# 922 TRIPLETT

2,124 Square Feet3-5 offices with opportunity to add more office space3 restrooms



OFFICE INVESTMENT OPPORTUNITY



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Additional Photos

Additional Photos





#### **OFFERING SUMMARY**

Sale Price:	\$99,900
Building Size:	2,124 SF
Lot Size:	1,344 SF
Price / SF:	\$47.03
Year Built:	1987
Zoning:	B-4

#### **PROPERTY OVERVIEW**

Seize the opportunity to own a move in ready office building at an affordable price. This building is a perfect location to open a medical office, counseling center, beauty salon or spa, insurance agency, and attorney's office just to name a few.

The main floor features a welcoming lobby with a receptionist window. There are two spacious private offices, an additional smaller office, a conference room that could easily become a third downstairs office, and two restrooms.

Upstairs, you'll find a breakroom, an additional private office, and a third bathroom. Moreover, this property has an additional unfinished space currently used for storage that can be developed to accommodate two more offices.

#### **PROPERTY HIGHLIGHTS**

- 2,124 Square Feet
- 3-5 offices with opportunity to add more office space
- 3 restrooms
- 2 HVAC units replaced in 2014
- Condo All exterior covered by Condo fees: Roof, snow and ice removal, mowing, landscaping, parking lot maintenance









