



2023 Demographic Summary Report

Watterson Plaza
4210 Bishop Ln, Louisville, Kentucky, 40218
Rings: 1, 3, 5 mile radii

Prepared by Charlotte Hollkamp
Latitude: 38.20031
Longitude: -85.68672

		1 mile	3 miles	5 miles
POPULATION	2023 Total Estimated Population	9,665	93,785	264,584
	2028 Total Projected Population	9,543	92,383	262,993
	2010 Total Census Population	9,392	92,550	253,213
	2000 Total Census Population	9,097	93,219	252,428
	2010-2020 Population: Historical Annual Growth Rate	0.40%	0.26%	0.49%
	2020-2023 Population: Estimated Annual Growth Rate	-0.35%	-0.39%	-0.16%
	2023-2028 Population: Projected Annual Growth Rate	-0.25%	-0.30%	-0.12%
	2023 Estimated Median Age	42.3	40.1	39.3
	2023 Total Daytime Population	18,074	108,398	334,689
	Workers	13,759	64,216	212,002
Residents	4,315	44,182	122,687	
HOUSEHOLDS	2023 Estimated Households	4,477	40,346	118,849
	2028 Projected Households	4,439	39,952	119,025
	2010 Census Households	4,496	40,586	113,749
	2000 Census Households	4,505	40,969	113,341
	2010-2020 Households: Historical Annual Growth Rate	-0.04%	0.00%	0.44%
	2020-2023 Households: Estimated Annual Growth Rate	-0.31%	-0.33%	-0.01%
	2023-2028 Households: Projected Annual Growth Rate	-0.17%	-0.20%	0.03%
	2023 Estimated Average Household Size	2.14	2.26	2.13
RACE & ETHNICITY	2023 Estimated White Alone	5,049	56,589	165,913
	2023 Estimated Black Alone	2,587	19,606	52,902
	2023 Estimated American Indian Alone	44	347	975
	2023 Estimated Asian Alone	417	3,299	10,416
	2023 Estimated Pacific Islander Alone	6	76	221
	2023 Estimated Some Other Race Alone	567	5,360	11,997
	2023 Estimated Two or More Races	995	8,508	22,160
	2023 Estimated Hispanic Origin	1,316	11,490	26,418
INCOME	2023 Estimated Average Household Income	\$85,010	\$89,973	\$85,672
	2023 Estimated Median Household Income	\$48,351	\$58,129	\$55,695
	2023 Estimated Per Capita Income	\$39,345	\$39,016	\$38,699
	2023 Estimated Average Home Value	\$279,067	\$286,745	\$291,850
	2023 Estimated Median Home Value	\$260,843	\$239,019	\$245,726
EDUCATION (AGE 25+)	2023 Estimated: Less than 9th Grade	235	1,640	4,203
	2023 Estimated: 9th - 12th Grade, No Diploma	414	3,371	9,253
	2023 Estimated: High School Graduate	1,829	13,520	37,907
	2023 Estimated: GED/Alternative Credential	357	2,881	8,501
	2023 Estimated: Some College, No Degree	1,146	11,962	33,244
	2023 Estimated: Associate Degree	627	5,585	15,816
	2023 Estimated: Bachelor's Degree	1,456	16,242	45,992
	2023 Estimated: Graduate/Professional Degree	934	11,615	32,724
BUSINESS	2023 Estimated Total Businesses	760	4,159	13,122
	2023 Estimated Total Employees	14,504	64,278	223,449
	2023 Estimated Total Residential Population	9,665	93,785	264,584
	2023 Estimated Employee Population per Business	19	15	17
	2023 Estimated Residential Population per Business	13	23	20