



Demographic and Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010	2018	2023
Population	8,606	9,603	10,094
Households	3,404	3,782	3,969
Families	2,406	2,637	2,755
Average Household Size	2.47	2.49	2.49
Owner Occupied Housing Units	2,733	2,803	2,982
Renter Occupied Housing Units	671	979	988
Median Age	41.5	43.5	44.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	1.00%	0.51%	0.83%
Households	0.97%	0.50%	0.79%
Families	0.88%	0.37%	0.71%
Owner HHs	1.25%	0.78%	1.16%
Median Household Income	1.42%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	181	4.8%	135	3.4%
\$15,000 - \$24,999	135	3.6%	107	2.7%
\$25,000 - \$34,999	263	7.0%	240	6.0%
\$35,000 - \$49,999	363	9.6%	337	8.5%
\$50,000 - \$74,999	682	18.0%	721	18.2%
\$75,000 - \$99,999	536	14.2%	604	15.2%
\$100,000 - \$149,999	698	18.5%	830	20.9%
\$150,000 - \$199,999	359	9.5%	430	10.8%
\$200,000+	565	14.9%	566	14.3%

Median Household Income	\$85,675	\$91,938
Average Household Income	\$122,723	\$130,075
Per Capita Income	\$48,806	\$51,598

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	523	6.1%	510	5.3%	523	5.2%
5 - 9	514	6.0%	589	6.1%	593	5.9%
10 - 14	602	7.0%	638	6.6%	662	6.6%
15 - 19	612	7.1%	606	6.3%	638	6.3%
20 - 24	403	4.7%	438	4.6%	396	3.9%
25 - 34	995	11.6%	1,030	10.7%	1,019	10.1%
35 - 44	1,018	11.8%	1,162	12.1%	1,272	12.6%
45 - 54	1,452	16.9%	1,208	12.6%	1,199	11.9%
55 - 64	1,297	15.1%	1,523	15.9%	1,428	14.1%
65 - 74	663	7.7%	1,143	11.9%	1,374	13.6%
75 - 84	389	4.5%	529	5.5%	714	7.1%
85+	137	1.6%	226	2.4%	274	2.7%

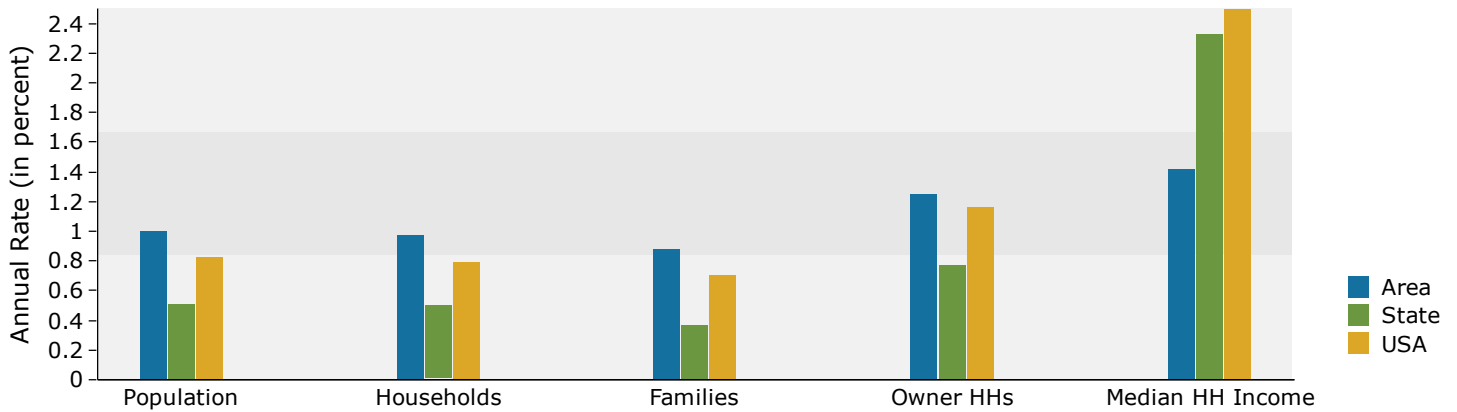
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	7,642	88.8%	8,265	86.1%	8,473	83.9%
Black Alone	518	6.0%	682	7.1%	793	7.9%
American Indian Alone	24	0.3%	24	0.2%	22	0.2%
Asian Alone	166	1.9%	263	2.7%	347	3.4%
Pacific Islander Alone	2	0.0%	2	0.0%	2	0.0%
Some Other Race Alone	125	1.5%	180	1.9%	222	2.2%
Two or More Races	130	1.5%	187	1.9%	236	2.3%
Hispanic Origin (Any Race)	286	3.3%	424	4.4%	552	5.5%