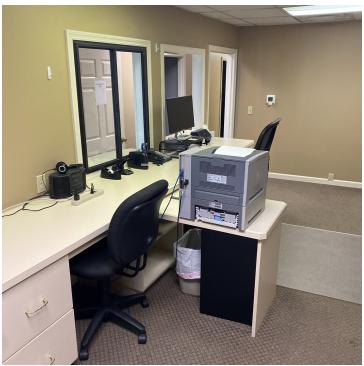












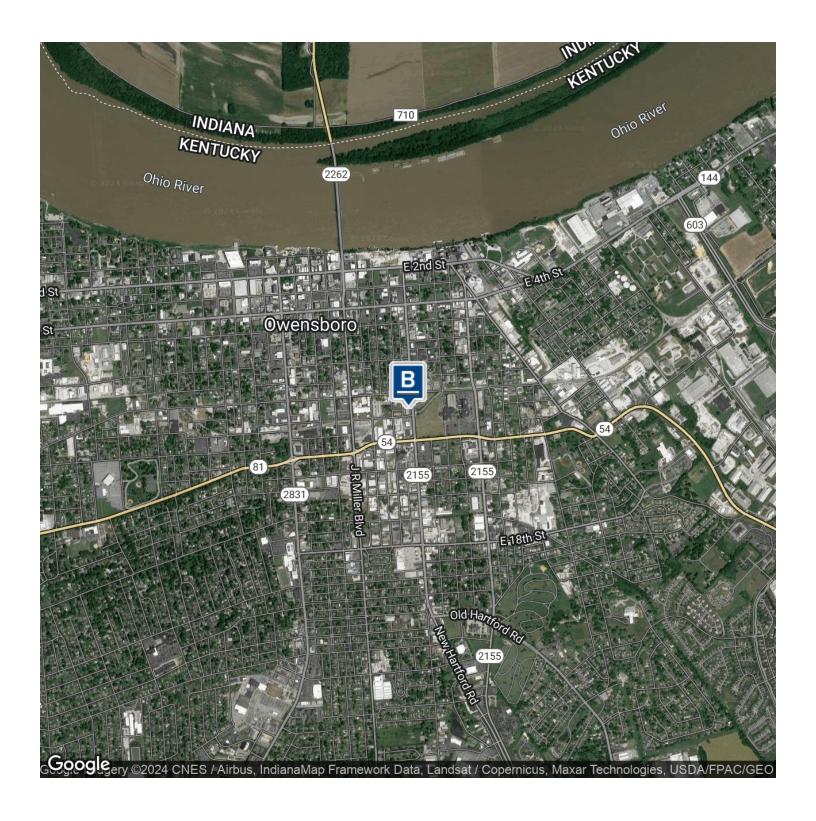


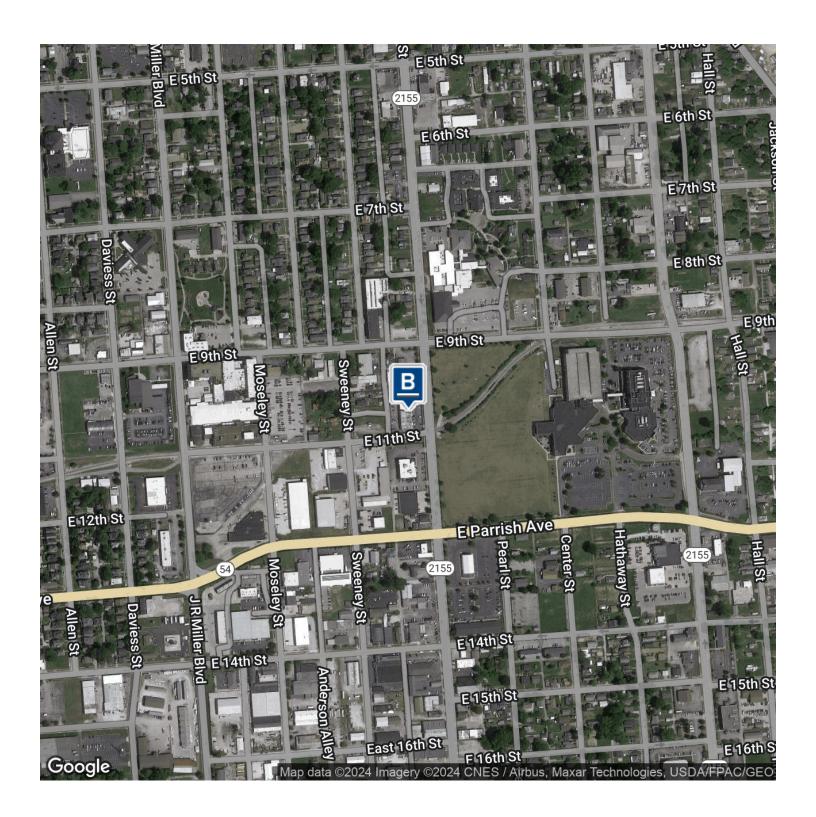
Regional Map

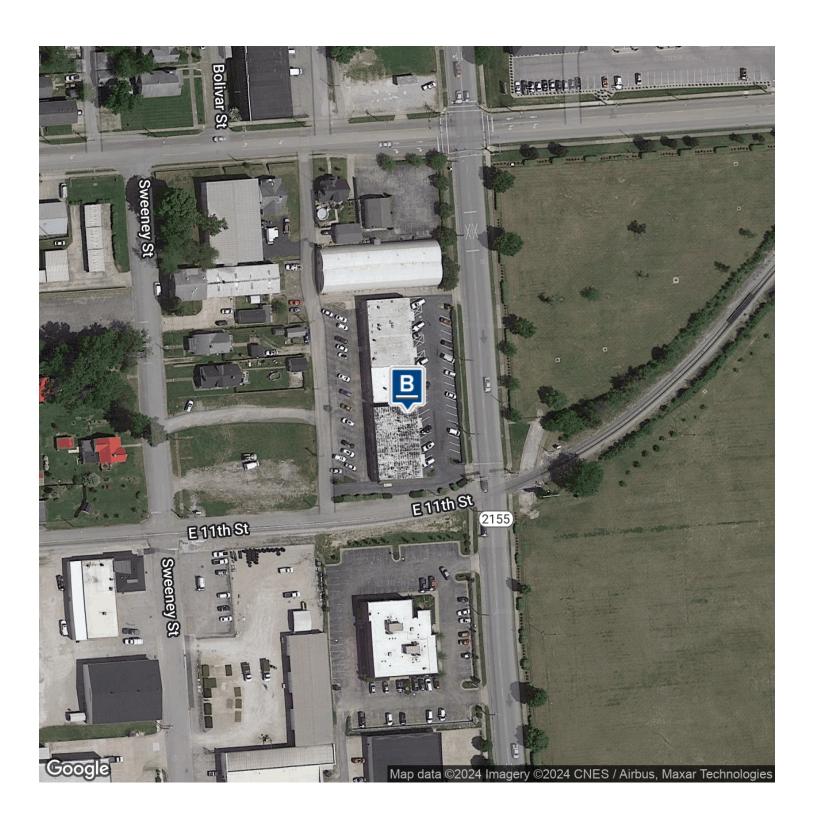
Location Map

Aerial Map











Business Summary

Tapestry Profile





922 Triplett St, Owensboro, Kentucky, 42303 Drive time: 5, 10, 15 minute radii

Prepared by Bo Barron, CCIM

Latitude: 37.76662 Longitude: -87.10396

	5 minutes	10 minutes	15 minutes
Population			
2010 Population	18,839	60,280	78,478
2020 Population	19,102	63,855	84,501
2023 Population	19,113	64,703	85,670
2028 Population	18,964	65,171	86,415
2010-2020 Annual Rate	0.14%	0.58%	0.74%
2020-2023 Annual Rate	0.02%	0.41%	0.42%
2023-2028 Annual Rate	-0.16%	0.14%	0.17%
2023 Male Population	48.5%	48.4%	48.8%
2023 Female Population	51.5%	51.6%	51.2%
2023 Median Age	39.1	41.1	40.9

In the identified area, the current year population is 85,670. In 2020, the Census count in the area was 84,501. The rate of change since 2020 was 0.42% annually. The five-year projection for the population in the area is 86,415 representing a change of 0.17% annually from 2023 to 2028. Currently, the population is 48.8% male and 51.2% female.

#### Median Age

The median age in this area is 40.9, compared to U.S. median age of 39.1.

