



Retail Goods and Services Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Exurbanites (1E)	45.4%	Population	9,603	10,094
Savvy Suburbanites (1D)	16.1%	Households	3,782	3,969
Rustbelt Traditions (5D)	15.3%	Families	2,637	2,755
Bright Young Professionals (8C)	10.1%	Median Age	43.5	44.6
Parks and Rec (5C)	7.3%	Median Household Income	\$85,675	\$91,938
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		142	\$3,080.91	\$11,652,011
Men's		141	\$581.63	\$2,199,739
Women's		146	\$1,082.97	\$4,095,810
Children's		134	\$431.52	\$1,632,011
Footwear		137	\$646.75	\$2,446,013
Watches & Jewelry		150	\$215.44	\$814,789
Apparel Products and Services (1)		148	\$122.59	\$463,650
Computer				
Computers and Hardware for Home Use		145	\$247.18	\$934,833
Portable Memory		146	\$7.93	\$29,974
Computer Software		144	\$15.14	\$57,273
Computer Accessories		149	\$28.05	\$106,075
Entertainment & Recreation		145	\$4,662.25	\$17,632,623
Fees and Admissions		157	\$1,073.81	\$4,061,139
Membership Fees for Clubs (2)		160	\$361.53	\$1,367,303
Fees for Participant Sports, excl. Trips		156	\$176.80	\$668,669
Tickets to Theatre/Operas/Concerts		161	\$106.70	\$403,537
Tickets to Movies/Museums/Parks		145	\$115.84	\$438,115
Admission to Sporting Events, excl. Trips		161	\$95.81	\$362,335
Fees for Recreational Lessons		156	\$216.20	\$817,678
Dating Services		139	\$0.93	\$3,503
TV/Video/Audio		137	\$1,788.43	\$6,763,851
Cable and Satellite Television Services		136	\$1,313.25	\$4,966,724
Televisions		140	\$165.64	\$626,436
Satellite Dishes		148	\$2.61	\$9,881
VCRs, Video Cameras, and DVD Players		142	\$7.82	\$29,581
Miscellaneous Video Equipment		147	\$21.28	\$80,492
Video Cassettes and DVDs		139	\$17.22	\$65,137
Video Game Hardware/Accessories		129	\$38.53	\$145,734
Video Game Software		129	\$19.26	\$72,851
Streaming/Downloaded Video		139	\$45.96	\$173,806
Rental of Video Cassettes and DVDs		134	\$17.13	\$64,769
Installation of Televisions		176	\$1.62	\$6,117
Audio (3)		144	\$134.02	\$506,857
Rental and Repair of TV/Radio/Sound Equipment		101	\$4.09	\$15,466
Pets		143	\$908.19	\$3,434,760
Toys/Games/Crafts/Hobbies (4)		141	\$162.84	\$615,875
Recreational Vehicles and Fees (5)		151	\$165.13	\$624,513
Sports/Recreation/Exercise Equipment (6)		154	\$274.03	\$1,036,383
Photo Equipment and Supplies (7)		145	\$77.30	\$292,351
Reading (8)		152	\$170.86	\$646,187
Catered Affairs (9)		137	\$41.66	\$157,565
Food		140	\$11,905.99	\$45,028,440
Food at Home		138	\$6,923.82	\$26,185,880
Bakery and Cereal Products		138	\$910.63	\$3,443,996
Meats, Poultry, Fish, and Eggs		136	\$1,531.19	\$5,790,953
Dairy Products		138	\$716.63	\$2,710,304
Fruits and Vegetables		139	\$1,372.99	\$5,192,661
Snacks and Other Food at Home (10)		138	\$2,392.38	\$9,047,965
Food Away from Home		142	\$4,982.17	\$18,842,560
Alcoholic Beverages		149	\$832.39	\$3,148,113