Data Note: Income is expressed in current dollars.

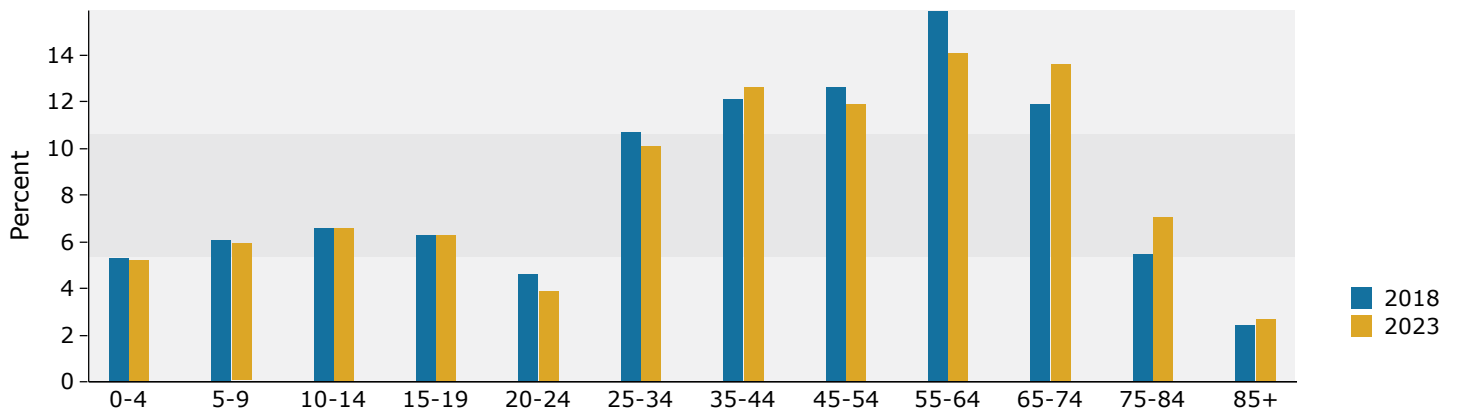
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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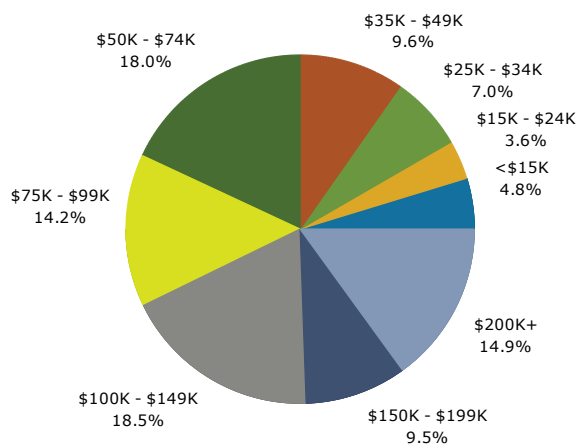
Trends 2018-2023



