



Executive Summary

11730 Peel Cir
11730 Peel Cir, La Vista, Nebraska, 68128
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 41.18524
Longitude: -96.09422

	1 mile	3 miles	5 miles
Population			
2000 Population	3,195	58,021	151,358
2010 Population	4,562	62,599	173,342
2018 Population	4,956	68,077	191,124
2023 Population	5,321	73,064	204,408
2000-2010 Annual Rate	3.63%	0.76%	1.37%
2010-2018 Annual Rate	1.01%	1.02%	1.19%
2018-2023 Annual Rate	1.43%	1.42%	1.35%
2018 Male Population	48.9%	49.5%	49.2%
2018 Female Population	51.1%	50.5%	50.8%
2018 Median Age	35.2	35.2	36.4

In the identified area, the current year population is 191,124. In 2010, the Census count in the area was 173,342. The rate of change since 2010 was 1.19% annually. The five-year projection for the population in the area is 204,408 representing a change of 1.35% annually from 2018 to 2023. Currently, the population is 49.2% male and 50.8% female.

Median Age

The median age in this area is 35.2, compared to U.S. median age of 38.3.

Race and Ethnicity

2018 White Alone	87.3%	85.3%	87.4%
2018 Black Alone	2.2%	3.2%	2.8%
2018 American Indian/Alaska Native Alone	0.2%	0.6%	0.5%
2018 Asian Alone	5.4%	3.5%	3.5%
2018 Pacific Islander Alone	0.0%	0.1%	0.1%
2018 Other Race	2.5%	4.4%	3.1%
2018 Two or More Races	2.4%	3.0%	2.7%
2018 Hispanic Origin (Any Race)	5.9%	9.8%	7.7%

Persons of Hispanic origin represent 7.7% of the population in the identified area compared to 18.3% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 34.3 in the identified area, compared to 64.3 for the U.S. as a whole.

Households

2000 Households	1,131	22,943	57,477
2010 Households	2,125	26,012	68,089
2018 Total Households	2,388	28,430	75,201
2023 Total Households	2,596	30,527	80,351
2000-2010 Annual Rate	6.51%	1.26%	1.71%
2010-2018 Annual Rate	1.42%	1.08%	1.21%
2018-2023 Annual Rate	1.68%	1.43%	1.33%
2018 Average Household Size	2.08	2.39	2.53

The household count in this area has changed from 68,089 in 2010 to 75,201 in the current year, a change of 1.21% annually. The five-year projection of households is 80,351, a change of 1.33% annually from the current year total. Average household size is currently 2.53, compared to 2.53 in the year 2010. The number of families in the current year is 50,240 in the specified area.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

September 24, 2018



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Median Household Income			
2018 Median Household Income	\$77,181	\$64,003	\$75,232
2023 Median Household Income	\$83,043	\$71,111	\$81,008
2018-2023 Annual Rate	1.47%	2.13%	1.49%
Average Household Income			
2018 Average Household Income	\$99,751	\$82,799	\$93,596
2023 Average Household Income	\$108,559	\$91,589	\$102,800
2018-2023 Annual Rate	1.71%	2.04%	1.89%
Per Capita Income			
2018 Per Capita Income	\$44,874	\$34,561	\$36,883
2023 Per Capita Income	\$49,214	\$38,231	\$40,447
2018-2023 Annual Rate	1.86%	2.04%	1.86%

Current median household income is \$75,232 in the area, compared to \$58,100 for all U.S. households. Median household income is projected to be \$81,008 in five years, compared to \$65,727 for all U.S. households

Current average household income is \$93,596 in this area, compared to \$83,694 for all U.S. households. Average household income is projected to be \$102,800 in five years, compared to \$96,109 for all U.S. households

Current per capita income is \$36,883 in the area, compared to the U.S. per capita income of \$31,950. The per capita income is projected to be \$40,447 in five years, compared to \$36,530 for all U.S. households

Housing			
2000 Total Housing Units	1,163	23,631	59,154
2000 Owner Occupied Housing Units	946	14,151	40,896
2000 Renter Occupied Housing Units	185	8,793	16,581
2000 Vacant Housing Units	32	687	1,677
2010 Total Housing Units	2,219	27,252	71,069
2010 Owner Occupied Housing Units	1,212	15,471	47,156
2010 Renter Occupied Housing Units	913	10,541	20,933
2010 Vacant Housing Units	94	1,240	2,980
2018 Total Housing Units	2,456	29,611	77,882
2018 Owner Occupied Housing Units	1,196	15,748	49,435
2018 Renter Occupied Housing Units	1,192	12,682	25,766
2018 Vacant Housing Units	68	1,181	2,681
2023 Total Housing Units	2,665	31,856	83,228
2023 Owner Occupied Housing Units	1,254	16,482	52,498
2023 Renter Occupied Housing Units	1,341	14,045	27,852
2023 Vacant Housing Units	69	1,329	2,877

Currently, 63.5% of the 77,882 housing units in the area are owner occupied; 33.1%, renter occupied; and 3.4% are vacant. Currently, in the U.S., 56.0% of the housing units in the area are owner occupied; 32.8% are renter occupied; and 11.2% are vacant. In 2010, there were 71,069 housing units in the area - 66.4% owner occupied, 29.5% renter occupied, and 4.2% vacant. The annual rate of change in housing units since 2010 is 4.15%. Median home value in the area is \$184,279, compared to a median home value of \$218,492 for the U.S. In five years, median value is projected to change by 2.11% annually to \$204,543.

Data Note: Income is expressed in current dollars

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023. Esri converted Census 2000 data into 2010 geography.

September 24, 2018