Race and Ethnicity			
2023 White Alone	78.2%	81.1%	82.9%
2023 Black Alone	7.5%	6.6%	5.7%
2023 American Indian/Alaska Native Alone	0.5%	0.3%	0.3%
2023 Asian Alone	3.2%	3.4%	3.0%
2023 Pacific Islander Alone	0.0%	0.1%	0.1%
2023 Other Race	3.1%	2.4%	2.2%
2023 Two or More Races	7.5%	6.2%	5.9%
2023 Hispanic Origin (Any Race)	6.2%	5.0%	4.8%

Persons of Hispanic origin represent 4.8% of the population in the identified area compared to 19.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 36.8 in the identified area, compared to 72.1 for the U.S. as a whole.

Households			
2023 Wealth Index	49	67	69
2010 Households	7,880	25,393	32,238
2020 Households	7,963	26,617	34,340
2023 Households	7,990	27,055	34,949
2028 Households	7,991	27,432	35,485
2010-2020 Annual Rate	0.10%	0.47%	0.63%
2020-2023 Annual Rate	0.10%	0.50%	0.54%
2023-2028 Annual Rate	0.00%	0.28%	0.30%
2023 Average Household Size	2.28	2.31	2.39

The household count in this area has changed from 34,340 in 2020 to 34,949 in the current year, a change of 0.54% annually. The five-year projection of households is 35,485, a change of 0.30% annually from the current year total. Average household size is currently 2.39, compared to 2.40 in the year 2020. The number of families in the current year is 21,536 in the specified area.

**Data Note:** Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2023 and 2028. Esri converted Census 2010 data into 2020 geography.

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922 Triplett St, Owensboro, Kentucky, 42303 Drive time: 5, 10, 15 minute radii

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Latitude: 37.76662 Longitude: -87.10396

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	5 minutes	10 minutes	15 minutes
Mortgage Income			
2023 Percent of Income for Mortgage	18.7%	18.9%	18.9%
Median Household Income			
2023 Median Household Income	\$42,741	\$55,128	\$58,644
2028 Median Household Income	\$46,740	\$62,618	\$67,299
2023-2028 Annual Rate	1.80%	2.58%	2.79%
Average Household Income			
2023 Average Household Income	\$64,357	\$78,539	\$81,286
2028 Average Household Income	\$72,724	\$89,035	\$92,284
2023-2028 Annual Rate	2.47%	2.54%	2.57%
Per Capita Income			
2023 Per Capita Income	\$27,166	\$32,564	\$33,087
2028 Per Capita Income	\$30,917	\$37,164	\$37,814
2023-2028 Annual Rate	2.62%	2.68%	2.71%
GINI Index			
2023 Gini Index	46.8	43.4	42.1
Households by Income			

Current median household income is \$58,644 in the area, compared to \$72,603 for all U.S. households. Median household income is projected to be \$67,299 in five years, compared to \$82,410 for all U.S. households

Current average household income is \$81,286 in this area, compared to \$107,008 for all U.S. households. Average household income is projected to be \$92,284 in five years, compared to \$122,048 for all U.S. households

Current per capita income is \$33,087 in the area, compared to the U.S. per capita income of \$41,310. The per capita income is projected to be \$37,814 in five years, compared to \$47,525 for all U.S. households

Housing			
2023 Housing Affordability Index	128	128	128
2010 Total Housing Units	8,767	27,335	34,566
2010 Owner Occupied Housing Units	4,027	15,567	20,816
2010 Renter Occupied Housing Units	3,848	9,825	11,422
2010 Vacant Housing Units	887	1,942	2,328
2020 Total Housing Units	8,749	28,549	36,655
2020 Vacant Housing Units	786	1,932	2,315
2023 Total Housing Units	8,787	29,080	37,369
2023 Owner Occupied Housing Units	4,156	16,702	22,786
2023 Renter Occupied Housing Units	3,834	10,353	12,163
2023 Vacant Housing Units	797	2,025	2,420
2028 Total Housing Units	8,809	29,440	37,863
2028 Owner Occupied Housing Units	4,225	17,195	23,486
2028 Renter Occupied Housing Units	3,766	10,237	11,999
2028 Vacant Housing Units	818	2,008	2,378
Socioeconomic Status Index			
2023 Socioeconomic Status Index	41.9	46.6	47.1

Currently, 61.0% of the 37,369 housing units in the area are owner occupied; 32.5%, renter occupied; and 6.5% are vacant. Currently, in the U.S., 58.5% of the housing units in the area are owner occupied; 31.7% are renter occupied; and 9.8% are vacant. In 2020, there were 36,655 housing units in the area and 6.3% vacant housing units. The annual rate of change in housing units since 2020 is 0.60%. Median home value in the area is \$184,791, compared to a median home value of \$308,943 for the U.S. In five years, median value is projected to change by 4.53% annually to \$230,592.