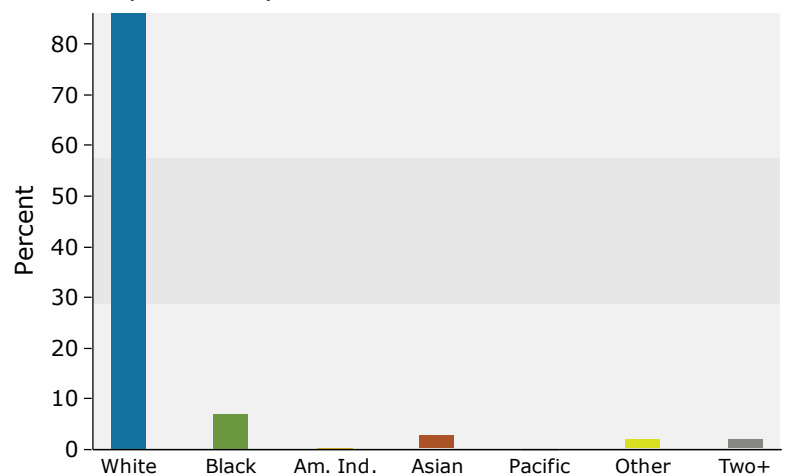
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 4.4%



Demographic and Income Profile

Shoppes at Forest Green
10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010	2018	2023
Population	69,441	73,160	75,759
Households	30,680	32,204	33,323
Families	18,434	18,944	19,480
Average Household Size	2.23	2.23	2.24
Owner Occupied Housing Units	20,091	19,851	20,742
Renter Occupied Housing Units	10,589	12,352	12,581
Median Age	41.4	42.9	43.5
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.70%	0.51%	0.83%
Households	0.69%	0.50%	0.79%
Families	0.56%	0.37%	0.71%
Owner HHs	0.88%	0.78%	1.16%
Median Household Income	2.15%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	1,852	5.8%	1,373	4.1%
\$15,000 - \$24,999	2,025	6.3%	1,595	4.8%
\$25,000 - \$34,999	2,604	8.1%	2,332	7.0%
\$35,000 - \$49,999	4,200	13.0%	3,910	11.7%
\$50,000 - \$74,999	5,784	18.0%	5,993	18.0%
\$75,000 - \$99,999	4,329	13.4%	4,877	14.6%
\$100,000 - \$149,999	5,689	17.7%	6,905	20.7%
\$150,000 - \$199,999	2,525	7.8%	3,078	9.2%
\$200,000+	3,197	9.9%	3,260	9.8%

Median Household Income	\$72,820	\$81,003
Average Household Income	\$102,666	\$111,812
Per Capita Income	\$45,453	\$49,417

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,936	5.7%	3,732	5.1%	3,855	5.1%
5 - 9	3,956	5.7%	3,999	5.5%	3,994	5.3%
10 - 14	4,196	6.0%	4,259	5.8%	4,272	5.6%
15 - 19	3,929	5.7%	4,078	5.6%	4,095	5.4%
20 - 24	3,878	5.6%	4,061	5.6%	4,063	5.4%
25 - 34	9,472	13.6%	9,268	12.7%	9,579	12.6%
35 - 44	8,446	12.2%	9,014	12.3%	9,487	12.5%
45 - 54	9,793	14.1%	8,992	12.3%	8,888	11.7%
55 - 64	9,315	13.4%	9,904	13.5%	9,548	12.6%
65 - 74	5,985	8.6%	8,361	11.4%	9,196	12.1%
75 - 84	4,332	6.2%	4,759	6.5%	5,916	7.8%
85+	2,201	3.2%	2,734	3.7%	2,867	3.8%

