



Medical Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28804
Longitude: -85.51142

Demographic Summary		2023	2028
Population		5,263	5,349
Households		2,250	2,292
Families		1,337	1,330
Median Household Income		\$89,252	\$98,644
Males per 100 Females		95.5	95.0
Population by Age			
Population <5 Years		7.5%	7.5%
Population 65+ Years		10.4%	11.5%
Median Age		35.1	36.4
	Spending Potential Index	Average Amount Spent	Total
Health Care	116	\$8,506.50	\$19,139,616
Medical Care	117	\$2,821.97	\$6,349,425
Physician Services	121	\$334.99	\$753,727
Dental Services	120	\$543.10	\$1,221,969
Eyecare Services	124	\$108.04	\$243,081
Lab Tests, X-rays	119	\$92.84	\$208,891
Hospital Room and Hospital Services	128	\$322.85	\$726,415
Convalescent or Nursing Home Care	98	\$31.78	\$71,503
Other Medical Services (1)	125	\$219.56	\$494,010
Nonprescription Drugs	118	\$201.83	\$454,126
Prescription Drugs	108	\$396.16	\$891,353
Nonprescription Vitamins	119	\$165.10	\$371,473
Medicare Prescription Drug Premium	94	\$127.02	\$285,790
Eyeglasses and Contact Lenses	113	\$125.58	\$282,566
Hearing Aids	105	\$42.10	\$94,733
Medical Equipment for General Use	131	\$12.80	\$28,811
Other Medical Supplies/Equipment (2)	114	\$98.21	\$220,976
Health Insurance	115	\$5,684.53	\$12,790,191
Blue Cross/Blue Shield	124	\$1,647.38	\$3,706,612
Fee for Service Health Plan	131	\$1,295.66	\$2,915,238
HMO	117	\$945.64	\$2,127,679
Medicare Payments	93	\$969.13	\$2,180,541
Long Term Care Insurance	97	\$62.51	\$140,650
Dental Care Insurance	126	\$225.70	\$507,814
Vision Care Insurance	133	\$58.00	\$130,499
Prescription Drug Insurance	104	\$7.13	\$16,050
Other Single Service Insurance (3)	122	\$20.87	\$46,955
Medicaid Premiums	92	\$10.56	\$23,763
Tricare/Military Premiums	144	\$17.53	\$39,435
Children's Health Ins Program Premiums	92	\$1.96	\$4,406

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 27, 2023



Medical Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28804
Longitude: -85.51142

Demographic Summary		2023	2028
Population		48,470	50,091
Households		18,658	19,457
Families		12,912	13,375
Median Household Income		\$96,454	\$108,090
Males per 100 Females		95.1	94.8
Population by Age			
Population <5 Years		5.9%	5.9%
Population 65+ Years		16.4%	18.7%
Median Age		39.7	40.5
	Spending Potential Index	Average Amount Spent	Total
Health Care	132	\$9,717.37	\$181,306,765
Medical Care	133	\$3,210.36	\$59,898,843
Physician Services	137	\$379.83	\$7,086,953
Dental Services	135	\$611.82	\$11,415,319
Eyecare Services	137	\$119.51	\$2,229,800
Lab Tests, X-rays	134	\$104.49	\$1,949,505
Hospital Room and Hospital Services	138	\$348.93	\$6,510,388
Convalescent or Nursing Home Care	129	\$41.90	\$781,740
Other Medical Services (1)	138	\$242.88	\$4,531,730
Nonprescription Drugs	131	\$223.28	\$4,165,944
Prescription Drugs	127	\$466.44	\$8,702,770
Nonprescription Vitamins	134	\$185.27	\$3,456,788
Medicare Prescription Drug Premium	120	\$161.16	\$3,006,980
Eyeglasses and Contact Lenses	131	\$146.21	\$2,728,030
Hearing Aids	130	\$52.47	\$979,073
Medical Equipment for General Use	140	\$13.68	\$255,228
Other Medical Supplies/Equipment (2)	130	\$112.48	\$2,098,593
Health Insurance	132	\$6,507.02	\$121,407,922
Blue Cross/Blue Shield	137	\$1,816.60	\$33,894,147
Fee for Service Health Plan	143	\$1,409.13	\$26,291,619
HMO	132	\$1,061.14	\$19,798,737
Medicare Payments	117	\$1,226.27	\$22,879,735
Long Term Care Insurance	130	\$83.64	\$1,560,505
Dental Care Insurance	139	\$249.49	\$4,654,963
Vision Care Insurance	140	\$61.07	\$1,139,377
Prescription Drug Insurance	122	\$8.37	\$156,098
Other Single Service Insurance (3)	132	\$22.53	\$420,353
Medicaid Premiums	108	\$12.41	\$231,568
Tricare/Military Premiums	136	\$16.63	\$310,272
Children's Health Ins Program Premiums	111	\$2.37	\$44,239