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# **Business Summary**

922 Triplett St, Owensboro, Kentucky, 42303 Drive time: 5, 10, 15 minute radii

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Latitude: 37.76662 Longitude: -87.10396

Data for all businesses in area	5 minutes	10 minutes	15 minutes
Total Businesses:	1,443	2,991	3,340
Total Employees:	17,856	42,615	47,713
Total Residential Population:	19,113	64,703	85,670
Employee/Residential Population Patio (per 100 Residents)	03	66	56

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Employee/Residential Population Ratio (per 100 Residents)		93			66			56				
	Busine	esses	Emplo	yees	Busine	esses	Emplo	yees	Busine	esses	Emplo	-
by SIC Codes	Number	Percent	Number		Number	Percent	Number	Percent	Number	Percent	Number	
Agriculture & Mining	21	1.5%	196	1.1%	59	2.0%	444	1.0%	86	2.6%	557	1.2%
Construction	66	4.6%	970	5.4%	163	5.4%	2,327	5.5%	197	5.9%	2,626	5.5%
Manufacturing	45	3.1%	1,974	11.1%	72	2.4%	2,957	6.9%	91	2.7%	4,198	8.8%
Transportation	25	1.7%	382	2.1%	68	2.3%	719	1.7%	90	2.7%	1,118	2.3%
Communication	4	0.3%	9	0.1%	26	0.9%	239	0.6%	27	0.8%	241	0.5%
Utility	4	0.3%	445	2.5%	9	0.3%	601	1.4%	12	0.4%	625	1.3%
Wholesale Trade	65	4.5%	830	4.6%	105	3.5%	1,387	3.3%	121	3.6%	1,629	3.4%
Retail Trade Summary	230	15.9%	1,917	10.7%	632	21.1%	9,881	23.2%	697	20.9%	11,036	23.1%
Home Improvement	27	1.9%	299	1.7%	50	1.7%	704	1.7%	52	1.6%	716	1.5%
General Merchandise Stores	9	0.6%	44	0.2%	35	1.2%	1,413	3.3%	42	1.3%	1,499	3.1%
Food Stores	19	1.3%	125	0.7%	62	2.1%	1,037	2.4%	68	2.0%	1,072	2.2%
Auto Dealers & Gas Stations	36	2.5%	204	1.1%	90	3.0%	973	2.3%	102	3.1%	1,045	2.2%
Apparel & Accessory Stores	10	0.7%	49	0.3%	27	0.9%	374	0.9%	30	0.9%	491	1.0%
Furniture & Home Furnishings	17	1.2%	106	0.6%	40	1.3%	434	1.0%	44	1.3%	441	0.9%
Eating & Drinking Places	43	3.0%	667	3.7%	160	5.3%	3,477	8.2%	174	5.2%	3,826	8.0%
Miscellaneous Retail	68	4.7%	424	2.4%	168	5.6%	1,469	3.4%	186	5.6%	1,947	4.1%
Finance, Insurance, Real Estate Summary	152	10.5%	1,593	8.9%	326	10.9%	3,407	8.0%	348	10.4%	3,494	7.3%
Banks, Savings & Lending Institutions	23	1.6%	782	4.4%	78	2.6%	2,028	4.8%	83	2.5%	2,052	4.3%
Securities Brokers	28	1.9%	147	0.8%	49	1.6%	204	0.5%	50	1.5%	206	0.4%
Insurance Carriers & Agents	40	2.8%	244	1.4%	76	2.5%	443	1.0%	81	2.4%	465	1.0%
Real Estate, Holding, Other Investment Offices	61	4.2%	419	2.3%	122	4.1%	732	1.7%	134	4.0%	771	1.6%
Services Summary	623	43.2%	7,664	42.9%	1,175	39.3%	17,969	42.2%	1,280	38.3%	19,365	40.6%
Hotels & Lodging	8	0.6%	80	0.4%	24	0.8%	352	0.8%	27	0.8%	399	0.8%
Automotive Services	39	2.7%	233	1.3%	77	2.6%	441	1.0%	83	2.5%	459	1.0%
Movies & Amusements	38	2.6%	260	1.5%	73	2.4%	532	1.2%	81	2.4%	589	1.2%
Health Services	156	10.8%	2,483	13.9%	284	9.5%	6,786	15.9%	292	8.7%	7,057	14.8%
Legal Services	39	2.7%	218	1.2%	57	1.9%	292	0.7%	60	1.8%	304	0.6%
Education Institutions & Libraries	20	1.4%	969	5.4%	59	2.0%	3,209	7.5%	69	2.1%	3,776	7.9%
Other Services	323	22.4%	3,421	19.2%	601	20.1%	6,357	14.9%	668	20.0%	6,781	14.2%
Government	103	7.1%	1,729	9.7%	143	4.8%	2,495	5.9%	152	4.6%	2,632	5.5%
Unclassified Establishments	106	7.3%	146	0.8%	212	7.1%	189	0.4%	240	7.2%	193	0.4%
Totals	1,443	100.0%	17,856	100.0%	2,991	100.0%	42,615	100.0%	3,340	100.0%	47,713	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

