



## Disposable Income Profile

Anchorage Plaza- Phase Three  
12910 Factory Ln, Louisville, Kentucky, 40245  
Ring: 1 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28821  
Longitude: -85.51154

|                        | Census 2010 | 2018  | 2023  | 2018-2023<br>Change | 2018-2023<br>Annual Rate |
|------------------------|-------------|-------|-------|---------------------|--------------------------|
| Population             | 3,697       | 4,280 | 4,600 | 320                 | 1.45%                    |
| Median Age             | 33.5        | 34.3  | 35.5  | 1.2                 | 0.69%                    |
| Households             | 1,576       | 1,858 | 2,005 | 147                 | 1.53%                    |
| Average Household Size | 2.34        | 2.30  | 2.29  | -0.01               | -0.09%                   |

| 2018 Households by Disposable Income | Number   | Percent |
|--------------------------------------|----------|---------|
| Total                                | 1,858    | 100.0%  |
| <\$15,000                            | 72       | 3.9%    |
| \$15,000-\$24,999                    | 124      | 6.7%    |
| \$25,000-\$34,999                    | 160      | 8.6%    |
| \$35,000-\$49,999                    | 220      | 11.8%   |
| \$50,000-\$74,999                    | 331      | 17.8%   |
| \$75,000-\$99,999                    | 294      | 15.8%   |
| \$100,000-\$149,999                  | 440      | 23.7%   |
| \$150,000-\$199,999                  | 128      | 6.9%    |
| \$200,000+                           | 89       | 4.8%    |
| Median Disposable Income             | \$76,378 |         |
| Average Disposable Income            | \$88,720 |         |

| 2018 Disposable Income by Age of Householder | Number of Households |          |          |           |          |          |          |
|--|----------------------|----------|----------|-----------|----------|----------|----------|
|  | <25                  | 25-34    | 35-44    | 45-54     | 55-64    | 65-74    | 75+      |
| Total  | 86                   | 444      | 494      | 349       | 249      | 162      | 75       |
| <\$15,000                                    | 8                    | 17       | 13       | 9         | 10       | 9        | 5        |
| \$15,000-\$24,999                            | 11                   | 44       | 13       | 16        | 16       | 11       | 13       |
| \$25,000-\$34,999                            | 16                   | 47       | 38       | 16        | 16       | 16       | 11       |
| \$35,000-\$49,999                            | 17                   | 67       | 45       | 28        | 29       | 18       | 17       |
| \$50,000-\$74,999                            | 16                   | 95       | 84       | 49        | 41       | 30       | 16       |
| \$75,000-\$99,999                            | 7                    | 67       | 97       | 61        | 32       | 23       | 7        |
| \$100,000-\$149,999                          | 7                    | 87       | 133      | 108       | 63       | 36       | 4        |
| \$150,000-\$199,999                          | 2                    | 12       | 44       | 34        | 23       | 11       | 1        |
| \$200,000+                                   | 0                    | 7        | 27       | 27        | 19       | 8        | 1        |
| Median Disposable Income                     | \$39,821             | \$59,654 | \$86,809 | \$97,315  | \$83,176 | \$71,555 | \$40,989 |
| Average Disposable Income                    | \$51,486             | \$71,751 | \$98,229 | \$107,103 | \$98,829 | \$87,173 | \$52,299 |

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

July 16, 2018



## Disposable Income Profile

Anchorage Plaza- Phase Three  
12910 Factory Ln, Louisville, Kentucky, 40245  
Ring: 3 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28821  
Longitude: -85.51154

|                        | Census 2010 | 2018   | 2023   | 2018-2023<br>Change | 2018-2023<br>Annual Rate |
|------------------------|-------------|--------|--------|---------------------|--------------------------|
| Population             | 42,318      | 45,553 | 48,000 | 2,447               | 1.05%                    |
| Median Age             | 37.4        | 38.9   | 39.7   | 0.8                 | 0.41%                    |
| Households             | 16,162      | 17,438 | 18,416 | 978                 | 1.10%                    |
| Average Household Size | 2.60        | 2.59   | 2.59   | 0.00                | 0.00%                    |

| 2018 Households by Disposable Income | Number   | Percent |
|--------------------------------------|----------|---------|
| Total                                | 17,438   | 100.0%  |
| <\$15,000                            | 1,021    | 5.9%    |
| \$15,000-\$24,999                    | 1,242    | 7.1%    |
| \$25,000-\$34,999                    | 1,330    | 7.6%    |
| \$35,000-\$49,999                    | 2,306    | 13.2%   |
| \$50,000-\$74,999                    | 3,473    | 19.9%   |
| \$75,000-\$99,999                    | 2,550    | 14.6%   |
| \$100,000-\$149,999                  | 3,281    | 18.8%   |
| \$150,000-\$199,999                  | 1,287    | 7.4%    |
| \$200,000+                           | 949      | 5.4%    |
| Median Disposable Income             | \$68,676 |         |
| Average Disposable Income            | \$87,416 |         |

