Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Rings: 1, 3, 5 mile radii

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	8,983	66,175	158,366
2010 Total Population	8,606	69,844	176,146
2017 Total Population	9,311	71,886	183,983
2017 Group Quarters	200	1,246	2,427
2022 Total Population	9,721	73,565	189,697
2017-2022 Annual Rate	0.87%	0.46%	0.61%
2017 Total Daytime Population	14,693	88,784	242,835
Workers	10,403	54,921	157,622
Residents	4,290	33,863	85,213
Household Summary			
2000 Households	3,283	28,017	66,428
2000 Average Household Size	2.60	2.32	2.35
2010 Households	3,404	30,853	76,136
2010 Average Household Size	2.47	2.23	2.28
2017 Households	3,675	31,710	79,284
2017 Average Household Size	2.48	2.23	2.29
2022 Households	3,840	32,445	81,630
2022 Average Household Size	2.48	2.23	2.29
2017-2022 Annual Rate	0.88%	0.46%	0.58%
2010 Families	2,406	18,544	47,096
2010 Average Family Size	2.95	2.87	2.91
2017 Families	2,566	18,722	48,359
2017 Average Family Size	2.97	2.89	2.93
2022 Families	2,667	19,010	49,505
2022 Average Family Size	2.98	2.90	2.94
2017-2022 Annual Rate	0.78%	0.31%	0.47%
Housing Unit Summary			
2000 Housing Units	3,411	29,960	70,642
Owner Occupied Housing Units	78.8%	64.2%	66.8%
Renter Occupied Housing Units	17.4%	29.3%	27.2%
Vacant Housing Units	3.8%	6.5%	6.0%
2010 Housing Units	3,537	32,633	81,185
Owner Occupied Housing Units	77.3%	61.9%	64.3%
Renter Occupied Housing Units	19.0%	32.7%	29.5%
Vacant Housing Units	3.8%	5.5%	6.2%
2017 Housing Units	3,766	33,375	83,770
Owner Occupied Housing Units	75.9%	59.3%	62.1%
Renter Occupied Housing Units	21.7%	35.8%	32.5%
Vacant Housing Units	2.4%	5.0%	5.4%
2022 Housing Units	3,931	34,136	86,032
Owner Occupied Housing Units	76.0%	59.1%	62.3%
Renter Occupied Housing Units	21.8%	35.9%	32.6%
Vacant Housing Units	2.3%	5.0%	5.1%
Median Household Income			
2017	$79,998	$67,922	$70,982
2022	$86,024	$76,615	$79,136
Median Home Value			
2017	$265,837	$233,155	$231,054
2022	$282,880	$248,457	$246,844
Per Capita Income			
2017	$47,730	$43,779	$43,892
2022	$52,331	$48,771	$48,896
Median Age			
2010	41.5	41.4	40.4
2017	43.3	42.6	41.8
2022	44.5	43.3	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.
Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Households by Income			
Household Income Base	3,675	31,710	79,284
<$15,000	6.0%	6.1%	6.2%
$15,000 - $24,999	4.0%	6.7%	6.9%
$25,000 - $34,999	7.3%	8.3%	8.3%
$35,000 - $49,999	10.9%	14.3%	13.0%
$50,000 - $74,999	18.4%	18.6%	17.8%
$75,000 - $99,999	13.1%	13.1%	13.3%
$100,000 - $149,999	16.2%	16.4%	17.3%
$150,000 - $199,999	8.9%	7.4%	7.7%
$200,000+	15.0%	9.2%	9.7%
Average Household Income	$119,544	$98,622	$101,352
2022 Households by Income			
Household Income Base	3,840	32,445	81,630
<$15,000	5.8%	5.6%	5.8%
$15,000 - $24,999	3.5%	5.8%	6.0%
$25,000 - $34,999	6.2%	6.9%	6.9%
$35,000 - $49,999	9.5%	12.5%	11.3%
$50,000 - $74,999	17.6%	18.0%	17.0%
$75,000 - $99,999	14.4%	14.5%	14.5%
$100,000 - $149,999	17.6%	18.6%	19.5%
$150,000 - $199,999	9.5%	8.2%	8.5%
$200,000+	15.9%	9.9%	10.6%
Average Household Income	$131,129	$110,004	$113,161