September 29, 2023

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# **Business Summary**

922 Triplett St, Owensboro, Kentucky, 42303 Drive time: 5, 10, 15 minute radii

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Latitude: 37.76662 Longitude: -87.10396

	Busin	Businesses Employees Businesses Employees Businesses			Businesses Employees			ployees Businesses Employees				
by NAICS Codes	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	
Agriculture, Forestry, Fishing & Hunting	4	0.3%	13	0.1%	16	0.5%	101	0.2%	28	0.8%	163	0.3%
Mining	6	0.4%	102	0.6%	9	0.3%	121	0.3%	10	0.3%	126	0.3%
Utilities	0	0.0%	0	0.0%	3	0.1%	80	0.2%	4	0.1%	91	0.2%
Construction	70	4.9%	1,003	5.6%	174	5.8%	2,415	5.7%	210	6.3%	2,752	5.8%
Manufacturing	47	3.3%	1,843	10.3%	88	2.9%	3,218	7.6%	108	3.2%	4,463	9.4%
Wholesale Trade	63	4.4%	818	4.6%	103	3.4%	1,374	3.2%	119	3.6%	1,616	3.4%
Retail Trade	178	12.3%	1,204	6.7%	445	14.9%	5,939	13.9%	495	14.8%	6,741	14.1%
Motor Vehicle & Parts Dealers	29	2.0%	183	1.0%	68	2.3%	877	2.1%	77	2.3%	926	1.9%
Furniture & Home Furnishings Stores	7	0.5%	60	0.3%	22	0.7%	248	0.6%	23	0.7%	250	0.5%
Electronics & Appliance Stores	12	0.8%	65	0.4%	20	0.7%	243	0.6%	22	0.7%	252	0.5%
Building Material & Garden Equipment & Supplies Dealers	26	1.8%	280	1.6%	49	1.6%	684	1.6%	51	1.5%	696	1.5%
Food & Beverage Stores	20	1.4%	110	0.6%	59	2.0%	823	1.9%	67	2.0%	1,086	2.3%
Health & Personal Care Stores	14	1.0%	118	0.7%	44	1.5%	370	0.9%	46	1.4%	384	0.8%
Gasoline Stations & Fuel Dealers	7	0.5%	21	0.1%	22	0.7%	96	0.2%	25	0.7%	119	0.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	11	0.8%	52	0.3%	34	1.1%	405	1.0%	38	1.1%	525	1.1%
Sporting Goods, Hobby, Book, & Music Stores	33	2.3%	194	1.1%	74	2.5%	645	1.5%	86	2.6%	867	1.8%
General Merchandise Stores	19	1.3%	120	0.7%	54	1.8%	1,549	3.6%	61	1.8%	1,636	3.4%
Transportation & Warehousing	23	1.6%	709	4.0%	54	1.8%	1,063	2.5%	74	2.2%	1,456	3.1%
Information	14	1.0%	299	1.7%	42	1.4%	607	1.4%	45	1.3%	621	1.3%
Finance & Insurance	98	6.8%	1,195	6.7%	214	7.2%	2,704	6.3%	223	6.7%	2,752	5.8%
Central Bank/Credit Intermediation & Related Activities	28	1.9%	797	4.5%	86	2.9%	2,051	4.8%	91	2.7%	2,075	4.3%
Securities & Commodity Contracts	30	2.1%	153	0.9%	51	1.7%	210	0.5%	52	1.6%	212	0.4%
Funds, Trusts & Other Financial Vehicles	40	2.8%	244	1.4%	76	2.5%	443	1.0%	81	2.4%	465	1.0%
Real Estate, Rental & Leasing	63	4.4%	403	2.3%	145	4.8%	806	1.9%	160	4.8%	873	1.8%
Professional, Scientific & Tech Services	114	7.9%	980	5.5%	211	7.1%	1,554	3.6%	228	6.8%	1,641	3.4%
Legal Services	39	2.7%	218	1.2%	60	2.0%	301	0.7%	64	1.9%	315	0.7%
Management of Companies & Enterprises	5	0.3%	36	0.2%	9	0.3%	56	0.1%	11	0.3%	62	0.1%
Administrative, Support & Waste Management Services	51	3.5%	513	2.9%	84	2.8%	1,502	3.5%	105	3.1%	1,565	3.3%
Educational Services	25	1.7%	966	5.4%	70	2.3%	3,194	7.5%	80	2.4%	3,761	7.9%
Health Care & Social Assistance	215	14.9%	3,814	21.4%	387	12.9%	8,827	20.7%	402	12.0%	9,170	19.2%
Arts, Entertainment & Recreation	39	2.7%	287	1.6%	67	2.2%	522	1.2%	75	2.2%	576	1.2%
Accommodation & Food Services	52	3.6%	754	4.2%	187	6.3%	3,857	9.1%	205	6.1%	4,252	8.9%
Accommodation	8	0.6%	80	0.4%	24	0.8%	352	0.8%	27	0.8%	399	0.8%
Food Services & Drinking Places	44	3.0%	673	3.8%	163	5.4%	3,504	8.2%	177	5.3%	3,853	8.1%
Other Services (except Public Administration)	167	11.6%	1,028	5.8%	324	10.8%	1,978	4.6%	365	10.9%	2,195	4.6%
Automotive Repair & Maintenance	31	2.1%	157	0.9%	55	1.8%	297	0.7%	60	1.8%	312	0.7%
Public Administration	105	7.3%	1,742	9.8%	145	4.8%	2,509	5.9%	154	4.6%	2,646	5.5%
Unclassified Establishments	106	7.3%	146	0.8%	212	7.1%	189	0.4%	240	7.2%	193	0.4%
Total	1,443	100.0%	17,856	100.0%	2,991	100.0%	42,615	100.0%	3,340	100.0%	47,713	100.0%

