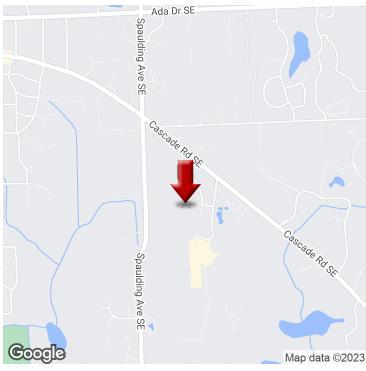
ONLINE BUSINESS FOR SALE - NO REAL ESTATE INCLUDED



Online Horticultural Retailer & Botanic Library - Address Not Disclosed, USA





OFFERING SUMMARY

SALE PRICE:

Confidential -Market Pricing

AVAILABLE SF:

BUSINESS TYPE:

Online Retailer

MARKET:

Contiguous 48 United States

YEARS IN BUSINESS:

+10

KELLER WILLIAMS GRAND RAPIDS - EAST

616.575.1800 1555 Arboretum Dr. SE Ste. 101 Grand Rapids, MI 49546

KATHY DEVRIES

Realtor, Certified Business Intermediary 0: 616.422.5874 C: 616.422.5874 kathydevries@kw.com MI #6501371906

BUSINESS OVERVIEW

First time on the market! This exclusive online retailing company ships live outdoor plants to home gardeners & landscapers throughout the 48 contiguous states. Horticultural and nursery professionals started this business in 2008. The horticultural line includes: perennials, shrubs, roses, ground covers, trees & more. Also for sale is an extensive digital treasure trove of botanic and horticultural images that can be used by publishers of books and magazines as well as for marketing purposes. All click, no brick...this business is relocatable.

BUSINESS HIGHLIGHTS

JASON CARPENTER

Realtor/Associate Broker 0: 616.334.2630 C: 616.334.2630 jcarpenter@kw.com MI #6502375695

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PROFESSIONAL BACKGROUND

I am a West Michigan native with a background in agribusiness, packaging, and printing. After successfully running a company for over fifteen years, I now focus on bringing value to buyers and sellers of closely held businesses in making a successful transition or finding the right location for optimal growth. I also work with residential clients. My goal is to achieve a great outcome on my clients' behalf. My style is low-pressure and over-the-top service.

I earned a BA from Calvin College and an MBA in Leadership. I reside in the greater Grand Rapids area.

EDUCATION

BA - Language Arts Calvin College MBA - Leadership Northwood University CBI- Certified Business Intermediary

MEMBERSHIPS & AFFILIATIONS

International Business Brokers Association Michigan Business Brokers Association Grand Rapids Association of Realtors Michigan Association of Realtors National Association of Realtors

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PROFESSIONAL BACKGROUND

Jason has a 22 year history in Real Estate. Starting in Business to Business sales as a Corporate Relocation Specialist, he transitioned to residential homes in 2001 with a focus on new construction and condominium sales. Jason then changed his focus in 2008, by obtaining his Associate Broker License and acted as the Managing Broker for a small startup firm in Grand Rapids, This allowed him to also start practicing Commercial Real Estate with an emphasis on the Hospitality Industry. In 2013, he re-joined Keller Williams to focus on growing the Commercial brand, KW Commercial. KW Commercial is a global brand and now a Top 20 National Commercial Real Estate Firm. Jason now oversees the Commercial Division of Keller Williams Grand Rapids along with acting as Managing Broker for the entire office.

EDUCATION

Michigan State University- 1993 B.A. Hospitality Business

MEMBERSHIPS & AFFILIATIONS

Commercial Alliance of Realtors, West Michigan Greater Regional Alliance of Realtors Michigan Realtors National Association of Realtors

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