



Household Budget Expenditures

Anchorage Plaza- Phase Three
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 1 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2018	2023		
Population			4,280	4,600		
Households			1,858	2,005		
Average Household Size			2.30	2.29		
Families			1,177	1,256		
Median Age			34.3	35.5		
Median Household Income			\$100,529	\$105,676		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			146	\$103,946.56	\$193,132,709	100.0%
Food			147	\$12,558.90	\$23,334,430	12.1%
Food at Home			143	\$7,192.47	\$13,363,603	6.9%
Food Away from Home			153	\$5,366.43	\$9,970,827	5.2%
Alcoholic Beverages			150	\$837.64	\$1,556,337	0.8%
Housing			144	\$31,337.62	\$58,225,293	30.1%
Shelter			146	\$24,523.16	\$45,564,036	23.6%
Utilities, Fuel and Public Services			137	\$6,814.45	\$12,661,257	6.6%
Household Operations			149	\$2,978.06	\$5,533,229	2.9%
Housekeeping Supplies			142	\$1,015.37	\$1,886,563	1.0%
Household Furnishings and Equipment			150	\$3,132.78	\$5,820,709	3.0%
Apparel and Services			153	\$3,337.66	\$6,201,366	3.2%
Transportation			144	\$11,628.61	\$21,605,949	11.2%
Travel			151	\$3,261.68	\$6,060,202	3.1%
Health Care			137	\$7,850.34	\$14,585,933	7.6%
Entertainment and Recreation			145	\$4,676.02	\$8,688,049	4.5%
Personal Care Products & Services			152	\$1,258.43	\$2,338,163	1.2%
Education			147	\$2,120.41	\$3,939,720	2.0%
Smoking Products			123	\$512.09	\$951,456	0.5%
Lotteries & Pari-mutuel Losses			126	\$72.38	\$134,484	0.1%
Legal Fees			145	\$303.98	\$564,800	0.3%
Funeral Expenses			117	\$95.76	\$177,919	0.1%
Safe Deposit Box Rentals			121	\$6.29	\$11,684	0.0%
Checking Account/Banking Service Charges			137	\$50.75	\$94,299	0.0%
Cemetery Lots/Vaults/Maintenance Fees			101	\$7.59	\$14,106	0.0%
Accounting Fees			145	\$142.38	\$264,549	0.1%
Miscellaneous Personal Services/Advertising/Fine			133	\$68.01	\$126,357	0.1%
Occupational Expenses			149	\$87.67	\$162,892	0.1%
Expenses for Other Properties			182	\$216.80	\$402,806	0.2%
Credit Card Membership Fees			147	\$11.56	\$21,477	0.0%
Shopping Club Membership Fees			155	\$36.90	\$68,553	0.0%
Support Payments/Cash Contributions/Gifts in Kind			140	\$3,473.40	\$6,453,584	3.3%
Life/Other Insurance			140	\$583.05	\$1,083,311	0.6%
Pensions and Social Security			154	\$12,284.44	\$22,824,488	11.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 16, 2018



Household Budget Expenditures

Anchorage Plaza- Phase Three
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 3 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2018	2023
Population			45,553	48,000
Households			17,438	18,416
Average Household Size			2.59	2.59
Families			12,388	13,006
Median Age			38.9	39.7
Median Household Income			\$88,482	\$96,236
	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	145	\$103,519.04	\$1,805,165,048	100.0%
Food	143	\$12,174.66	\$212,301,789	11.8%
Food at Home	140	\$7,027.47	\$122,545,033	6.8%
Food Away from Home	147	\$5,147.19	\$89,756,756	5.0%
Alcoholic Beverages	148	\$830.83	\$14,488,021	0.8%
Housing	143	\$31,087.18	\$542,098,261	30.0%
Shelter	144	\$24,234.08	\$422,593,895	23.4%
Utilities, Fuel and Public Services	138	\$6,853.10	\$119,504,366	6.6%
Household Operations	149	\$2,973.53	\$51,852,451	2.9%
Housekeeping Supplies	141	\$1,011.00	\$17,629,849	1.0%
Household Furnishings and Equipment	149	\$3,104.08	\$54,128,935	3.0%
Apparel and Services	147	\$3,201.62	\$55,829,885	3.1%
Transportation	141	\$11,389.35	\$198,607,518	11.0%
Travel	154	\$3,326.17	\$58,001,838	3.2%
Health Care	142	\$8,133.18	\$141,826,307	7.9%
Entertainment and Recreation	145	\$4,682.69	\$81,656,782	4.5%
Personal Care Products & Services	149	\$1,231.50	\$21,474,947	1.2%
Education	152	\$2,199.45	\$38,353,999	2.1%
Smoking Products	121	\$501.19	\$8,739,817	0.5%
Lotteries & Pari-mutuel Losses	136	\$78.04	\$1,360,861	0.1%
Legal Fees	141	\$295.03	\$5,144,740	0.3%
Funeral Expenses	127	\$104.04	\$1,814,170	0.1%
Safe Deposit Box Rentals	138	\$7.17	\$125,088	0.0%
Checking Account/Banking Service Charges	129	\$47.79	\$833,444	0.0%
Cemetery Lots/Vaults/Maintenance Fees	122	\$9.20	\$160,388	0.0%
Accounting Fees	154	\$151.30	\$2,638,291	0.1%
Miscellaneous Personal Services/Advertising/Fine	129	\$66.28	\$1,155,775	0.1%
Occupational Expenses	152	\$89.24	\$1,556,120	0.1%
Expenses for Other Properties	164	\$194.77	\$3,396,341	0.2%
Credit Card Membership Fees	151	\$11.88	\$207,156	0.0%
Shopping Club Membership Fees	152	\$36.32	\$633,362	0.0%
Support Payments/Cash Contributions/Gifts in Kind	148	\$3,670.20	\$64,001,034	3.5%
Life/Other Insurance	152	\$631.76	\$11,016,637	0.6%
Pensions and Social Security	154	\$12,279.58	\$214,131,242	11.9%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2018 and 2023; Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 16, 2018



