Traffic Count Report

Building 5 317 Highway 34, Colts Neck, NJ 07722 Building Type: General Retail **14,563** Secondary: Freestanding GLA: **3,442 SF** Scobeyville Colts Neck 537 Township Year Built: 1963 Total Available: 0 SF % Leased: 100% Rent/SF/Yr: -Quebell Rd





	Street	Cross Street	Cross Str Dist	Year	Volume	Type	Subject Prop
1	State Route 34	County Route 537	0.13 N	2014	15,533	MPSI	.10
2	State Route 18	State Route 34	0.10 SW	2014	31,386	MPSI	.68
3	State Route 34	Artisan Pl	0.17 S	2014	14,563	MPSI	.86
4	State Route 18	US Government Hwy	0.81 E	2014	38,427	MPSI	.88
5	County Route 537	Hominy Hill Rd	0.07 E	2012	17,332	AADT	.91



Consumer Spending Report

Building 5

317 Highway 34, Colts Neck, NJ 07722

Building Type: General Retail
Secondary: Freestanding
GLA: 3,442 SF

Year Built: 1963
Total Available: 0 SF
% Leased: 100%
Rent/SF/Yr: -



015 Annual Spending (\$000s)	1 Mile	3 Mile	5 Mile
Total Specified Consumer Spending	\$16,299	\$117,966	\$614,417
Total Apparel	\$848	\$6,109	\$32,800
Women's Apparel	355	2,593	13,936
Men's Apparel	187	1,374	7,331
Girl's Apparel	65	454	2,420
Boy's Apparel	43	290	1,578
Infant Apparel	28	188	1,062
Footwear	170	1,210	6,474
Total Entertainment & Hobbies	\$1,100	\$7,934	\$42,902
Entertainment	198	1,403	7,434
Audio & Visual Equipment/Service	489	3,521	19,295
Reading Materials	63	464	2,459
Pets, Toys, & Hobbies	350	2,546	13,714
Total Food and Alcohol	\$3,761	\$27,080	\$145,680
Food At Home	1,959	13,991	75,492
Food Away From Home	1,523	11,053	59,434
Alcoholic Beverages	279	2,037	10,754
Total Household	\$2,666	\$19,651	\$99,920
House Maintenance & Repair	434	3,264	17,013
Household Equip & Furnishings	928	6,832	36,231
Household Operations	882	6,437	31,714
Housing Costs	422	3,117	14,963

Consumer Spending Report

Building 5 317 Highway 34, Colts Neck, NJ 07722 2015 Annual Spending (000s) 1 Mile 3 Mile 5 Mile **Total Transportation/Maint.** \$4,609 \$170,970 \$32,996 Vehicle Purchases 1,786 63,253 12,700 63,686 Gasoline 1,648 11,729 Vehicle Expenses 208 1,514 7,409 Transportation 486 3,561 18,303 Automotive Repair & Maintenance 481 3,492 18,319 **Total Health Care** \$778 \$5,670 \$29,503 **Medical Services** 472 17,749 3,438 **Prescription Drugs** 235 1,709 8,933 **Medical Supplies** 71 523 2,821 **Total Education/Day Care** \$1,435 \$10,510 \$52,151 881 32,175 Education 6,453 Fees & Admissions 554 4,057 19,976



Building 5

317 Highway 34, Colts Neck, NJ 07722

Building Type: General Retail
Secondary: Freestanding
GLA: 3,442 SF
Year Built: 1963

