



# Household Budget Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

Demographic Summary			2018	2023
Population			9,603	10,094
Households			3,782	3,969
Average Household Size			2.49	2.49
Families			2,637	2,755
Median Age			43.5	44.6
Median Household Income			\$85,675	\$91,938
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	144	\$102,717.38	\$388,477,141	100.0%
Food	140	\$11,905.99	\$45,028,440	11.6%
Food at Home	138	\$6,923.82	\$26,185,880	6.7%
Food Away from Home	142	\$4,982.17	\$18,842,560	4.9%
Alcoholic Beverages	149	\$832.39	\$3,148,113	0.8%
Housing	142	\$30,928.32	\$116,970,921	30.1%
Shelter	143	\$24,051.98	\$90,964,585	23.4%
Utilities, Fuel and Public Services	139	\$6,876.34	\$26,006,335	6.7%
Household Operations	147	\$2,932.35	\$11,090,158	2.9%
Housekeeping Supplies	140	\$1,006.68	\$3,807,278	1.0%
Household Furnishings and Equipment	147	\$3,076.18	\$11,634,128	3.0%
Apparel and Services	142	\$3,080.91	\$11,652,011	3.0%
Transportation	139	\$11,176.52	\$42,269,600	10.9%
Travel	155	\$3,342.74	\$12,642,259	3.3%
Health Care	145	\$8,323.41	\$31,479,149	8.1%
Entertainment and Recreation	145	\$4,662.25	\$17,632,623	4.5%
Personal Care Products & Services	146	\$1,212.02	\$4,583,865	1.2%
Education	152	\$2,206.85	\$8,346,315	2.1%
Smoking Products	121	\$503.67	\$1,904,877	0.5%
Lotteries & Pari-mutuel Losses	150	\$85.60	\$323,741	0.1%
Legal Fees	140	\$292.11	\$1,104,743	0.3%
Funeral Expenses	138	\$112.96	\$427,212	0.1%
Safe Deposit Box Rentals	150	\$7.80	\$29,490	0.0%
Checking Account/Banking Service Charges	127	\$47.34	\$179,047	0.0%
Cemetery Lots/Vaults/Maintenance Fees	134	\$10.07	\$38,097	0.0%
Accounting Fees	158	\$155.34	\$587,487	0.2%
Miscellaneous Personal Services/Advertising/Fine	127	\$65.34	\$247,118	0.1%
Occupational Expenses	156	\$91.74	\$346,965	0.1%
Expenses for Other Properties	146	\$174.29	\$659,162	0.2%
Credit Card Membership Fees	153	\$12.01	\$45,417	0.0%
Shopping Club Membership Fees	152	\$36.20	\$136,917	0.0%
Support Payments/Cash Contributions/Gifts in Kind	151	\$3,754.99	\$14,201,362	3.7%
Life/Other Insurance	156	\$651.37	\$2,463,475	0.6%
Pensions and Social Security	150	\$12,029.92	\$45,497,172	11.7%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 11, 2018



# Household Budget Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

Demographic Summary			2018	2023
Population			73,160	75,759
Households			32,204	33,323
Average Household Size			2.23	2.24
Families			18,944	19,480
Median Age			42.9	43.5
Median Household Income			\$72,820	\$81,003
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	122	\$86,956.01	\$2,800,331,500	100.0%
Food	121	\$10,313.68	\$332,141,908	11.9%
Food at Home	120	\$6,010.30	\$193,555,837	6.9%
Food Away from Home	123	\$4,303.38	\$138,586,071	4.9%
Alcoholic Beverages	127	\$711.33	\$22,907,555	0.8%
Housing	122	\$26,609.76	\$856,940,844	30.6%
Shelter	123	\$20,729.12	\$667,560,676	23.8%
Utilities, Fuel and Public Services	119	\$5,880.64	\$189,380,168	6.8%
Household Operations	122	\$2,435.49	\$78,432,571	2.8%
Housekeeping Supplies	120	\$858.43	\$27,644,839	1.0%
Household Furnishings and Equipment	123	\$2,566.80	\$82,661,156	3.0%
Apparel and Services	122	\$2,645.42	\$85,192,980	3.0%
Transportation	119	\$9,616.26	\$309,681,885	11.1%
Travel	125	\$2,702.00	\$87,015,104	3.1%
Health Care	120	\$6,896.82	\$222,105,066	7.9%
Entertainment and Recreation	121	\$3,909.93	\$125,915,409	4.5%
Personal Care Products & Services	124	\$1,026.05	\$33,042,839	1.2%
Education	126	\$1,826.80	\$58,830,345	2.1%
Smoking Products	113	\$470.81	\$15,162,057	0.5%
Lotteries & Pari-mutuel Losses	126	\$71.91	\$2,315,846	0.1%
Legal Fees	122	\$254.06	\$8,181,758	0.3%
Funeral Expenses	118	\$96.68	\$3,113,597	0.1%
Safe Deposit Box Rentals	121	\$6.29	\$202,545	0.0%
Checking Account/Banking Service Charges	120	\$44.51	\$1,433,456	0.1%
Cemetery Lots/Vaults/Maintenance Fees	111	\$8.37	\$269,576	0.0%
Accounting Fees	126	\$123.14	\$3,965,566	0.1%
Miscellaneous Personal Services/Advertising/Fine	114	\$58.52	\$1,884,658	0.1%
Occupational Expenses	126	\$74.15	\$2,387,953	0.1%
Expenses for Other Properties	118	\$140.96	\$4,539,321	0.2%
Credit Card Membership Fees	128	\$10.09	\$324,847	0.0%
Shopping Club Membership Fees	125	\$29.91	\$963,382	0.0%
Support Payments/Cash Contributions/Gifts in Kind	124	\$3,084.66	\$99,338,470	3.5%
Life/Other Insurance	122	\$508.07	\$16,361,812	0.6%
Pensions and Social Security	123	\$9,855.12	\$317,374,158	11.3%