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 27, 2023



Medical Expenditures

Epic Plaza
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28804
Longitude: -85.51142

Demographic Summary		2023	2028
Population		131,278	134,141
Households		53,299	54,787
Families		35,624	36,478
Median Household Income		\$98,306	\$110,017
Males per 100 Females		94.8	94.5
Population by Age			
Population <5 Years		5.5%	5.5%
Population 65+ Years		19.1%	21.4%
Median Age		41.7	42.6
		Spending Potential Index	Average Amount Spent
			Total
Health Care		130	\$9,533.33
			\$508,116,813
Medical Care		130	\$3,142.58
			\$167,496,173
Physician Services	133	\$369.25	\$19,680,592
Dental Services	133	\$599.32	\$31,943,210
Eyecare Services	133	\$115.99	\$6,182,212
Lab Tests, X-rays	131	\$101.67	\$5,418,915
Hospital Room and Hospital Services	132	\$333.30	\$17,764,529
Convalescent or Nursing Home Care	133	\$43.27	\$2,306,209
Other Medical Services (1)	134	\$235.17	\$12,534,116
Nonprescription Drugs	127	\$217.03	\$11,567,380
Prescription Drugs	126	\$463.11	\$24,683,172
Nonprescription Vitamins	129	\$179.14	\$9,548,149
Medicare Prescription Drug Premium	122	\$164.01	\$8,741,725
Eyeglasses and Contact Lenses	130	\$144.33	\$7,692,479
Hearing Aids	131	\$52.90	\$2,819,671
Medical Equipment for General Use	136	\$13.25	\$706,411
Other Medical Supplies/Equipment (2)	128	\$110.84	\$5,907,403
Health Insurance		129	\$6,390.75
			\$340,620,641
Blue Cross/Blue Shield	132	\$1,755.67	\$93,575,699
Fee for Service Health Plan	137	\$1,355.14	\$72,227,498
HMO	128	\$1,035.82	\$55,208,420
Medicare Payments	120	\$1,249.41	\$66,592,403
Long Term Care Insurance	135	\$86.86	\$4,629,423
Dental Care Insurance	136	\$243.18	\$12,961,248
Vision Care Insurance	133	\$58.25	\$3,104,439
Prescription Drug Insurance	120	\$8.22	\$437,881
Other Single Service Insurance (3)	124	\$21.27	\$1,133,491
Medicaid Premiums	108	\$12.36	\$658,797
Tricare/Military Premiums	125	\$15.31	\$816,273
Children's Health Ins Program Premiums	108	\$2.32	\$123,634

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Outpatient Hospital Care, Blood Donation, and Ambulance, Dialysis, Emergency Room, Oxygen or Rescue Services.

(2) Other Medical Supplies/Equipment includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Single Service Insurance Other Single Service Insurance includes health insurance coverage that provides for only one type of service, other than dental care, vision care, prescriptions, and long-term care

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 27, 2023