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using Esri's Data allocation method which uses census block groups to allocate business summary data to custom areas.

September 29, 2023

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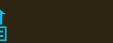


# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

			Ü	
Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	0	0.00%	10.00%	0
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	0	0.00%	7.63%	0
GenXurban (L5)	1,266	15.84%	11.26%	141
Cozy Country Living (L6)	467	5.84%	12.06%	48
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	2,479	31.03%	10.79%	288
Senior Styles (L9)	460	5.76%	5.80%	99
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	800	10.01%	6.16%	163
Hometown (L12)	2,518	31.51%	6.01%	524
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

# Key Facts



3.1

Home Value to Income Ratio

\$133,318

Median Home Value

39.1

Median Age



7,990

Households

\$42,741 Median HH Income

10% No HS Diploma

Education

38% HS Graduate



26% Some College

Dots show comparison to

25%

Degree or Higher

# Age Profile



# 2023 Households By Income (Esri)

The largest group: <\$15,000 (20.9%) The smallest group: \$200,000+ (2.9%)

Indicator ▲	Value	Diff
<\$15,000	20.9%	+9.1%
\$15,000 - \$24,999	9.7%	+2.4%
\$25,000 - \$34,999	9.8%	+2.0%
\$35,000 - \$49,999	16.0%	+2.7%
\$50,000 - \$74,999	17.1%	+0.5%
\$75,000 - \$99,999	9.3%	-4.5%
\$100,000 - \$149,999	10.1%	-6.8%
\$150,000 - \$199,999	4.1%	-3.7%
\$200,000+	2.9%	-1.8%

# 922 Triplett St, Owensboro, Kentucky, 42303

Drive time of 5 minutes



## Tapestry Segments

(12C)	Small Town Sincerity 2,057 households	<b>25.7%</b> of Households	<b>~</b>
8G	Hometown Heritage 1,794 households	<b>22.5%</b> of Households	<b>~</b>
11D	Set to Impress 800 households	10.0% of Households	<b>~</b>



21059 (Daviess County)

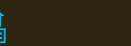


# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

			Ŭ	
Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	536	1.98%	10.00%	20
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	1,550	5.73%	7.63%	75
GenXurban (L5)	6,399	23.65%	11.26%	210
Cozy Country Living (L6)	4,435	16.39%	12.06%	136
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	5,346	19.76%	10.79%	183
Senior Styles (L9)	1,838	6.79%	5.80%	117
Rustic Outposts (L10)	0	0.00%	8.30%	0
Midtown Singles (L11)	800	2.96%	6.16%	48
Hometown (L12)	6,151	22.74%	6.01%	378
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

# Key Facts



3.2

Home Value to Income Ratio

\$173,753

Median Home Value

41.1

Median Age



\$55,128

27,055

Households

Median HH Income



Education

8% No HS Diploma

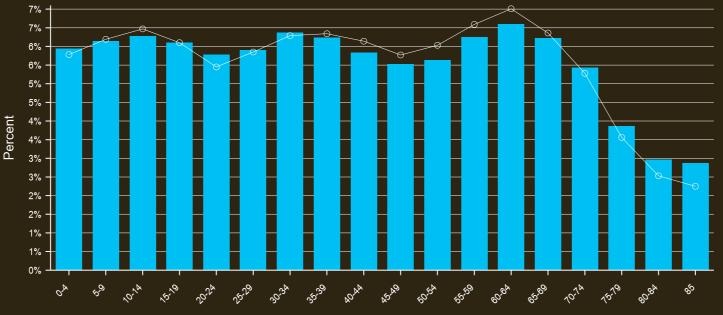
34% **HS** Graduate



30% Some College 28%

Degree or Higher

# Age Profile



Dots show comparison to

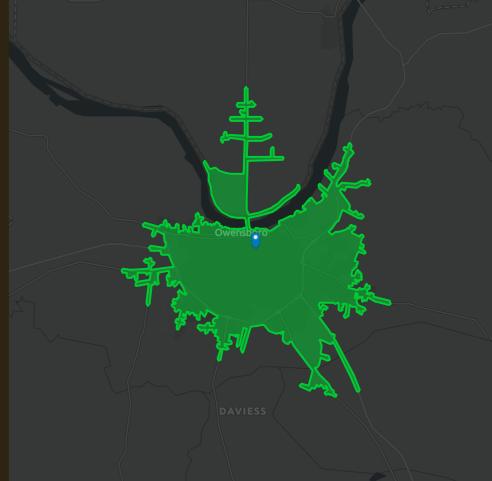
21059 (Daviess County)