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	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	171	\$8,643.35	\$32,689,135
Value of Retirement Plans	166	\$38,501.37	\$145,612,171
Value of Other Financial Assets	161	\$2,278.95	\$8,618,997
Vehicle Loan Amount excluding Interest	132	\$3,704.08	\$14,008,828
Value of Credit Card Debt	147	\$867.06	\$3,279,215
Health			
Nonprescription Drugs	143	\$190.28	\$719,634
Prescription Drugs	143	\$515.79	\$1,950,717
Eyeglasses and Contact Lenses	148	\$137.79	\$521,120
Home			
Mortgage Payment and Basics (11)	159	\$13,747.65	\$51,993,600
Maintenance and Remodeling Services	163	\$3,332.21	\$12,602,433
Maintenance and Remodeling Materials (12)	155	\$761.11	\$2,878,510
Utilities, Fuel, and Public Services	139	\$6,876.34	\$26,006,335
Household Furnishings and Equipment			
Household Textiles (13)	146	\$143.85	\$544,051
Furniture	146	\$893.45	\$3,379,044
Rugs	152	\$37.37	\$141,351
Major Appliances (14)	145	\$506.47	\$1,915,458
Housewares (15)	147	\$152.39	\$576,324
Small Appliances	140	\$68.59	\$259,397
Luggage	152	\$20.82	\$78,742
Telephones and Accessories	143	\$100.61	\$380,507
Household Operations			
Child Care	142	\$732.05	\$2,768,624
Lawn and Garden (16)	154	\$662.04	\$2,503,846
Moving/Storage/Freight Express	141	\$91.51	\$346,101
Housekeeping Supplies (17)	140	\$1,006.68	\$3,807,278
Insurance			
Owners and Renters Insurance	150	\$851.81	\$3,221,537
Vehicle Insurance	140	\$1,761.12	\$6,660,543
Life/Other Insurance	156	\$651.37	\$2,463,475
Health Insurance	145	\$5,478.06	\$20,718,032
Personal Care Products (18)	142	\$690.87	\$2,612,861
School Books and Supplies (19)	135	\$209.32	\$791,648
Smoking Products	121	\$503.67	\$1,904,877
Transportation			
Payments on Vehicles excluding Leases	137	\$3,274.62	\$12,384,617
Gasoline and Motor Oil	136	\$3,249.93	\$12,291,224
Vehicle Maintenance and Repairs	143	\$1,534.86	\$5,804,839
Travel			
Airline Fares	156	\$823.69	\$3,115,210
Lodging on Trips	157	\$896.47	\$3,390,456
Auto/Truck Rental on Trips	160	\$44.20	\$167,170
Food and Drink on Trips	154	\$794.96	\$3,006,533

