

# ONLINE BUSINESS FOR SALE - NO REAL ESTATE INCLUDED



Online Horticultural Retailer & Botanic Library - Address Not Disclosed, USA



## OFFERING SUMMARY

<b>SALE PRICE:</b>	Confidential - Market Pricing
<b>AVAILABLE SF:</b>	
<b>BUSINESS TYPE:</b>	Online Retailer
<b>MARKET:</b>	Contiguous 48 United States
<b>YEARS IN BUSINESS:</b>	+10

## BUSINESS OVERVIEW

First time on the market! This exclusive online retailing company ships live outdoor plants to home gardeners & landscapers throughout the 48 contiguous states. Horticultural and nursery professionals started this business in 2008. The horticultural line includes: perennials, shrubs, roses, ground covers, trees & more. Also for sale is an extensive digital treasure trove of botanic and horticultural images that can be used by publishers of books and magazines as well as for marketing purposes. All click, no brick...this business is relocatable.

## BUSINESS HIGHLIGHTS

**KELLER WILLIAMS GRAND RAPIDS - EAST**  
616.575.1800  
1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546

**KATHY DEVRIES**  
Realtor, Certified Business Intermediary  
O: 616.422.5874  
C: 616.422.5874  
kathydevries@kw.com  
MI #6501371906

**JASON CARPENTER**  
Realtor/Associate Broker  
O: 616.334.2630  
C: 616.334.2630  
jcarpenter@kw.com  
MI #6502375695

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

Each Office Independently Owned and Operated [kwcommercial.com](http://kwcommercial.com)

## ONLINE BUSINESS FOR SALE - NO REAL ESTATE INCLUDED



Online Horticultural Retailer & Botanic Library - Address Not Disclosed, USA



**KELLER WILLIAMS GRAND RAPIDS - EAST**  
616.575.1800  
1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546

**KATHY DEVRIES**  
Realtor, Certified Business Intermediary  
O: 616.422.5874  
C: 616.422.5874  
kathydevries@kw.com  
MI #6501371906

**JASON CARPENTER**  
Realtor/Associate Broker  
O: 616.334.2630  
C: 616.334.2630  
jcarpenter@kw.com  
MI #6502375695

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

Each Office Independently Owned and Operated [kwcommercial.com](http://kwcommercial.com)



1555 Arboretum Drive #101, Grand Rapids, MI 49546

## KATHY DEVRIES

Realtor, Certified Business Intermediary

1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546  
T 616.422.5874  
C 616.422.5874  
kathydevries@kw.com  
MI #6501371906

## PROFESSIONAL BACKGROUND

I am a West Michigan native with a background in agribusiness, packaging, and printing. After successfully running a company for over fifteen years, I now focus on bringing value to buyers and sellers of closely held businesses in making a successful transition or finding the right location for optimal growth. I also work with residential clients. My goal is to achieve a great outcome on my clients' behalf. My style is low-pressure and over-the-top service.

I earned a BA from Calvin College and an MBA in Leadership. I reside in the greater Grand Rapids area.

## EDUCATION

BA - Language Arts Calvin College  
MBA - Leadership Northwood University  
CBI- Certified Business Intermediary

## MEMBERSHIPS & AFFILIATIONS

International Business Brokers Association  
Michigan Business Brokers Association  
Grand Rapids Association of Realtors  
Michigan Association of Realtors  
National Association of Realtors

**KELLER WILLIAMS GRAND RAPIDS - EAST**  
616.575.1800  
1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546

**KATHY DEVRIES**  
Realtor, Certified Business Intermediary  
O: 616.422.5874  
C: 616.422.5874  
kathydevries@kw.com  
MI #6501371906

**JASON CARPENTER**  
Realtor/Associate Broker  
O: 616.334.2630  
C: 616.334.2630  
jcarpenter@kw.com  
MI #6502375695

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

Each Office Independently Owned and Operated [kwcommercial.com](http://kwcommercial.com)





1555 Arboretum Drive #101, Grand Rapids, MI 49546

## JASON CARPENTER

Realtor/Associate Broker

1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546  
T 616.334.2630  
C 616.334.2630  
jcarpenter@kw.com  
MI #6502375695

## PROFESSIONAL BACKGROUND

Jason has a 22 year history in Real Estate. Starting in Business to Business sales as a Corporate Relocation Specialist, he transitioned to residential homes in 2001 with a focus on new construction and condominium sales. Jason then changed his focus in 2008, by obtaining his Associate Broker License and acted as the Managing Broker for a small startup firm in Grand Rapids. This allowed him to also start practicing Commercial Real Estate with an emphasis on the Hospitality Industry. In 2013, he re-joined Keller Williams to focus on growing the Commercial brand, KW Commercial. KW Commercial is a global brand and now a Top 20 National Commercial Real Estate Firm. Jason now oversees the Commercial Division of Keller Williams Grand Rapids along with acting as Managing Broker for the entire office.

## EDUCATION

Michigan State University- 1993 B.A. Hospitality Business

## MEMBERSHIPS & AFFILIATIONS

Commercial Alliance of Realtors, West Michigan  
Greater Regional Alliance of Realtors  
Michigan Realtors  
National Association of Realtors

**KELLER WILLIAMS GRAND RAPIDS - EAST**  
616.575.1800  
1555 Arboretum Dr. SE Ste. 101  
Grand Rapids, MI 49546

**KATHY DEVRIES**  
Realtor, Certified Business Intermediary  
O: 616.422.5874  
C: 616.422.5874  
kathydevries@kw.com  
MI #6501371906

**JASON CARPENTER**  
Realtor/Associate Broker  
O: 616.334.2630  
C: 616.334.2630  
jcarpenter@kw.com  
MI #6502375695

We obtained the information above from sources we believe to be reliable. However, we have not verified its accuracy and make no guarantee, warranty or representation about it. It is submitted subject to the possibility of errors, omissions, change of price, rental or other conditions, prior sale, lease or financing, or withdrawal without notice. We include projections, opinions, assumptions or estimates for example only, and they may not represent current or future performance of the property. You and your tax and legal advisors should conduct your own investigation of the property and transaction.

Each Office Independently Owned and Operated [kwcommercial.com](http://kwcommercial.com)