2017 Owner Occupied Housing Units by Value			
Total	2,858	19,776	52,054
<$50,000	0.6%	1.0%	1.0%
$50,000 - $99,999	1.8%	2.4%	2.9%
$100,000 - $149,999	19.2%	13.3%	12.9%
$150,000 - $199,999	13.8%	20.2%	21.8%
$200,000 - $249,999	9.7%	19.6%	18.3%
$250,000 - $299,999	15.5%	15.8%	12.9%
$300,000 - $399,999	31.3%	15.9%	14.8%
$400,000 - $499,999	5.1%	5.0%	6.7%
$500,000 - $749,999	1.8%	3.5%	4.7%
$750,000 - $999,999	0.8%	1.6%	2.1%
$1,000,000 +	0.4%	1.6%	1.7%
Average Home Value	$269,769	$275,488	$285,363
2022 Owner Occupied Housing Units by Value			
Total	2,986	20,177	53,609
<$50,000	0.5%	0.7%	0.6%
$50,000 - $99,999	1.5%	1.9%	2.4%
$100,000 - $149,999	17.9%	11.8%	11.4%
$150,000 - $199,999	12.1%	18.3%	19.9%
$200,000 - $249,999	8.3%	17.9%	16.8%
$250,000 - $299,999	14.8%	15.7%	12.5%
$300,000 - $399,999	33.5%	17.9%	16.0%
$400,000 - $499,999	6.6%	6.1%	8.0%
$500,000 - $749,999	2.6%	4.7%	6.4%
$750,000 - $999,999	1.4%	2.6%	3.1%
$1,000,000 +	0.8%	2.5%	2.9%
Average Home Value	$289,526	$304,992	$318,728

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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	1 mile	3 miles	5 miles
2010 Population by Age			
Total	8,609	69,844	176,150
0 - 4	6.1%	5.7%	6.0%
5 - 9	6.0%	5.7%	6.2%
10 - 14	7.0%	6.0%	6.2%
15 - 24	11.8%	11.2%	10.9%
25 - 34	11.6%	13.6%	13.7%
35 - 44	11.8%	12.2%	13.0%
45 - 54	16.9%	14.1%	14.6%
55 - 64	15.1%	13.4%	13.3%
65 - 74	7.7%	8.6%	7.8%
75 - 84	4.5%	6.2%	5.6%
85 +	1.6%	3.2%	2.7%
18 +	75.9%	78.8%	77.8%
2017 Population by Age			
Total	9,312	71,887	183,984
0 - 4	5.3%	5.1%	5.4%
5 - 9	6.2%	5.5%	5.9%
10 - 14	6.6%	5.8%	6.2%
15 - 24	11.2%	11.1%	10.9%
25 - 34	10.6%	12.9%	12.6%
35 - 44	12.1%	12.3%	13.0%
45 - 54	13.0%	12.4%	13.0%
55 - 64	15.8%	13.5%	13.7%
65 - 74	11.6%	11.2%	10.5%
75 - 84	5.3%	6.3%	5.6%
85 +	2.3%	3.7%	3.1%
18 +	77.4%	79.9%	78.9%
2022 Population by Age			
Total	9,723	73,566	189,694
0 - 4	5.1%	5.1%	5.4%
5 - 9	5.8%	5.3%	5.7%
10 - 14	6.7%	5.7%	6.0%
15 - 24	10.6%	10.9%	10.6%
25 - 34	9.9%	12.6%	12.5%
35 - 44	12.6%	12.5%	13.2%
45 - 54	11.9%	11.8%	12.3%
55 - 64	14.7%	12.9%	13.0%
65 - 74	13.4%	12.1%	11.6%
75 - 84	6.7%	7.4%	6.6%
85 +	2.6%	3.7%	3.1%
18 +	77.9%	80.4%	79.4%
2010 Population by Sex			
Males	4,093	33,056	83,782
Females	4,513	36,788	92,364
2017 Population by Sex			
Males	4,435	34,288	88,035
Females	4,876	37,597	95,948
2022 Population by Sex			
Males	4,636	35,224	91,069
Females	5,085	38,340	98,628

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2010 Population by Race/Ethnicity			
Total	8,607	69,844	176,146
White Alone	88.8%	84.0%	83.9%
Black Alone	6.0%	8.1%	8.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	1.9%	3.9%	3.8%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.5%	1.7%	1.6%
Two or More Races	1.5%	2.0%	1.9%
Hispanic Origin	3.3%	4.3%	4.0%
Diversity Index	25.8	34.5	34.3
2017 Population by Race/Ethnicity			
Total	9,312	71,884	183,982
White Alone	86.7%	81.3%	81.2%
Black Alone	6.8%	8.9%	9.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	2.5%	5.1%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.8%	2.1%	1.9%
Two or More Races	1.9%	2.4%	2.3%
Hispanic Origin	4.2%	5.2%	4.9%
Diversity Index	30.3	39.5	39.2