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2018	2023
Exurbanites (1E)	20.3%	Population	73,160	75,759
In Style (5B)	14.5%	Households	32,204	33,323
Old and Newcomers (8F)	9.3%	Families	18,944	19,480
Emerald City (8B)	9.1%	Median Age	42.9	43.5
Bright Young Professionals (8C)	8.0%	Median Household Income	\$72,820	\$81,003
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
		122	\$2,645.42	\$85,192,980
Men's		121	\$501.41	\$16,147,429
Women's		124	\$919.09	\$29,598,258
Children's		117	\$377.67	\$12,162,411
Footwear		120	\$563.76	\$18,155,433
Watches & Jewelry		126	\$180.95	\$5,827,305
Apparel Products and Services (1)		124	\$102.54	\$3,302,143
Computer				
Computers and Hardware for Home Use		126	\$214.60	\$6,910,977
Portable Memory		125	\$6.82	\$219,609
Computer Software		128	\$13.49	\$434,490
Computer Accessories		126	\$23.70	\$763,225
Entertainment & Recreation				
		121	\$3,909.93	\$125,915,409
Fees and Admissions		126	\$863.15	\$27,796,808
Membership Fees for Clubs (2)		128	\$289.28	\$9,315,816
Fees for Participant Sports, excl. Trips		127	\$142.96	\$4,603,891
Tickets to Theatre/Operas/Concerts		130	\$86.02	\$2,770,114
Tickets to Movies/Museums/Parks		124	\$99.08	\$3,190,700
Admission to Sporting Events, excl. Trips		127	\$75.46	\$2,430,161
Fees for Recreational Lessons		123	\$169.43	\$5,456,271
Dating Services		139	\$0.93	\$29,856
TV/Video/Audio		120	\$1,561.51	\$50,286,826
Cable and Satellite Television Services		118	\$1,142.07	\$36,779,255
Televisions		124	\$146.29	\$4,711,199
Satellite Dishes		120	\$2.11	\$67,903
VCRs, Video Cameras, and DVD Players		126	\$6.95	\$223,782
Miscellaneous Video Equipment		121	\$17.53	\$564,393
Video Cassettes and DVDs		123	\$15.22	\$490,153
Video Game Hardware/Accessories		122	\$36.34	\$1,170,416
Video Game Software		124	\$18.55	\$597,378
Streaming/Downloaded Video		126	\$41.63	\$1,340,580
Rental of Video Cassettes and DVDs		121	\$15.44	\$497,269
Installation of Televisions		132	\$1.21	\$38,888
Audio (3)		123	\$114.09	\$3,674,273
Rental and Repair of TV/Radio/Sound Equipment		101	\$4.08	\$131,337
Pets		118	\$751.76	\$24,209,642
Toys/Games/Crafts/Hobbies (4)		121	\$139.88	\$4,504,558
Recreational Vehicles and Fees (5)		117	\$127.89	\$4,118,718
Sports/Recreation/Exercise Equipment (6)		126	\$224.24	\$7,221,379
Photo Equipment and Supplies (7)		123	\$65.45	\$2,107,778
Reading (8)		126	\$141.38	\$4,553,059
Catered Affairs (9)		114	\$34.67	\$1,116,642
Food				
		121	\$10,313.68	\$332,141,908
Food at Home		120	\$6,010.30	\$193,555,837
Bakery and Cereal Products		120	\$789.86	\$25,436,774
Meats, Poultry, Fish, and Eggs		119	\$1,338.85	\$43,116,174
Dairy Products		119	\$618.49	\$19,917,854
Fruits and Vegetables		121	\$1,186.39	\$38,206,664
Snacks and Other Food at Home (10)		120	\$2,076.71	\$66,878,371
Food Away from Home		123	\$4,303.38	\$138,586,071
Alcoholic Beverages		127	\$711.33	\$22,907,555

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Financial			
Value of Stocks/Bonds/Mutual Funds	131	\$6,602.43	\$212,624,710
Value of Retirement Plans	127	\$29,414.13	\$947,252,747
Value of Other Financial Assets	132	\$1,863.30	\$60,005,811
Vehicle Loan Amount excluding Interest	115	\$3,215.52	\$103,552,609
Value of Credit Card Debt	122	\$718.76	\$23,146,986
Health			
Nonprescription Drugs	121	\$161.36	\$5,196,308
Prescription Drugs	119	\$428.88	\$13,811,582
Eyeglasses and Contact Lenses	122	\$113.10	\$3,642,431
Home			
Mortgage Payment and Basics (11)	121	\$10,440.07	\$336,212,156
Maintenance and Remodeling Services	123	\$2,513.99	\$80,960,639
Maintenance and Remodeling Materials (12)	118	\$577.68	\$18,603,558
Utilities, Fuel, and Public Services	119	\$5,880.64	\$189,380,168
Household Furnishings and Equipment			
Household Textiles (13)	124	\$122.19	\$3,935,152
Furniture	124	\$758.79	\$24,436,071
Rugs	124	\$30.61	\$985,615
Major Appliances (14)	118	\$412.39	\$13,280,474
Housewares (15)	123	\$127.19	\$4,096,142
Small Appliances	122	\$59.72	\$1,923,242
Luggage	126	\$17.34	\$558,424
Telephones and Accessories	122	\$85.67	\$2,758,977
Household Operations			
Child Care	120	\$615.55	\$19,823,298
Lawn and Garden (16)	121	\$520.51	\$16,762,611
Moving/Storage/Freight Express	131	\$84.47	\$2,720,223
Housekeeping Supplies (17)	120	\$858.43	\$27,644,839
Insurance			
Owners and Renters Insurance	118	\$672.41	\$21,654,262
Vehicle Insurance	120	\$1,512.83	\$48,719,085
Life/Other Insurance	122	\$508.07	\$16,361,812
Health Insurance	120	\$4,543.48	\$146,318,123
Personal Care Products (18)	122	\$593.83	\$19,123,606
School Books and Supplies (19)	118	\$182.84	\$5,888,034
Smoking Products	113	\$470.81	\$15,162,057
Transportation			
Payments on Vehicles excluding Leases	118	\$2,810.92	\$90,522,932
Gasoline and Motor Oil	118	\$2,828.07	\$91,075,197
Vehicle Maintenance and Repairs	121	\$1,302.10	\$41,932,727
Travel			
Airline Fares	127	\$671.19	\$21,615,138
Lodging on Trips	125	\$715.46	\$23,040,772
Auto/Truck Rental on Trips	127	\$35.24	\$1,134,736
Food and Drink on Trips	125	\$646.50	\$20,819,891