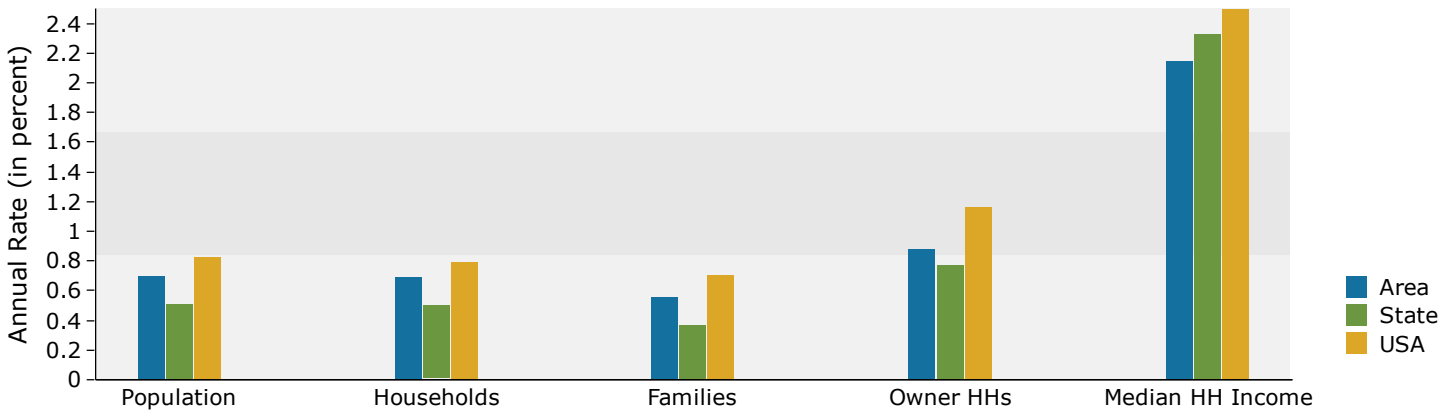
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	58,308	84.0%	58,821	80.4%	58,882	77.7%
Black Alone	5,661	8.2%	6,829	9.3%	7,643	10.1%
American Indian Alone	132	0.2%	127	0.2%	120	0.2%
Asian Alone	2,731	3.9%	3,960	5.4%	5,013	6.6%
Pacific Islander Alone	34	0.0%	34	0.0%	35	0.0%
Some Other Race Alone	1,215	1.7%	1,580	2.2%	1,860	2.5%
Two or More Races	1,360	2.0%	1,809	2.5%	2,205	2.9%
Hispanic Origin (Any Race)	2,978	4.3%	4,021	5.5%	5,014	6.6%

Data Note: Income is expressed in current dollars.

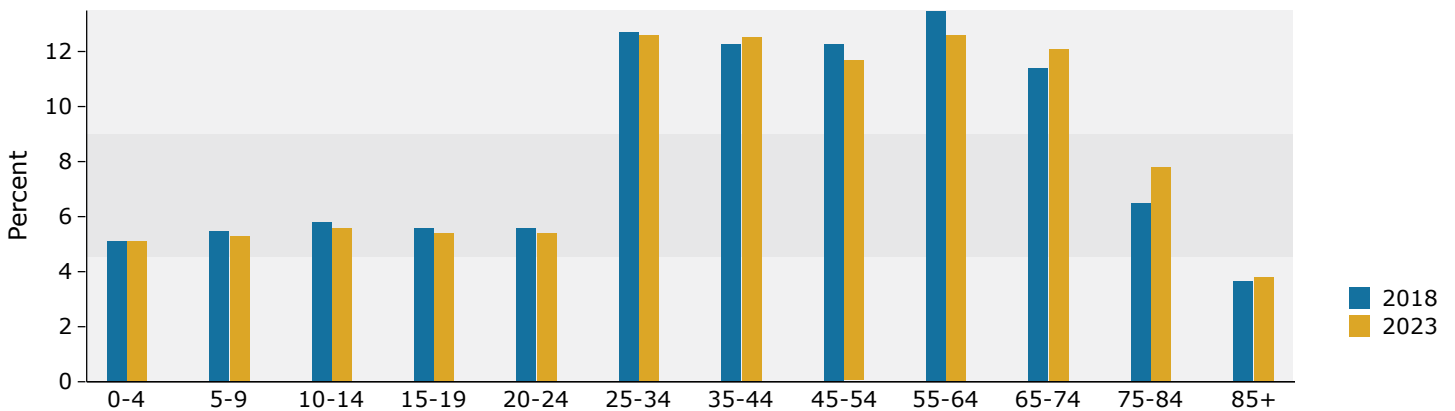
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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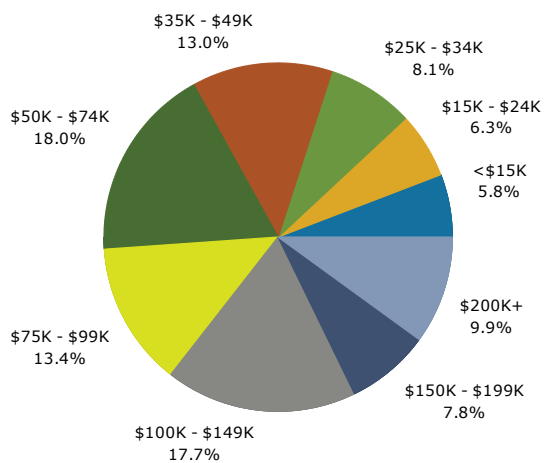
Trends 2018-2023



