 Main St, Newmarket, NH 03</b><br>171 Main Street, Newmarket, NH 03857 |        |                 |        |
|--|--------|-----------------|--------|
| Visits   | 118.4K | Avg. Dwell Time | 88 min |
| Visits / sq ft   | 0.6    | Panel Visits    | 2.6K   |
| Size - sq ft   | 196.3K | Visits YoY      | +18%   |
| Visitors   | 34.9K  | Visits Yo2Y     | +40%   |
| Visit Frequency  | 3.39   | Visits Yo3Y     | +30.9% |



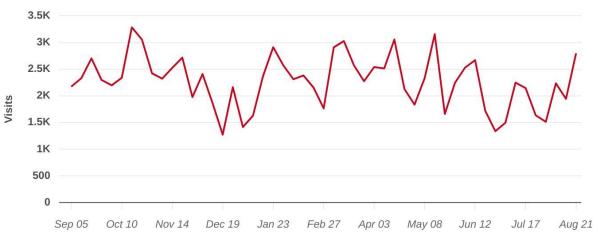
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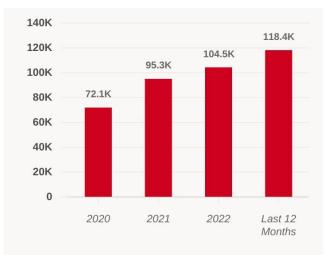
Sep 1, 2022 - Aug 31, 2023



### **Visits Trend**

**171 Main St, Newmarket, NH ...**Main Street, Newmarket, NH





Weekly | Visits | Sep 1st, 2022 - Aug 31st, 2023 Data provided by Placer Labs Inc. (www.placer.ai)



Sep 1, 2022 - Aug 31, 2023



### **Audience Overview**

### **Summary**

| Audiences        | Median Household Income | Bachelor's Degree<br>or Higher | Most Common Ethnicity | Persons per Household |
|------------------|-------------------------|--------------------------------|-----------------------|-----------------------|
| Captured Market  | \$87.6K                 | 49.0%                          | White (90.9%)         | 2.25                  |
| Potential Market | \$77.4K                 | 45.9%                          | White (89.6%)         | 2.36                  |
| New Hampshire    | \$83.9K                 | 38.4%                          | White (90.7%)         | 2.46                  |
| United States    | \$69.5K                 | 33.2%                          | White (61.3%)         | 2.58                  |

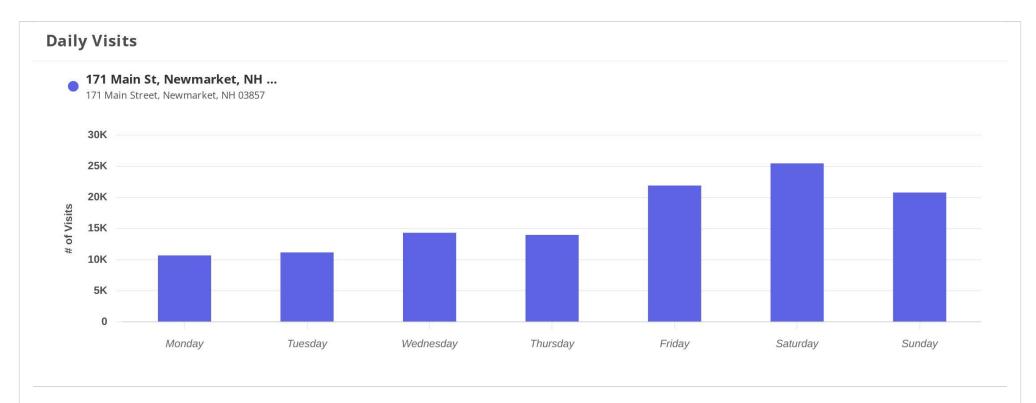
Sep 1st, 2022 - Aug 31st, 2023 | Data Source: STI: Popstats Data provided by Placer Labs Inc. (www.placer.ai)



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Sep 1, 2022 - Aug 31, 2023





Visits | Sep 1st, 2022 - Aug 31st, 2023 Data provided by Placer Labs Inc. (www.placer.ai)



# **Condominium Survey/Site Plan**