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In Style (5B)	13.3%	Population	188,613	195,754
Exurbanites (1E)	11.3%	Households	81,115	84,033
Emerald City (8B)	7.6%	Families	49,394	50,928
Comfortable Empty Nesters (5A)	7.1%	Median Age	41.9	42.6
Bright Young Professionals (8C)	6.4%	Median Household Income	\$75,828	\$83,533
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		125	\$2,718.97	\$220,549,464
Men's		124	\$513.40	\$41,644,442
Women's		127	\$940.65	\$76,300,843
Children's		121	\$391.83	\$31,783,363
Footwear		123	\$578.83	\$46,952,004
Watches & Jewelry		130	\$186.94	\$15,164,040
Apparel Products and Services (1)		130	\$107.31	\$8,704,772
Computer				
Computers and Hardware for Home Use		128	\$218.68	\$17,738,439
Portable Memory		128	\$6.97	\$565,391
Computer Software		130	\$13.67	\$1,108,445
Computer Accessories		129	\$24.21	\$1,964,151
Entertainment & Recreation		125	\$4,015.56	\$325,721,950
Fees and Admissions		131	\$895.45	\$72,634,564
Membership Fees for Clubs (2)		132	\$298.88	\$24,243,926
Fees for Participant Sports, excl. Trips		131	\$148.09	\$12,012,295
Tickets to Theatre/Operas/Concerts		133	\$88.06	\$7,143,252
Tickets to Movies/Museums/Parks		127	\$101.60	\$8,241,478
Admission to Sporting Events, excl. Trips		132	\$78.59	\$6,374,753
Fees for Recreational Lessons		130	\$179.30	\$14,543,798
Dating Services		139	\$0.93	\$75,064
TV/Video/Audio		122	\$1,588.62	\$128,860,912
Cable and Satellite Television Services		120	\$1,161.52	\$94,216,498
Televisions		126	\$148.46	\$12,042,491
Satellite Dishes		124	\$2.18	\$177,030
VCRs, Video Cameras, and DVD Players		127	\$7.03	\$570,515
Miscellaneous Video Equipment		126	\$18.26	\$1,480,937
Video Cassettes and DVDs		125	\$15.50	\$1,257,022
Video Game Hardware/Accessories		123	\$36.67	\$2,974,549
Video Game Software		124	\$18.65	\$1,512,985
Streaming/Downloaded Video		127	\$42.21	\$3,423,833
Rental of Video Cassettes and DVDs		122	\$15.69	\$1,272,616
Installation of Televisions		137	\$1.26	\$102,369
Audio (3)		126	\$117.11	\$9,499,616
Rental and Repair of TV/Radio/Sound Equipment		101	\$4.07	\$330,451
Pets		122	\$773.69	\$62,757,671
Toys/Games/Crafts/Hobbies (4)		124	\$143.54	\$11,643,347
Recreational Vehicles and Fees (5)		123	\$134.54	\$10,913,376
Sports/Recreation/Exercise Equipment (6)		130	\$231.93	\$18,813,232
Photo Equipment and Supplies (7)		127	\$67.62	\$5,485,289
Reading (8)		128	\$144.29	\$11,703,987
Catered Affairs (9)		118	\$35.87	\$2,909,572
Food		124	\$10,547.24	\$855,539,323
Food at Home		122	\$6,138.67	\$497,938,434
Bakery and Cereal Products		122	\$806.88	\$65,450,449
Meats, Poultry, Fish, and Eggs		121	\$1,366.35	\$110,831,274
Dairy Products		122	\$631.95	\$51,260,387
Fruits and Vegetables		123	\$1,211.95	\$98,307,098
Snacks and Other Food at Home (10)		123	\$2,121.55	\$172,089,227
Food Away from Home		126	\$4,408.57	\$357,600,889
Alcoholic Beverages		129	\$725.09	\$58,816,034

