



Executive Summary

5413 S 72nd St, Omaha, Nebraska, 68127
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.20323
Longitude: -96.02370

	1 mile	3 miles	5 miles
Population			
2000 Population	5,115	84,412	220,027
2010 Population	4,807	87,480	233,752
2018 Population	5,861	95,665	254,879
2023 Population	6,298	101,838	270,437
2000-2010 Annual Rate	-0.62%	0.36%	0.61%
2010-2018 Annual Rate	2.43%	1.09%	1.05%
2018-2023 Annual Rate	1.45%	1.26%	1.19%
2018 Male Population	49.1%	49.4%	49.5%
2018 Female Population	50.9%	50.6%	50.5%
2018 Median Age	40.2	36.0	34.9

In the identified area, the current year population is 254,879. In 2010, the Census count in the area was 233,752. The rate of change since 2010 was 1.05% annually. The five-year projection for the population in the area is 270,437 representing a change of 1.19% annually from 2018 to 2023. Currently, the population is 49.5% male and 50.5% female.

Median Age

The median age in this area is 40.2, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	85.2%	80.2%	76.3%
2018 Black Alone	4.2%	3.7%	4.4%
2018 American Indian/Alaska Native Alone	0.5%	0.8%	0.9%
2018 Asian Alone	2.1%	3.2%	3.4%
2018 Pacific Islander Alone	0.0%	0.1%	0.1%
2018 Other Race	5.2%	8.9%	11.5%
2018 Two or More Races	2.7%	3.2%	3.4%
2018 Hispanic Origin (Any Race)	11.8%	17.1%	21.2%

Persons of Hispanic origin represent 21.2% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 61.1 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	2,058	34,232	89,133
2010 Households	2,091	35,639	93,258
2018 Total Households	2,529	38,904	101,363
2023 Total Households	2,715	41,290	107,517
2000-2010 Annual Rate	0.16%	0.40%	0.45%
2010-2018 Annual Rate	2.33%	1.07%	1.02%
2018-2023 Annual Rate	1.43%	1.20%	1.19%
2018 Average Household Size	2.32	2.43	2.48

The household count in this area has changed from 93,258 in 2010 to 101,363 in the current year, a change of 1.02% annually. The five-year projection of households is 107,517, a change of 1.19% annually from the current year total. Average household size is currently 2.48, compared to 2.47 in the year 2010. The number of families in the current year is 60,292 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

August 24, 2018



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Median Household Income			
2018 Median Household Income	\$52,713	\$56,525	\$55,270
2023 Median Household Income	\$56,737	\$62,163	\$61,194
2018-2023 Annual Rate	1.48%	1.92%	2.06%
Average Household Income			
2018 Average Household Income	\$65,934	\$75,917	\$77,148
2023 Average Household Income	\$74,460	\$84,550	\$85,852
2018-2023 Annual Rate	2.46%	2.18%	2.16%
Per Capita Income			
2018 Per Capita Income	\$28,712	\$30,977	\$30,813
2023 Per Capita Income	\$32,409	\$34,375	\$34,225
2018-2023 Annual Rate	2.45%	2.10%	2.12%

Households by Income

Current median household income is \$55,270 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$61,194 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$77,148 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$85,852 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$30,813 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$34,225 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	2,093	35,305	93,285
2000 Owner Occupied Housing Units	1,438	21,700	55,198
2000 Renter Occupied Housing Units	620	12,532	33,935
2000 Vacant Housing Units	35	1,073	4,152
2010 Total Housing Units	2,186	37,706	100,110
2010 Owner Occupied Housing Units	1,392	22,190	56,011
2010 Renter Occupied Housing Units	699	13,449	37,247
2010 Vacant Housing Units	95	2,067	6,852
2018 Total Housing Units	2,624	40,821	107,722
2018 Owner Occupied Housing Units	1,438	22,624	57,131
2018 Renter Occupied Housing Units	1,091	16,279	44,232
2018 Vacant Housing Units	95	1,917	6,359
2023 Total Housing Units	2,810	43,301	114,176
2023 Owner Occupied Housing Units	1,553	23,882	60,184
2023 Renter Occupied Housing Units	1,162	17,408	47,333
2023 Vacant Housing Units	95	2,011	6,659

Currently, 53.0% of the 107,722 housing units in the area are owner occupied; 41.1%, renter occupied; and 5.9% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 100,110 housing units in the area - 55.9% owner occupied, 37.2% renter occupied, and 6.8% vacant. The annual rate of change in housing units since 2010 is 3.31%. Median home value in the area is \$156,472, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.74% annually to \$179,073.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

August 24, 2018