Household Budget Expenditures

Anchorage Plaza- Phase Three
12910 Factory Ln, Louisville, Kentucky, 40245
Ring: 5 mile radius

Prepared by Charlotte Hollkamp
Latitude: 38.28821
Longitude: -85.51154

Demographic Summary			2018	2023		
Population			121,103	128,090		
Households			47,790	50,483		
Average Household Size			2.50	2.51		
Families			32,727	34,453		
Median Age			41.0	41.8		
Median Household Income			\$87,476	\$95,495		
			Spending Potential	Average Amount		
			Index	Spent	Total	Percent
Total Expenditures			140	\$99,615.43	\$4,760,621,267	100.0%
Food			137	\$11,673.83	\$557,892,536	11.7%
Food at Home			135	\$6,766.92	\$323,390,914	6.8%
Food Away from Home			140	\$4,906.92	\$234,501,622	4.9%
Alcoholic Beverages			143	\$803.77	\$38,412,037	0.8%
Housing			138	\$29,996.55	\$1,433,535,295	30.1%
Shelter			139	\$23,358.32	\$1,116,294,149	23.4%
Utilities, Fuel and Public Services			134	\$6,638.23	\$317,241,146	6.7%
Household Operations			143	\$2,847.81	\$136,097,021	2.9%
Housekeeping Supplies			136	\$977.06	\$46,693,865	1.0%
Household Furnishings and Equipment			142	\$2,972.95	\$142,077,490	3.0%
Apparel and Services			140	\$3,043.15	\$145,432,325	3.1%
Transportation			135	\$10,922.86	\$522,003,481	11.0%
Travel			148	\$3,194.36	\$152,658,447	3.2%
Health Care			138	\$7,928.45	\$378,900,544	8.0%
Entertainment and Recreation			140	\$4,509.14	\$215,491,759	4.5%
Personal Care Products & Services			143	\$1,180.30	\$56,406,758	1.2%
Education			147	\$2,128.79	\$101,734,721	2.1%
Smoking Products			119	\$494.15	\$23,615,244	0.5%
Lotteries & Pari-mutuel Losses			138	\$78.84	\$3,767,922	0.1%
Legal Fees			136	\$283.64	\$13,555,343	0.3%
Funeral Expenses			129	\$105.44	\$5,038,980	0.1%
Safe Deposit Box Rentals			139	\$7.21	\$344,734	0.0%
Checking Account/Banking Service Charges			125	\$46.52	\$2,223,102	0.0%
Cemetery Lots/Vaults/Maintenance Fees			125	\$9.40	\$449,064	0.0%
Accounting Fees			149	\$146.14	\$6,983,952	0.1%
Miscellaneous Personal Services/Advertising/Fine			124	\$63.85	\$3,051,241	0.1%
Occupational Expenses			147	\$86.58	\$4,137,626	0.1%
Expenses for Other Properties			147	\$175.22	\$8,373,827	0.2%
Credit Card Membership Fees			146	\$11.47	\$548,192	0.0%
Shopping Club Membership Fees			146	\$34.73	\$1,659,928	0.0%
Support Payments/Cash Contributions/Gifts in Kind			144	\$3,568.55	\$170,541,212	3.6%
Life/Other Insurance			148	\$615.37	\$29,408,399	0.6%
Pensions and Social Security			146	\$11,709.27	\$559,586,221	11.8%

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