Total Available: **0 SF**% Leased: **100%**Rent/SF/Yr: -



Radius	1 Mile		3 Mile		5 Mile	
Population						
2020 Projection	1,145		7,826		42,228	
2015 Estimate	1,144		7,875		42,289	
2010 Census	1,136		8,034		42,317	
Growth 2015 - 2020	0.09%		-0.62%		-0.14%	
Growth 2010 - 2015	0.70%		-1.98%		-0.07%	
2015 Population by Age	1,144		7,875		42,289	
Age 0 - 4	57	4.98%	354	4.50%	2,047	4.84%
Age 5 - 9	69	6.03%	439	5.57%	2,507	5.93%
Age 10 - 14	94	8.22%	625	7.94%	3,257	7.70%
Age 15 - 19	102	8.92%	709	9.00%	3,496	8.27%
Age 20 - 24	85	7.43%	583	7.40%	2,830	6.69%
Age 25 - 29	62	5.42%	403	5.12%	2,069	4.89%
Age 30 - 34	47	4.11%	272	3.45%	1,653	3.91%
Age 35 - 39	48	4.20%	274	3.48%	1,821	4.31%
Age 40 - 44	63	5.51%	408	5.18%	2,565	6.07%
Age 45 - 49	87	7.60%	620	7.87%	3,493	8.26%
Age 50 - 54	106	9.27%	763	9.69%	4,047	9.57%
Age 55 - 59	97	8.48%	708	8.99%	3,724	8.81%
Age 60 - 64	72	6.29%	538	6.83%	2,845	6.73%
Age 65 - 69	53	4.63%	403	5.12%	2,109	4.99%
Age 70 - 74	38	3.32%	290	3.68%	1,465	3.46%
Age 75 - 79	26	2.27%	199	2.53%	965	2.28%
Age 80 - 84	18	1.57%	140	1.78%	669	1.58%
Age 85+	19	1.66%	147	1.87%	726	1.72%
Age 65+	154	13.46%	1,179	14.97%	5,934	14.03%
Median Age	40.60		43.40		42.90	
Average Age	38.50		39.80		39.50	



217 ⊔	Build ighway 34, C	ling 5	I 07722			
Radius	1 Mile	UILS INECK, IN	3 Mile		5 Mile	
2015 Population By Race	1,144		7,875		42,289	
White	•	88.55%	•	90.44%	36,343	85.949
Black	59	5.16%	192	2.44%	*	3.459
Am. Indian & Alaskan	0	0.00%	2	0.03%	38	0.099
Asian	55	4.81%	465	5.90%	3,835	9.07
Hawaiian & Pacific Island	0	0.00%	0	0.00%	2	0.00
Other	18	1.57%	94	1.19%	610	1.44
Population by Hispanic Origin	1,144		7,875		42,289	
Non-Hispanic Origin	1,100	96.15%	7,546	95.82%	40,161	94.97
Hispanic Origin	44	3.85%	330	4.19%	2,128	5.03
2015 Median Age, Male	39.50		42.30		41.70	
2015 Average Age, Male	38.00		39.30		38.80	
2015 Median Age, Female	41.70		44.40		43.80	
2015 Average Age, Female	39.10		40.30		40.20	
2015 Population by Occupation Classification	903		6,317		33,781	
Civilian Employed	492	54.49%	3,582	56.70%	20,732	61.37
Civilian Unemployed	12	1.33%	105	1.66%	1,007	2.98
Civilian Non-Labor Force	357	39.53%	2,542	40.24%	11,922	35.29
Armed Forces	42	4.65%	88	1.39%	120	0.36
Households by Marital Status						
Married	269		1,925		10,099	
Married No Children	122		916		4,683	
Married w/Children	148		1,008		5,417	
2015 Population by Education	767		5,359		29,531	
Some High School, No Diploma	19	2.48%	163	3.04%	922	3.12
High School Grad (Incl Equivalency)	132	17.21%	950	17.73%	5,701	19.31
Some College, No Degree	211	27.51%	1,317	24.58%	6,527	22.10
Associate Degree	31	4.04%		3.60%	*	4.67
Bachelor Degree	212	27.64%	1,658	30.94%	8,769	
Advanced Degree	162	21.12%	1,078	20.12%	6,232	21.10