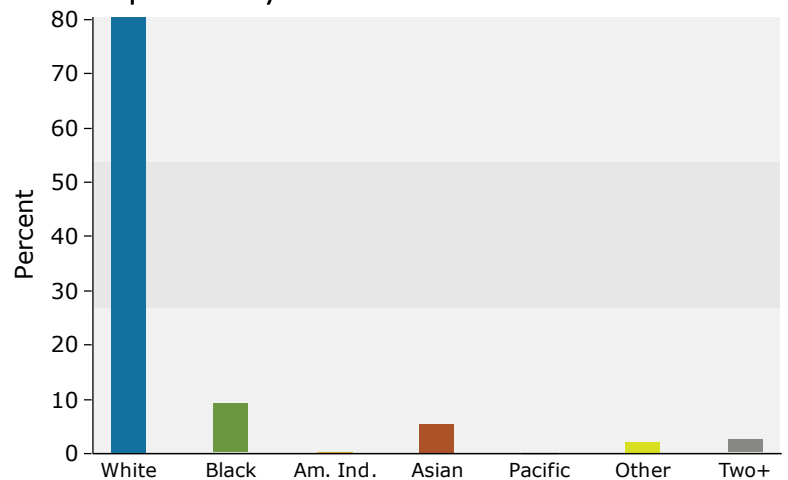
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 5.5%



Demographic and Income Profile

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10023 Forest Green Blvd, Louisville, Kentucky, 40223
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.26339
Longitude: -85.57101

Summary	Census 2010	2018	2023
Population	176,882	188,613	195,754
Households	76,405	81,115	84,033
Families	47,321	49,394	50,928
Average Household Size	2.29	2.30	2.30
Owner Occupied Housing Units	52,424	52,667	55,196
Renter Occupied Housing Units	23,981	28,448	28,838
Median Age	40.4	41.9	42.6
Trends: 2018 - 2023 Annual Rate	Area	State	National
Population	0.75%	0.51%	0.83%
Households	0.71%	0.50%	0.79%
Families	0.61%	0.37%	0.71%
Owner HHs	0.94%	0.78%	1.16%
Median Household Income	1.95%	2.33%	2.50%

Households by Income	2018		2023	
	Number	Percent	Number	Percent
<\$15,000	4,589	5.7%	3,413	4.1%
\$15,000 - \$24,999	4,923	6.1%	3,897	4.6%
\$25,000 - \$34,999	6,524	8.0%	5,912	7.0%
\$35,000 - \$49,999	9,956	12.3%	9,296	11.1%
\$50,000 - \$74,999	14,086	17.4%	14,537	17.3%
\$75,000 - \$99,999	10,863	13.4%	12,106	14.4%
\$100,000 - \$149,999	15,041	18.5%	18,124	21.6%
\$150,000 - \$199,999	6,671	8.2%	8,116	9.7%
\$200,000+	8,461	10.4%	8,632	10.3%

Median Household Income	\$75,828	\$83,533
Average Household Income	\$105,579	\$114,623
Per Capita Income	\$45,602	\$49,387

