



## Household Income Profile

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	9,603	10,094	491	1.00%
Households	3,782	3,969	187	0.97%
Median Age	43.5	44.6	1.1	0.50%
Average Household Size	2.49	2.49	0.00	0.00%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	3,782	100%	3,969	100%
<\$15,000	181	4.8%	135	3.4%
\$15,000-\$24,999	135	3.6%	107	2.7%
\$25,000-\$34,999	263	7.0%	240	6.0%
\$35,000-\$49,999	363	9.6%	337	8.5%
\$50,000-\$74,999	682	18.0%	721	18.2%
\$75,000-\$99,999	536	14.2%	604	15.2%
\$100,000-\$149,999	698	18.5%	830	20.9%
\$150,000-\$199,999	359	9.5%	430	10.8%
\$200,000+	565	14.9%	566	14.3%
Median Household Income	\$85,675		\$91,938	
Average Household Income	\$122,723		\$130,075	
Per Capita Income	\$48,806		\$51,598	

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	82	455	613	653	866	677	436
<\$15,000	8	20	24	20	41	33	35
\$15,000-\$24,999	5	16	14	12	24	28	36
\$25,000-\$34,999	10	36	36	31	42	41	66
\$35,000-\$49,999	12	55	55	48	64	62	68
\$50,000-\$74,999	21	103	110	94	119	112	122
\$75,000-\$99,999	9	82	102	90	119	115	18
\$100,000-\$149,999	8	76	120	154	175	119	45
\$150,000-\$199,999	4	36	72	76	94	59	18
\$200,000+	5	30	80	127	188	109	27
Median HH Income	\$54,902	\$73,938	\$89,774	\$106,742	\$104,635	\$86,748	\$51,521
Average HH Income	\$78,570	\$95,059	\$121,558	\$143,941	\$146,655	\$126,250	\$76,746
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.8%	4.4%	3.9%	3.1%	4.7%	4.9%	8.0%
\$15,000-\$24,999	6.1%	3.5%	2.3%	1.8%	2.8%	4.1%	8.3%
\$25,000-\$34,999	12.2%	7.9%	5.9%	4.7%	4.8%	6.1%	15.1%
\$35,000-\$49,999	14.6%	12.1%	9.0%	7.4%	7.4%	9.2%	15.6%
\$50,000-\$74,999	25.6%	22.6%	17.9%	14.4%	13.7%	16.5%	28.0%
\$75,000-\$99,999	11.0%	18.0%	16.6%	13.8%	13.7%	17.0%	4.1%
\$100,000-\$149,999	9.8%	16.7%	19.6%	23.6%	20.2%	17.6%	10.3%
\$150,000-\$199,999	4.9%	7.9%	11.7%	11.6%	10.9%	8.7%	4.1%
\$200,000+	6.1%	6.6%	13.1%	19.4%	21.7%	16.1%	6.2%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars

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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	83	441	657	634	792	795	568
<\$15,000	7	15	20	12	24	23	34
\$15,000-\$24,999	5	10	6	8	17	23	38
\$25,000-\$34,999	9	27	31	24	31	41	76
\$35,000-\$49,999	12	45	48	41	50	62	80
\$50,000-\$74,999	22	96	114	90	105	126	168
\$75,000-\$99,999	11	87	115	94	120	149	28
\$100,000-\$149,999	10	86	151	171	182	158	72
\$150,000-\$199,999	4	42	90	82	98	82	31
\$200,000+	4	33	83	112	165	130	40
Median HH Income	\$57,482	\$81,106	\$98,560	\$109,467	\$109,411	\$94,188	\$55,587
Average HH Income	\$81,613	\$107,572	\$130,999	\$148,735	\$154,795	\$137,333	\$87,875
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	8.4%	3.4%	3.0%	1.9%	3.0%	2.9%	6.0%
\$15,000-\$24,999	6.0%	2.3%	0.9%	1.3%	2.1%	2.9%	6.7%
\$25,000-\$34,999	10.8%	6.1%	4.7%	3.8%	3.9%	5.2%	13.4%
\$35,000-\$49,999	14.5%	10.2%	7.3%	6.5%	6.3%	7.8%	14.1%
\$50,000-\$74,999	26.5%	21.8%	17.4%	14.2%	13.3%	15.8%	29.6%
\$75,000-\$99,999	13.3%	19.7%	17.5%	14.8%	15.2%	18.7%	4.9%
\$100,000-\$149,999	12.0%	19.5%	23.0%	27.0%	23.0%	19.9%	12.7%
\$150,000-\$199,999	4.8%	9.5%	13.7%	12.9%	12.4%	10.3%	5.5%
\$200,000+	4.8%	7.5%	12.6%	17.7%	20.8%	16.4%	7.0%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars  
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Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	73,160	75,759	2,599	0.70%
Households	32,204	33,323	1,119	0.69%
Median Age	42.9	43.5	0.6	0.28%
Average Household Size	2.23	2.24	0.01	0.09%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	32,204	100%	33,323	100%
<\$15,000	1,852	5.8%	1,373	4.1%
\$15,000-\$24,999	2,025	6.3%	1,595	4.8%
\$25,000-\$34,999	2,604	8.1%	2,332	7.0%
\$35,000-\$49,999	4,200	13.0%	3,910	11.7%
\$50,000-\$74,999	5,784	18.0%	5,993	18.0%
\$75,000-\$99,999	4,329	13.4%	4,877	14.6%
\$100,000-\$149,999	5,689	17.7%	6,905	20.7%
\$150,000-\$199,999	2,525	7.8%	3,078	9.2%
\$200,000+	3,197	9.9%	3,260	9.8%
Median Household Income	\$72,820		\$81,003	
Average Household Income	\$102,666		\$111,812	
Per Capita Income	\$45,453		\$49,417	