	Build 317 Highway 34, C	ding 5 olts Neck,	NJ 07722			
Radius	1 Mile		3 Mile		5 Mile	
2015 Population by Occupation	936		6,916		40,957	
Real Estate & Finance	72	7.69%	579	8.37%	2,842	6.94%
Professional & Management	320	34.19%	2,454	35.48%	14,193	34.65%
Public Administration	30	3.21%	158	2.28%	807	1.97%
Education & Health	104	11.11%	716	10.35%	4,655	11.37%
Services	35	3.74%	216	3.12%	1,767	4.31%
Information	10	1.07%	59	0.85%	773	1.89%
Sales	139	14.85%	1,001	14.47%	5,715	13.95%
Transportation	19	2.03%	240	3.47%	1,935	4.72%
Retail	66	7.05%	386	5.58%	2,102	5.13%
Wholesale	26	2.78%	203	2.94%	1,124	2.74%
Manufacturing	40	4.27%	248	3.59%	1,426	3.48%
Production	18	1.92%	172	2.49%	893	2.18%
Construction	32	3.42%	229	3.31%	1,038	2.53%
Utilities	6	0.64%	130	1.88%	935	2.28%
Agriculture & Mining	10	1.07%	53	0.77%	165	0.40%
Farming, Fishing, Forestry	0	0.00%	11	0.16%	20	0.05%
Other Services	9	0.96%	61	0.88%	567	1.38%
2015 Worker Travel Time to Job	503		3,353		19,237	
<30 Minutes	302	60.04%	1,798	53.62%	9,351	48.61%
30-60 Minutes	102	20.28%	736	21.95%	4,853	25.23%
60+ Minutes	99	19.68%	819	24.43%	5,033	26.16%
2010 Households by HH Size	358		2,580		14,092	
1-Person Households	44	12.29%	294	11.40%	2,115	15.01%
2-Person Households	109	30.45%	801	31.05%	4,057	28.79%
3-Person Households	62	17.32%	452	17.52%	2,695	19.12%
4-Person Households	83	23.18%	615	23.84%	3,282	23.29%
5-Person Households	39	10.89%	283	10.97%	1,371	9.73%
6-Person Households	16	4.47%	102	3.95%	425	3.02%
7 or more Person Households	5	1.40%	33	1.28%	147	1.04%
2015 Average Household Size	3.20		3.10		3.00	
Households						
2020 Projection	357		2,495		14,145	
2015 Estimate	358		2,515		14,150	
2010 Census	359		2,579		14,092	
Growth 2015 - 2020	-0.28%		-0.80%		-0.04%	
Growth 2010 - 2015	-0.28%		-2.48%		0.41%	



31	Build 7 Highway 34, C	ding 5 olts Neck	. NJ 07722			
Radius	1 Mile		3 Mile		5 Mile	
2015 Households by HH Income	358		2,515		14,151	
<\$25,000	14	3.91%	83	3.30%	827	5.84
\$25,000 - \$50,000	47	13.13%	265	10.54%	1,616	11.42
\$50,000 - \$75,000	53	14.80%		12.52%	1,282	
\$75,000 - \$100,000	21	5.87%	175	6.96%	1,503	10.62
\$100,000 - \$125,000	36	10.06%	248	9.86%	1,463	10.34
\$125,000 - \$150,000	33	9.22%	235	9.34%	1,767	12.49
\$150,000 - \$200,000	39	10.89%	386	15.35%	2,100	14.84
\$200,000+	115	32.12%	808	32.13%	3,593	25.39
2015 Avg Household Income	\$162,373		\$168,716		\$153,597	
2015 Med Household Income	\$131,060		\$143,244		\$130,440	
2015 Occupied Housing	358		2,515		14,150	
Owner Occupied	300	83.80%	2,272	90.34%	12,707	89.80
Renter Occupied	58	16.20%	243	9.66%	1,443	10.20
2010 Housing Units	535		2,965		14,991	
1 Unit	382	71.40%	2,562	86.41%	13,386	89.29
2 - 4 Units	28	5.23%	129	4.35%	358	2.39
5 - 19 Units	124	23.18%	257	8.67%	796	5.31
20+ Units	1	0.19%	17	0.57%	451	3.01
2015 Housing Value	301		2,272		12,707	
<\$100,000	6	1.99%	36	1.58%	291	2.29
\$100,000 - \$200,000	18	5.98%	94	4.14%	303	2.38
\$200,000 - \$300,000	3	1.00%	48	2.11%	1,499	11.80
\$300,000 - \$400,000	8	2.66%	80	3.52%	1,759	13.84
\$400,000 - \$500,000	22	7.31%	216	9.51%	2,183	17.18
\$500,000 - \$1,000,000	160	53.16%	1,216	53.52%	5,610	44.15
\$1,000,000+	84	27.91%	582	25.62%	1,062	8.36
2015 Median Home Value	\$792,187		\$772,203		\$528,387	
2015 Housing Units by Yr Built	535		2,967		15,076	
Built 2010+	6	1.12%	19	0.64%	452	3.00
Built 2000 - 2010	51	9.53%	291	9.81%	1,623	10.77
Built 1990 - 1999	158	29.53%	753	25.38%	3,718	24.66
Built 1980 - 1989	109	20.37%	443	14.93%	2,952	19.58
Built 1970 - 1979	59	11.03%	422	14.22%	1,779	11.80
Built 1960 - 1969	71	13.27%	545	18.37%	2,276	15.10
Built 1950 - 1959	34	6.36%	190	6.40%	1,247	8.27
Built <1949	47	8.79%	304	10.25%	1,029	6.83
2015 Median Year Built	1984		1980		1983	