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

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July 11, 2018



## Household Budget Expenditures

Shoppes at Forest Green  
10023 Forest Green Blvd, Louisville, Kentucky, 40223  
Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.26339  
Longitude: -85.57101

Demographic Summary			2018	2023		
Population			188,613	195,754		
Households			81,115	84,033		
Average Household Size			2.30	2.30		
Families			49,394	50,928		
Median Age			41.9	42.6		
Median Household Income			\$75,828	\$83,533		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			125	\$89,166.03	\$7,232,702,503	100.0%
Food			124	\$10,547.24	\$855,539,323	11.8%
Food at Home			122	\$6,138.67	\$497,938,434	6.9%
Food Away from Home			126	\$4,408.57	\$357,600,889	4.9%
Alcoholic Beverages			129	\$725.09	\$58,816,034	0.8%
Housing			125	\$27,164.93	\$2,203,483,208	30.5%
Shelter			126	\$21,156.26	\$1,716,089,985	23.7%
Utilities, Fuel and Public Services			121	\$6,008.67	\$487,393,222	6.7%
Household Operations			126	\$2,512.83	\$203,828,461	2.8%
Housekeeping Supplies			122	\$878.67	\$71,273,232	1.0%
Household Furnishings and Equipment			126	\$2,637.83	\$213,967,314	3.0%
Apparel and Services			125	\$2,718.97	\$220,549,464	3.0%
Transportation			122	\$9,846.62	\$798,708,851	11.0%
Travel			129	\$2,788.28	\$226,171,102	3.1%
Health Care			124	\$7,073.45	\$573,762,667	7.9%
Entertainment and Recreation			125	\$4,015.56	\$325,721,950	4.5%
Personal Care Products & Services			127	\$1,052.40	\$85,365,471	1.2%
Education			130	\$1,882.43	\$152,693,711	2.1%
Smoking Products			114	\$473.07	\$38,372,676	0.5%
Lotteries & Pari-mutuel Losses			127	\$72.76	\$5,901,794	0.1%
Legal Fees			124	\$258.46	\$20,965,096	0.3%
Funeral Expenses			120	\$98.25	\$7,969,382	0.1%
Safe Deposit Box Rentals			124	\$6.44	\$522,108	0.0%
Checking Account/Banking Service Charges			120	\$44.59	\$3,616,739	0.1%
Cemetery Lots/Vaults/Maintenance Fees			113	\$8.51	\$690,349	0.0%
Accounting Fees			129	\$126.93	\$10,296,217	0.1%
Miscellaneous Personal Services/Advertising/Fine			115	\$59.21	\$4,802,638	0.1%
Occupational Expenses			130	\$76.28	\$6,187,663	0.1%
Expenses for Other Properties			124	\$147.87	\$11,994,217	0.2%
Credit Card Membership Fees			130	\$10.27	\$833,155	0.0%
Shopping Club Membership Fees			129	\$30.73	\$2,492,552	0.0%
Support Payments/Cash Contributions/Gifts in Kind			127	\$3,166.87	\$256,880,609	3.6%
Life/Other Insurance			127	\$528.83	\$42,896,144	0.6%
Pensions and Social Security			128	\$10,212.67	\$828,400,375	11.5%

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