2022 Population by Race/Ethnicity			
Total	9,722	73,564	189,697
White Alone	85.0%	79.2%	79.0%
Black Alone	7.4%	9.5%	10.0%
American Indian Alone	0.2%	0.1%	0.1%
Asian Alone	3.1%	6.1%	6.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	2.1%	2.3%	2.1%
Two or More Races	2.2%	2.8%	2.7%
Hispanic Origin	5.0%	6.2%	5.8%
Diversity Index	34.0	43.5	43.1
2010 Population by Relationship and Household Type			
Total	8,606	69,844	176,146
In Households	97.9%	98.3%	98.7%
In Family Households	83.6%	77.5%	79.1%
Householder	27.9%	26.5%	26.7%
Spouse	22.9%	21.0%	21.1%
Child	29.5%	26.4%	27.6%
Other relative	2.2%	2.3%	2.3%
Nonrelative	1.1%	1.3%	1.4%
In Nonfamily Households	14.2%	20.9%	19.6%
In Group Quarters	2.1%	1.7%	1.3%
Institutionalized Population	2.1%	1.6%	1.3%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2017 Population 25+ by Educational Attainment			
Total	6,582	52,004	131,632
Less than 9th Grade	1.0%	1.3%	1.6%
9th - 12th Grade, No Diploma	1.9%	2.3%	2.2%
High School Graduate	11.5%	13.3%	13.3%
GED/Alternative Credential	1.9%	2.0%	2.1%
Some College, No Degree	19.2%	19.5%	19.3%
Associate Degree	8.8%	7.2%	7.3%
Bachelor's Degree	34.1%	31.5%	31.1%
Graduate/Professional Degree	21.6%	22.9%	23.0%
2017 Population 15+ by Marital Status			
Total	7,629	60,010	151,728
Never Married	23.5%	26.8%	27.4%
Married	58.4%	53.5%	53.8%
Widowed	5.4%	7.0%	6.3%
Divorced	12.7%	12.7%	12.6%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.8%	97.2%	97.2%
Civilian Unemployed (Unemployment Rate)	3.2%	2.8%	2.8%
2017 Employed Population 16+ by Industry			
Total	5,074	38,589	100,379
Agriculture/Mining	0.3%	0.2%	0.2%
Construction	6.2%	4.3%	4.1%
Manufacturing	8.2%	8.2%	8.9%
Wholesale Trade	4.1%	3.1%	3.1%
Retail Trade	7.9%	9.6%	10.3%
Transportation/Utilities	5.6%	4.9%	4.9%
Information	0.7%	1.7%	1.8%
Finance/Insurance/Real Estate	11.6%	10.6%	10.7%
Services	53.1%	54.9%	53.5%
Public Administration	2.3%	2.5%	2.5%
2017 Employed Population 16+ by Occupation			
Total	5,073	38,589	100,378
White Collar	72.3%	74.0%	74.1%
Management/Business/Financial	22.5%	21.2%	20.9%
Professional	24.7%	28.0%	28.3%
Sales	14.6%	13.0%	13.2%
Administrative Support	10.6%	11.8%	11.7%
Services	16.3%	14.3%	14.1%
Blue Collar	11.4%	11.7%	11.8%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.1%	2.5%	2.7%
Installation/Maintenance/Repair	2.5%	2.0%	1.6%
Production	1.1%	2.4%	2.8%
Transportation/Material Moving	5.7%	4.9%	4.6%
2010 Population By Urban/ Rural Status			
Total Population	8,606	69,844	176,146
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

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Community Profile

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	1 mile	3 miles	5 miles
2010 Households by Type			
Total	3,404	30,853	76,135
Households with 1 Person	24.1%	33.5%	32.0%
Households with 2+ People	75.9%	66.5%	68.0%
Family Households	70.7%	60.1%	61.9%
Husband-wife Families	57.8%	47.5%	48.9%
With Related Children	24.1%	18.6%	20.2%
Other Family (No Spouse Present)	12.9%	12.6%	12.9%
Other Family with Male Householder	3.8%	3.4%	3.4%
With Related Children	2.3%	1.9%	2.0%