Population by Age	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	10,589	6.0%	10,183	5.4%	10,555	5.4%
5 - 9	10,949	6.2%	11,147	5.9%	11,186	5.7%
10 - 14	11,035	6.2%	11,519	6.1%	11,571	5.9%
15 - 19	10,033	5.7%	10,428	5.5%	10,581	5.4%
20 - 24	9,280	5.2%	9,836	5.2%	9,741	5.0%
25 - 34	24,180	13.7%	23,887	12.7%	24,685	12.6%
35 - 44	22,947	13.0%	24,575	13.0%	25,967	13.3%
45 - 54	25,835	14.6%	24,039	12.7%	23,831	12.2%
55 - 64	23,596	13.3%	25,879	13.7%	25,042	12.8%
65 - 74	13,802	7.8%	20,381	10.8%	22,898	11.7%
75 - 84	9,940	5.6%	10,863	5.8%	13,578	6.9%
85+	4,696	2.7%	5,875	3.1%	6,119	3.1%

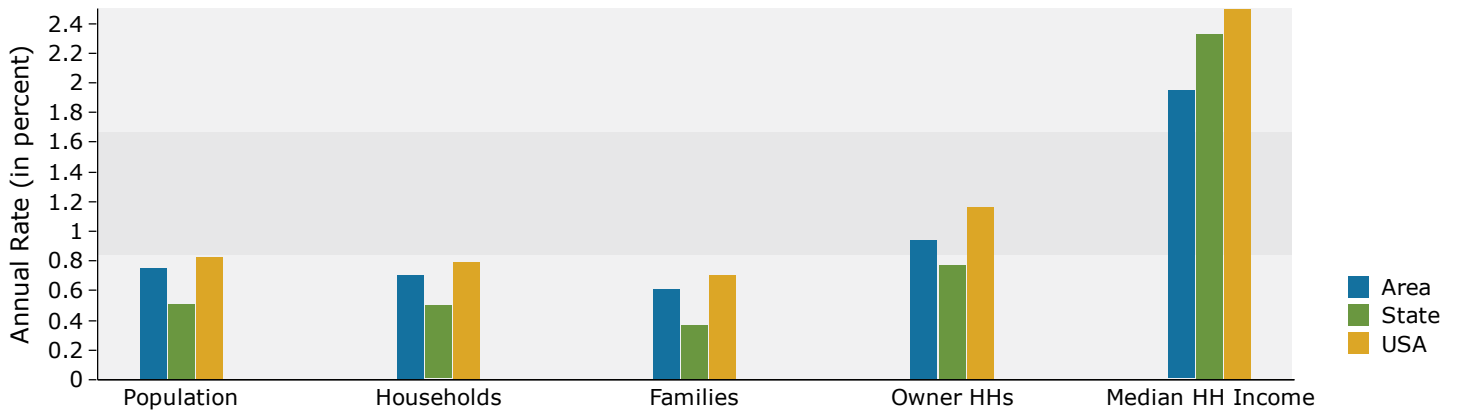
Race and Ethnicity	Census 2010		2018		2023	
	Number	Percent	Number	Percent	Number	Percent
White Alone	148,308	83.8%	151,518	80.3%	152,043	77.7%
Black Alone	15,180	8.6%	18,325	9.7%	20,411	10.4%
American Indian Alone	316	0.2%	310	0.2%	302	0.2%
Asian Alone	6,764	3.8%	10,115	5.4%	12,989	6.6%
Pacific Islander Alone	95	0.1%	96	0.1%	103	0.1%
Some Other Race Alone	2,817	1.6%	3,681	2.0%	4,332	2.2%
Two or More Races	3,403	1.9%	4,567	2.4%	5,574	2.8%
Hispanic Origin (Any Race)	7,087	4.0%	9,645	5.1%	12,051	6.2%

Data Note: Income is expressed in current dollars.