## 2023 Households By Income (Esri)

The largest group: \$50,000 - \$74,999 (15.9%) The smallest group: \$200,000+ (4.1%)

Indicator •	Value	Diff
<\$15,000	14.4%	+2.6%
\$15,000 - \$24,999	8.5%	+1.2%
\$25,000 - \$34,999	8.8%	+1.0%
\$35,000 - \$49,999	14.0%	+0.7%
\$50,000 - \$74,999	15.9%	-0.7%
\$75,000 - \$99,999	13.0%	-0.8%
\$100,000 - \$149,999	15.2%	-1.7%
\$150,000 - \$199,999	6.1%	-1.7%
\$200,000+	4.1%	-0.6%

922 Triplett St, Owensboro, Kentucky, 42303 Drive time of 10 minutes



## **Tapestry Segments**

9 1 120	Small Town Sincerity 4,819 households	<b>17.8%</b> of Households	<b>~</b>
5E	Midlife Constants 3,234 households	<b>12.0%</b> of Households	<b>~</b>
8F	Old and Newcomers 2,064 households	<b>7.6%</b> of Households	<b>~</b>





# TAPESTRY **SEGMENTATION**

The Fabric of America's Neighborhoods

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	558	1.60%	10.00%	16
Upscale Avenues (L2)	0	0.00%	5.55%	0
Uptown Individuals (L3)	0	0.00%	3.58%	0
Family Landscapes (L4)	1,613	4.62%	7.63%	60
GenXurban (L5)	7,195	20.59%	11.26%	183
Cozy Country Living (L6)	9,745	27.88%	12.06%	231
Sprouting Explorers (L7)	0	0.00%	7.20%	0
Middle Ground (L8)	6,066	17.36%	10.79%	161
Senior Styles (L9)	2,044	5.85%	5.80%	101
Rustic Outposts (L10)	340	0.97%	8.30%	12
Midtown Singles (L11)	800	2.29%	6.16%	37
Hometown (L12)	6,588	18.85%	6.01%	314
Next Wave (L13)	0	0.00%	3.78%	0
Scholars and Patriots (L14)	0	0.00%	1.61%	0

# Key Facts





\$58,644

Median HH Income

3.2 Home Value to Income Ratio

40.9

Median Age

\$184,791

Median Home Value

34,949

Households

# Education











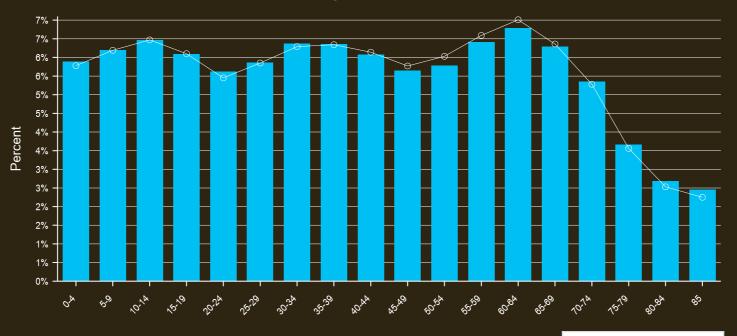
31%

27%

Some College

Degree or Higher

# Age Profile



Dots show comparison to

21059 (Daviess County)

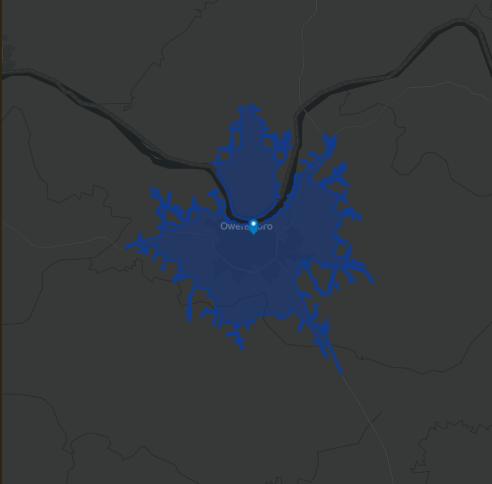
## 2023 Households By Income (Esri)

The largest group: \$50,000 - \$74,999 (16.5%)

The smallest group: \$200,000+ (4.1%)

Indicator ▲	Value	Diff
<\$15,000	12.9%	+1.1%
\$15,000 - \$24,999	7.9%	+0.6%
\$25,000 - \$34,999	8.4%	+0.6%
\$35,000 - \$49,999	13.7%	+0.4%
\$50,000 - \$74,999	16.5%	-0.1%
\$75,000 - \$99,999	13.2%	-0.6%
\$100,000 - \$149,999	16.5%	-0.4%
\$150,000 - \$199,999	6.9%	-0.9%
\$200,000+	4.1%	-0.6%

922 Triplett St, Owensboro, Kentucky, 42303 Drive time of 15 minutes



## **Tapestry Segments**

6B	Salt of the Earth 5,068 households	<b>14.5%</b> of Households	<b>~</b>
12C	Small Town Sincerity 4,819 households	<b>13.8%</b> of Households	<b>~</b>
5E	Midlife Constants 3,234 households	9.3% of Households	<b>~</b>

Source: Esri. The vintage of the data is 2023.