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Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 11, 2018



Retail Goods and Services Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	135	\$6,788.21	\$550,625,894
Value of Retirement Plans	132	\$30,534.19	\$2,476,780,970
Value of Other Financial Assets	133	\$1,876.40	\$152,204,008
Vehicle Loan Amount excluding Interest	118	\$3,307.53	\$268,290,196
Value of Credit Card Debt	126	\$739.78	\$60,007,230
Health			
Nonprescription Drugs	124	\$164.86	\$13,372,663
Prescription Drugs	121	\$438.41	\$35,561,310
Eyeglasses and Contact Lenses	125	\$116.29	\$9,433,019
Home			
Mortgage Payment and Basics (11)	127	\$10,986.57	\$891,175,285
Maintenance and Remodeling Services	129	\$2,634.63	\$213,708,147
Maintenance and Remodeling Materials (12)	124	\$608.46	\$49,355,624
Utilities, Fuel, and Public Services	121	\$6,008.67	\$487,393,222
Household Furnishings and Equipment			
Household Textiles (13)	126	\$124.82	\$10,124,557
Furniture	127	\$778.38	\$63,137,921
Rugs	127	\$31.32	\$2,540,677
Major Appliances (14)	122	\$426.76	\$34,616,889
Housewares (15)	126	\$130.25	\$10,565,548
Small Appliances	124	\$60.64	\$4,919,019
Luggage	130	\$17.90	\$1,451,833
Telephones and Accessories	125	\$88.18	\$7,153,018
Household Operations			
Child Care	125	\$645.60	\$52,368,070
Lawn and Garden (16)	126	\$540.00	\$43,802,371
Moving/Storage/Freight Express	132	\$85.20	\$6,910,596
Housekeeping Supplies (17)	122	\$878.67	\$71,273,232
Insurance			
Owners and Renters Insurance	123	\$698.87	\$56,688,545
Vehicle Insurance	122	\$1,543.41	\$125,193,302
Life/Other Insurance	127	\$528.83	\$42,896,144
Health Insurance	123	\$4,662.46	\$378,195,625
Personal Care Products (18)	125	\$607.46	\$49,274,016
School Books and Supplies (19)	121	\$187.14	\$15,180,010
Smoking Products	114	\$473.07	\$38,372,676
Transportation			
Payments on Vehicles excluding Leases	121	\$2,897.54	\$235,033,863
Gasoline and Motor Oil	121	\$2,889.29	\$234,364,628
Vehicle Maintenance and Repairs	124	\$1,332.40	\$108,077,336
Travel			
Airline Fares	131	\$691.33	\$56,077,289
Lodging on Trips	129	\$740.73	\$60,084,218
Auto/Truck Rental on Trips	132	\$36.46	\$2,957,073
Food and Drink on Trips	129	\$666.31	\$54,047,846

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Retail Goods and Services Expenditures

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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