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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,275	4,777	5,078	5,131	5,855	5,213	4,875
<\$15,000	145	251	228	197	328	285	419
\$15,000-\$24,999	121	304	225	165	291	300	619
\$25,000-\$34,999	177	431	334	273	349	369	670
\$35,000-\$49,999	268	737	584	520	575	647	870
\$50,000-\$74,999	282	983	852	751	876	1,011	1,030
\$75,000-\$99,999	120	756	755	703	799	753	443
\$100,000-\$149,999	95	811	1,041	1,201	1,193	863	484
\$150,000-\$199,999	30	276	501	569	582	429	138
\$200,000+	36	228	559	753	861	558	202
Median HH Income	\$44,652	\$64,625	\$83,726	\$98,041	\$89,245	\$74,840	\$46,810
Average HH Income	\$61,144	\$84,251	\$111,547	\$127,442	\$123,171	\$106,082	\$67,960
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.4%	5.3%	4.5%	3.8%	5.6%	5.5%	8.6%
\$15,000-\$24,999	9.5%	6.4%	4.4%	3.2%	5.0%	5.8%	12.7%
\$25,000-\$34,999	13.9%	9.0%	6.6%	5.3%	6.0%	7.1%	13.7%
\$35,000-\$49,999	21.0%	15.4%	11.5%	10.1%	9.8%	12.4%	17.8%
\$50,000-\$74,999	22.1%	20.6%	16.8%	14.6%	15.0%	19.4%	21.1%
\$75,000-\$99,999	9.4%	15.8%	14.9%	13.7%	13.6%	14.4%	9.1%
\$100,000-\$149,999	7.5%	17.0%	20.5%	23.4%	20.4%	16.6%	9.9%
\$150,000-\$199,999	2.4%	5.8%	9.9%	11.1%	9.9%	8.2%	2.8%
\$200,000+	2.8%	4.8%	11.0%	14.7%	14.7%	10.7%	4.1%

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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	1,310	4,847	5,276	5,008	5,572	5,647	5,663
<\$15,000	118	176	173	121	202	206	376
\$15,000-\$24,999	95	220	147	106	202	235	591
\$25,000-\$34,999	157	348	286	207	269	357	708
\$35,000-\$49,999	269	649	503	434	468	627	961
\$50,000-\$74,999	313	980	862	702	812	1,080	1,244
\$75,000-\$99,999	152	852	845	739	824	877	587
\$100,000-\$149,999	128	1,012	1,270	1,358	1,330	1,090	717
\$150,000-\$199,999	41	356	610	637	657	566	213
\$200,000+	37	255	581	705	808	610	265
Median HH Income	\$50,785	\$76,072	\$93,438	\$104,456	\$100,203	\$82,401	\$52,617
Average HH Income	\$69,073	\$96,026	\$121,984	\$136,354	\$133,750	\$116,460	\$77,810
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.0%	3.6%	3.3%	2.4%	3.6%	3.6%	6.6%
\$15,000-\$24,999	7.3%	4.5%	2.8%	2.1%	3.6%	4.2%	10.4%
\$25,000-\$34,999	12.0%	7.2%	5.4%	4.1%	4.8%	6.3%	12.5%
\$35,000-\$49,999	20.5%	13.4%	9.5%	8.7%	8.4%	11.1%	17.0%
\$50,000-\$74,999	23.9%	20.2%	16.3%	14.0%	14.6%	19.1%	22.0%
\$75,000-\$99,999	11.6%	17.6%	16.0%	14.8%	14.8%	15.5%	10.4%
\$100,000-\$149,999	9.8%	20.9%	24.1%	27.1%	23.9%	19.3%	12.7%
\$150,000-\$199,999	3.1%	7.3%	11.6%	12.7%	11.8%	10.0%	3.8%
\$200,000+	2.8%	5.3%	11.0%	14.1%	14.5%	10.8%	4.7%

**Data Note:** Income is reported for households as of July 1, 2018 and represents annual income for the preceding year, expressed in 2017 dollars. Income is reported for households as of July 1, 2023 and represents annual income for the preceding year, expressed in 2022 dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2018 and 2023.