Demographic Summary Report

Building 5

317 Highway 34, Colts Neck, NJ 07722

Building Type: General Retail
Secondary: Freestanding
GLA: 3,442 SF

Total Available: **0 SF** % Leased: **100%** Rent/SF/Yr: -

Year Built: 1963



Radius	1 Mile		3 Mile		5 Mile	
Population						
2020 Projection	1,145		7,826		42,228	
2015 Estimate	1,144		7,875		42,289	
2010 Census	1,136		8,034		42,317	
Growth 2015 - 2020	0.09%		-0.62%		-0.14%	
Growth 2010 - 2015	0.70%		-1.98%		-0.07%	
2015 Population by Hispanic Origin	44		330		2,127	
2015 Population By Race	1,144		7,875		42,289	
White	1,013	88.55%	7,122	90.44%	36,343	85.94%
Black	59	5.16%	192	2.44%	1,460	3.45%
Am. Indian & Alaskan	0	0.00%	2	0.03%	38	0.09%
Asian	55	4.81%	465	5.90%	3,835	9.07%
Hawaiian & Pacific Island	0	0.00%	0	0.00%	2	0.00%
Other	18	1.57%	94	1.19%	610	1.44%
Households						
2020 Projection	357		2,495		14,145	
2015 Estimate	358		2,515		14,150	
2010 Census	359		2,579		14,092	
Growth 2015 - 2020	-0.28%		-0.80%		-0.04%	
Growth 2010 - 2015	-0.28%		-2.48%		0.41%	
Owner Occupied	300	83.80%	2,272	90.34%	12,707	89.80%
Renter Occupied	58	16.20%	243	9.66%	1,443	10.20%
2015 Households by HH Income	358		2,515		14,151	
Income: <\$25,000	14	3.91%	83	3.30%	827	5.84%
Income: \$25,000 - \$50,000	47	13.13%	265	10.54%	1,616	11.42%
Income: \$50,000 - \$75,000	53	14.80%	315	12.52%	1,282	9.06%
Income: \$75,000 - \$100,000	21	5.87%	175	6.96%	1,503	10.62%
Income: \$100,000 - \$125,000	36	10.06%	248	9.86%	1,463	10.34%
Income: \$125,000 - \$150,000	33	9.22%	235	9.34%	1,767	12.49%
Income: \$150,000 - \$200,000	39	10.89%	386	15.35%	2,100	14.84%
Income: \$200,000+	115	32.12%	808	32.13%	3,593	25.39%
2015 Avg Household Income	\$162,373		\$168,716		\$153,597	
2015 Med Household Income	\$131,060		\$143,244		\$130,440	