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Todd Humphreys

Bo Barron, CCIM



## 922 TRIPLETT |



TODD HUMPHREYS

Advisor

todd@wgbarron.com

Direct: 270.926.1101 x120 | Cell: 270.929.1236

KY #222972

#### PROFESSIONAL BACKGROUND

Todd began his career in 1986 as a retail sales manager for Kinney Shoe Corporation. He moved over to finance after 5 years in retail sales management to work for ITT Financial as a Branch Manager.

Moving from a finance company to a bank after 2 years, Todd performed many positions at three different banks over a 20 year period. He was a branch manager, mortgage loan officer, Business Banking Officer overseeing 10 branches to finally a Vice President of Commercial Lending his last 5 years of his banking career.

Then, in 2009, Todd entered real estate development and property management with Gateway Commercial Properties. Gateway developed 7 acres adjacent to Walmart on highway 54 in Owensboro, KY building two retail strip centers that Todd fully leased. He still manages the properties today as president of Gateway Property Management and Leasing. Gateway Commercial also sold land to Goodwill Industries as well as sold land and built offices for Kentucky Farm Bureau and Davita Dialysis.

In 2020, Todd joined forces with Owensboro's only dedicated Commercial Real Estate brokerage firm, Barron Commercial Group. Barron has deep roots in Owensboro with over a 50 year history in commercial real estate sales and leasing, development, and property management as well as tenant representation. Barron has developed a network of commercial real estate relationships extending to every major market in the United States. Whether the need is local or national, we have the experience and expertise, the tools, and the people to get the job done.

#### **EDUCATION**

Studied Business at Western Kentucky University.

#### **MEMBERSHIPS**

Kids Football League, Co-founder & Past President, Coach (2013-2018)

ODCYFL Football Coach (1992-2002, 2009-2012)

Daviess County Middle School Football Coach (2016)

EDC Little League Baseball Coach (2012-2016)

Southern Little League Baseball Coach (1994-1999)

Highland Playground Softball Coach (2000-2003)

Meadowlands Playground Baseball Coach (2008-2011)

Junior Achievement, Instructor (1997-2014)

Boulware Center, Fundraising Committee (2006-2007)

Habitat for Humanity Owensboro, Fundraising Chairman (1998-

Community Coordinator for Daviess County High School Football (2018-present)

## 922 TRIPLETT |



**BO BARRON, CCIM** 

**Managing Director** 

bo@wgbarron.com

Direct: **270.926.1101 x170** | Cell: **270.313.2444** 

KY #207674

#### PROFESSIONAL BACKGROUND

In a world where the commercial real estate landscape is complex and ever-changing, Bo Barron, CEO of Barron Commercial Group, serves as a trusted guide. Bo understands the challenges and opportunities that clients face when navigating commercial real estate decisions. As a third-generation leader in the industry and a former Marine, Bo is on a mission to empower investors, owners, and users of commercial real estate.

The journey with Bo and his team at BCG begins with the understanding that success in the commercial real estate sector requires more than just transactions. It requires a strategic partner who can help clients overcome obstacles, seize opportunities, and achieve their financial goals. With a track record of increasing revenue by 397% since taking over the company, Bo has a proven strategy to help clients thrive.

In addition to his work at BCG, Bo and his brother Timmy cohost the podcast Commercially Speaking, turning complex real estate concepts into accessible and engaging discussions. Listeners are equipped with valuable insights, helping them make informed decisions about their investments.

Bo also contributes to the broader commercial real estate community as a Senior Instructor at the CCIM Institute. He educates aspiring professionals and serves on the CCIM Foundation Board, supporting veterans and minorities in their career development. By providing these resources, Bo helps others avoid the pitfalls he's learned to navigate.

Bo's vision for the future is ambitious but grounded in a proven strategy. This growth will be driven by attracting top talent, fostering a collaborative culture, and leveraging advanced technology. This strategy ensures that clients not only survive in the commercial real estate market but thrive.

Bo Barron is more than a leader in commercial real estate; he's a guide who empowers clients to reach their financial goals. His commitment to excellence, education, and client success positions him as an invaluable partner in your commercial real estate journey. With Bo and the Barron Commercial Group, you're not just investing in property; you're investing in a brighter, more prosperous future.

#### **EDUCATION**

B.A. Organizational Communication - Murray State University
A.A Arabic Language - Defense Language Institute at the
Presidio of Monterrey, California