Other Family with Female Householder	9.0%	9.2%	9.5%
With Related Children	5.5%	5.7%	5.9%
Nonfamily Households	5.3%	6.3%	6.2%
All Households with Children	32.2%	26.5%	28.4%
Multigenerational Households	2.1%	1.9%	2.0%
Unmarried Partner Households	4.6%	5.3%	5.3%
Male-female	3.8%	4.6%	4.5%
Same-sex	0.8%	0.7%	0.8%
2010 Households by Size			
Total	3,404	30,854	76,134
1 Person Household	24.1%	33.5%	32.0%
2 Person Household	37.8%	35.6%	35.1%
3 Person Household	16.6%	13.9%	14.7%
4 Person Household	13.2%	10.8%	11.7%
5 Person Household	5.9%	4.2%	4.6%
6 Person Household	1.6%	1.3%	1.4%
7 + Person Household	0.7%	0.5%	0.5%
2010 Households by Tenure and Mortgage Status			
Total	3,404	30,853	76,136
Owner Occupied	80.3%	65.5%	68.5%
Owned with a Mortgage/Loan	59.7%	45.4%	48.9%
Owned Free and Clear	20.6%	20.0%	19.6%
Renter Occupied	19.7%	34.5%	31.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,537	32,633	81,185
Housing Units Inside Urbanized Area	100.0%	100.0%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments				
	1.	Exurbanites (1E)	Exurbanites (1E)	In Style (5B)
	2.	Rustbelt Traditions (5D)	In Style (5B)	Exurbanites (1E)
	3.	Savvy Suburbanites (1D)	Old and Newcomers (8F)	Emerald City (8B)
2017 Consumer Spending				
Apparel & Services: Total $		$11,505,969	$83,551,059	$214,537,812
Average Spent		$3,130.88	$2,634.85	$2,705.94
Spending Potential Index		145	122	125
Education: Total $		$8,195,977	$58,639,950	$150,562,496
Average Spent		$2,230.20	$1,849.26	$1,899.03
Spending Potential Index		153	127	130
Entertainment/Recreation: Total $		$16,800,045	$119,840,968	$307,682,341
Average Spent		$4,571.44	$3,779.28	$3,880.76
Spending Potential Index		147	121	124
Food at Home: Total $		$25,688,486	$190,102,607	$485,100,039
Average Spent		$6,990.06	$5,995.04	$6,118.51
Spending Potential Index		139	119	122
Food Away from Home: Total $		$17,551,793	$129,197,281	$330,563,952
Average Spent		$4,776.00	$4,074.34	$4,169.37
Spending Potential Index		143	122	125
Health Care: Total $		$30,134,820	$211,756,019	$543,491,237
Average Spent		$8,199.95	$6,677.89	$6,854.99
Spending Potential Index		147	119	123
HH Furnishings & Equipment: Total $		$10,586,129	$75,354,556	$193,585,840
Average Spent		$2,880.58	$2,376.37	$2,441.68
Spending Potential Index		148	122	126
Personal Care Products & Services: Total $		$4,340,582	$31,160,394	$79,771,699
Average Spent		$1,181.11	$982.67	$1,006.15
Spending Potential Index		148	123	126
Shelter: Total $		$86,847,413	$636,161,623	$1,622,607,689
Average Spent		$23,631.95	$20,061.86	$20,465.76
Spending Potential Index		146	124	126
Support Payments/Cash Contributions/Gifts in Kind: Total $		$13,244,830	$92,028,999	$236,314,547
Average Spent		$3,604.04	$2,902.21	$2,980.61
Spending Potential Index		154	124	127
Travel: Total $		$11,992,687	$82,308,097	$212,163,119
Average Spent		$3,263.32	$2,595.65	$2,675.99
Spending Potential Index		158	125	129
Vehicle Maintenance & Repairs: Total $		$5,679,649	$40,875,086	$104,628,345
Average Spent		$1,545.48	$1,289.03	$1,319.67
Spending Potential Index		144	120	123

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