| 2018 Disposable Income by Age of Householder | Number of Households |          |          |           |          |          |          |
|--|----------------------|----------|----------|-----------|----------|----------|----------|
|  | <25                  | 25-34    | 35-44    | 45-54     | 55-64    | 65-74    | 75+      |
| Total  | 477                  | 2,515    | 3,472    | 3,588     | 3,375    | 2,557    | 1,453    |
| <\$15,000                                    | 62                   | 128      | 133      | 133       | 206      | 188      | 170      |
| \$15,000-\$24,999                            | 60                   | 207      | 107      | 153       | 232      | 180      | 303      |
| \$25,000-\$34,999                            | 68                   | 222      | 231      | 165       | 203      | 245      | 195      |
| \$35,000-\$49,999                            | 97                   | 409      | 393      | 342       | 428      | 346      | 292      |
| \$50,000-\$74,999                            | 98                   | 635      | 711      | 643       | 620      | 519      | 247      |
| \$75,000-\$99,999                            | 43                   | 375      | 696      | 596       | 402      | 331      | 108      |
| \$100,000-\$149,999                          | 31                   | 414      | 739      | 868       | 693      | 452      | 84       |
| \$150,000-\$199,999                          | 13                   | 77       | 287      | 382       | 331      | 165      | 31       |
| \$200,000+                                   | 6                    | 49       | 175      | 306       | 260      | 131      | 23       |
| Median Disposable Income                     | \$41,154             | \$58,709 | \$79,305 | \$88,138  | \$74,914 | \$62,949 | \$37,141 |
| Average Disposable Income                    | \$53,250             | \$71,075 | \$93,476 | \$106,528 | \$96,890 | \$83,304 | \$50,535 |

**Data Note:** Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023.

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## Disposable Income Profile

Anchorage Plaza- Phase Three  
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Ring: 5 mile radius

Prepared by Charlotte Hollkamp  
Latitude: 38.28821  
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|                        | Census 2010 | 2018    | 2023    | 2018-2023<br>Change | 2018-2023<br>Annual Rate |
|------------------------|-------------|---------|---------|---------------------|--------------------------|
| Population             | 109,408     | 121,103 | 128,090 | 6,987               | 1.13%                    |
| Median Age             | 39.4        | 41.0    | 41.8    | 0.8                 | 0.39%                    |
| Households             | 43,329      | 47,790  | 50,483  | 2,693               | 1.10%                    |
| Average Household Size | 2.49        | 2.50    | 2.51    | 0.01                | 0.08%                    |

| 2018 Households by Disposable Income | Number   | Percent |
|--------------------------------------|----------|---------|
| Total                                | 47,790   | 100.0%  |
| <\$15,000                            | 2,609    | 5.5%    |
| \$15,000-\$24,999                    | 3,451    | 7.2%    |
| \$25,000-\$34,999                    | 3,754    | 7.9%    |
| \$35,000-\$49,999                    | 6,429    | 13.5%   |
| \$50,000-\$74,999                    | 9,669    | 20.2%   |
| \$75,000-\$99,999                    | 7,137    | 14.9%   |
| \$100,000-\$149,999                  | 9,153    | 19.2%   |
| \$150,000-\$199,999                  | 3,212    | 6.7%    |
| \$200,000+                           | 2,375    | 5.0%    |
| Median Disposable Income             | \$68,018 |         |
| Average Disposable Income            | \$85,490 |         |

| 2018 Disposable Income by Age of Householder | Number of Households |          |          |           |          |          |          |
|--|----------------------|----------|----------|-----------|----------|----------|----------|
|  | <25                  | 25-34    | 35-44    | 45-54     | 55-64    | 65-74    | 75+      |
| Total  | 1,205                | 6,257    | 8,619    | 9,293     | 9,508    | 7,568    | 5,341    |
| <\$15,000                                    | 141                  | 315      | 342      | 326       | 522      | 453      | 510      |
| \$15,000-\$24,999                            | 142                  | 518      | 267      | 388       | 614      | 488      | 1,034    |
| \$25,000-\$34,999                            | 172                  | 562      | 589      | 428       | 570      | 683      | 750      |
| \$35,000-\$49,999                            | 253                  | 1,024    | 996      | 872       | 1,154    | 1,048    | 1,082    |
| \$50,000-\$74,999                            | 258                  | 1,599    | 1,792    | 1,662     | 1,788    | 1,626    | 945      |
| \$75,000-\$99,999                            | 113                  | 922      | 1,701    | 1,632     | 1,250    | 1,028    | 491      |
| \$100,000-\$149,999                          | 80                   | 1,012    | 1,834    | 2,359     | 2,088    | 1,445    | 335      |
| \$150,000-\$199,999                          | 33                   | 185      | 682      | 907       | 849      | 445      | 111      |
| \$200,000+                                   | 15                   | 119      | 416      | 718       | 672      | 353      | 82       |
| Median Disposable Income                     | \$42,380             | \$58,304 | \$78,492 | \$87,915  | \$76,610 | \$64,778 | \$38,956 |
| Average Disposable Income                    | \$54,204             | \$70,576 | \$92,169 | \$104,009 | \$95,457 | \$83,265 | \$52,409 |

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