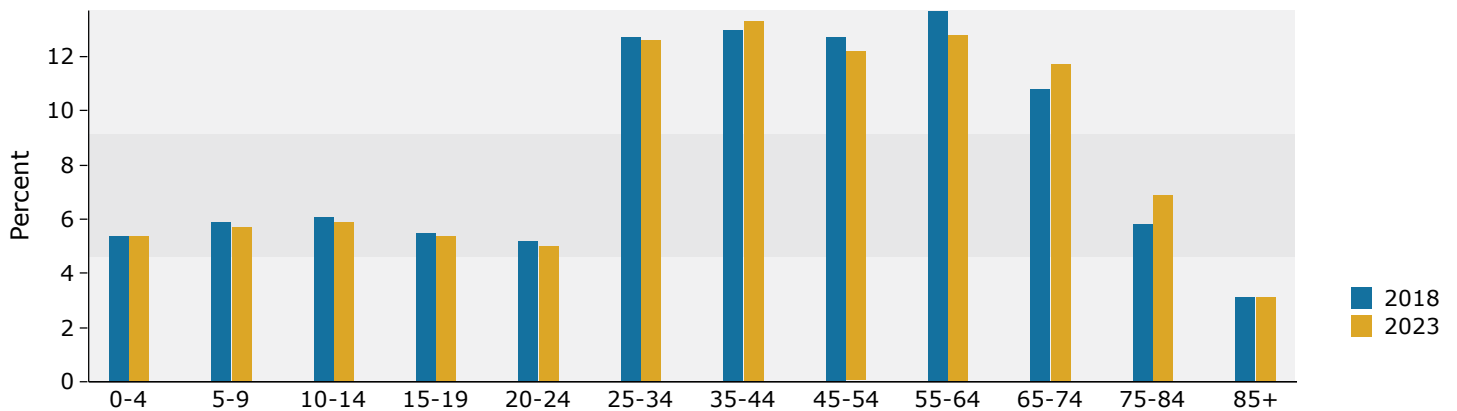
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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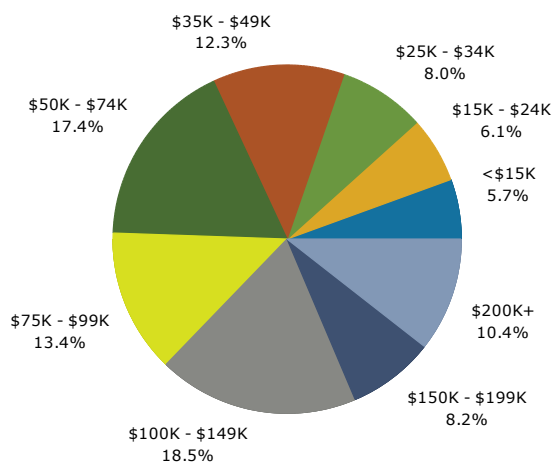
Trends 2018-2023



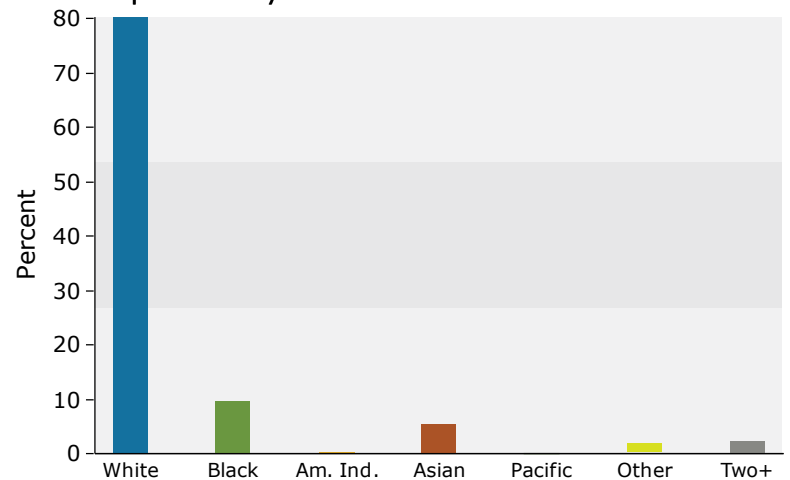
Population by Age



2018 Household Income



2018 Population by Race



2018 Percent Hispanic Origin: 5.1%