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Ring: 5 mile radius

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Summary	2018	2023	2018-2023 Change	2018-2023 Annual Rate
Population	188,613	195,754	7,141	0.75%
Households	81,115	84,033	2,918	0.71%
Median Age	41.9	42.6	0.7	0.33%
Average Household Size	2.30	2.30	0.00	0.00%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
Household	81,115	100%	84,033	100%
<\$15,000	4,589	5.7%	3,413	4.1%
\$15,000-\$24,999	4,923	6.1%	3,897	4.6%
\$25,000-\$34,999	6,524	8.0%	5,912	7.0%
\$35,000-\$49,999	9,956	12.3%	9,296	11.1%
\$50,000-\$74,999	14,086	17.4%	14,537	17.3%
\$75,000-\$99,999	10,863	13.4%	12,106	14.4%
\$100,000-\$149,999	15,041	18.5%	18,124	21.6%
\$150,000-\$199,999	6,671	8.2%	8,116	9.7%
\$200,000+	8,461	10.4%	8,632	10.3%
Median Household Income	\$75,828		\$83,533	
Average Household Income	\$105,579		\$114,623	
Per Capita Income	\$45,602		\$49,387	

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2018 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,898	12,030	13,671	13,722	15,284	12,713	10,796
<\$15,000	336	613	579	521	868	705	969
\$15,000-\$24,999	271	707	566	426	753	824	1,376
\$25,000-\$34,999	416	1,077	879	731	950	938	1,533
\$35,000-\$49,999	553	1,683	1,418	1,297	1,438	1,552	2,015
\$50,000-\$74,999	662	2,432	2,151	1,939	2,268	2,406	2,228
\$75,000-\$99,999	271	1,919	1,995	1,861	2,082	1,820	917
\$100,000-\$149,999	233	2,237	3,028	3,233	3,181	2,138	991
\$150,000-\$199,999	77	782	1,395	1,585	1,498	1,003	331
\$200,000+	80	579	1,660	2,131	2,247	1,328	435
Median HH Income	\$45,548	\$68,145	\$88,844	\$100,819	\$89,785	\$73,997	\$45,254
Average HH Income	\$61,715	\$86,602	\$116,479	\$131,162	\$123,650	\$105,152	\$67,111
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	11.6%	5.1%	4.2%	3.8%	5.7%	5.5%	9.0%
\$15,000-\$24,999	9.4%	5.9%	4.1%	3.1%	4.9%	6.5%	12.7%
\$25,000-\$34,999	14.4%	9.0%	6.4%	5.3%	6.2%	7.4%	14.2%
\$35,000-\$49,999	19.1%	14.0%	10.4%	9.5%	9.4%	12.2%	18.7%
\$50,000-\$74,999	22.8%	20.2%	15.7%	14.1%	14.8%	18.9%	20.6%
\$75,000-\$99,999	9.4%	16.0%	14.6%	13.6%	13.6%	14.3%	8.5%
\$100,000-\$149,999	8.0%	18.6%	22.1%	23.6%	20.8%	16.8%	9.2%
\$150,000-\$199,999	2.7%	6.5%	10.2%	11.6%	9.8%	7.9%	3.1%
\$200,000+	2.8%	4.8%	12.1%	15.5%	14.7%	10.4%	4.0%

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2023 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	2,967	12,204	14,257	13,454	14,582	14,050	12,519
<\$15,000	275	428	444	326	551	531	857
\$15,000-\$24,999	221	515	367	279	538	679	1,298
\$25,000-\$34,999	371	884	762	568	748	948	1,632
\$35,000-\$49,999	553	1,472	1,236	1,091	1,178	1,536	2,230
\$50,000-\$74,999	727	2,404	2,135	1,817	2,101	2,629	2,724
\$75,000-\$99,999	331	2,135	2,196	1,937	2,127	2,156	1,224
\$100,000-\$149,999	305	2,740	3,670	3,636	3,532	2,767	1,473
\$150,000-\$199,999	101	981	1,711	1,781	1,694	1,332	516
\$200,000+	82	644	1,737	2,017	2,114	1,472	565
Median HH Income	\$51,345	\$78,508	\$99,835	\$106,229	\$100,410	\$81,552	\$51,440
Average HH Income	\$69,355	\$98,137	\$127,156	\$140,113	\$133,948	\$114,905	\$76,928
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.3%	3.5%	3.1%	2.4%	3.8%	3.8%	6.8%
\$15,000-\$24,999	7.4%	4.2%	2.6%	2.1%	3.7%	4.8%	10.4%
\$25,000-\$34,999	12.5%	7.2%	5.3%	4.2%	5.1%	6.7%	13.0%
\$35,000-\$49,999	18.6%	12.1%	8.7%	8.1%	8.1%	10.9%	17.8%
\$50,000-\$74,999	24.5%	19.7%	15.0%	13.5%	14.4%	18.7%	21.8%
\$75,000-\$99,999	11.2%	17.5%	15.4%	14.4%	14.6%	15.3%	9.8%
\$100,000-\$149,999	10.3%	22.5%	25.7%	27.0%	24.2%	19.7%	11.8%
\$150,000-\$199,999	3.4%	8.0%	12.0%	13.2%	11.6%	9.5%	4.1%
\$200,000+	2.8%	5.3%	12.2%	15.0%	14.5%	10.5%	4.5%

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