Building 5

317 Highway 34, Colts Neck, NJ 07722

Building Type: General Retail
Secondary: Freestanding
GLA: 3,442 SF

GLA: **3,442 SF** Year Built: **1963**

Total Available: **0 SF** % Leased: **100%** Rent/SF/Yr: -



Description	2010		2015		2020	
Population	1,136		1,144		1,145	
Age 0 - 4	55	4.84%	57	4.98%	66	5.76%
Age 5 - 9	95	8.36%	69	6.03%	64	5.59%
Age 10 - 14	116	10.21%	94	8.22%	74	6.46%
Age 15 - 19	97	8.54%	102	8.92%	88	7.69%
Age 20 - 24	60	5.28%	85	7.43%	92	8.03%
Age 25 - 29	36	3.17%	62	5.42%	80	6.99%
Age 30 - 34	35	3.08%	47	4.11%	63	5.50%
Age 35 - 39	62	5.46%	48	4.20%	52	4.54%
Age 40 - 44	81	7.13%	63	5.51%	53	4.63%
Age 45 - 49	121	10.65%	87	7.60%	65	5.68%
Age 50 - 54	112	9.86%	106	9.27%	83	7.25%
Age 55 - 59	77	6.78%	97	8.48%	92	8.03%
Age 60 - 64	52	4.58%	72	6.29%	84	7.34%
Age 65 - 69	47	4.14%	53	4.63%	67	5.85%
Age 70 - 74	31	2.73%	38	3.32%	48	4.19%
Age 75 - 79	24	2.11%	26	2.27%	33	2.88%
Age 80 - 84	17	1.50%	18	1.57%	21	1.83%
Age 85+	17	1.50%	19	1.66%	22	1.92%
Age 15+	869	76.50%	923	80.68%	943	82.36%
Age 20+	772	67.96%	821	71.77%	855	74.67%
Age 65+	136	11.97%	154	13.46%	191	16.68%
Median Age	41		41		40	
Average Age	37.20		38.50		39.50	
Population By Race	1,136		1,144		1,145	
White	•	90.14%	•	88.55%	•	88.12%
Black	44	3.87%	59	5.16%	63	5.50%
Am. Indian & Alaskan	0	0.00%	0	0.00%	0	0.00%
Asian	53	4.67%	55	4.81%	54	4.72%
Hawaiian & Pacific Islander	0	0.00%	0	0.00%	0	0.00%
Other	14	1.23%	18	1.57%	19	1.66%

Building 5 317 Highway 34, Colts Neck, NJ 07722							
Description	2010		2015		2020		
Population by Race (Hispanic)	38		44		45		
White	37	97.37%	42	95.45%	43	95.56%	
Black	1	2.63%	1	2.27%	1	2.22%	
Am. Indian & Alaskan	0	0.00%	0	0.00%	0	0.00%	
Asian	0	0.00%	0	0.00%	0	0.00%	
Hawaiian & Pacific Islander	0	0.00%	0	0.00%	0	0.00%	
Other	1	2.63%	1	2.27%	1	2.22%	
Household by Household Income	359		358		359		
<\$25,000	30	8.36%	14	3.91%	13	3.62%	
\$25,000 - \$50,000	23	6.41%	47	13.13%	53	14.76%	
\$50,000 - \$75,000	46	12.81%	53	14.80%	54	15.04%	
\$75,000 - \$100,000	44	12.26%	21	5.87%	17	4.74%	
\$100,000 - \$125,000	18	5.01%	36	10.06%	39	10.86%	
\$125,000 - \$150,000	21	5.85%	33	9.22%	35	9.75%	
\$150,000 - \$200,000	48	13.37%	39	10.89%	37	10.31%	
\$200,000+	129	35.93%	115	32.12%	111	30.92%	
Average Household Income	\$170,919		\$162,373		\$158,986		
Median Household Income	\$147,023		\$131,060		\$127,500		



Building 5

317 Highway 34, Colts Neck, NJ 07722

Building Type: General Retail
Secondary: Freestanding

GLA: **3,442 SF**

Year Built: 1963

Total Available: **0 SF** % Leased: **100%**

Rent/SF/Yr: -



Business Employment by Type	# of Businesses	# Employees	#Emp/Bus
Total Businesses	400	2,836	7
Retail & Wholesale Trade	54	532	10
Hospitality & Food Service	22	291	13
Real Estate, Renting, Leasing	37	295	8
Finance & Insurance	24	136	6
Information	6	35	6
Scientific & Technology Services	62	217	4
Management of Companies	0	0	0
Health Care & Social Assistance	100	362	4
Educational Services	8	89	11
Public Administration & Sales	7	192	27
Arts, Entertainment, Recreation	11	91	8
Utilities & Waste Management	18	366	20
Construction	25	92	4
Manufacturing	0	0	0
Agriculture, Mining, Fishing	1	3	3
Other Services	25	135	5